

# LIFE



THE WINDSOR TEAM

JUNE 9, 1941 **10** CENTS  
YEARLY SUBSCRIPTION \$4.50





A LITTLE BIRD TOLD  
ME THIS "CELLOPHANE"  
STUFF KEEPS  
CIGARETTES FRESH

MY  
FINE-FEATHERED  
FRIEND—IT KEEPS  
EVERYTHING  
FRESH!

**Cellophane**  
TRADE MARK  
THE DUPONT CELLULOSE FILM

**YOUR GUIDE  
TO ADDED VALUE**

**81%** of AMERICAN SMOKERS say:  
"CELLOPHANE" IS THE BEST WRAP  
FOR KEEPING CIGARETTES FRESH!  
(according to a recent survey)

**DUPONT**  
REG. U.S. PAT. OFF.

"CELLOPHANE" IS A TRADE-MARK OF  
E. I. DU PONT DE NEMOURS & CO. (INC.)

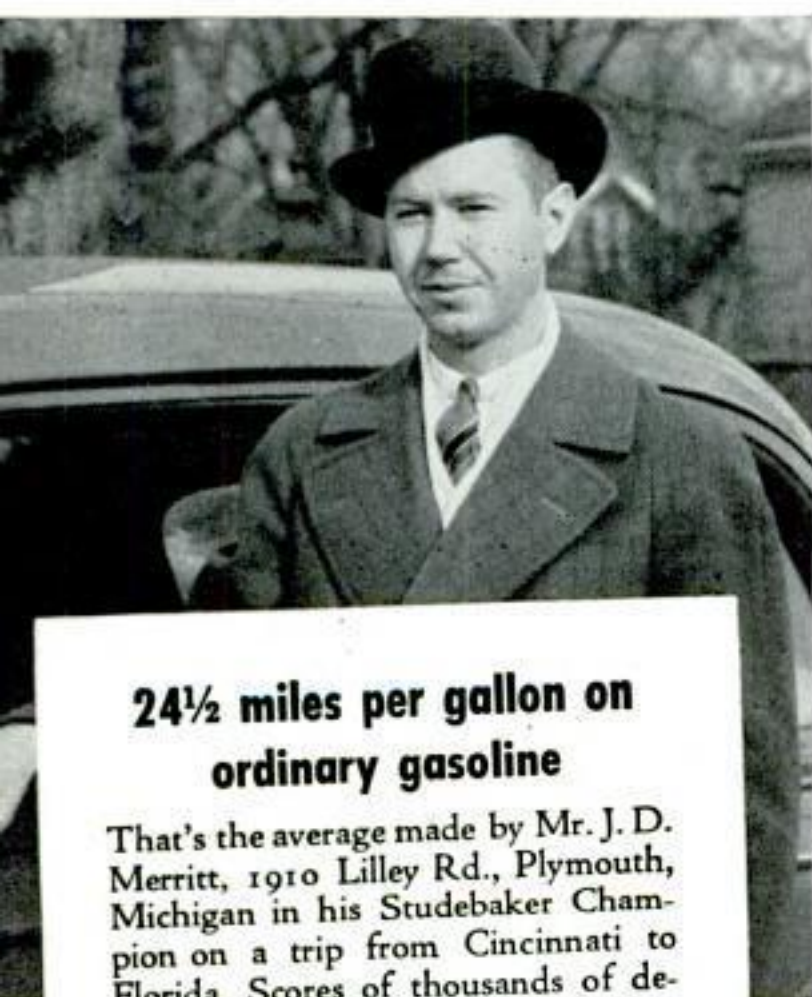




Studebaker craftsmen average 44 years of age, 13 years on the job. B. W. Sorrell, pictured, grinds crankshafts.



Many of the accepted features of all modern motor cars are Studebaker originations, devised by men such as engineers E. B. White and H. E. Churchill.



### 24½ miles per gallon on ordinary gasoline

That's the average made by Mr. J. D. Merritt, 1910 Lilley Rd., Plymouth, Michigan in his Studebaker Champion on a trip from Cincinnati to Florida. Scores of thousands of delighted owners are getting more mileage per gallon of gasoline in their Studebakers than in any other cars they've driven. For four years in a row, Studebaker has been a consistent gas economy leader in the famous Gilmore Runs.

## Protect your new-car investment with Studebaker engineering and craftsmanship

**Assure yourself of low-cost maintenance . . . and a top allowance when you trade in**

**I**F YOU'RE buying a new motor car or motor truck, now or in the near future, here are some facts worth your serious consideration:

You want the best your money can buy. So remember they're specializing in quality—and in quality only—in the great, modern Studebaker

plants. Bear in mind that brilliant Studebaker engineers are continually busy figuring out ways to give you better motoring performance at lower cost.

Master craftsmen, the most select group of skilled veterans in the automotive world, are vigilantly on the job at every step in the construction of every Studebaker.

### Most for your money in every way

You can buy a new Studebaker Champion, Commander or President—or a new low-cost Studebaker truck—with more confidence than ever today, because the matchless Studebaker reputation more than ever backs up your faith in Studebaker.

For top value now—and top value years from now—see your local Studebaker dealer and put your new-car money into a Studebaker—tested and approved in Studebaker's great laboratories and on its 800-acre million-dollar proving ground.



Pictured: Studebaker Champion Club Sedan, \$740 delivered at factory—contrasting-color belt at slight added cost. You have a choice of 12 attractive body colors and either bedford cord or canda cloth upholstery when you buy a Studebaker Champion. Standard equipment includes automatic choke, planar safety front wheel suspension, multi-ratio steering, many other advancements.

**PRICES BEGIN AT**

**\$695**

for a Champion Business Coupe

CHAMPION . \$695 and up  
COMMANDER \$965 and up  
PRESIDENT . \$1115 and up

These are delivered prices at factory, South Bend, Indiana, as of May 12, 1941—subject to change without notice—Federal tax included. C.I.T. payment terms, if you wish.



MARRYING MY JIM!

what's she got that  
I haven't got?



THE answer was easy. The "other woman" had a bright, captivating smile and a breath that was fresh, sweet, and full of allure, while she herself had "Double O" (offensive breath and offensive teeth).

Too many women are careless about this condition and, therefore, may lose out in romance and popularity.

Don't take unnecessary chances. It's often so easy to be more glamorous, so easy to combat the "Double O" with the delightful double precaution that so many smart, popular people follow every night and morning.

For the breath, Listerine of course—it quickly halts food fermentation in the mouth, a frequent cause of halitosis.

And to make teeth more brilliant and flashing, to add to the allure of your smile, the new Listerine Tooth Paste. Changed in formula and action—and especially created to attack cloudy, loose deposits; dull film; unpleasant surface stains and discoloration that make teeth unattractive. For 8 years skilled experts labored to perfect this lustre-giving formula. Many say they can see its beautifying effects in a surprisingly short time.

If you want others to like you . . . want to put your best foot forward, start using the new Listerine Tooth Paste for a more alluring smile and Listerine for a more appealing breath; your common sense tells you it pays.

LAMBERT PHARMACAL CO., St. Louis, Mo.

the double precaution  
against double **O** Offensive Breath  
Offensive looking Teeth  
**LISTERINE TOOTH PASTE**  
and LISTERINE ANTISEPTIC

## LETTERS TO THE EDITORS

### Censored Terrain

Sirs:

I note with amusement the picture of the firing of a 12-in. seacoast gun at Fort Barry, Calif. (LIFE, May 12). This identical picture appeared boldly across the front page of the San Francisco News (and God knows how many other papers) the day this piece was



FORT BARRY GUN

fired. If Hitler, Stalin, Benito or Tokyo are interested in the highly confidential bit of terrain obliterated accommodately by you, they have undoubtedly long since severed that section from the picture in the News and hung it suitably framed upon their war-office walls.

JOHN P. LIPPITT

San Francisco, Calif.

Sirs:

I went to the newsreel and saw the same picture. No part of it was deleted.

CLAUDE DESAUTELS

Montreal, Quebec

● Readers Lippitt and Desautels would not make good censors. A check with Army authorities reveals that the News picture was an enlargement of the gun battery eliminating all terrain at right. LIFE's picture, because it included this terrain and important coastline landmarks, was blacked out by Army censors. All other photos and newsreels of the battery were also Army-inspected. In some cases the coastline was painted out, or its contours changed in ways that untrained eyes would not detect. —ED.

### First Drum Major

Sirs:

Baton-twirler Betty Atkinson may have been Teacher Fred Sincock's pio-



MAJORETTE MIDDLETON

neer pupil (LIFE, April 28), but I was making appearances as a drum major-ette a few years before Miss Atkinson. My first appearance was in 1927, and on Jan. 1, 1928 we attained nationwide publicity in the Pasadena Tournament of Roses Parade. I enclose my picture. MABEL LANGTON MIDDLETON  
Lincoln, Calif.

(continued on p. 4)

Give them ALL  
a good time!



● Give them dependable Telechron electric time—the best known in its field. Here's CAFE, as pretty and practical as the bride herself. For kitchen or bathroom wall. Choice of ivory, green, white, black or red plastic case, only \$4.95.



● For an ambitious groom who wants to get up in the world, we suggest SECRETARY, an attractive alarm. In mottled brown plastic at \$3.95, or ivory color at \$4.50. Powered, of course, with the famous Telechron self-starting motor, sealed in oil for quiet, long life.



● You'll earn a diploma for diplomacy by giving SATELLITE to any graduate! It's a modern design in transparent glass and gold-color metal with a mirror center. \$9.95. Other Telechron clocks, priced from \$2.95 to \$17.50, are sold by good dealers everywhere.



**Telechron**  
REG. U. S. PAT. OFF.

SELF-STARTING ELECTRIC CLOCKS

WARREN TELECHRON COMPANY  
110 MAIN STREET, ASHLAND, MASS.





*"Is this the little flat  
you promised me?"*

**GROOM:** No smart cracks, please. What do I do next?

**BRIDE:** I don't know what you do next—but I know what you ought to do pretty soon.

**GROOM:** Switch to Goodrich, I suppose.

**BRIDE:** What a man! I marry him for his looks and he turns out to have brains, too.

★ ★ ★

#### See the new SILVERTOWNS

(Left)  
**SAFETY SILVERTOWN.** Duramin gives it longer wear, and top quality Hi-Flex cords make it stronger than ever.

(Center)  
**DELUXE SILVERTOWN.** Duramin-made. Gives the best combination of mileage, safety, comfort, and quiet running.

(Right)  
**LIFE-SAVER SILVERTOWN.** No tire can stop you quicker, or keep you safer from skids. Gives 20% more miles than the original Life-Saver Silvertown.



#### SOME B. F. GOODRICH FIRSTS THAT ARE HELPING TO CONSERVE AMERICA'S VITAL RUBBER SUPPLY

**AMERIPOL**, the first synthetic rubber used in automobile tires sold to the American public.

**CARBON BLACK TREAD**, a B.F. Goodrich development that more than doubled tire mileage.

**DURAMIN**, the amazing discovery that keeps rubber young, makes tires wear longer, stay safer.

are made with Duramin—the amazing B. F. Goodrich discovery that puts fight and life into rubber, and keeps it there. Duramin means more safe miles for everyone who rides on Silvertowns.

If your old tires are worn, there are just two things to do: Drive

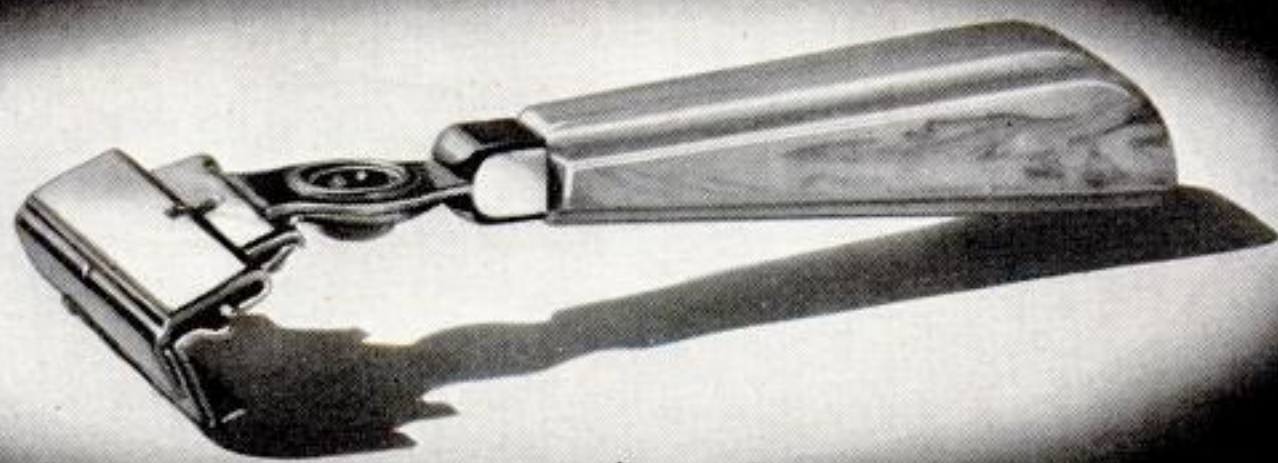
under 40 (and stay home in bad weather). Or get Silvertowns and enjoy full control of your car again. Trade-in allowances are high. Prices are low. And many B. F. Goodrich dealers, and all Goodrich Silvertown Stores offer the easy Budget Plan.



This One







You can't go wrong in choosing the Schick Injector Razor for Dad. More than 6,000,000 men have switched to this razor—because it has the greatest improvements in safety razor design in 35 years. It's a gift Dad will enjoy using.



A LIFETIME  
GIFT FOR  
\$1.00



He'll go for this automatic blade change. It's as easy as a snap of the fingers. Just a pull and push on the Injector shoots out old blade, slides in a fresh one instantly. Nothing for him to take apart.

Especially packed  
for Dad in this  
Father's Day gift box

Contains razor and a cartridge of 12 double-thick Schick Blades in an attractive pigskin-grain case.

Only \$1.00

**SCHICK INJECTOR RAZOR**  
MAGAZINE REPEATING RAZOR COMPANY, BRIDGEPORT, CONN.

## LETTERS TO THE EDITORS (continued)

Senator Wheeler

Sirs:

I am one of the Michigan Law students appearing with Senator Wheeler (LIFE, May 19). Your statement of his winning our support by retelling the history of World War I is entirely erroneous. He did not win our support. The majority of the men in the picture, including myself, are strongly opposed to his isolationist views.

LEONARD T. MILLIMAN

Ann Arbor, Mich.

Sirs:

I think that an accurate characterization of Burton K. Wheeler would be: "A man who hates Britain more than he loves America and who distrusts everybody in the world, except Hitler."

SOLOMON GARB

New York, N. Y.

Sirs:

Despite the subtle effort to picture Non-interventionist Senator Wheeler as a phony liberal, I think the mere recitation of the splendid causes for which Wheeler has fought more than offsets your intended impression. This non-interventionist offers his thanks.

ROBERT N. GILMOR JR.

Brooklyn, N. Y.

Sirs:

Please chalk me up as a strong supporter of Senator Burton K. Wheeler for the Presidency in 1944. A man who can save \$750 in two years working for \$6 a week (as you said) should be a cinch for at least three terms beginning about that time.

EMORY BANNER

Rochester, N. Y.

●LIFE stated that Wheeler began work at \$6 a week. Moreover, thrift was not the quality that won the incumbent President his three terms.—ED.

U. S. Uniforms

Sirs:

In your most interesting article on uniforms (LIFE, May 19), you refer to the "four stars of a full general which at present may be worn only by General



GENERAL SUMMERALL

Marshall, the Chief of Staff, and General Pershing (retired)." What about Generals Summerall, Craig and MacArthur?

The enclosed picture shows General Charles Pelot Summerall cutting his birthday cake at the party given him each year by the faculty of The Citadel of which he is president. Note the four stars of a full general.

L. H. EDMONDSON

The Citadel  
Charleston, S. C.

●The U. S. has had only four full generals: Grant, Sherman, Sheridan and Pershing. While retired Chiefs of Staff Summerall, Malin Craig, Douglas MacArthur and Peyton C. March may wear general's four stars, they draw only major general's pay.—ED.

Sirs:

We regret to note you did not include the latest and what may possibly turn out to be, according to present Europe-

(continued on p. 6)



For his day as "king"  
...a box of WEBSTERS

FROM the feminine point of view, giving Father a box of Webster cigars can have both a remembrance and a selfish motive. . . . While Dad is reveling in their superb flavor, you will be intrigued by their delicate bouquet.

**Fragrant mellow-mildness**

distinguishes Webster cigars (fastest growing in popularity of any well-known quality brand in America!). Made under expert craftsmanship from CERTIFIED 100% LONG Havana filler tobaccos and specially selected light-claro wrapper. You couldn't choose a cigar that will please him more!

★Boxes of 25 and 50 with special "Father's Day" wrapping—wherever fine cigars are sold.

**Golden Wedding**

Voguish "streamlined" elegance

BOX OF 25.....\$2.25  
BOX OF 50.....\$4.50

**Kings.....Classic new Corona shape**

BOX OF 25.....\$2.25  
BOX OF 50.....\$4.50

**Queens.....The business man's favorite**

BOX OF 25.....\$2.90  
BOX OF 50.....\$5.75

**Fancy Tales...Luxurious after-dinner size**

BOX OF 25.....\$3.40  
BOX OF 50.....\$6.75

**WEBSTER**

CUSTOM-MADE CIGARS

*First in the Social Register*



**WHY  
PAY  
MORE?**

*...when*  
**CHEVROLET**  
*is the Leader!*

**WHY  
ACCEPT  
LESS?**



**Chevrolet for '41 brings you all the necessities and most of the luxuries of modern motoring, including a Body by Fisher of the same type and size featured on higher-priced cars . . . 90-h.p. Valve-in-Head "Victory" Engine, Original Vacuum-Power Shift, Unitized Knee-Action and many, many more quality features. . . . It's the No. 1 car of the nation—it's the No. 1 car for you!**

CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, DETROIT, MICHIGAN

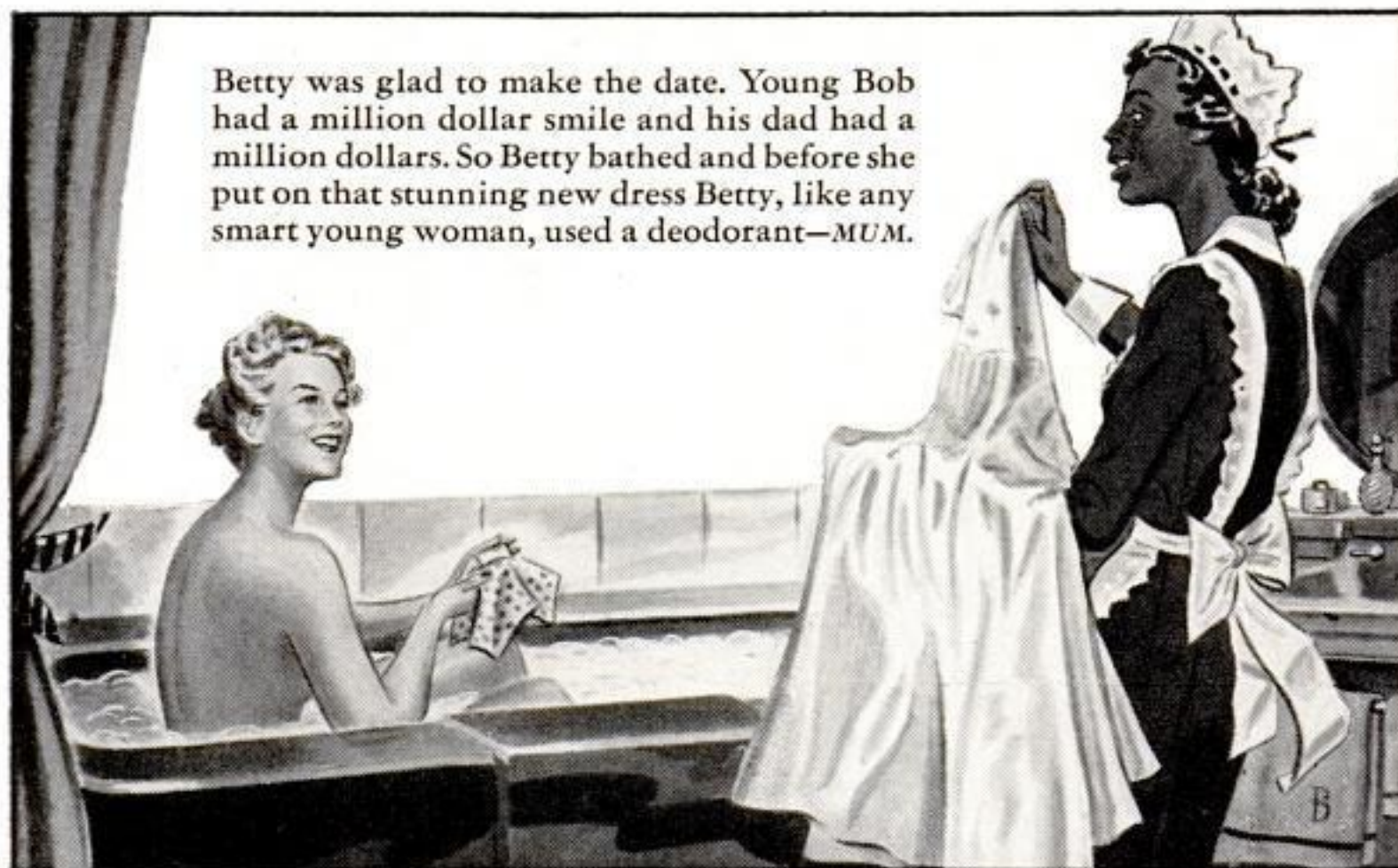
Be sure to see  
the newest of all  
Torpedo models—the  
new Chevrolet with  
**FISHER *Fleetline* BODY**  
**Eye It .. Try It .. Buy It!**



***You'll Say "FIRST BECAUSE IT'S FINEST!"***



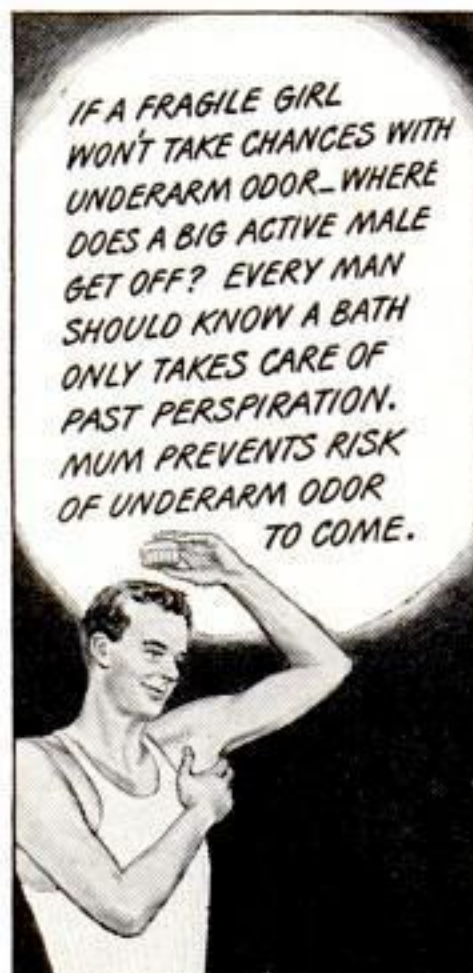
# Hasn't a Girl feelings— doesn't a Man perspire?



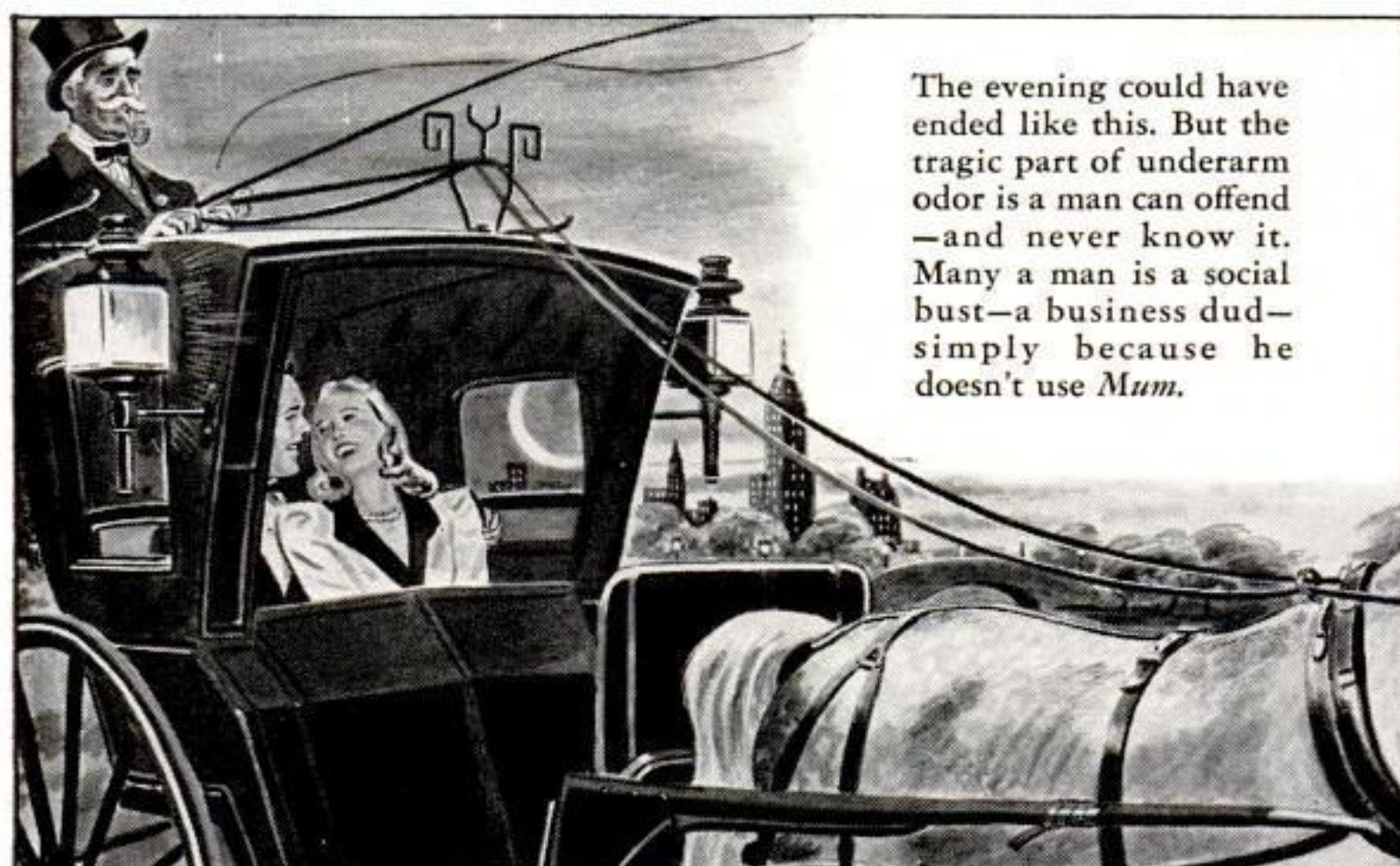
Betty was glad to make the date. Young Bob had a million dollar smile and his dad had a million dollars. So Betty bathed and before she put on that stunning new dress Betty, like any smart young woman, used a deodorant—MUM.



The dinner was marvelous! The theatre tickets were premium ducats! But Betty didn't enjoy the show. And when she finally walked out on Bob—who could blame her.



IF A FRAGILE GIRL WON'T TAKE CHANCES WITH UNDERARM ODOR—WHERE DOES A BIG ACTIVE MALE GET OFF? EVERY MAN SHOULD KNOW A BATH ONLY TAKES CARE OF PAST PERSPIRATION. MUM PREVENTS RISK OF UNDERARM ODOR TO COME.



The evening could have ended like this. But the tragic part of underarm odor is a man can offend—and never know it. Many a man is a social bust—a business dud—simply because he doesn't use Mum.



MUM is used by more men than any other deodorant. 30 seconds to apply—and the most active male is safe from underarm odor all day or all evening. The tragic part of underarm odor is a man can be guilty and never know it. Remember, your daily shower only takes care of past perspiration—Mum prevents risk of odor to come. And it doesn't stop perspiration. Mum is a smooth, pleasant cream, easy to apply—harmless to clothing. Be safe in all your business and social contacts—get Mum at your druggist's today.

## MUM takes the Odor out of Perspiration

## LETTERS TO THE EDITORS (continued)

an standards, one of the best-known insignia in our country.

It was our privilege to make the dies, tools and the original insignia for



PARACHUTISTS' INSIGNIA

the Parachutist Troops of the U. S. Army and we are enclosing one of these Insignia (see cut).

WILLIAM A. STREETER, President  
The Bailey, Banks & Biddle Co.  
Philadelphia, Pa.

### Durbin Nuptials

Sirs:

I would appreciate knowing why absolutely no picture of Deanna Durbin's wedding appeared in LIFE. If that wasn't news, then I'm slipping. It would have been nice seeing her smiling



DEANNA & HUSBAND

face on some of the pages instead of pictures on war, etc. So how come?

MRS. JOSEPH SARDON

Pittsburgh, Pa.

● Herewith a picture of Mr. and Mrs. Vaughn Paul, than whose wedding a large number of other world events seemed more important at the time. —ED.

### Parallelepiped

Sirs:

[Re Battle of Britain (LIFE, May 26): "The battle in fact took place in a cube about 80 miles long, 38 broad and from 5 to 6 miles high."]

Editor in Geometry you're a rube! Pull yourself together, excellent biped—On page 71 you call a "cube" What should be a parallelepiped.

CHRISTOPHER MORLEY

New York, N. Y.

● The editors are grieved sorely that they outraged Reader Morley. —ED.

### Cheer, Sneer

Sirs:

I noticed a footnote on page 2 of your current issue which states that LIFE was entered as second-class matter Nov. 16, 1936 at the Postoffice, Chicago, Ill.

No, no, a thousand times no. You are much too modest.

I would like to go on record as saying that LIFE is distinctly FIRST-CLASS MATTER.

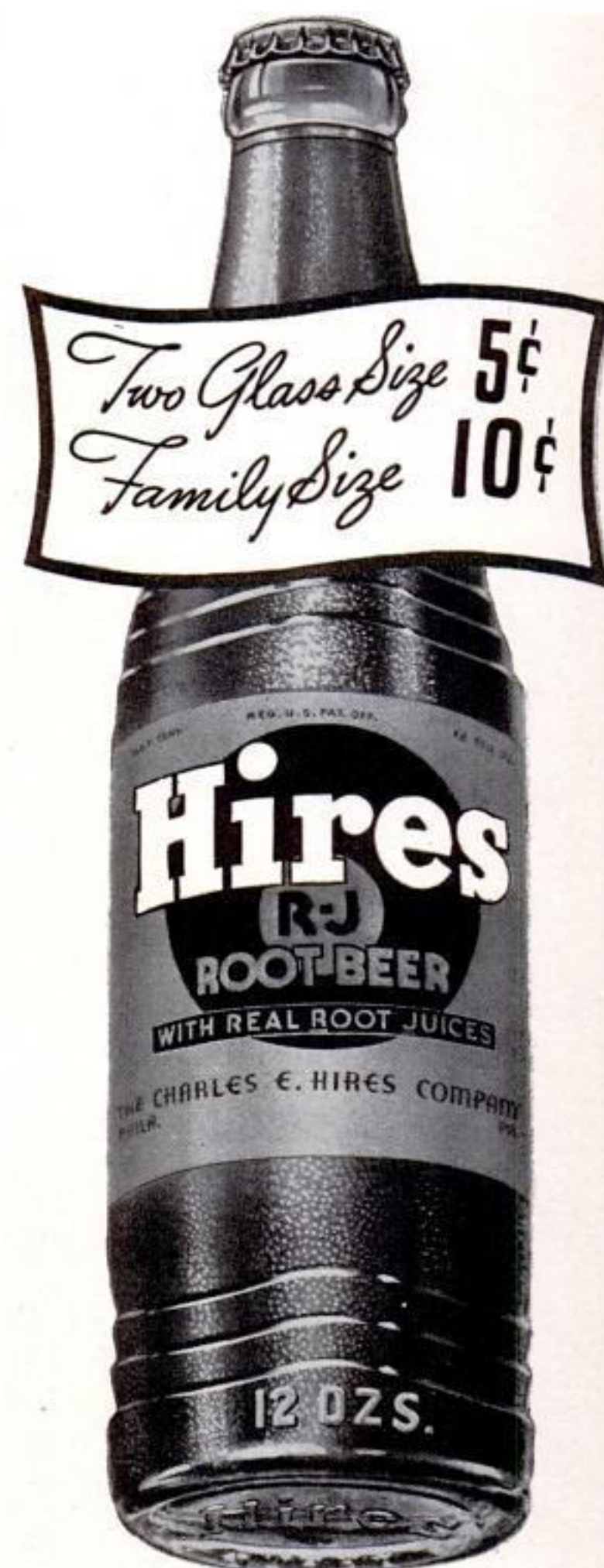
DORIS CARLEY

Newton, Mass.

Sirs:

When I read the May 19 issue, the pages seemed to turn yellow before my

(continued on p. 8)



The "murder-mystery sprawl"—eases nervous tension, but how it strains stockings! Never mind—with Cannon's lovely, lasting hosiery you'll have fewer "mystery" runs!

Cannon Hosiery is inspected by an air-pressure machine that spots tiny flaws. Every imperfect stocking is rejected! Cannon brings you only perfect hose—full-fashioned, flawless, triple-inspected.

*Cannon  
Hosiery*

P. S. Cannon Silk Hosiery, in the Cellophane Handy-Pack, 69¢ to \$1.00. Cannon Nylon Hosiery, \$1.35 and up. By the makers of Cannon Towels and Sheets.



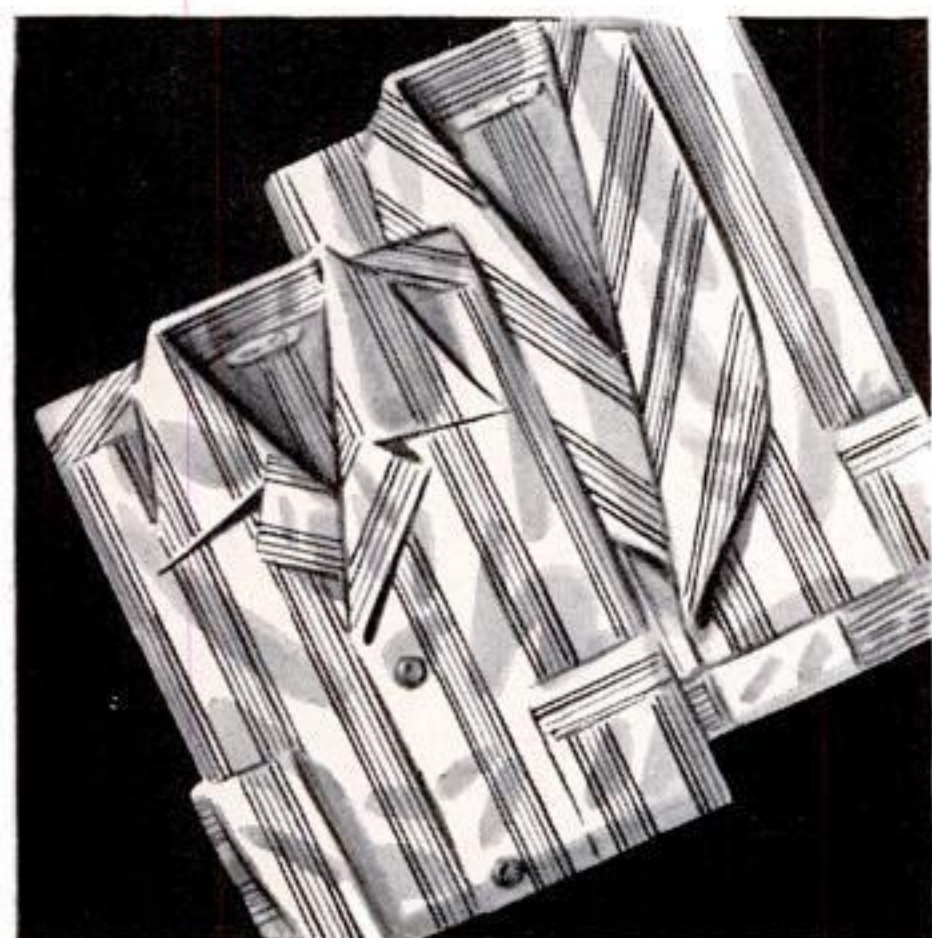




# Papa knows <sup>\*B.V.D.</sup> best

B.V.D. has been very close to Dad most of his life. They're old friends and—like most old friends—they enjoy being together often. Here's your chance to make Dad very happy on Father's Day. See your local dealer's collection of leisure-wear and underwear by B.V.D.

**FATHER'S DAY • SUNDAY, JUNE 15th**



B.V.D. \*Feather Pongee Pajamas have the luxurious feel of broadcloth but are much lighter and cooler. \$2 per pair in smart stripings. Matching shawl-collar robes are ideal for beach, locker and home use. \$2.50



B.V.D. \*Aqualastic Swim Trunks; two-way stretch makes them give with every body movement. \$2.95. B.V.D. Gabardine Trunks are perfect for land and water activity. \$1.95, \$2.95, \$3.95 in a wide range of colors.



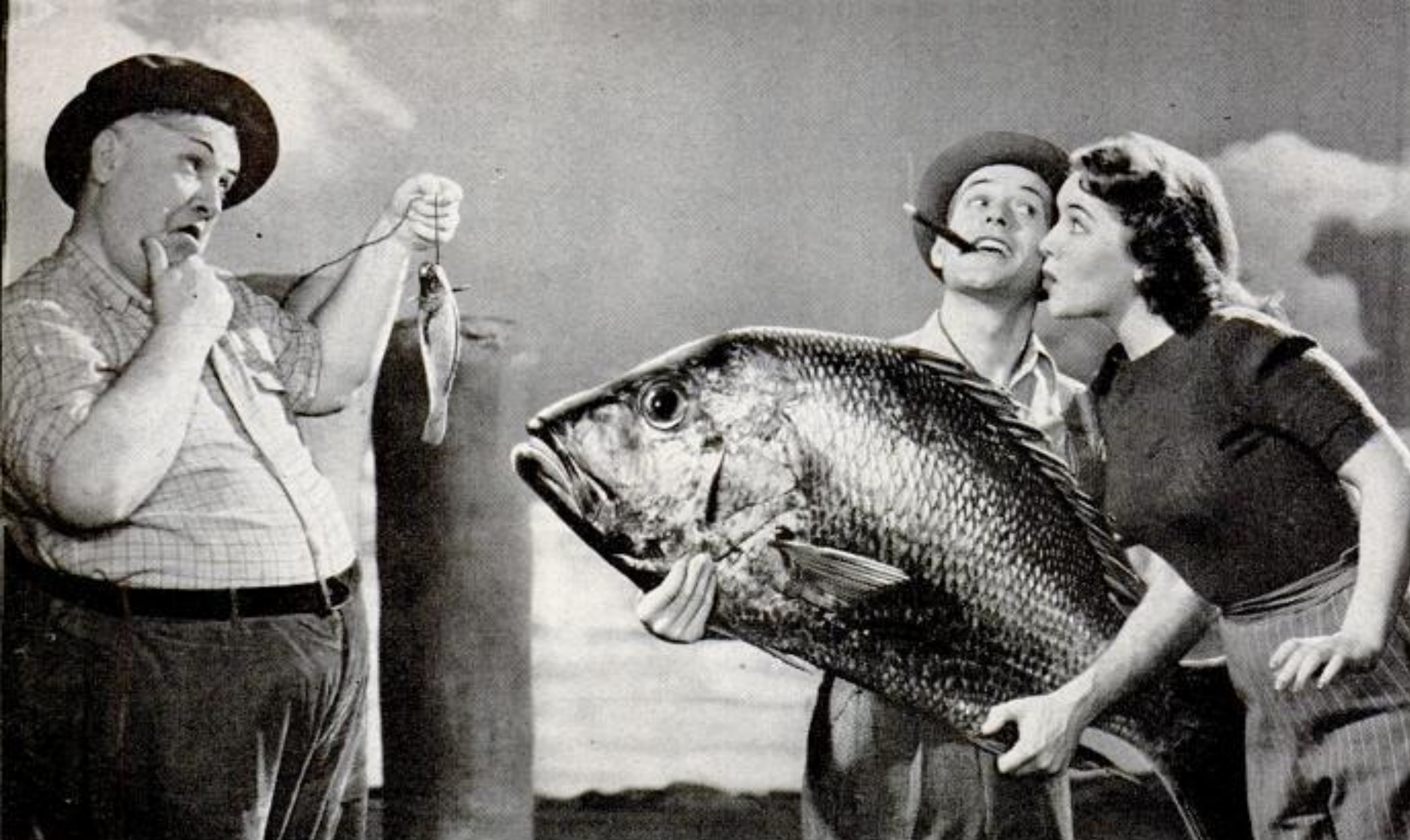
"Rover" Sport Shirts tailored by B.V.D. in new "Canyon Hues" of blue, tan, green. Dad will like the masculine, almost-military lines and the convertible collar. \$2 in all sizes. Other B.V.D. sportswear from \$1 to \$5.



Reversible Zelan-processed Jackets tailored by B.V.D. Just right for the outdoor Dad. Water-repellent poplin on the rain side. Plaids or solid colors on the sunny side. Talon slide fastener. \$5 in all sizes.

*"Next to myself, I like B.V.D. best"*





**"I'd better switch to Blackstone!"**

Right you are! Because now, from coast to coast, Blackstone is more and more the choice of successful men . . . men with a keen sense of taste and a keen sense of

values. They like its mildness. They like its fragrant aroma. And above all, they like the luxurious full-bodied flavor that only the finest and costliest long-leaf Havana filler can give. Try a Blackstone yourself!

## Blackstone Cigar Now America's New Leader

Wins first place as fastest-growing national selling ALL-HAVANA filled cigar . . . Try one . . . See why!

**17% EXTRA SMOKING!**  
To share the national success of this cigar with smokers, Blackstone offers an extra new value in a new, longer-size cigar. It's the Blackstone Londres-Extra. And it gives you 17% extra smoking! Compared to regular Londres, that's just like getting a ten-cent cigar free with every six you buy! Same costly, long-leaf Havana filler . . . yet the price is still only ten cents. Smoke a Blackstone Londres-Extra today!

**Size and shape for every taste!**

Step up and take your choice, men. Blackstone Perfecto, 2 for 25¢. Blackstone Londres-Extra, 10¢. Blackstone Cabinet, 10¢. Blackstone Panetela, 2 for 15¢. Blackstone Junior, 5¢. All filled with the finest and costliest Havana tobacco grown in all Cuba. Treat yourself to a Blackstone Cigar today! Enjoy the peak of smoking luxury!

Switch to Blackstone Cigars . . . the choice of successful men

### LETTERS TO THE EDITORS (continued)

eyes. Your magazine is cheap at 10¢ a copy. At a million dollars a copy, LIFE would still be the CHEAPEST magazine I know.

RONALD CLYNCH

Seattle, Wash.

J. B. Priestley

Sirs:

Many thanks for publishing "The New Britain" (LIFE, May 19). For clarity, brevity and cold logic, it takes the prize. Within the paragraphs of this article is to be found the secret of how Britain can win this war. Britain can virtually insure victory by pushing out some of the stuffed shirts in her cabinet and installing Priestley as Prime Minister.

IRVING H. FLAMM

Chicago, Ill.

Sirs:

In your excellent article on the Priestleys' Broxwood Nursery School there is one statement which needs correction: "American Foster Parents Plan Pays Expenses."

Originally the entire cost from private sources was provided by our Save The Children Federation through a sister organization in England, although Mr. Priestley is now also receiving assistance from the Foster Parents Plan.

HENRY J. ALLEN

National Chairman for

British Child Aid

New York, N. Y.

● Apologies to the Save The Children Federation, which is sending some \$25,000 to \$30,000 a month to Britain's Nursery Shelters.—ED.

Logorrheic LIFE

Sirs:

It seems too bad to criticize as excellent a magazine as LIFE; however, I have a "peeve" I would like to get off my mind. I had a high-school education as well as a post-graduate course and while I do not consider myself dumb, I would appreciate it if you would cease using such uncommon words in your editorials as *bordellos*, *chimerical*, *nacreous*, *baroque*, *recondite*, *burgeon*, *benisons*, *echelon*, *scrabbling*, *houris*, *marmoreal*, *entr'actes*, etc.

SINCLAIR SMITH

Warsaw, N. Y.

● "A word fitly spoken is like apples of gold in pictures of silver." *Proverbs*, XXV, 11.—ED.

W. C. Fields's Secretary

Sirs:

In your article on W. C. Fields (LIFE, May 12) you state: "One of the jobs of



SECRETARY BOSS

his pretty blonde secretary is to play stooge to his gags."

Why not give Mr. Fields's secretary a break? If she's blonde and pretty, stop talking about her and let's see her picture. How about it?

PAUL MOSCOW

New York, N. Y.

● Let Reader Moscow cease seeing red: herewith LIFE prints a picture of Fields's secretary, Malinda Boss.—ED.



**Richardson's MINT**  
The FRESHEST FLAVOR of this Good Green Earth



10¢

**SOLD AT**  
Super Markets,  
Drug Stores,  
Five and Tens, and  
Neighborhood Groceries



SERVE Richardson's Mint at parties, luncheons, after meals as an aid to digestion. Absolutely pure and wholesome . . . ideal for children between meals.



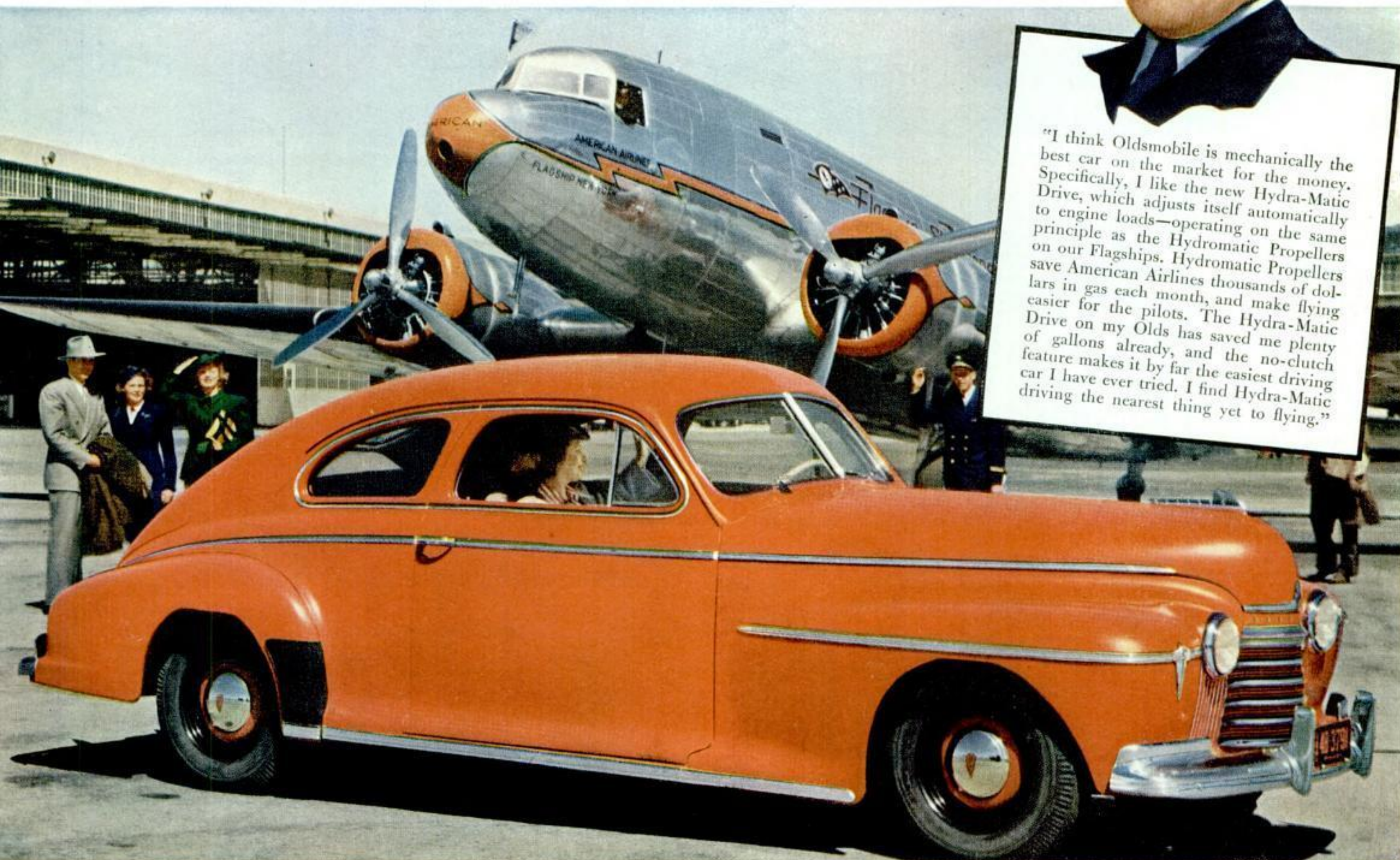


# "HYDRA-MATIC DRIVING NEAREST THING TO FLYING!"

CAPTAIN TALLMADGE L. BOYD  
Assistant Chief Pilot for American Airlines,  
La Guardia Field, New York,  
bought an Oldsmobile because:



"I think Oldsmobile is mechanically the best car on the market for the money. Specifically, I like the new Hydra-Matic Drive, which adjusts itself automatically to engine loads—operating on the same principle as the Hydromatic Propellers on our Flagships. Hydromatic Propellers save American Airlines thousands of dollars in gas each month, and make flying easier for the pilots. The Hydra-Matic Drive on my Olds has saved me plenty of gallons already, and the no-clutch feature makes it by far the easiest driving car I have ever tried. I find Hydra-Matic driving the nearest thing yet to flying."



## IN THE AIR OR ON THE GROUND HYDRA-MATIC -

- 1 GIVES MORE EFFICIENT TAKE-OFF!**  
(IN THE AIR) Hydromatic Self-Feathering Propeller provides more power for take-off.  
(ON LAND) Hydra-Matic Drive starts in low and shifts automatically—gives full accelerating power without manual shifting.
- 2 SAVES FUEL AND ENGINE WEAR!**  
(IN THE AIR) Self-Adjusting Hydromatic Propeller conserves gas and reduces engine strain when cruising.  
(ON LAND) Hydra-Matic's direct-drive fourth gear cuts down engine revolutions—saves gas and reduces wear of engine parts.
- 3 MINIMIZES THE HUMAN ELEMENT!**  
(IN THE AIR) Hydromatic Propeller relieves pilot of responsibility of shifting pitch of propeller and altering throttle settings.  
(ON LAND) Hydra-Matic Drive relieves driver of responsibility of pressing a clutch pedal and shifting gears by hand.

"THOSE who demand flying efficiency on the ground choose the Hydra-Matic Oldsmobile," says Captain Boyd. "Oldsmobile is a flier's choice."... This is the endorsement of an eminent authority on modern transportation. It stands as a significant tribute to the only motor car drive in the world that is *completely* automatic. Only

Hydra-Matic eliminates the conventional clutch mechanism and clutch pedal *entirely*. Only Hydra-Matic gives fully *automatic* shifting through all four forward speeds. Only Hydra-Matic provides full accelerating power—from take-off to cruising speed—*without* shifting gears by hand. And it's available on *all* Oldsmobile models.

## TRY DRIVING THE *Hydra-Matic* Way TODAY!



No Clutch  
To Press!

Learn for yourself how no-clutch, no-shift driving makes car operation *simpler, easier and safer*. Discover at first hand how Hydra-Matic Drive quickens getaway, snaps up response and adds new smoothness to cruising. There's nothing else in the world, you'll agree, like Hydra-Matic Drive!

★Hydra-Matic Drive Optional at Extra Cost on all Olds Models

(Prices and Specifications Subject to Change Without Notice.)

THE CAR

*Ahead*  
IT'S

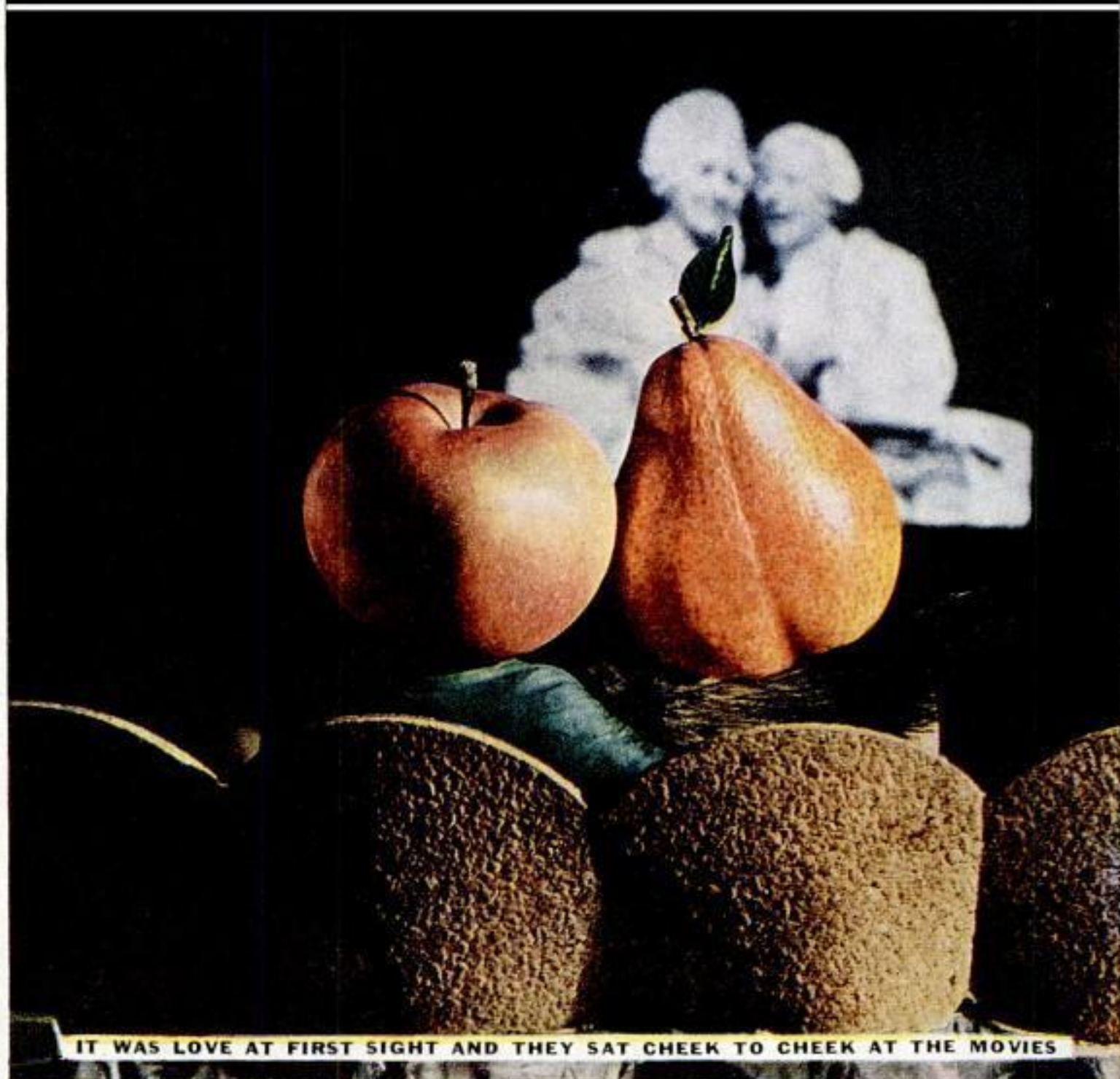
# OLDSMOBILE

STYLED TO LEAD  
BUILT TO LAST

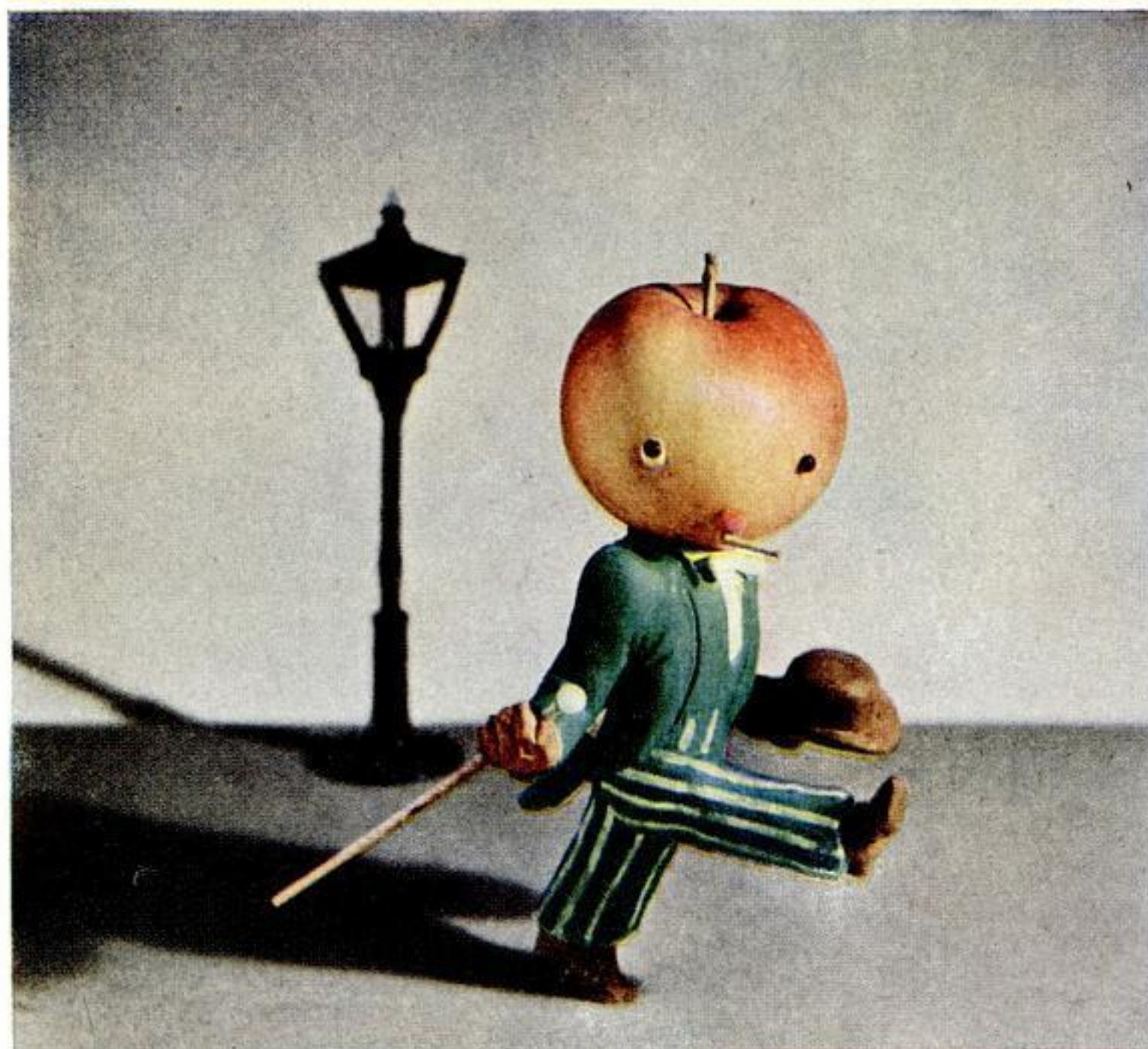




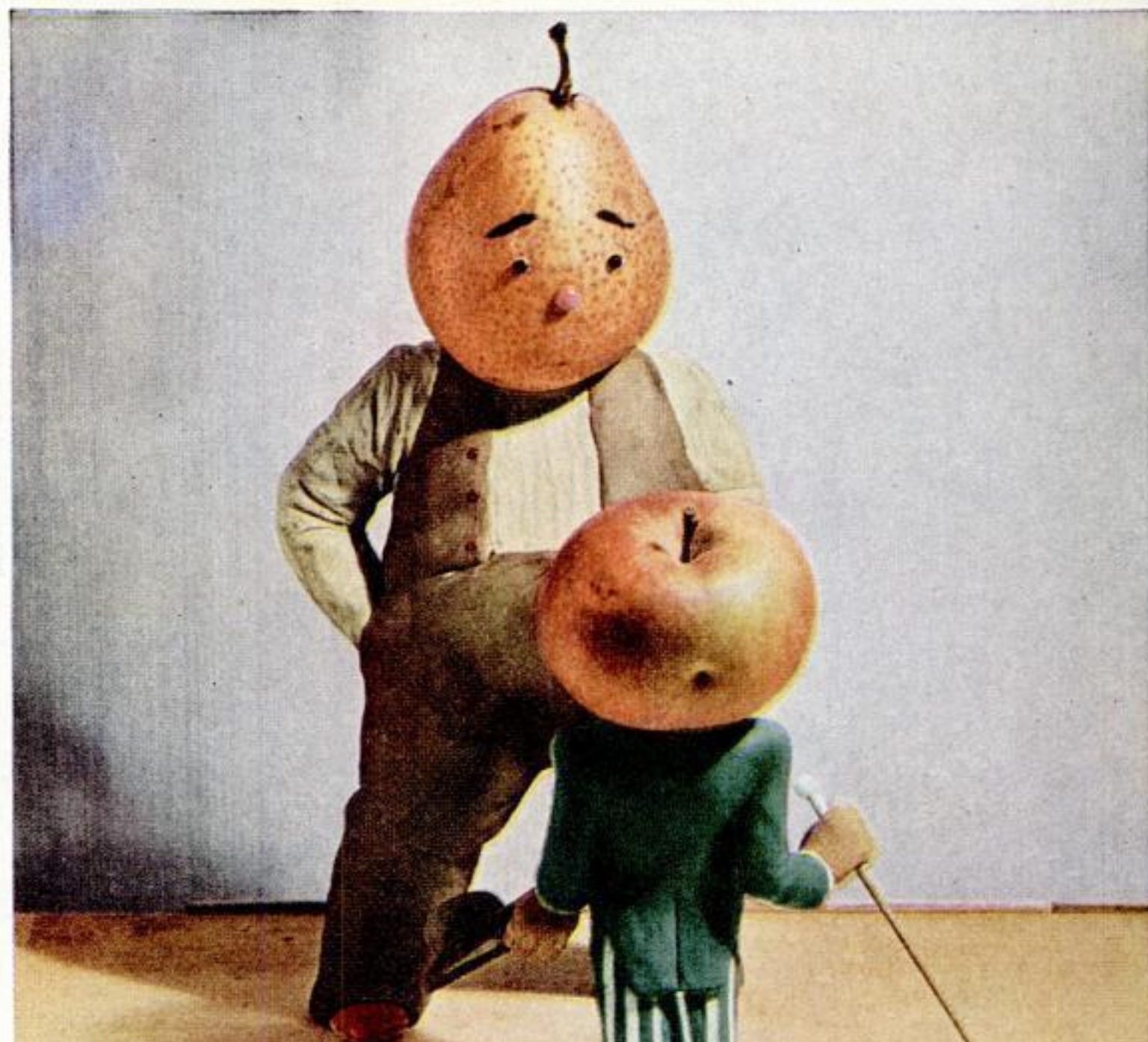
RODDY APPLE AND EMILY PEAR MET AT THE FOUNTAIN OF THE CORNER DRUGSTORE



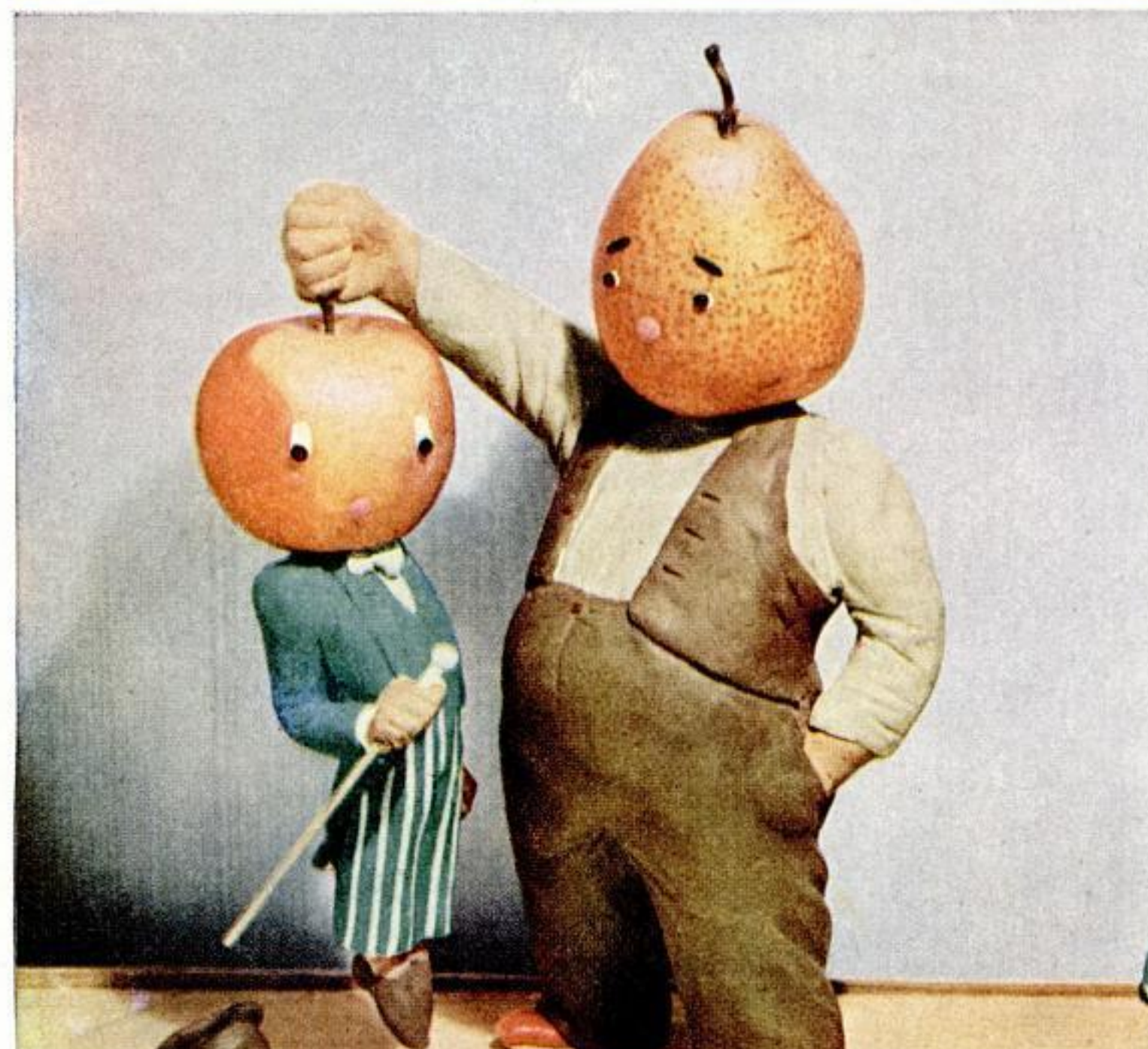
IT WAS LOVE AT FIRST SIGHT AND THEY SAT CHEEK TO CHEEK AT THE MOVIES



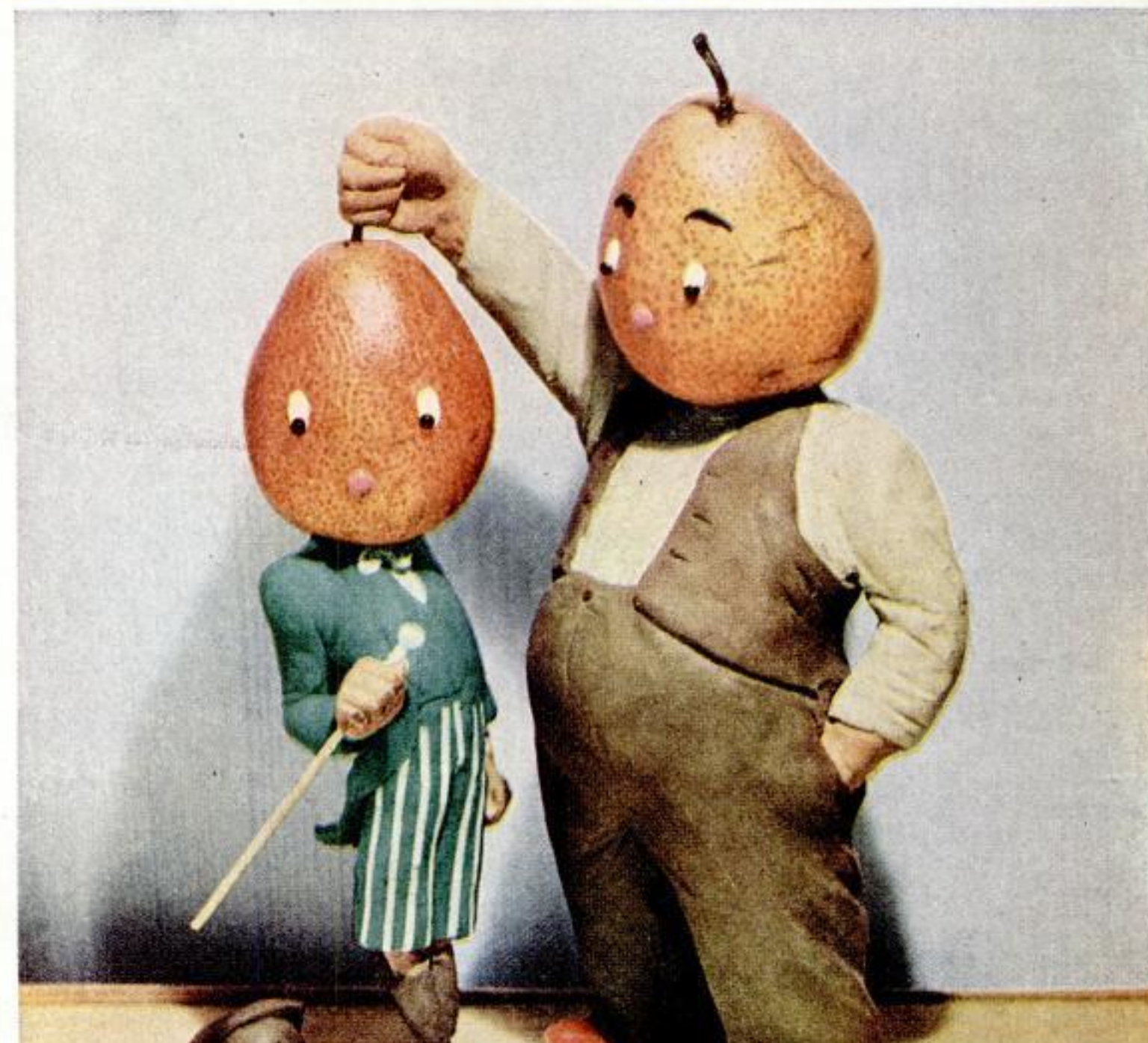
THAT NIGHT RODDY STEPPED OUT AND DECIDED TO ASK FOR EMILY'S HAND



BUT EMILY'S FATHER SNORTED: "DO YOU THINK A PEAR WOULD MARRY AN APPLE?"



THEN HE SEIZED RODDY BY A TUFT OF HAIR AND SHOOK HIM SO VIGOROUSLY...



...THAT RODDY TURNED INTO A PEAR AND WAS ABLE TO MARRY EMILY AFTER ALL



# SPEAKING OF PICTURES

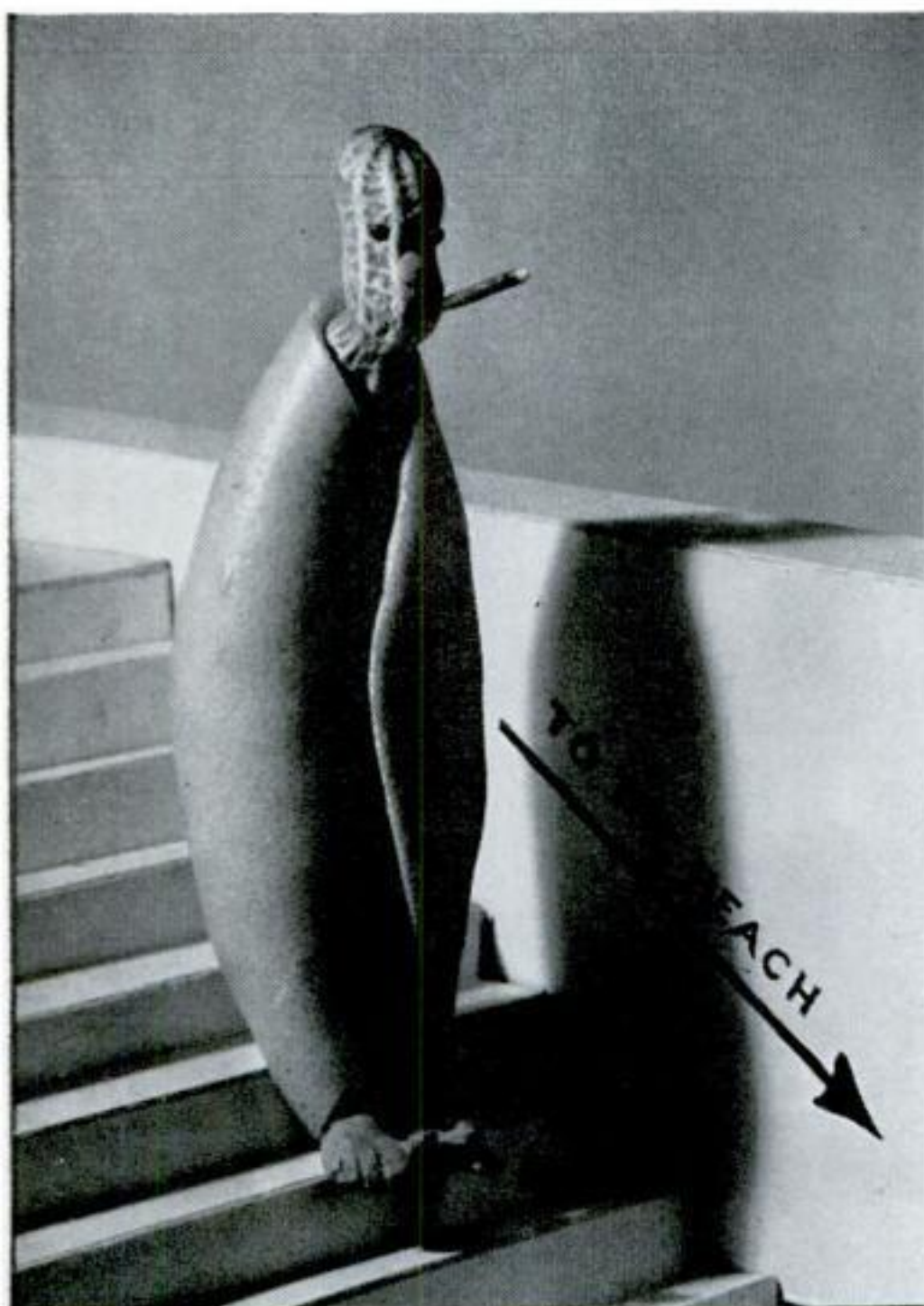
... FRUIT FIGURES  
MAKE A NEW KIND  
OF CARTOON STRIP

For a decade Henry Rox, now assistant professor of art at Mount Holyoke College, has sculptured fruit and vegetables to mimic human beings in appearance, then photographed them in a manner known as table-top photography. A series of orange-headed musicians fiddling away on pineapples and pears, done by Rox and published in *LIFE* (Dec. 11, 1939), led MGM to commission Rox to sculpture an entire fruity-tooting orchestra for a special animated sequence in *Strike Up the Band*.

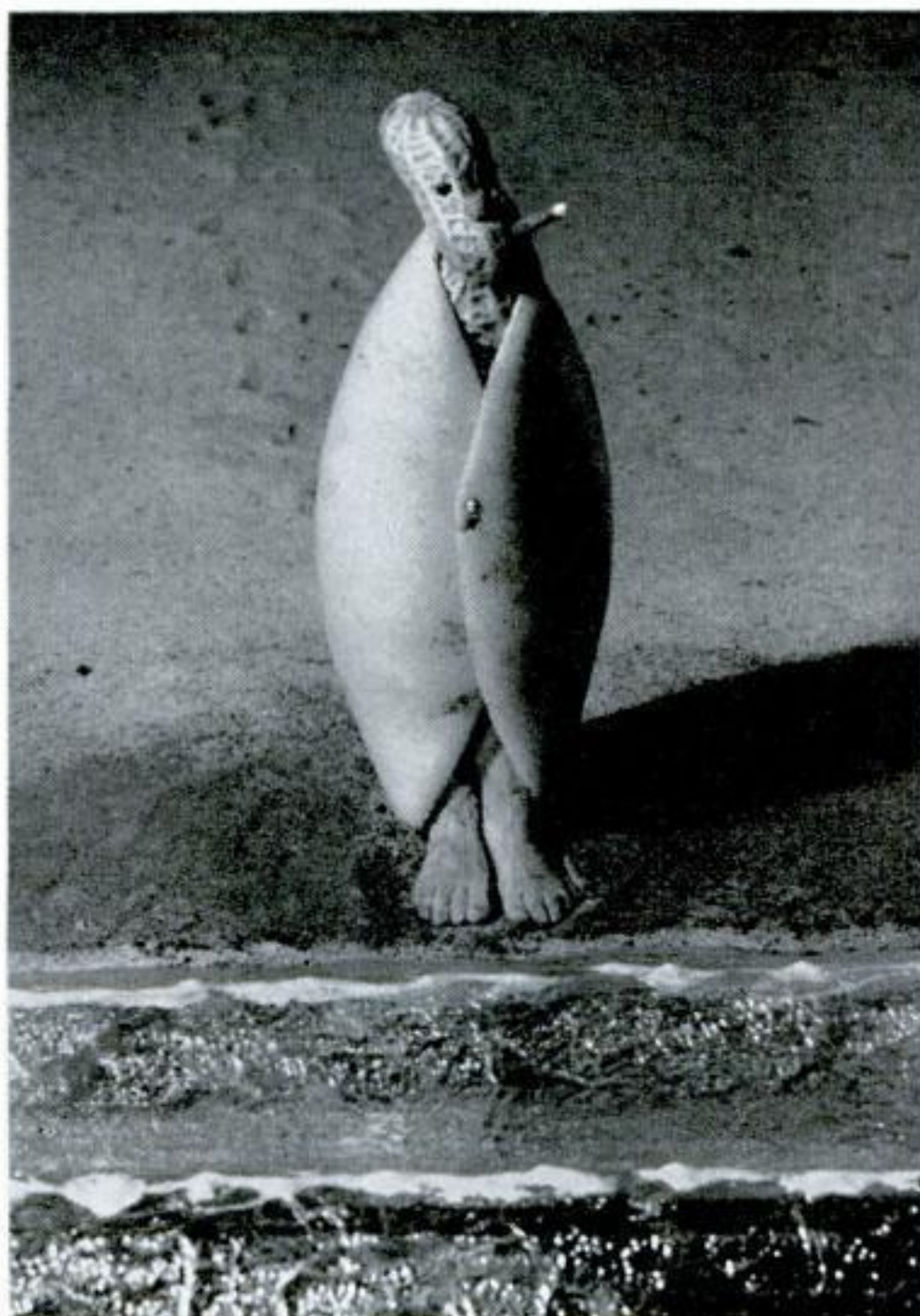
On these pages Rox now further develops the uses to which his elfish characters can be put and to which table-top photography can be adapted. At *LIFE*'s suggestion, he has photographed his gnome-like creatures in color and has spun their previously unrelated and isolated antics into a series of little plots, like "The Winning of Emily Pear by Roddy Apple" on the opposite page. With stories that can be spun out, these characters might eventually form the basis of a new kind of newspaper comic strip.



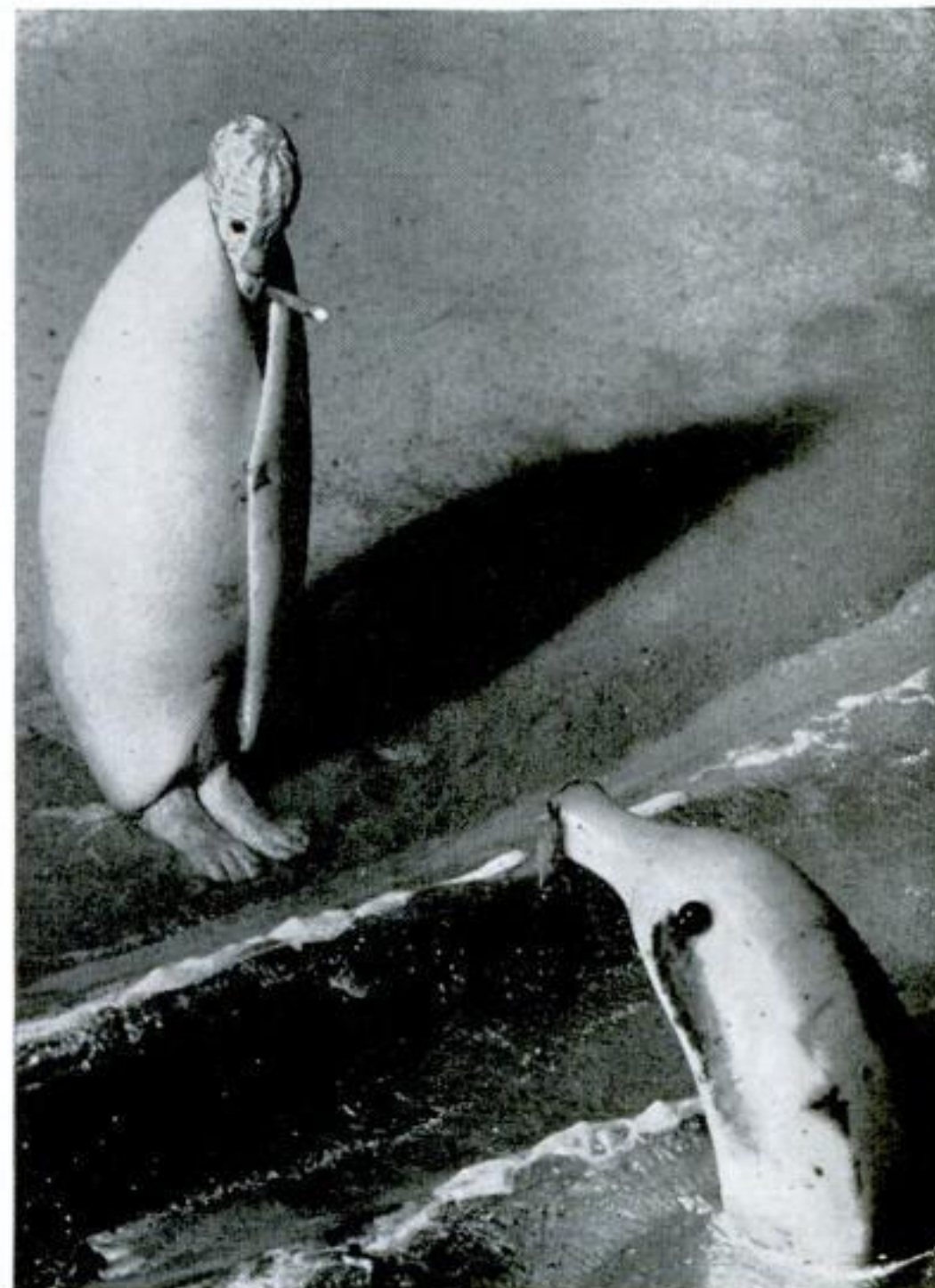
PROF. HENRY ROX AND A TABLE-TOP FRUIT FIGURE



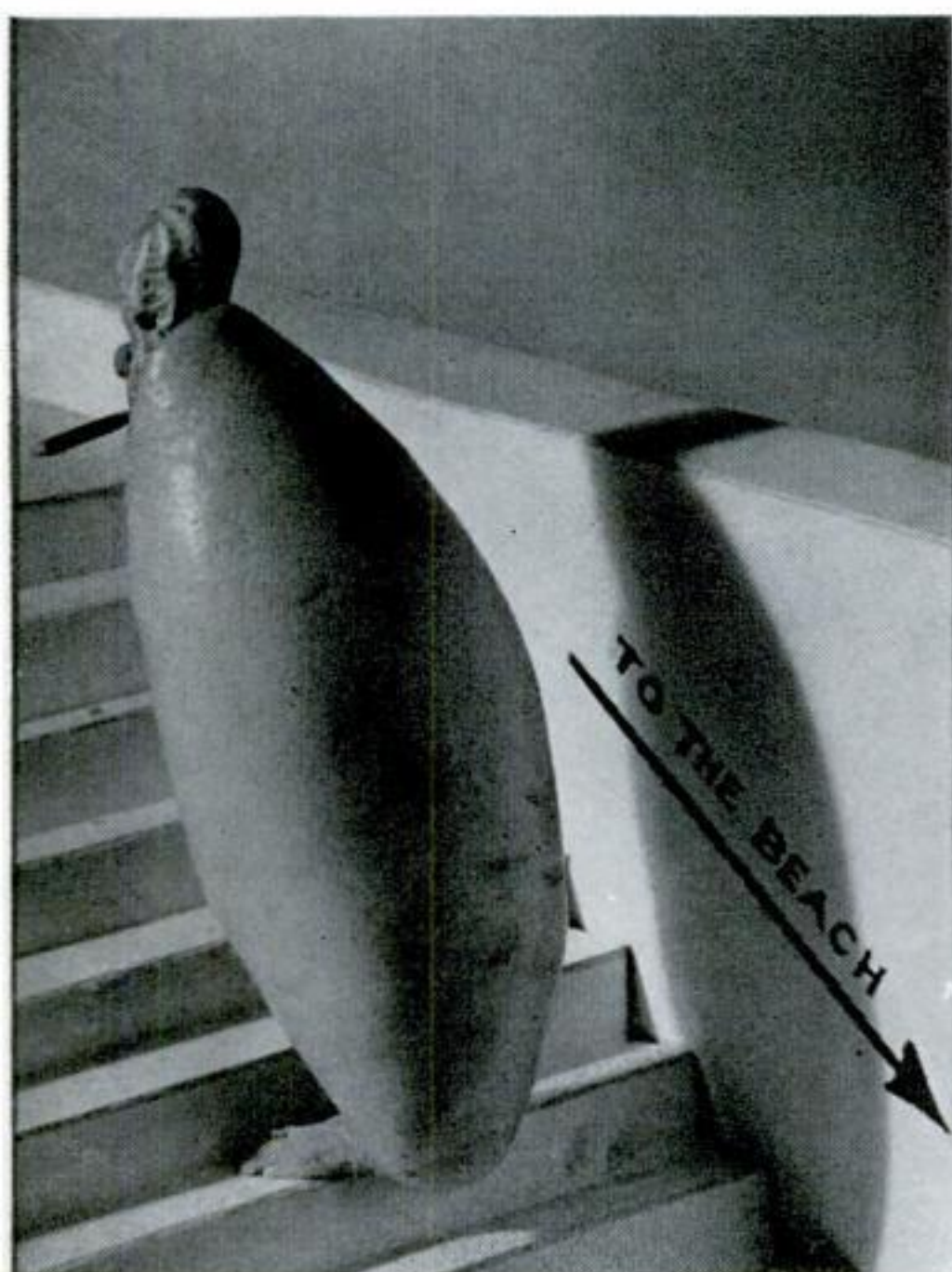
PASQUALE PEANUT DESCENDS TO THE BEACH FOR A SWIM



ROBED IN GRAPEFRUIT RIND HE INSPECTS THE WATER



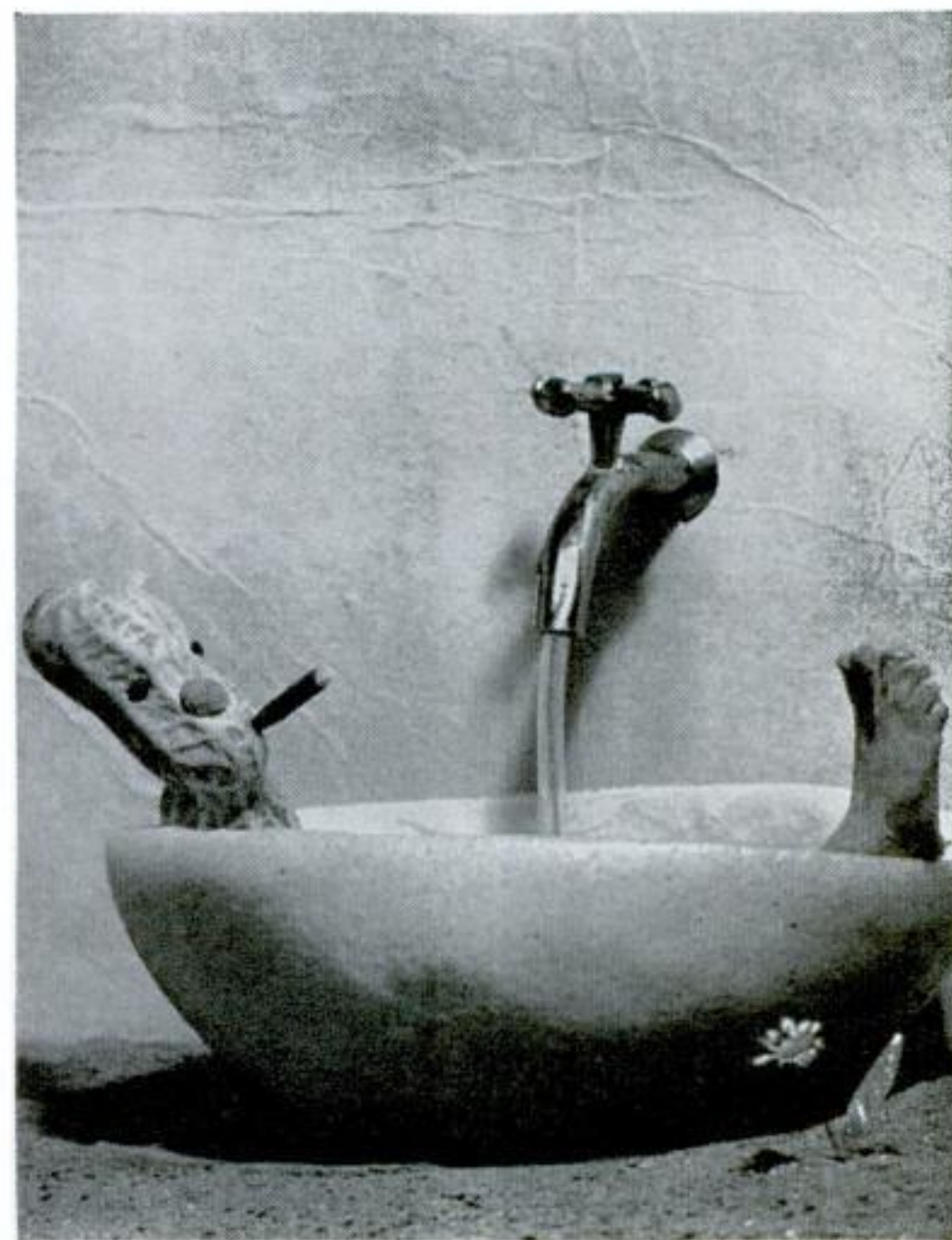
SUDDENLY A SEA LION CHALLENGES HIS RIGHT TO SWIM



SO HE GIVES UP THE IDEA AND REMOUNTS THE STAIRS



THEN HE SEES A FAUCET AND HAS A BRILLIANT IDEA



USING HIS ROBE AS A BATHTUB HE ENJOYS A BATH



# "Oops!

## Where'd my resistance go?"

"NEVER MIND—I won't need my resistance any more.

"I won't need to hold tight to my conscience every time I pass the sheet counter—

"Or say to myself, 'No use sighing, sister—percale sheets are just for plutocrats. *You'll* never get in the percale class!"

"Because today—I found out I can get *luxurious Cannon Percale Sheets* for practically what I'd pay for heavy-duty muslins! Smooth, smart Cannon Percale at a muslin price!

"So please excuse my beamish look. I'm proud as can be—'cause I just bought enough Cannon Percale Sheets to glorify every bed in my home!"

### How do you rate— on Cannon's Consumer Sheet Quiz?

**What size sheets should I buy?** By all means—get sheets that *fit* your bed! Don't let the slightly lower cost of short or narrow sheets unfix this firm resolve. Skimpy sheets are poor bargains—for they get such a tugging, they wear out long before the ample sheet.

Following are Cannon's recommendations for the right-size sheet for every type bed.

Crib: 45 x 72"	Twin bed: 72 x 108"
Cot or narrow day bed: 54 x 108"	Three-quarter bed: 81 x 108"
Single bed: 63 x 108"	Double bed: 90 x 108"

(All measurements refer to torn size.)

**How do Cannon Percale Sheets wear in comparison with muslin?** We talked with a large number of women who had used both muslin and Cannon



MADE BY THE MAKERS OF CANNON TOWELS AND HOSIERY

Percale Sheets. Of these women, 14.2% thought muslin wore better than percale. But 40.5% said Cannon Percale wore better than muslin! The rest were not sure.

#### Can I save any money with Cannon Percale?

If you send your sheets to a laundry, Cannon Percale Sheets, because they're lighter, can actually save you about \$3.25 a year for each bed, at average pound rates. (If you do your own washing, you'll find these lighter sheets easier to handle and to iron than muslin.)

**What is the difference between muslin and percale?** There is a difference both in "thread count"

and in the quality of cotton used. For example, Cannon Percale Sheets are woven with 25% more threads to the square inch than the best-grade muslin. A better grade of cotton is used in Cannon Percale. The threads are finer and more highly twisted. The sheet is lighter, and has a smoother, more luxurious texture than muslin.

**How can I identify Cannon Percale Sheets in the store?** They are packaged in a dust-proof box with the Cannon name on it. These packaged sheets assure you of unhandled clean merchandise. They're ready for use, saving you the cost of the first laundering.

*Your store also has a big value in Cannon Muslin Sheets at a low popular price.*



# SPEAKING OF PICTURES

(continued)



PASQUALE PEANUT DECIDES TO GO UP FOR A SPIN IN A "FLYING CARROT"



HE INSPECTS THE "FLYING CARROT"



HE SOARS UPWARD INTO THE SKY



THE PLANE GOES INTO A NOSEDIVE

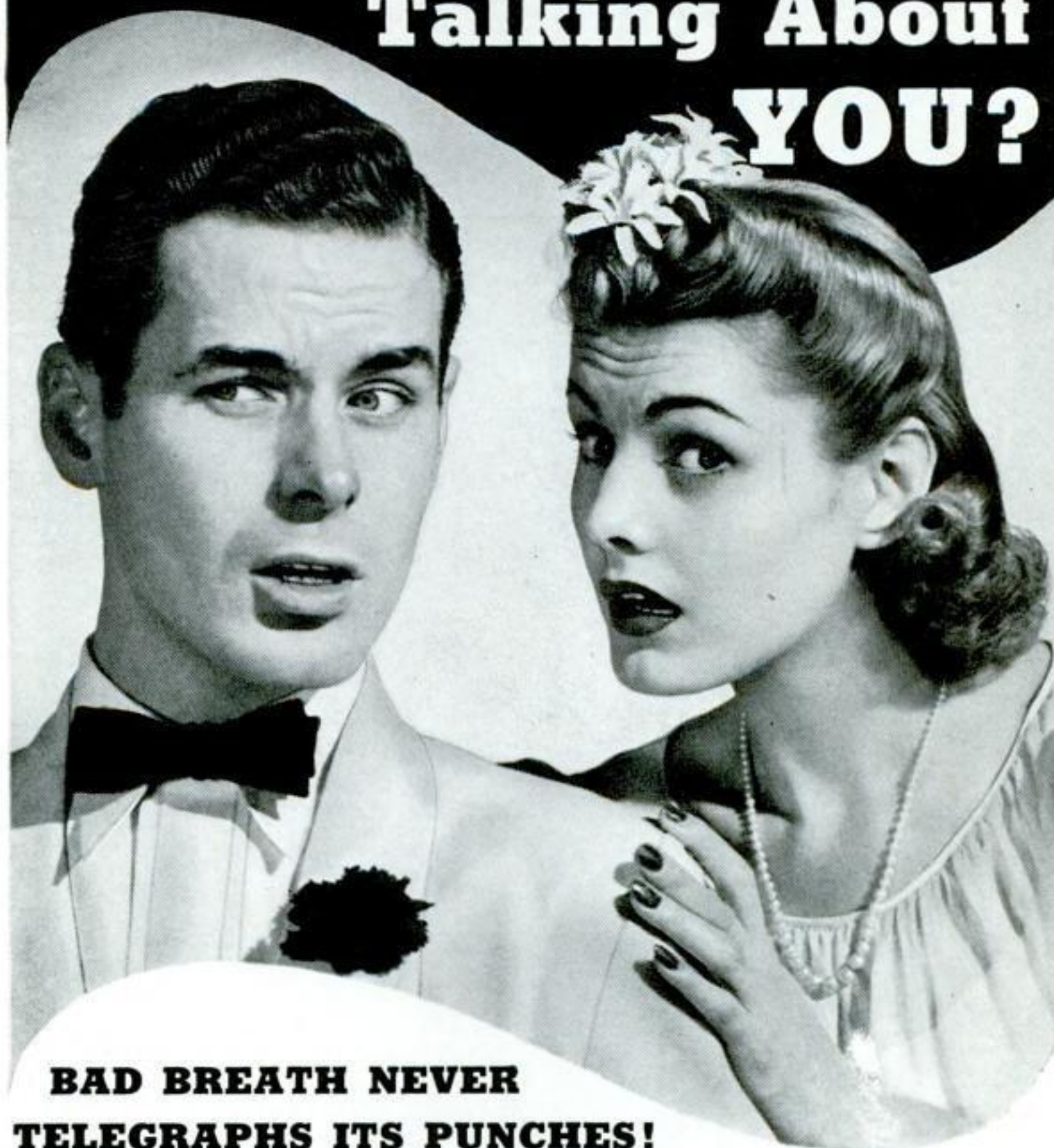


PLANE CRASHES, BREAKING A WING

BUT WITH HIS CLOAK FOR A PARACHUTE HE DESCENDS SMOKING HIS CIGAR



## LISTEN! Are They Talking About YOU?



### BAD BREATH NEVER

### TELEGRAPHS ITS PUNCHES!

It just up and flattens your pride when you least suspect it. So take good care your friends can't say that **YOU** have bad breath! Remember, recent tests show . . .

76% OF ALL ADULTS HAVE BAD BREATH. THAT'S WHY IT PAYS TO USE COLGATE DENTAL CREAM



"You see, Colgate's active penetrating foam gets into the hidden crevices between your teeth . . . helps clean out decaying food particles and stop the stagnant saliva odors that cause much bad breath."

See for yourself how Colgate's brightens teeth, gives you a more sparkling, a more attractive, smile! Enjoy its flavor . . . its penetrating, refreshing foam! Such a pleasant way to combat bad breath!





*This year* double check for  
**FIT, FREEDOM and COMFORT**



Make it a  
**GANTNER\***  
suit or trunk

...with benefit of "Lastex" yarn

Girl meets suit, it being Gantner's Floating Bra Swim Suit, Style V903, in Circle Velvet, an exclusive Gantner fabric knitted with "Lastex" yarn. It boasts an inner control panel that moulds the torso upwards from the hips and accents the bust. Comes in Black, White, Porcelain Blue, Begonia Red, Raspberry, South Seas Green and Oriole Orange, sizes 32 to 42, to retail at \$7.95. Boy meets trunk, it being Gantner's "Wikies," Style KL440, a form-fitter in a strong but supple fabric knitted of wool, rayon and "Lastex" yarns. Regimental stripe belt with exclusive "Wikies" buckle and built-in supporter. Comes in White, Black, Polo Blue, Teal, Maroon and Tan, sizes 28 to 40, to retail at \$3.95. At leading stores everywhere together with other Gantner suits and trunks, also made with "Lastex"—the elastic yarn that makes the American bathing figure the envy of the world.

**Lastex** ...THE MIRACLE YARN THAT MAKES THINGS FIT



An elastic yarn manufactured exclusively by United States Rubber Company, makers of "Laton" yarn, Rockefeller Center, New York City

\* REG. U. S. PAT. OFF.  
GANTNER & MATTERN CO.  
SAN FRANCISCO, CALIF.



## LIFE'S REPORTS

### ESKIMO MURDERS AT HUDSON BAY by FILL CALHOUN

Three Eskimos have been murdered during the past winter on the Belcher Islands in Hudson Bay. Six others froze to death after being driven naked onto a blizzard-swept ice field by a fanatical woman who told them that "Jesus" was coming to meet them. In the files of the Royal Canadian Mounted Police there is now the first full account of this tragic tangle of religious emotions, and its reading makes one of the wildest tales ever to come out of the violent Arctic.

It was around New Year's day that one of the usually affable and kindly Belcher Island Eskimos named Charlie Ouyerack announced that he was Christ returned to earth. For nearly a



FLAHERTY ISLAND ESKIMOS

month Charlie preached his version of what an occasional white trapper or northern missionary had told him about Christianity, wandering over the barren islands in the bitter cold until he had won over some 35 converts from among the 200 Eskimo families who live on the islands.

Late in January he called a meeting in the community igloo on Flaherty Island, named after the film producer Robert Flaherty who visited the islands in 1922 and produced *Nanook of the North* there. The Eskimos, bored by the long winter and always glad to hear stories or make sly and simple jokes among themselves, listened quietly to Charlie's strange new story. But when he urged them to accept him as the long-awaited Savior of all mankind, an argument broke out.

Thirteen-year-old Sara, sister of one of Charlie's disciples, said that she knew Charlie was not

CONTINUED ON PAGE 16

*Taste it!*



Good Ice Cream in  
**SAFE-T CONES**

Crisp-Delicious-Refreshing..5¢

SAFE-T Cones capture the spirit and fancy of youth. They'll make you smack your lips again with pleasure over a delicious helping of rich, wholesome ice cream with the extra tastiness of their tantalizing flavor.

They're doubly delicious because they're made of the finest cake flour, sugar, milk and honey... baked to a golden, flavory, melt-in-your-mouth crispness. A nickel treat but worth a million in healthful refreshment.



SAFE-T Cones are a sure sign of good ice cream. Look for the name SAFE-T on your dealer's ice cream cone dispenser.

Ask for SAFE-T Cones by name...



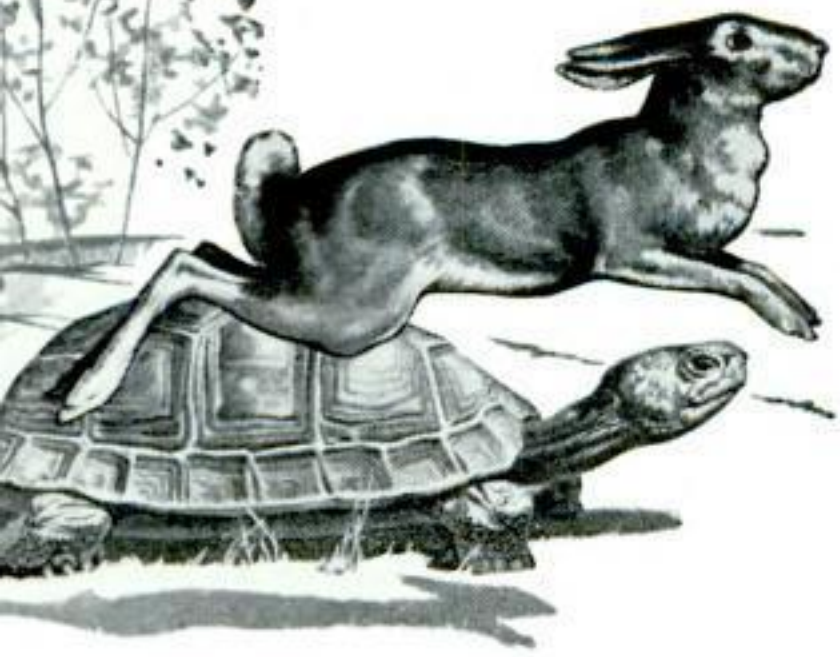
You'll appreciate SAFE-T Cones' inner "magic circle" that keeps them from breaking and dripping. You can't see it, but it's there for your protection.



ILLINOIS BAKING CORP., CHICAGO



# Here's The Simple, Sensible Idea That Makes MERCURY Different!



THE illustration on the left sums up the basic idea that makes Mercury far different from all other cars. The rabbit is built for speed . . . with hardly an ounce of excess weight to slow him down. Fleet-footed, nimble and alert, he can beat the turtle every time—no matter what the fable says! Mercury, also, is free from superfluous weight. Built to principles

of aircraft engineering, it has more power per pound than most other automobiles. This sensible, new-and-different method of construction gives Mercury a world of stamina and thrilling "get up and go." It's a spirited, youthful car that fits today's driving needs *exactly*. That's why it gets out in front—in traffic or on the straightaway—and *stays* there!



● **ROOM TO SPARE!** You can stretch out, relax and take it easy in today's BIG Mercury! There's plenty of head room and leg room for big people to enjoy!



● **ROAD-HUGGING SAFETY!** Mercury's new larger, wider tires put more rubber on the road. You get a smoother, safer ride—better grip on curves, wet pavement!



## Get Yourself A Flying License!



● **YOU TRAVEL IN STYLE** at the wheel of this smart new Mercury Convertible for five! Automatic top, in your choice of olive-drab or black fabric, is electrically operated! White sidewall tires extra.

YOU get the very *feel* of flight when you "take off" in a Mercury! For this completely new and basically different car really seems to have wings in the effortless way it streaks across country and takes the miles in its stride. ● Relaxed on broad, luxurious seats, you cruise along cradled in the "comfort zone"—between long, slow-motion springs. Balanced weight distribution and new larger tires with wider tread give you better grip on wet roads and around sharp curves. ● You'll like everything about Mercury—the smart, youthful sweep of its lines; its powerful V-8 engine; the lavish, roomy way it caters to your comfort. And you'll be amazed at Mercury's high gas mileage!



● **PARK YOUR BAGGAGE HERE!** Mercury's luggage compartment—with spare tire placed vertically, out of the way—takes big bags, small bags, and then some!

# MERCURY EIGHT

—THE AVIATION IDEA IN AN AUTOMOBILE







## Married to *WHAT?*

● Married to the most wonderful man in all the world who provides a comfortable home—or to the job of tending furnace and shoveling coal? And what can you do to prevent her having to shovel coal, Mr. Bridegroom? *Everything!*

Yes—relief is here. At ridiculously low cost, thousands of homes are installing Fairbanks-Morse Automatic Coal Burners. They get the *comfort* of automatically controlled heat. The

*convenience* of freedom from frequent shoveling of coal and ashes. The *cleanliness* of scientifically controlled combustion. The *health* protection of steady temperatures. And the *economy* of fuel bills remarkably reduced.

The Fairbanks-Morse Automatic Coal Burner gives you these things to a greater degree than other stokers. It is more highly engineered to meet every heating requirement. For example, Stok-O-Lite controls.

### STOK-O-LITE Never Lets You Down

Exclusive with Fairbanks-Morse Automatic Coal Burners is STOK-O-LITE! STOK-O-LITE on the thermostat tells you at a glance whether the heating plant is working normally. Abnormal conditions are indicated by a warning red light—instantly—before the fire goes out.

(Stok-O-Lite at slight additional cost)  
Use the coupon now for full information and informative booklets.



Fairbanks, Morse & Co., Dept. F150  
600 S. Michigan Ave., Chicago, Ill.  
Please send, without obligation, informative booklets about F-M Automatic Coal Burners.

Name.....  
Address.....  
City.....State.....



# FAIRBANKS MORSE

## Automatic Coal Burners

## LIFE'S REPORTS

(continued)

"Jesus" but only another Eskimo. When she still refused to believe in Charlie's divinity, her brother beat her with an *enow-tuk*, a hardwood paddle used to whack the snow off furs, and two of Charlie's women disciples dragged Sara from the igloo and beat her to death.

Alec Keytowieack, another Eskimo, then disavowed Charlie. There was a scuffle in the igloo and Alec was thrown out. When he stuck his head back in the igloo to continue the argument he was struck over the head and temporarily dazed. He then went back to his own igloo and was kneeling in prayer when two of Charlie's disciples came in behind him. One of them jabbed him with a harpoon and the other shot him through the head and shoulder with .22-cal. bullets borrowed from their leader. The body was left alone in the igloo. The Eskimos would not touch it because they said it was full of the devil.

Two weeks later Charlie was on Turkorka Island when Eva, the wife of another Eskimo non-believer, defied him. She recanted, however, when the disciples threatened to beat her and protested that she did believe "a little." But when her husband remained obstinate, he was shot by his father-in-law at Charlie's insistence.

Two months later Ouyerack's new gospel had spread to Camsell Island where a woman named Mina became his staunchest supporter. Believing in Charlie's teachings that all material things are unimportant, Mina decided one night that "Jesus" was coming to visit the island.

She herded the women and children of the camp out onto an ice field at the height of one of the worst blizzards of the year. Clutching and clawing their clothes off, she shouted that their faith would be rewarded when Christ appeared before them out of the storm. Then she tore the caribou hide pants off her husband, Moses, but he was so chilled and embarrassed that he went back to his igloo. His disappointed wife joined him there later, leaving

CONTINUED ON PAGE 18

## Mido MULTIFORT SUPER-AUTOMATIC

THE WATCH YOU CAN WEAR AND FORGET...IT THINKS FOR YOU



THE MARQUETTE (illustrated above), Stainless steel case, 17 jewel, radium numerals and hands, with sweep second hand. \$47.50 • THE KITCHENER (black dial), \$37.50

Super-Automatic means just that...a high precision watch that combines all the features you have ever dreamed of...Mido is immune to all watch hazards...relieving you of all care and worry...it actually thinks for you... wherever, whenever you wear it.



### SELF-WINDING

Mido winds itself with the normal movement of your arm. You needn't remember to wind it...for it goes without winding. Simply wear it and forget it.

### WATERPROOF

Wear your Mido watch under the shower or for a dip in the pool. Super-Sealed case is watertight, keeping the movement rust-proof and dust-proof.



### NON-MAGNETIC

Magnetic fields, in the vicinity of motors, radios, etc., have no effect on the Super-Sealed accuracy of the Mido Watch.



### SHOCK-PROOF

Patented devices protect the works of Mido against shock. You can wear it for active sports without impairing the movement. Unbreakable mainspring and crystal.

MIDO, 1225 EMPIRE STATE-BUILDING, NEW YORK

Mido watches, in wide selection, available at leading dealers, everywhere, from \$37.50. If you can't locate a Mido dealer, write and we will send you



Engraved on the back of every Mido watch are its famous guaranteed features. Sold and serviced in 65 countries throughout the world.



# SCIENCE DISCOVERS NEW WAY TO FIGHT AMERICA'S NUMBER ONE SKIN DISEASE

Recent surveys among large groups of people reveal the amazing fact that seven out of every ten persons over 12 years of age have Athlete's Foot. For instance, in Jackson, Miss., among 1200 people, 74% had the disease; in Berkeley, Cal., 78% of 1000 persons had it; and in Ithaca, N. Y., 72% of 400 persons were found to be infected.

Those who are infected often do not know it. They have mild chronic cases; don't recognize the symptoms; don't realize that they may spread the infection, or that the disease may at any time progress to serious form.

Within the past few years medical science has made important advances in combating Athlete's Foot. It is now known that the fungus organism which causes the infection cannot live under definitely alkaline conditions. Also that the fungus must be eradicated from shoes (as well as feet) to help guard against reinfection. Based on this knowledge, a new powder — Quinsana — has been developed by the Pharmaceutical Division of The Mennen Company, and is now obtainable in drug stores throughout the United States. It has been producing remarkable results, as shown on this page.



**A FUNGUS GROWTH**, a yeast-like plant organism, and not a germ, is the cause of Athlete's Foot. The photomicrographs above show the two main types of fungi, *trichophyton* and *epidermophyton*. They thrive best in the presence of heat and perspiration, which accounts for the greater prevalence of Athlete's Foot during warm weather.



**PEELING BETWEEN TOES** is the most common manifestation of Athlete's Foot. Other symptoms are cracks between toes, soggy skin, and itching. Swelling or inflammation may indicate a secondary infection, and should be treated by a dermatologist, physician, chiropodist or podiatrist.



**CUTTING OPEN THE SHOES** of infected individuals, and examination in the laboratory, have proved that Athlete's Foot fungi often thrive in shoe linings. Unlike liquids, Quinsana Powder may be conveniently used in shoes (to help prevent re-infection), while also being used on feet.

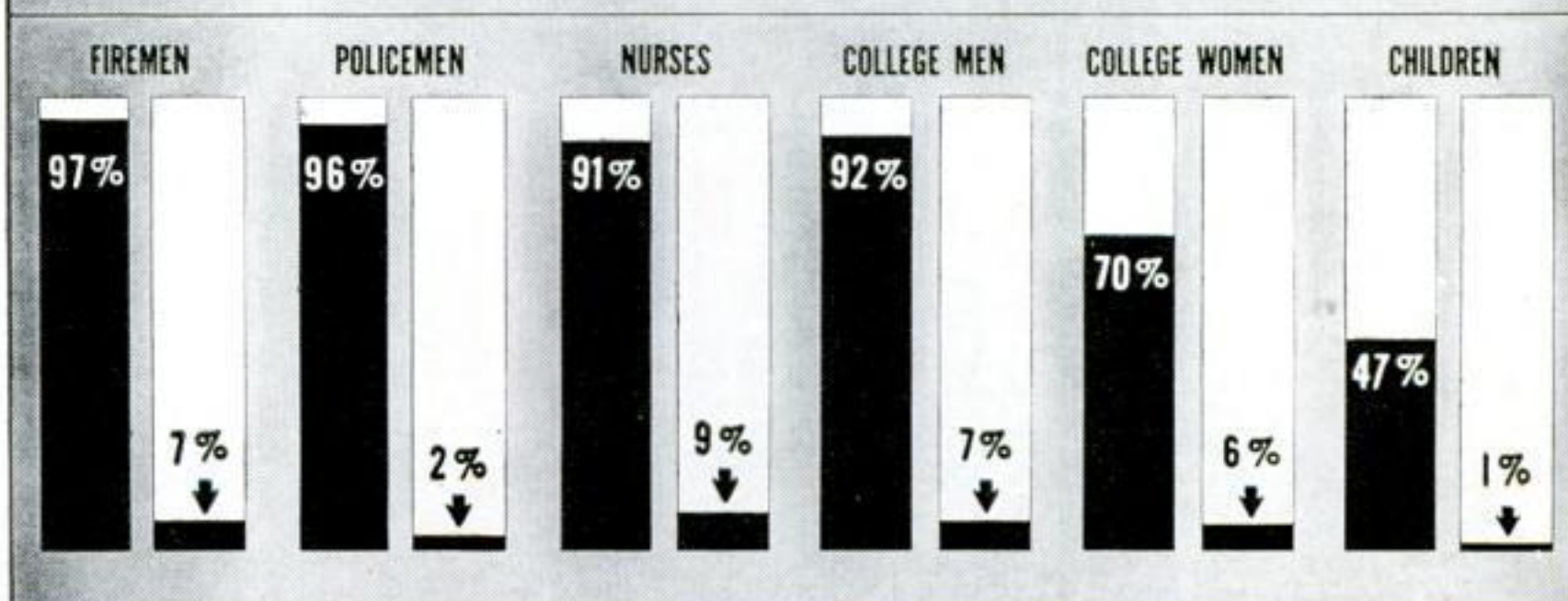


**U. S. GOVERNMENT METHOD** for measuring the power of preparations to prevent the growth of fungus is known as the Agar Cup-Plate test. The wider the clear area around the "cup" in center of plate, the greater the power to prevent fungus growth. Note superiority of Quinsana (extreme right) compared with two other well-known Athlete's Foot medications.



**NOT ONLY ATHLETES** have Athlete's Foot — even children may suffer from it. In one mass eradication project over 1000 persons were treated with Quinsana, including firemen, policemen, nurses, college students, and children under twelve. Results are shown below.

**BLACK INDICATES % HAVING ATHLETE'S FOOT**  
Before treatment (left bars) — After Quinsana treatment (right bars)



**PICTURED BY THIS CHART** are the remarkable results obtained with Quinsana in treating various groups of persons numbering over 1000. Note that infection, which was widespread at start of test, had practically disappeared after only 30 days treatment with Quinsana. Similar success has been reported in other clinical tests and by thousands of individuals.



**QUINSANA IS INEXPENSIVE.** A tin costs only 35c and ordinarily lasts for several months. *Everyone* should use Quinsana *every day*, as regularly as dentifrice — (1) for treatment of existing infection; and (2) to help prevent infection or re-infection from shoes, bathroom floors, gymnasiums, swimming pools and locker rooms. Use it two ways — on feet, and in shoes, The Mennen Company, Pharmaceutical Division, Newark, N. J.





On Dad's Day a Sparklet Syphon Effervesces welcome cheer; It makes your Dad a better mixer Day-in, day-out, year after year.

FOR THE DADS WHO LIKE TO BE GOOD MIXERS!

## The New SPARKLET SYPHON

Your Choice of New Streamlined Models



STANDARD  
polished chrome  
\$5.00



DELUXE  
stainless steel  
\$5.95



AERATOR  
stainless steel  
\$5.95

*makes sparkling charged water at home!*

The Sparklet Syphon has the touch of smartness—yes, and the practical utility value, too—that appeals to modern Dads. Sparklet mixes better drinks, and does it economically. It saves time, saves space, saves trouble... eliminates bottle deposits and bottle returns.

A Sparklet Syphon is the gift that keeps on giving the whole year 'round, making freshly charged club soda at home—when you want it! Get one from your nearest dealer, and watch your Dad shine as a host.

**Sparklet Is Versatile Home "Soda Fountain"**

Ice Cream Sodas with that professional look and flavor, or delicious summer drinks with fruit, cola and root beer syrups can be made at home with sparkling charged water from your Sparklet Syphon. Always ready for service, the Sparklet Syphon gives real pleasure to the entire family.

FOR THE DADS WHO OWN A SPARKLET SYPHON!

Demand Genuine "SPARKLETS"



... for finest club soda!

Gift Package of 25 Bulbs . . . . . \$1.75  
Carton of 5 . . 40c Carton of 10 . . 75c

**SPARKLET DEVICES, INC.**  
DIVISION OF KNAPP-MONARCH COMPANY, SAINT LOUIS

## LIFE'S REPORTS

(continued)

behind the frozen bodies of two women and four small children on the ice floe.

Nine Eskimos had now died as a result of Charlie's illusions, but life went on much as usual among the Eskimos who continued to hunt seals and walrus. They still listened to Charlie's exhortations, but paid less attention to them since they had either seen or heard about Mina and the frozen women and children.

Not a word about these murders reached the outside world until this spring, however, when an Eskimo named Peter Sala was recalled to guide a Hudson's Bay factor named Ernest Riddell to Great Whale River. Peter, who had wielded the harpoon on one of the non-believers and had lost one of his own children on the night of the great blizzard, began to worry. When Sala told Riddell the first part of the story, the white man sent a brief wireless message to the capitol at Ottawa: "Three Eskimos murdered."

To those who know Eskimos, it was feared at first that infanticide had broken out again. When food is hard to get, Eskimos have let newborn babes perish in the cold when the trouble of taking them on long trips imperiled the lives of others. This has always seemed sensible and logical to the Eskimos, who are a peaceful and friendly people forced to be matter of fact by the rigors of the life they lead.

It has also seemed logical to the Eskimos to kill the old people in their families when they can no longer hunt nor take part in communal life. To avoid family blood feuds, which require a life for a life, the Eskimos decree that a son must be the one to kill his aged father. This he does by shooting him in the back when cartridges are plentiful. Otherwise he sorrowfully pokes his father down a hole in the ice.

Authorities sometimes never hear of these infanticides and patricides and at other times prefer not to hear about them. They do, however, investigate murders which arise—usually

CONTINUED ON PAGE 22



The AMERICAS

Agree on

BACARDI

The Good Neighbors are good mixers—and know the priceless formula for international amity and understanding:

The BACARDI cocktail

A LITTLE SOUR,  
(Juice of half a lime)

A LITTLE SWEET,  
(1/2 teaspoonful of sugar)

THE TROPIC SUN,  
(A jigger of BACARDI,  
White or Silver Label)

WITHOUT THE HEAT!  
(Ice and shake well)



BACARDI

THERE'S A DIFFERENCE WORTH KNOWING...

Rum 89 Proof—Schenley Import Corp., N.Y. Copr. 1941



# "Prepare to be flabbergasted...when you watch a Bendix wash clothes!"



➔ **It fills itself with water!...It controls water temperatures for different fabrics!...It washes your clothes!...Then it changes the water and rinses your clothes three times!...It damp-dries your clothes!...It cleans itself!...It drains itself!...It shuts itself off!...And once you've turned the starting dial you don't even touch it!**

**What could be simpler?** On your way out of the house, just put dry clothes in the Bendix—*half again* as many clothes as the average washer holds! Then...

**Easy as turning on your toaster!** Flip one control for the water temperature you want! Flip the second control to start the Bendix! Add soap! And that's absolutely *all* you have to do! Your hands haven't even touched water, and you're all set to go *wherever* you please! So, go right ahead! Your Bendix does the rest of the work *without further attention!* Then...

**Like magic—the Bendix starts washing your clothes!** They're lifted and dropped through suds—washed and cleansed thoroughly, immaculately, *gently*—made cleaner and sweeter and whiter than you ever dreamed! Next...

**Like magic—the Bendix rinses!** While you're miles away, the Bendix drains away the dirty water—then tumbles your clothes through *three* rinses in *three* changes of fresh, sparkling water. And look! Just *one* of these three rinses equals *hundreds* of tiresome liftings and sousing by hand! Yet the Bendix uses *less* water than the average washer! Don't forget! Your Bendix is performing these miracles *all by itself!* And...

**Like magic—the Bendix damp-dries!** There's no wringer—no danger! The Bendix *spins* your clothes—

## BENDIX

### AUTOMATIC HOME LAUNDRY

whirls out the water—leaves the clothes damp-dried and fluffy, ready to be hung on the line. Next...

**Like magic—the Bendix stops!** When the job's done, the Bendix shuts itself off, automatically! But wait! Before *that*, it has also sprayed and cleaned itself spic and span *inside*—there's no mopping up of floors for you—no set-tubs or machine to clean! Isn't it *wonderful?*

**Trade in your out-of-date washing machine!** It may be worth the entire down payment on a new, modern Bendix! You can own a Bendix for as little as 17c a day, on an easy-payment plan. Automatic washing, originated by Bendix, has brought a new kind of washday freedom to tens of thousands of homes all over the country! For full information on what it can do for *your* home, mail the coupon *today!*



#### 200,000 Women Rave About This New Incredibly Easy Way of Washing!

"If ever a woman hated washday, I did. Now, I even wash out a few things *between* washdays, just to show off my Bendix to friends!"

Mrs. W. Bernthal  
St. Louis, Mo.

"Ever have a maid who was grumpy on washday? Mine certainly was! Today she says the Bendix makes washday *fun!* And she has loads of extra time for other household duties."

Mrs. F. Meyer  
Cincinnati, Ohio

"Honestly, I never thought washday would mean simply hanging up the clothes! And such *spotless* clothes, too. I really *love* my grand-looking Bendix."

Mrs. C. O. Pemberton  
Chicago, Ill.

"It would take a *volume* to tell you how wonderful my Bendix is. It gives me so much extra time to myself!"

Miss Edna Arnold  
Fredericksburg, Va.

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3383 Sample Street, South Bend, Indiana

Please send me your booklet, telling the whole story of the Bendix, inside and out... with illustrations and descriptions of all models. No obligation to me.

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Address.....

City.....State.....

Just paste this coupon on a penny postcard and mail it.

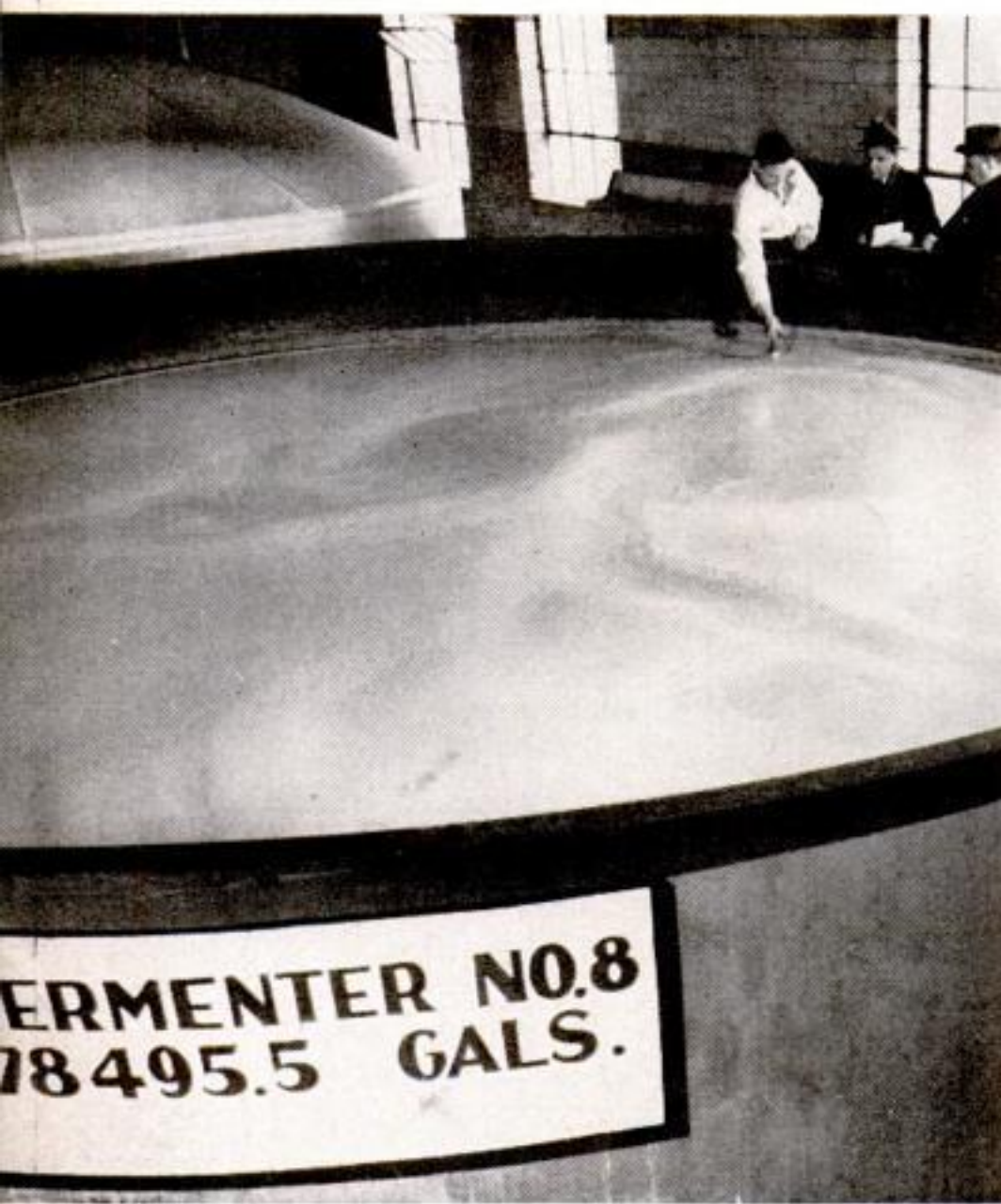




1 "A century ago," reports Kennedy, "two men started a distillery in Indiana. They had found, as a gift of the good earth, a rare limestone-filtered water. Today, the distillery itself covers 36 acres. And today, that same water is mated with America's finest grain, 'The Top of the Crop', to help produce OLD QUAKER *Special Reserve*."



2 "This hollow pole-like device . . . 6 feet long, called a 'grain thief' . . . scoops out samples from top to bottom to insure that each grain shipment meets the rigid standards of OLD QUAKER *Special Reserve*."



3 "I saw a 78,495.5 gallon mash, containing selected grain and pedigree yeast, which ferments for 72 hours in this huge tank, a process vital to OLD QUAKER goodness."

## JOHN B. KENNEDY GETS THE TRUE-TO-LIFE STORY AT THE FAMOUS OLD QUAKER DISTILLERY

To ace news commentator John B. Kennedy . . . headline hunter for 100 radio stations . . . went an unusual assignment. "Go to Lawrenceburg, Indiana, to cover the inside story of the making of far-famed OLD QUAKER *Special Reserve* Whiskey."

To Kennedy, who reports news, here was a fascinating chance to make news as well! For like Mark Twain's immortal remark about the weather, "Millions of people enjoy fine whiskey, but very few know anything about it."

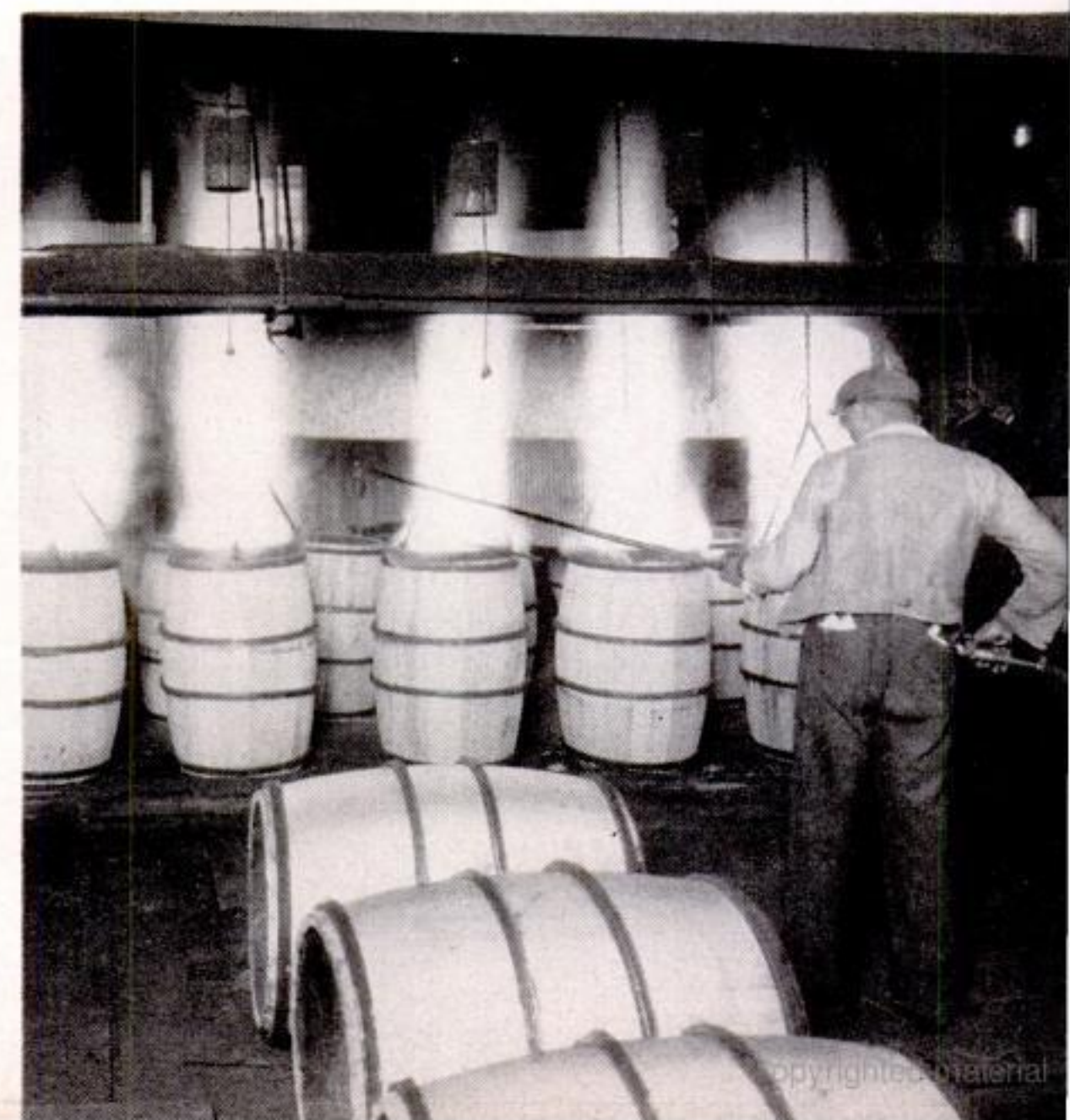
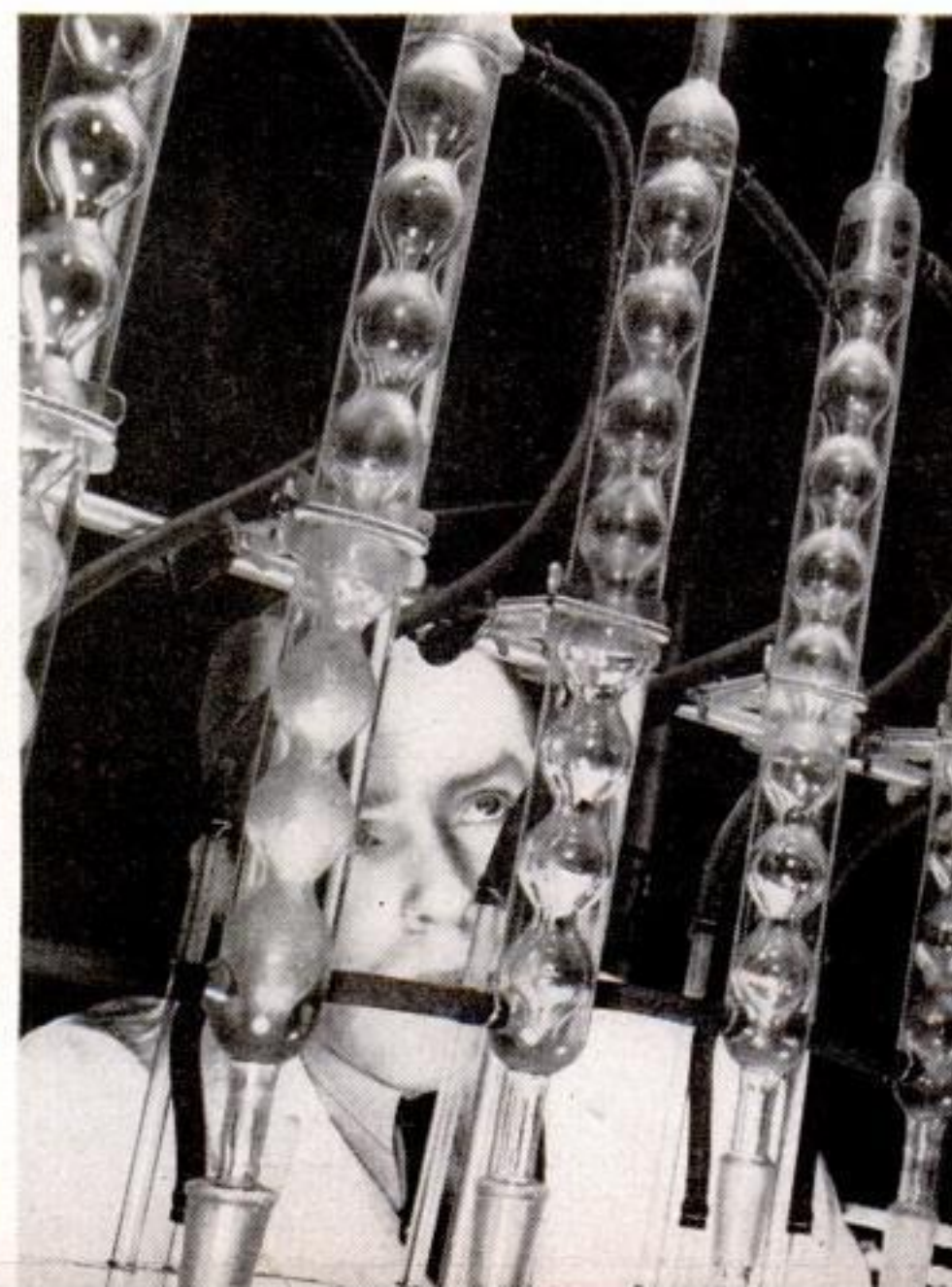
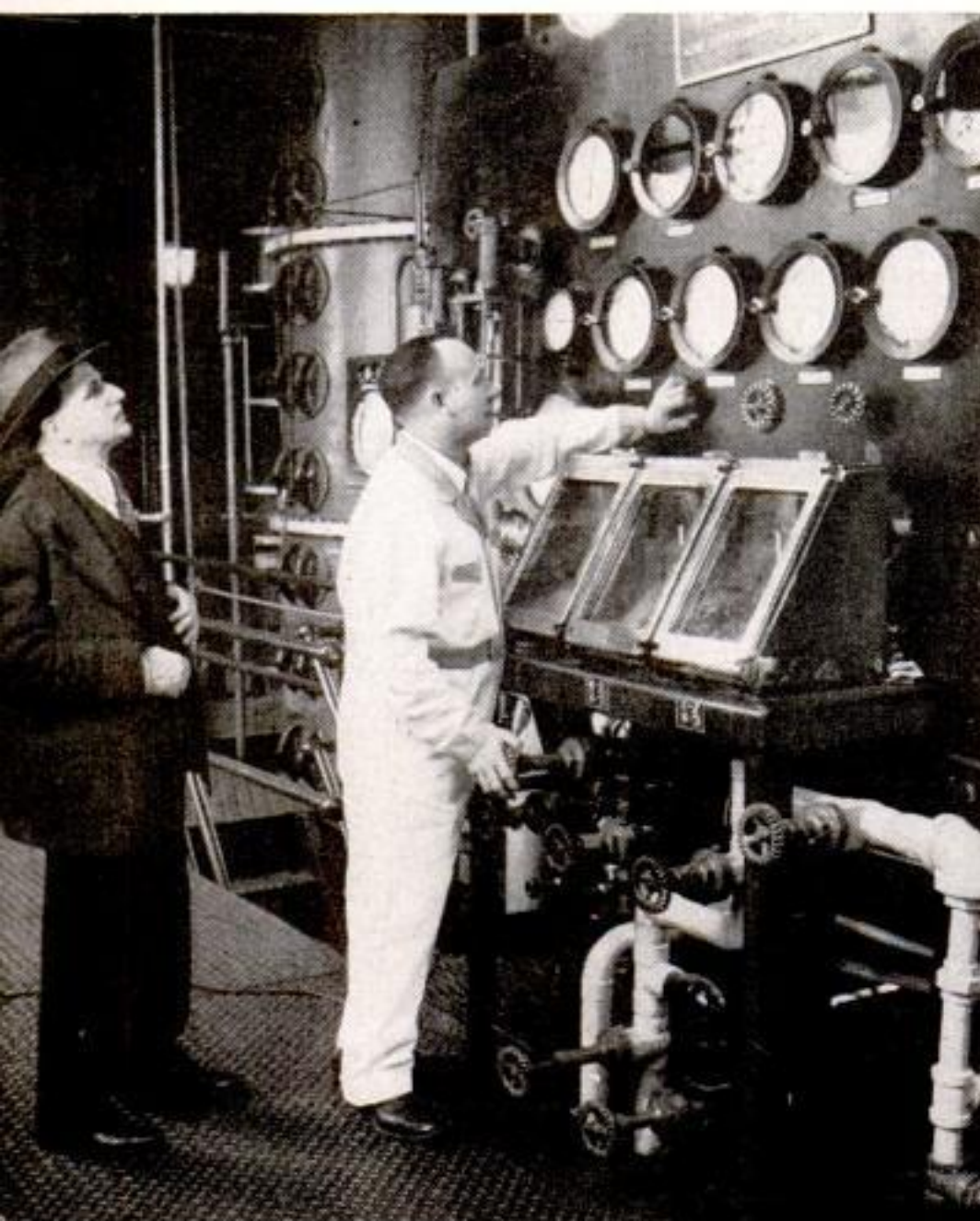
Down to Lawrenceburg sped Kennedy. Spent two action-crammed days. Watched every step of the process pictured here by the candid camera. Now he reports to all America . . . "The moment I crossed the threshold of the OLD QUAKER Distillery, I knew I was getting hold of a very unusual story. I saw how much skill, how much experience, how much scientific care it takes to make this fine whiskey. Why, a child born with a silver spoon in his mouth doesn't get as much attention as OLD QUAKER *Special Reserve*."

"I followed every step in the distilling of OLD QUAKER *Special Reserve*...from the arrival of the grain to the shipping of the bottles by train. Bob Nanz, General Plant Manager, showed me how OLD QUAKER *Special Reserve* is distilled from 'The Top of the Crop', then mellowed to 'A Rich Man's Taste'. And you didn't have to be a connoisseur . . . I don't pretend to be . . . to understand why this makes headline news for persons who buy fine whiskey."

4 "In the control room of the still house, I watched the 'tail box.' This records the proof and quality of the distillation in process . . . diverts the first and last parts of the run back to be redistilled...permits only the middle run—the best—to become OLD QUAKER *Special Reserve*."

5 "Expert scientists control with hawk-eyes every one of the many processes that enter into the making of richer, finer OLD QUAKER *Special Reserve*. All the magic of modern science is called upon to maintain this whiskey at one rigid standard of high quality and fine flavor."

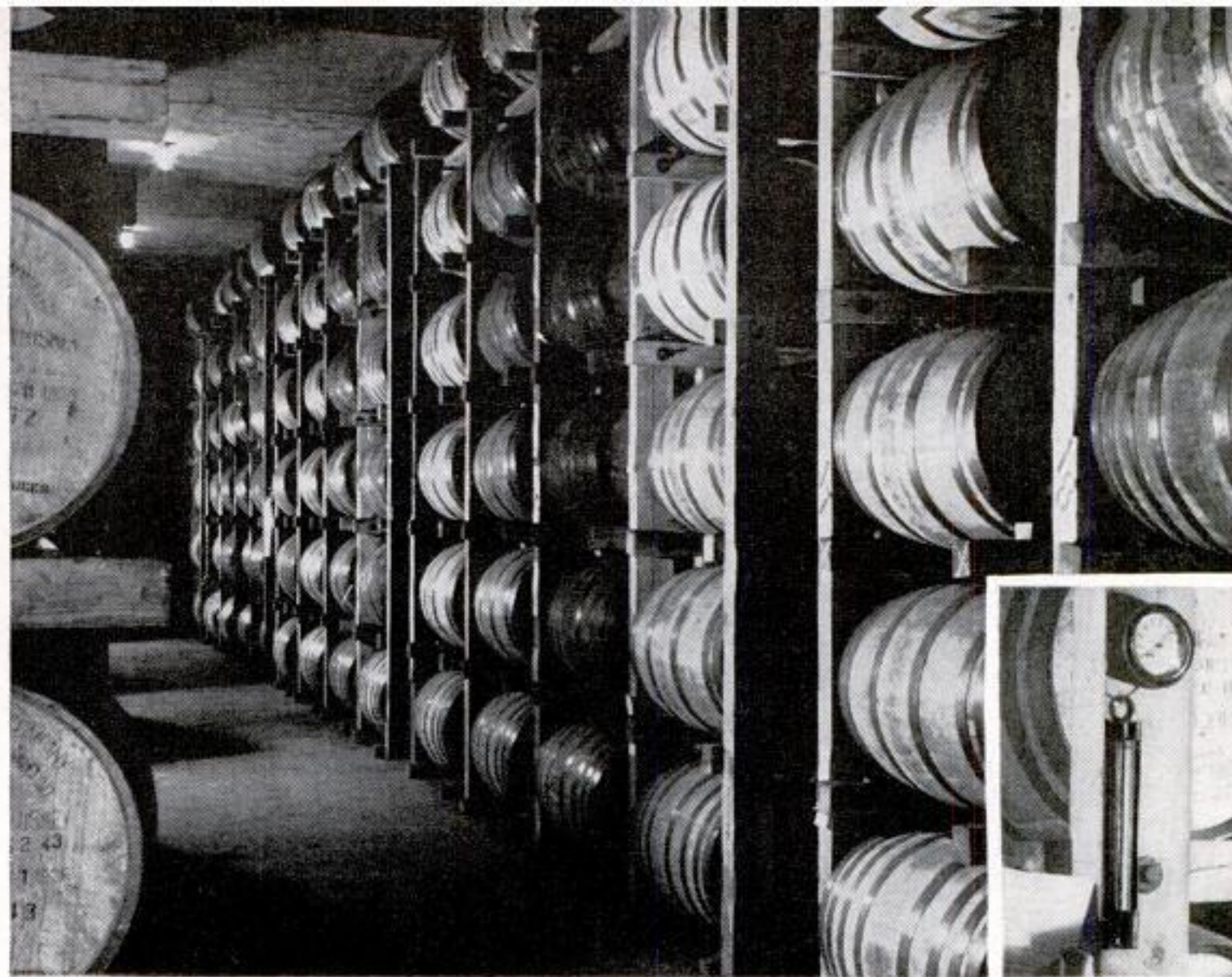
6 "Giant blowtorches, reminding me of military flame-throwers, shoot six-foot blasts of fire into the barrels . . . char them to a uniform depth of one eighth of an inch! Some precious chemical quality in this charred wood absorbs the harshness in the raw whiskey over the years, helps it mature to OLD QUAKER *Special Reserve*."



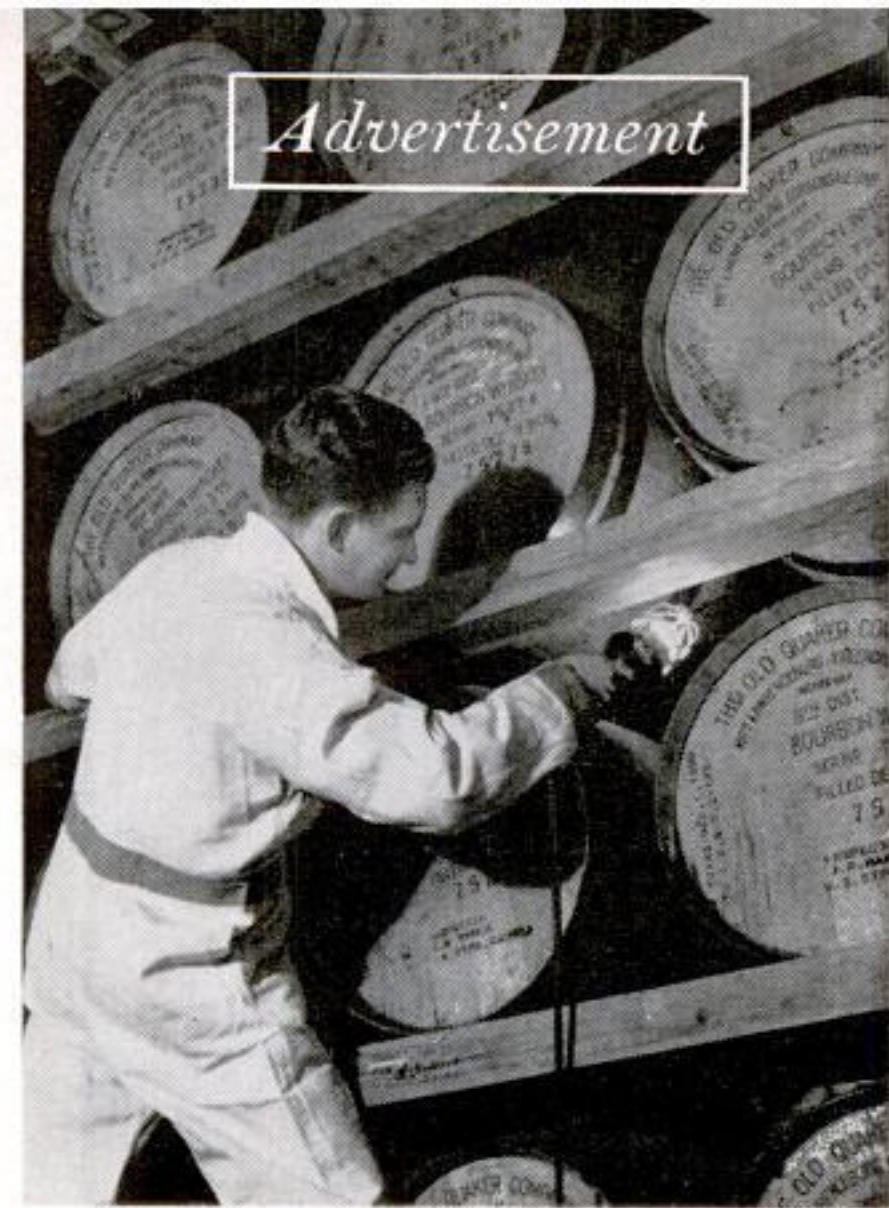




7 "An Inspector watches the barrels being filled. After this, they are stamped . . . supervised constantly until OLD QUAKER Special Reserve is bottled."



8 "It's always summer in these warehouses, thanks to modern temperature control. This permits uninterrupted aging. Note the miles of treasure-filled barrels, giving OLD QUAKER what is probably the world's largest reserve of one, uniform, high-quality whiskey!"

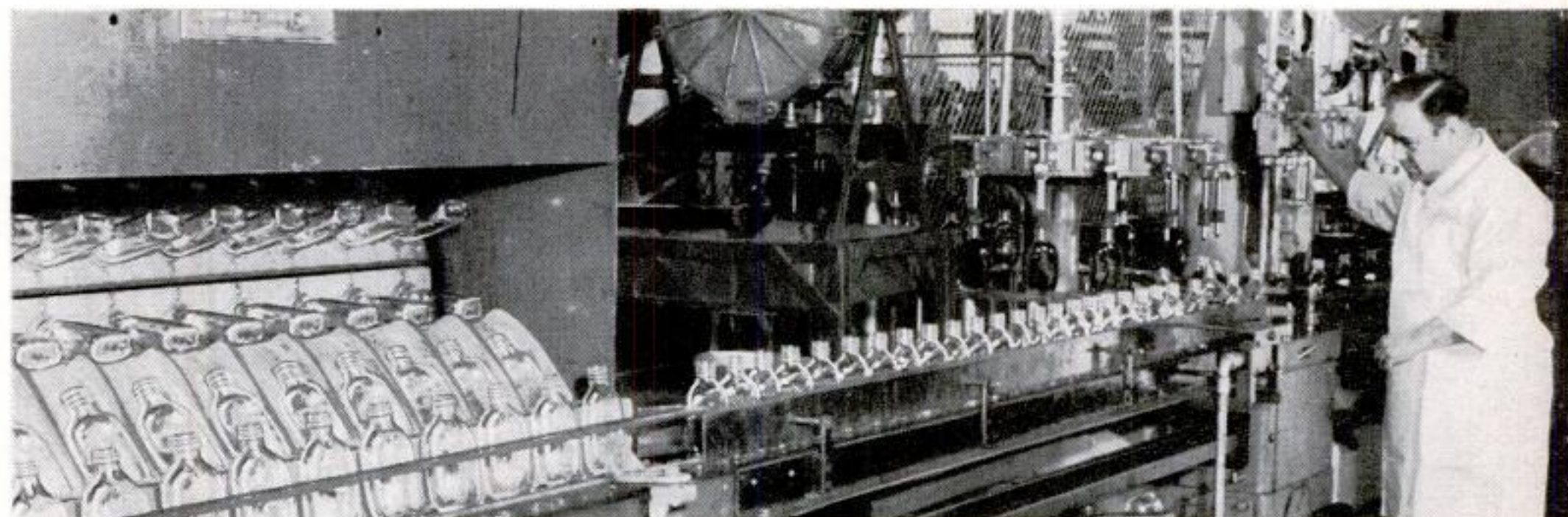


Advertisement

9 "Sherlock Holmes had nothing on Old QUAKER inspectors. They work 'round the clock—inspecting these barrels daily."



10 "After four long years, OLD QUAKER Special Reserve is prepared for bottling. But first, it must pass the critical taste-test of Robert Nanz, general manager of the Distillery. Here, this famed expert is sampling, approving his masterpiece, now mellowed to 'A Rich Man's Taste'."



11 "Old Quaker bottles are air-scrubbed by a vacuum process; then, bright, clean and shining, they are shuttled ahead to this automatic machine for filling. Science today knows no measures more effective than those employed here in the safeguarding of richer, finer OLD QUAKER. What's more," continued Kennedy, "the bottles themselves have been specially designed. They are as rich to the eye as OLD QUAKER Special Reserve is rich to the taste."



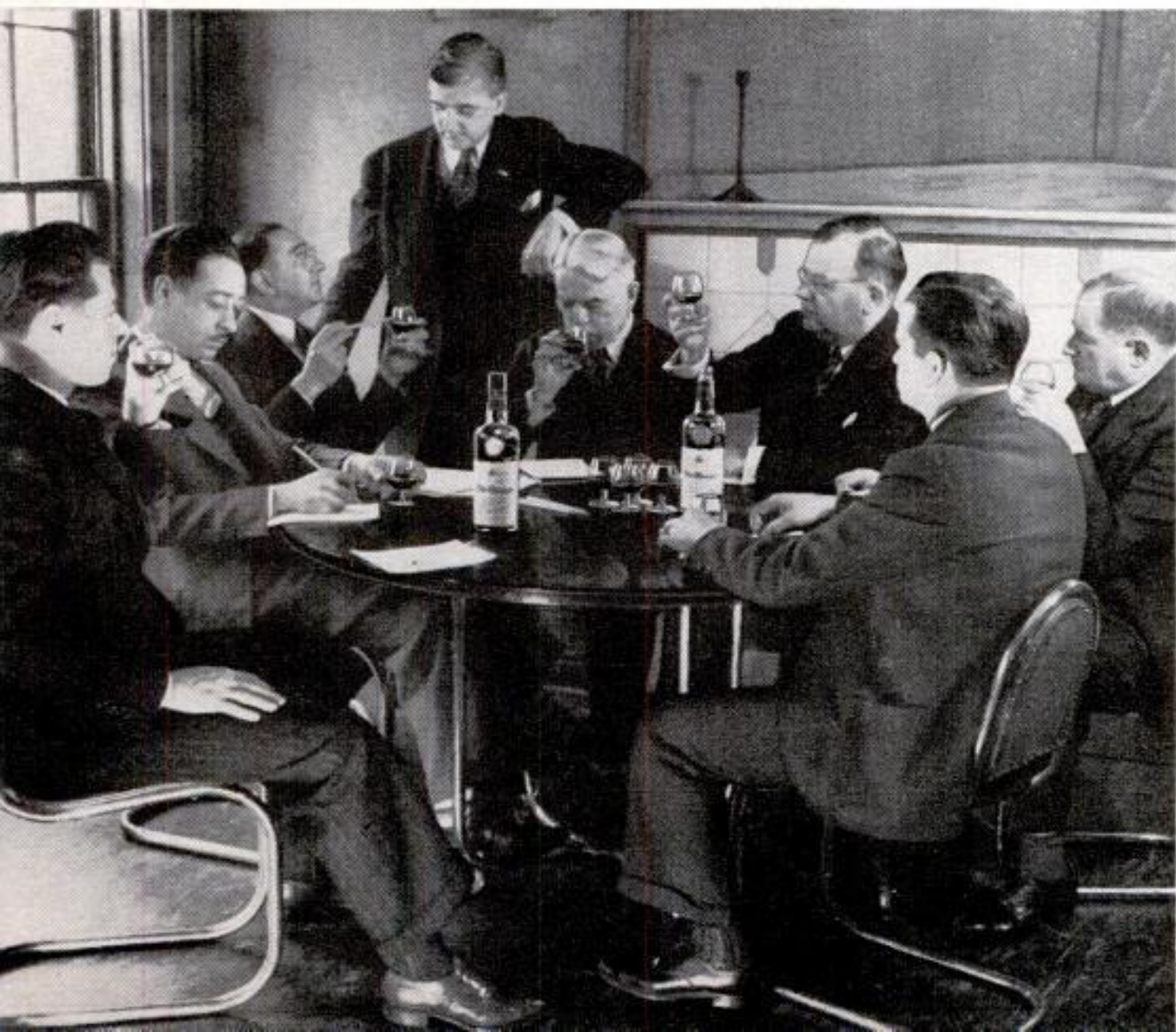
12 "I watched thousands of OLD QUAKER bottles . . . like well-drilled soldiers...come down the bottling line. Skilled workers in spotless uniforms seal and label every bottle as the supervisors check."



13 "Guarded like the valuable cargo they are, these OLD QUAKER bottles are now packaged in reinforced cases. Even here, in this final step, every care is taken."



14 "Now the journey is ended . . . and a new journey begins. To the far corners of America, where fine living and fine whiskey meet, goes rich OLD QUAKER Special Reserve."



15 "Just as a motion picture must be passed by a Board of Review, so the OLD QUAKER Board of Quality Control . . . composed of world-famous experts . . . constantly checks 'Special Reserve' for body, quality, flavor. If it doesn't get by them, it doesn't get to you."

16 "Here, in General Manager Bob Nanz's office," concludes Kennedy, "he explained to me the importance of OLD QUAKER's tremendous reserve of one, uniform, high-quality whiskey, made from America's finest grain—The Top of the Crop. It means that OLD QUAKER Special Reserve will always be uniformly rich and fine."

OLD QUAKER Special Reserve  
This Whiskey is 4 Years Old.  
Straight Whiskey—in Bourbon or Rye. 86 Proof. Copr. 1941, The Old Quaker Co., Lawrenceburg, Indiana.



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# You'll become a "bran fan" when you taste the grand flavor of this NEW FORM OF BRAN



New **DOUBLE-MILLING** process refines texture of  
**NATIONAL BISCUIT 100% BRAN**

## Check its Advantages

This tempting cereal helps relieve that common type of constipation caused by insufficient bulk in the diet. ✓

Made by an improved process of Double-Milling, which further breaks down bran fiber, making it less likely to be irritating. ✓

Contains all the goodness of 100% Whole Bran. ✓

Accepted by the Council on Foods of the American Medical Association. ✓

It's a deliciously different New Form of Bran that you will enjoy eating for flavor. ✓

Furnishes significant amounts of phosphorus and iron and is a good source of Vitamin B<sub>1</sub>. ✓



If you suffer from constipation caused by too little bulk in your diet, try this *modern, gentle* relief. Eat National Biscuit 100% Bran regularly as a cereal... try the recipe for bran muffins on the package. If you are not helped in this simple manner, consult a competent physician.



BAKED BY "NABISCO" • NATIONAL BISCUIT COMPANY

## LIFE'S REPORTS

(continued from p. 18)

when there are shortages of women. A wife is a necessity to an Eskimo because she cooks his food and keeps his clothes windproof so that he can spend all his time hunting. When a "rich" Eskimo has two or more wives and another Eskimo has none, there are occasional shootings. Old men with young wives also ask for trouble. But these are not sins or violations of the law to the Eskimos. They gladly and truthfully tell a Mountie just what happened, and then are unable to understand why they have been arrested.

On the basis of Peter Sala's story, the Mounted Police knew they had something different this time. Inspector D. J. Martin, with an R.C.M.P. corporal, a doctor, a radio man and a pilot took off from the Canadian outpost settlement of Moose Factory this spring. They flew north 300 miles in a ski-shod plane just as an unusually warm spell struck the North. When they landed and began questioning the Eskimos, the Eskimos told all that had happened without hesitation.

As the warm weather had created fogs, Inspector Martin feared that if he took time to round up all the Eskimos responsible for the murders he and his party might not be able to take off and land again on skis. He therefore arrested the woman Mina and two other Eskimos and loaded them into the plane. Charlie and two of his disciples were far away on another island, and so Martin did not arrest them, but left word that the *Umeealik* (boss man) was displeased and wanted Charlie to quit playing God.

Then the plane took off for the trip back to the one-street town of Moose Factory. The three Eskimos were delighted with the trip. They soared like birds "many-many-sleeps" from home. "Too many sleeps," the Mounties said, for them to return home soon.

At present the three Eskimos are kept in a white tent on the shores of Moose River. A constable keeps an eye on them but allows them to wander

CONTINUED ON PAGE 24

**PRESENT ARMS!**  
*That are Hair Free!*

**ZIP**

IT'S OFF because IT'S OUT the only Epilator—a delightfully fragrant preparation, which actually removes the entire hair. Results are more lasting than those had with any depilatory cream. ZIP gives a satin, hair-free skin. Ideal for face, arms, legs and body.

**DOUBLE OFFER**  
Jordeau Dry Skin Cleanser (Regular \$1.00 jar) free with ZIP Epilator. Money-back guarantee. All good stores.

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Switch to **ZIP CREAM DEODORANT**  
**STOPS PERSPIRATION**  
A dainty snow-white cream. Simple to use. Destroys body odors. Harmless to clothing. Delightfully refreshing. Large jars 19c & 33c. Also 10c size.

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that now you can get either the NEW, PERFECTED VACUUM TUBE MODEL—or CARBON TYPE MODELS—a complete line of modern hearing aids—for either bone or air conduction—PLUS a new, exclusive method of testing and fitting which insures the proper correction for your individual hearing loss.

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Send for free, 20-page, illustrated book "This Changing World and You"





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**THIS GENUINE  
LEATHER CARRYING CASE**  
(valued at \$6.50)

**WITH YOUR PURCHASE  
OF THIS NEW 1941  
RCA Victor  
Personal Radio**

## GIVE IT TO "DAD" FOR FATHER'S DAY!

The most revolutionary radio development in ten years, the Personal Radio will introduce "Dad" to a whole new world of radio pleasure! It's the kind of gift he'll treasure for years.

Just a handful . . . no larger than a camera . . . this famous 4 1/4-pound RCA Victor Personal Radio is a real superheterodyne receiver—sensitive, full-toned, powerful. It packs more entertainment into its small size than any radio you've ever seen. For now you can enjoy radio pro-

Personal Radio . . . \$20.00\*  
Carrying Case . . . 6.50  
**YOU GET VALUE OF \$26.50**  
**FOR ONLY \$20\***

NOTE—This offer expires July 5, 1941, and is subject to prior withdrawal.

grams wherever you go—across the street or across the continent!

The antenna is built into the lid—with an automatic catch to lock it in its best-playing position. Open the lid and the set plays instantly—automatically. Snap the lid shut and it's off. Exclusive RCA Victor Ellipticon Speaker even plays *symphony* music with amazing tone and volume . . . See it and hear it this week!

\*Prices f.o.b. factory, subject to change without notice. Trade-mark "RCA Victor" Reg. U. S. Pat. Off. by RCA Mfg. Co., Inc. A Service of the Radio Corporation of America. In Canada: RCA Victor Co., Ltd., Montreal.



*Double your vacation pleasure with this handy RCA Victor Personal Radio!*



Only about 25%  
the weight of  
ordinary portable  
radios!

**GET RCA VICTOR EXTRA QUALITY IN YOUR EXTRA RADIO—IN EVERY ROOM IN YOUR HOME**



### NEW! THE ALL-PURPOSE RADIO RCA VICTOR PICK-ME-UP MODEL 25BP

Away from home, it plays on batteries—at home, it plays on your house-current! And wherever you go, it gives you *more power in smaller space!* Special noise-reducing speaker, double-action tubes, and super-sensitive circuits give the kind of performance that even bigger sets can't match! Complete with batteries, yours **\$24.95\*** for only . . .



### RCA VICTOR "SUPER SIX" MODEL 15X

Six RCA Victor Preferred Type Tubes give 8-tube performance in a set that only RCA Victor engineering could have produced. "Big-set" performance in compact size! 17 features for less than \$1 a feature. Only **\$16.95\***

### RCA VICTROLA MODEL V-100

An excellent radio plus a superb electric phonograph in an attractive chest-type table model cabinet of heart walnut veneer with panel and ends of solid birch. With 5 RCA Victor Preferred Type Tubes, **\$29.95\*** only . . .







• Two prominent Yale men stop for a chat on the campus. Sam Connor (left) is a member of the Dramatic Association. John Stockman is Business Manager of the Yale yearbook. Both are Juniors and members of Zeta Psi. The bikes, like most of those at Yale, have New Departure Coaster Brakes.



**New Departure  
WINS at YALE**

OF the hundreds of "Elis" who use bicycles, 85% chose makes equipped with New Departure Coaster Brakes. And so it goes from Coast to Coast! The smart college crowd votes New Departure an overwhelming favorite. The sturdy, trouble-proof qualities of the world's lightest and strongest coaster brake are important to these young people—and important to you, too, wherever you ride.

Here's the way New Departure leads all the rest on other American campuses:

AMHERST.....	76%
HARVARD.....	71%
ILLINOIS.....	75%
INDIANA.....	90%
IOWA.....	92%
MICHIGAN STATE....	94%
MISSOURI.....	84%
PENNSYLVANIA.....	84%
PURDUE.....	82%
TULANE.....	88%
VASSAR.....	85%
WISCONSIN.....	83%



SINGLE SPEED COASTER BRAKES... 2-SPEED DRIVE COASTER BRAKES... 2-SPEED CONVERSION UNITS FOR SINGLE SPEED BIKES... FRONT WHEEL BRAKES

## LIFE'S REPORTS

(continued)

around slashing at trees with axes which are like new toys to them.

They see nothing wrong in what they have done, but accept the judgment of the *Kabloonas* (white men). They will stay in their faded old tent until next fall if the white man's germs do not attack them. Then they will tell their story to a Federal judge, who they hope will keep them in such pleasant surroundings where food is plentiful and there is no work to do.

It probably will be late August before the Mounties can return to the Belcher Islands again and pick up Charlie and the rest of his disciples. There may be more violence before Charlie is finally rounded up, but the Mounties do not think so.

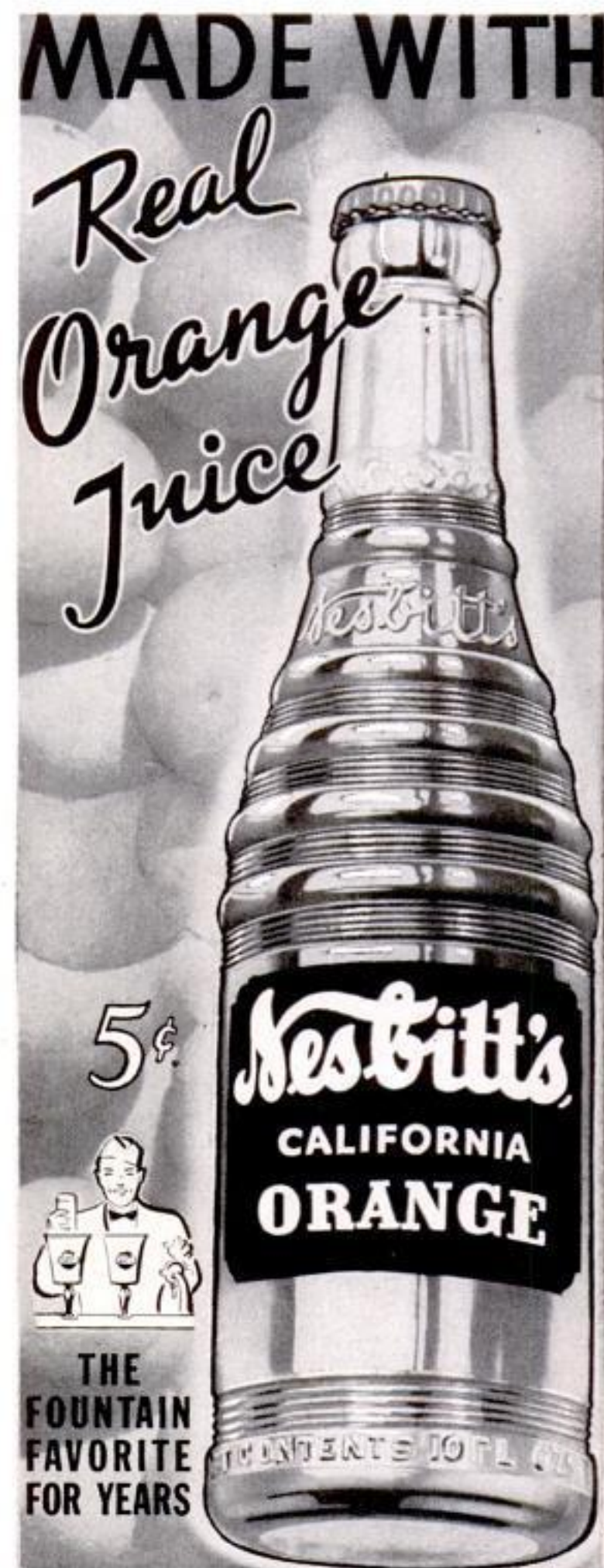
Thinking of a possible German landing, the Mounties have told the Eskimos around Hudson Bay that it will be a "good thing" if they keep watch for strange ships entering or moving about the Bay. These strange ships, the Mounties told the Eskimos, will be manned by "bad men" full of *annermanitumai* (trouble) who will want to *to-koiku* (kill) both the Eskimos and the white men. Why such bad men would want to come



MOOSE FACTORY STREET SCENE

"many times many sleeps" from a far country to kill and ravage, the Eskimos do not understand. Among themselves they say that white men must be very bad at times to kill each other on such a grand scale. Nevertheless they have all promised to watch for the bad men and their strange insignia.

And because they, too, have been bad, according to the white men, Charlie and his disciples have probably quit preaching a new order and will be waiting and ready for the Mounties when an ice-breaker in August is able to fight its way north to the islands.



ONLY **Sava-wave\***

IS GUARANTEED WATER-TIGHT

The new Sava-Wave\* swim cap is smart, and comfortable as well. To the style one associates with any creation of Kleinert's is the added satisfaction of guaranteed protection to your hair—made in a choice of three sizes carefully graduated to meet your particular needs. Because of the patented inner-rim (an exclusive Kleinert feature) "Water Stays Out, Wave Stays In." Complete color range. At your favorite shop \$1.



**Kleinert's**  
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“DAD NEVER DREAMED *this* would happen, Mother, when he got us our Multiple Protection Plan from Union Central Life. But he couldn’t have done better, anyway. We’ve had that hundred dollars every month all these years, so I could get through school. And now, even though *my* future’s a bit uncertain, the Plan will go right on taking care of you with a monthly income for life. Makes me think I had a pretty swell Dad!”



The Multiple Protection Plan is unusual, in that it provides a large amount of *extra* protection during the vital years when your children are growing up and going through school. With a comparatively modest investment you could arrange a family income of \$50, \$100 or even \$1,000 a month during all those critical years. Later on there would be a substantial life annuity to keep your wife safe and independent. If you’d like full details (without obligation, of course) just send your name and address on a postcard to our Department B-21.

**THE UNION CENTRAL LIFE INSURANCE COMPANY • CINCINNATI, OHIO**

*Over \$400,000,000 in Assets . . . Founded in 1867*

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# Breakfast 35¢ Lunch 40¢ Dinner 50¢ on these economy trains to CALIFORNIA!



Believe it or not, good meals on Southern Pacific's economy trains cost just \$1.25 a day. Breakfast is 35¢, luncheon 40¢ and dinner 50¢. What a break for travel budgets! You save on meals and you save on fare when you travel this way to California.

These trains are reserved for chair car and tourist passengers exclusively. We think you'll like their modern chair cars, with big reclining seats, free pillows and porter service. The tourist sleeping car berths are almost as comfortable as those on standard Pullmans, for about half the cost. Each train carries a free lounge car for tourist sleeper passengers, and, because of the greater distance they travel, the *Californian* and *San Francisco Challenger* have stewardess-nurse service and special chair cars reserved for women and children.

## 60 NEW STREAMLINED CHAIR CARS!

This year Southern Pacific will put in service 60 brand new chair cars like the ones on our famous streamlined *Daylight*. Travelers tell us that these are the most beautiful and luxurious chair cars in America. They have big reclining chairs cushioned with foam rubber, large wash rooms and "sun parlor windows." Most of our through trains will carry these new cars.



**S·P**  
The Friendly  
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**Californian**  
CHICAGO • LOS ANGELES  
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**San Francisco Challenger**  
CHICAGO • SAN FRANCISCO  
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**Beaver**  
PORTLAND • SAN FRANCISCO  
★  
**Coaster**  
LOS ANGELES • SAN FRANCISCO

## SEE TWICE AS MUCH!

Here's how to see twice as much of America on your trip to California, with economy service all the way on Southern Pacific. Go to Los Angeles on our *Californian* through El Paso and Southern Arizona (Carlsbad Caverns tour costs only \$9.75 from El Paso). Los Angeles to San Francisco on the *Coaster*. Return home through a different part of the United States on our *San Francisco Challenger* (High Sierra, Reno, Great Salt Lake).

Thus you see *twice* as much of America for not 1¢ extra rail fare (from most eastern and midwestern places). Round trip fares to California on these "economy" trains are very low. For example, from Chicago—\$65 round trip in chair cars; \$74 round trip in tourist sleeping cars (plus berth charge).

**New Color Guidebook!** Mail this coupon and we'll send you free our new 32-page western guidebook, illustrated with 63 natural color photographs. Address O. P. Bartlett, Dept. LE-6, Southern Pacific, 310 S. Michigan Ave., Chicago, Illinois. This offer restricted to grown-ups only.

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SEE THE OLD WEST THIS YEAR

## LIFE'S COVER



"This room is strictly private, I call it my workroom," said the Duchess of Windsor as LIFE Photographer Dave Scherman prepared to take this picture. At that moment the Duke bounded in saying, "I am occasionally allowed in here by special permission," and sat down on the floor at the feet of the Duchess, grinning up at her. The Duchess tried to make him get up but he exercised a royal prerogative and stayed put. The Duchess sits between pillows covered with design of the Union Jack. Above her head, in a white cage, are a pair of blue love birds, a gift from the Duke.

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Dad will get a great kick out of this amazing little bubble-shooter! It puts new life in the old drinks! You see, this little, streamlined Soda-Mizer turns a soda bottle into a s-s-s-syphon... keeps each dancing bubble on its tiptoes, a day, a week, a month, until Dad touches the button... and then, zingo!... stirs his drink with a miniature Niagara the way no swizzle stick ever could.

A Soda-Mizer only costs \$1 and the soda it saves over a couple of parties will pay for it. In gay red, blue or green plastics. Fits any bottle. A grand gift for Father's Day! On sale at your drug, department, housewares, gift and novelty shops—but if not, mail us \$1. Howard L. Ross Corporation, Dept. 55, 30 Rockefeller Plaza, N. Y. C.

*Soda-Mizer*  
MAKES EVERY SODA BOTTLE A S-S-SYPHON

## NIP 'N TUCK

ZIP... and you're in! It's nipped at the waist, and tucked from neck to hem. Tubbable percale in white with red, copen or aqua dots; solid colors with white dots. Sizes 14—44.

About  
\$2.25



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Uniforms in five  
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*Sugar-cured  
for extra flavor!*



NOW WHICH  
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PREM IS THE  
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Quick main dish!  
Slice Prem, serve  
with pineapple and  
strawberries.



*A delicious meat all  
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trimmed ever so carefully. There's no gristle in Prem!

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for FATHER'S DAY June 15<sup>th</sup>



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## LIFE'S PICTURES

At Fort Bragg, where he took this week's essay, LIFE Staff Photographer Bernard Hoffman found hundreds of amateur soldier-photographers. All of them asked him questions about pictures. From them, however, he learned one thing. If you're a soldier, the quickest way to get to know a pretty girl is to carry a camera, take her picture, ask her name. Hoffman intends to remember this when he gets in the Army.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

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YOU'RE A SHINING EXAMPLE,  
MR. MACMURRAY!

**FRED MacMURRAY**, star of the Paramount picture, **"ONE NIGHT IN LISBON"** flashes a gleaming, shining smile. Keeping "groomed to the teeth" is a prime principle with Mr. MacMurray—as with most Hollywood stars. Many rely on CALOX TOOTH POWDER.

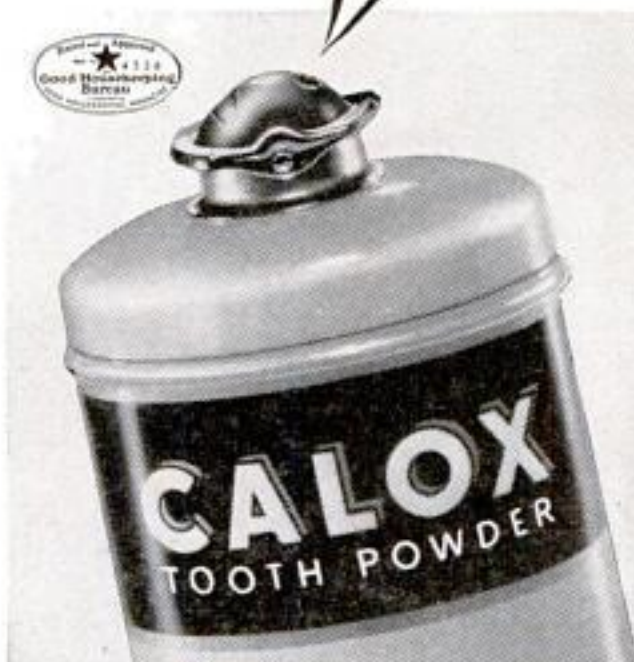


**SCREEN WORK IS A BUSINESS** where immaculate teeth are a vital necessity. You may be sure that Hollywood stars have an excellent reason when they choose Calox. The reason? Calox promotes a really brilliant gloss.



**PEOPLE WHO SMOKE A LOT**—like Mr. MacMurray—appreciate a dentifrice which does a good job of polishing as well as cleansing. Calox is really competent, because it contains five different cleansing and polishing agents.

**Helps your teeth shine like the stars'**  
BY BRINGING OUT NATURAL LUSTRE



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**1. CALOX CONTAINS 5 CLEANSING AND POLISHING AGENTS.** That's why Calox is a real beauty tooth powder...it promotes a brilliant gloss!

**2. EXTRA SOFT AND SMOOTH** because it's double-sifted through 100 mesh silk screens.

**3. FRESH-TASTING**—no strong medical taste. Your whole family will like its clean, tangy flavor. Children love Calox.







## All the World Is Yours, Little Judy...



We're not talking of the big, troubled, outside world, little Judy... but the small world you know and live in.

Your Mummy and Daddy built that world just for you—and they're filling it with all their love and understanding to make it a grand place for a little girl to grow up in.

And your Daddy's seeing to it that it will always be that way.

With the friendly aid and advice of his Prudential life insurance agent, he

has planned the priceless blessing of security for you and your Mummy—so that, no matter what may happen to him, that happy world you know will always be yours.

### How Should a Father's Life Insurance Program Be Planned?

Of course, no one plan can cover the needs of every family. But here is a typical program illustrating the important principles that The Prudential recommends. It provides:

**First:** A lump sum cash payment to take care of inevitable last expenses such as doc-

tor's bills, hospital bills, unpaid taxes, and other bills and obligations.

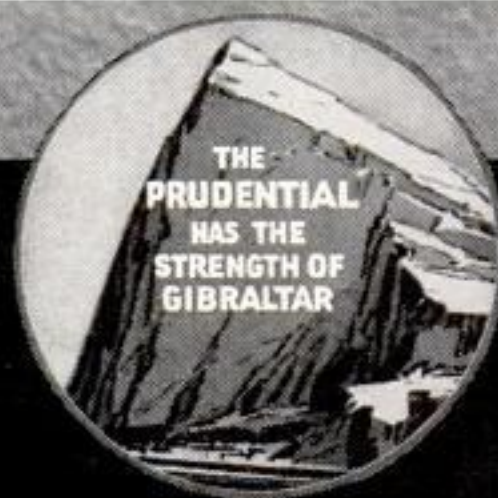
**Second:** A definite monthly income for the wife, arranged to continue for life or for as many years as practicable.

**Third:** If possible, the monthly income payments during the "adjustment period" immediately after death should be larger than the income in later years.

**Fourth:** When these fundamental needs have been taken care of, the program may be enlarged to cover a mortgage, education of the children... and any other needs.

# The Prudential

HOME OFFICE • NEWARK, NEW JERSEY



INSURANCE COMPANY  
OF AMERICA





RADIO MEN BELIEVED THAT THE LARGEST AUDIENCE IN HISTORY WAS LISTENING AS PRESIDENT ROOSEVELT BROADCAST FROM THE EAST ROOM OF THE WHITE HOUSE MAY 27

# ROOSEVELT ON AMERICAS HE SAYS HITLER THREAT IS REAL

On the day after President Roosevelt's historic East Room broadcast of May 27 (above), a U. S. short-wave listening post heard the BBC in London rebroadcast a recorded excerpt from his speech. Back across 3,000 miles of ocean came the serene voice, the measured diction which an estimated 85,000,000 people around the world had listened to the night before. It was followed immediately by another voice, shrill, frenzied, guttural, rising and falling in geysers of ungrammatical German as Adolf Hitler addressed a recent Nazi meeting. Then came a third voice, that of the British announcer, saying: "We leave it to you listeners to judge which voice is the voice of calm strength and which that of hysterical violence."

As Alf Landon and Wendell Willkie can testify, the quality of a man's voice and speech has much to do with his ability to sway mass emotions. In this respect, President Roosevelt has entered his battle with Adolf Hitler possessed of a mighty weapon. But with-

out ammunition, the biggest of guns is worth nothing. More than voices and perhaps even more than arms, it is ideas which will decide the Roosevelt-Hitler duel.

This week LIFE is able to present in dramatic juxtaposition the ideas with which the President and the Führer are contesting for the minds and hearts of the world, and especially for those of the American people. The immediate issue between them is whether, in the present crisis, Americans shall act with whole-souled vigor and conviction or whether they shall continue to be plagued by what Hitler has named as his weapons: "mental confusion, contradiction of feeling, indecisiveness, panic." Four days before President Roosevelt sounded his stirring call to action from the East Room, LIFE's special correspondent in Europe, ex-Ambassador John Cudahy, went to Berchtesgaden for an exclusive interview. There Hitler presented to him boldly and baldly the ideas with

which he hopes to divide, lull and scare the American people into inaction (*see pp. 34-35*).

As published here, the Hitler interview documents the passage in the President's speech in which he declared: "There is, of course, a small group of sincere, patriotic men and women whose real passion for peace has shut their eyes to the ugly realities of international banditry and to the need to resist it at all costs. I am sure they are embarrassed by the sinister support they are receiving from the enemies of democracy in our midst—the Bundists, the Fascists and the Communists. . . . It is no mere coincidence that all the arguments put forward by these enemies of democracy . . . are but echoes of the words that have been poured out from the Axis bureaus of propaganda. Those same words have been used before in other countries—to scare them, to divide them, to soften them up. Invariably, those same words have formed the advance guard of physical attack."



# PRESIDENT COMMITS U. S. TO FAR-RANGING ACTION IN NATIONAL EMERGENCY

A dozen photographers' floodlights beating down on him from every side of the East Room blinded the President to everything but his microphone-littered desk as he entered the East Room and sat down. After they were dimmed, he could see, on the east wall, the portrait of George Washington which Dolly Madison carried away when she fled from the British advancing to burn the White House in 1812. He could also see the pretty faces of two Latin American diplomatic ladies, Señoritas Maria Elena Dávila (*left*) and Erma Castillo Nájera (*right*), niece and daughter of the Mexican ambassador, in the front row of his little audience. The ladies and their escorts were there for a reason. The President had summoned the representatives of the 20 other American republics and of Canada to be present because his speech was to be a supreme warning and appeal for unity to the whole Hemisphere.

Sitting among the diplomats in a blue-gray tulle dress, Mrs. Roosevelt was having some solemn thoughts which she duly reported in her column. "I looked at the President," she wrote. "Like an oncoming wave, the thought rolled over me: 'What a weight of responsibility this one man at the desk, facing the rest of the people, has to carry. Not just for this Hemisphere alone, but for the world as a whole! Great Britain can be gallant beyond belief, China can suffer and defend herself in equally heroic fashion, but in the end, the decisive factor in this whole business may perhaps be the solidarity of the Hemisphere and, of necessity, the President of the United States must give that solidarity its leadership!'"

For a half hour before broadcast time the President, fortified with cigarets and ice water and completely at ease, sat at his desk cheerfully submitting to photographers' demands that he look up, look down, smile, read, look solemn. Then, after the guests had filed briefly by for a handshake, came time to speak. In the back row Playwright Robert Sherwood, who with Justice Sam Rosenman had collaborated in writing the speech, nudged Songwriter Irving Berlin each time the President drove home a strong point with a lift of his voice and a beat of his clenched left fist. Those points:

**On Hitler:** He definitely intends to conquer the Western Hemisphere (*see pp. 34-35*).

**On defense:** To forestall attack, the U. S. must and will take military action without further notice to prevent Germany from acquiring bases in Greenland, Iceland, Dakar, the Azores and Cape Verde Islands.

**On freedom of the seas:** The U. S. insists on it. All measures necessary to insure delivery of U. S. goods to Britain will be taken.

**On duty:** All citizens are expected to take loyal part in the common defense from this moment forward.

**On arms production:** The U. S. Government will use all its powers to see that neither capital nor labor interferes with it.

**On war aims:** "We will not accept a Hitler-dominated world. And we will not accept a world, like the post-war world of the Nineteen Twenties, in which the seeds of Hitlerism can again be planted and allowed to grow. We will accept only a world consecrated to freedom."

The President ended by announcing that he had proclaimed a state of unlimited national emergency.

It was a strong and stirring speech. But many a listener who clicked off his radio with the conviction that the nation was now on a virtual war basis and that action would follow swiftly was bewildered by events of the next few days. No defense strikes were ended. Wheeler, Lindbergh & Co. talked on unhindered. (Said Lindbergh: "If we say our frontier lies on the Rhine, they [the Germans] can say theirs lies on the Mississippi"—which by a strange coincidence was the same geographical figure Hitler employed in his interview with Mr. Cudahy.) The President roused vast excitement by calling a special press conference, only to send reporters away scratching their heads over the purely negative news that he did not intend to order convoys, that despite his insistence on freedom of the seas he did not intend to ask repeal of the Neutrality Act, that his emergency proclamation meant nothing until he implemented it with specific executive orders.

The fact remained, nonetheless, that the President had publicly committed the nation to a fateful course of action, had made plain *what* he intends to do. *How* he intends to do it is, as he several times informed his press conference questioners, what Adolf Hitler would like very much to know.

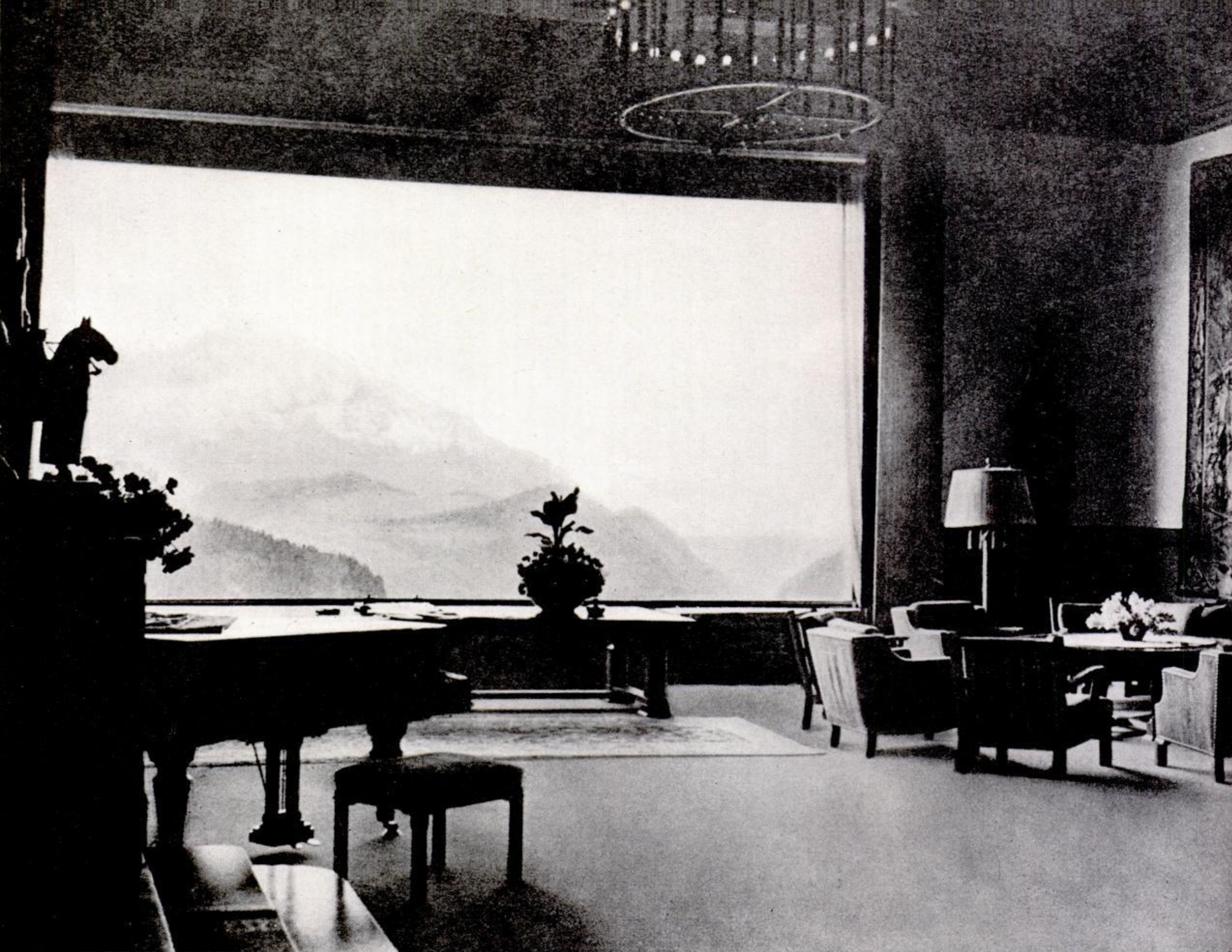






Diplomats and their ladies of all the Americas  
hear the President call for All-American unity





The Great Hall of the Berghof was the scene of Mr. Cudahy's interview with Adolf Hitler. The great window at one end used to be in sections but Hitler had it made a single sheet of glass

to afford a better view of his beloved, snow-capped mountains. Of this room Mr. Cudahy cables: "I was met in the hallway by Walter Hewel and a captain aide. I distinguished a por-

trait of Bismarck as we went down a passageway and through doors to an oblong room of great height, length and breadth. We descended three steps. At the opposite end of the hall an-

# HITLER ON AMERICAS

## LIFE CORRESPONDENT INTERVIEWS

### FÜHRER ON WAR AND THE FUTURE

by JOHN CUDAHY



**JOHN CUDAHY**  
This spring LIFE commissioned John Cudahy, former U. S. Ambassador to Belgium, to go to Berlin and write a series of articles about Nazi Germany and its war aims. Two weeks ago he was accorded an interview with Adolf Hitler—the first the German dictator has given an American press correspondent in a year. Herewith LIFE publishes what the Führer told Mr. Cudahy about a German invasion of Amer-

ica, the future of German trade, German treatment of occupied countries, etc.

LIFE is well aware of its grave responsibility in printing this article at such a critical time. It does so because it is confident its readers can intelligently recognize this interview for what it really is—an essential part of Hitler's political strategy of "softening up" the U. S. with large denials of aggressive intentions.

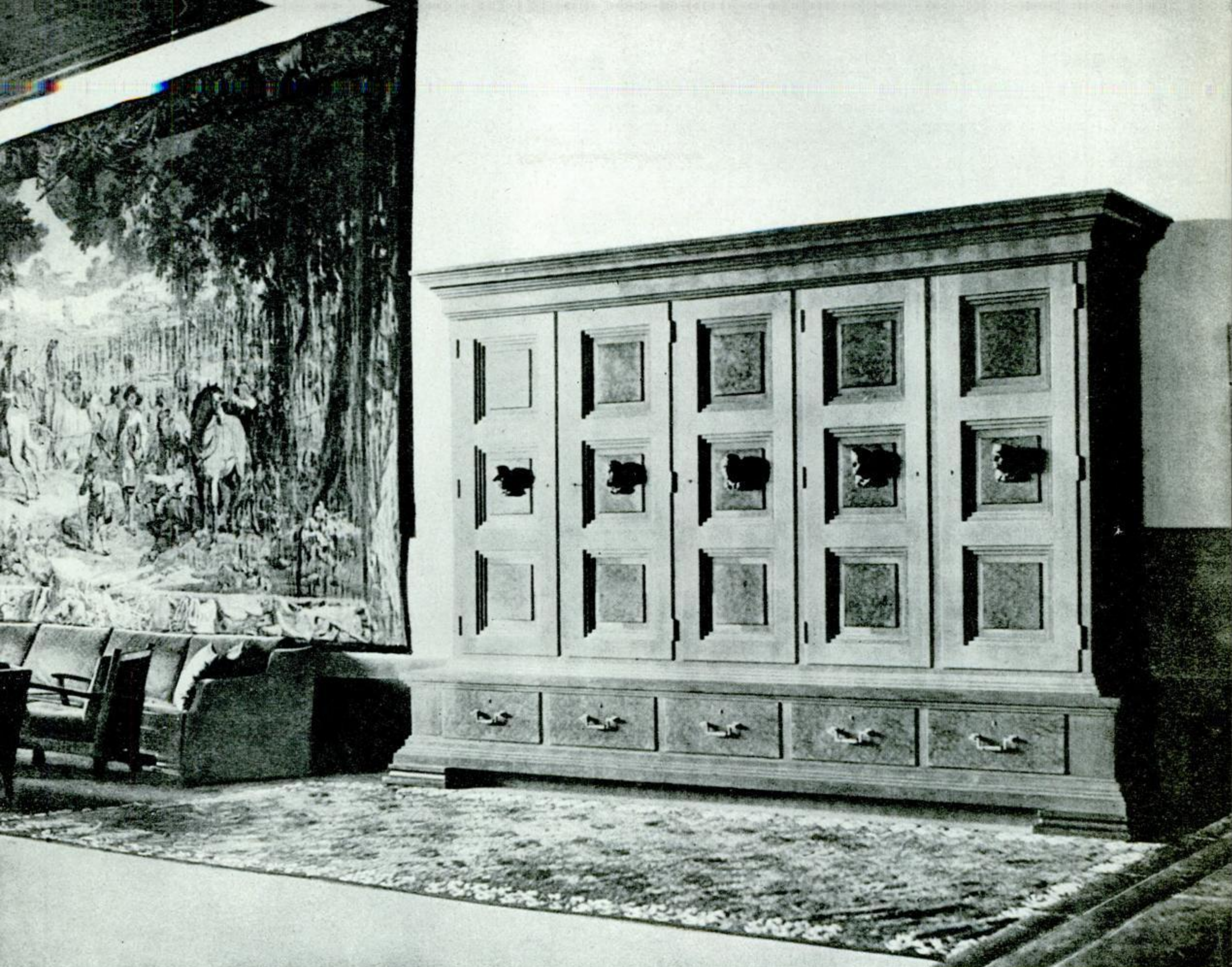
LIFE suspects that Hitler chose this particular time for his interview because he hoped it would undercut the President's speech. In LIFE's opinion the President's speech contained an annihilating answer to Adolf Hitler's "honeyed words." This answer is printed immediately following the interview.—ED.

"Convoys mean war," Adolf Hitler told me quietly on the afternoon of May 23 as we sat in the famous living room of his Berghof at Berchtesgaden. International legal precedents were well established, he said, that escorting munitions, war materials and deadly weapons to an enemy with armed naval forces was a warlike act. These precedents had been determined by Anglo-Saxon maritime powers for a long time, were thoroughly well known and understood by all legal authorities.

At my side was the celebrated interpreter Herr Schmidt and, across the big round table, Walter Hewel, liaison officer of the German Foreign Office. Through the largest bay window I have ever seen, the snow-sheeted Alps seemed startlingly close and white as antimony in the spring sunshine. Far down, the green valley was polka-dotted with spring flowers. The distant silhouette of Salzburg looked vague and fluttering against a cumulous cloud embankment, like a phantom city.

I told the Führer that the primary cause of opposition to Germany in the U. S. was based upon the sentiment that the security of the Western Hemisphere was threatened by German aggression. People argued that German conquest might go on and on and the next logical field for German military adventure was the two American continents. He laughed at that and refused to take me seriously. He said the idea of a Western Hemi-





other stairway with iron balustrade leads to the only other exit, a Roman arched doorway. The whole color scheme has a garnet tint: the carpet, the marble steps and the cover-

sphere invasion was about as fantastic as an invasion of the moon.

I replied that, fantastic or not, an eventual attack by Germany on the Americas was feared by a large number of thoughtful American people. He could not believe it, he persisted, because he had too high an opinion of the intelligence and good sense of Americans. He said he was convinced this invasion story was put out by warmongers against their better knowledge, men who wanted war in the belief it would be profitable for business—an erroneous conception since the last great war had demonstrated that war was ruinous to business.

He said that the German High Command considered an invasion of either American continent to be as wildly imaginary as an invasion of the moon and he was confident that Army and Navy chiefs in the U. S. shared the same views as the German military authorities.

"Why," he asked, "do not the British send more troops to Greece and North Africa?" He answered his own question by saying it was because sufficient transports were not available although the distances were comparatively short. The combined shipping tonnage of Britain, the U. S. and Germany would be hopelessly inadequate, he insisted, to transport an army of millions which would be required for a successful conquest of the Western Hemisphere.

ings of furniture. On both white plaster walls there are swastikas, tapestries and paintings of reclining nudes. The woodwork and the paneling on the ceiling are of shellacked oak.

The German Army, he went on, was not concerned with military expeditions for the sake of showing off or in order to demonstrate that nothing was impossible for German arms. At present these armed forces are concerned with an attack of 100 kilometers over open water, in the case of Crete. And England is separated from the continent by only 40 kilometers of open water. If the Crete enterprise has seemed difficult, he said, an attack over 4,000 kilometers of open water, as would be the case with the U. S., is simply unthinkable.

He said he had never heard anybody in Germany say that the Mississippi River was a German frontier in the same spirit that the Prime Minister of Australia had referred to the Rhine as a frontier of that country. But, since the Rhine was their frontier, he had decided to send some Australian prisoners to that famous German river so that they might acquaint themselves with frontier atmosphere.

He assured me that Germany had too many serious problems in Europe to ever give any thought to an American invasion. I told Herr Hitler that many people shared his view that the Atlantic offered too formidable a military obstacle to be surmounted at present, but the same people who expressed this opinion believed that a German triumph would mean economic disaster to the

I noticed an oak table, a piano and a bust of Wagner. There were calla lilies and carnations on the table, and hydrangeas in a bowl. A clock struck noisily during our conversation."

U. S. The reason for this belief, I said, was because of a lower standard of living for workers in Germany and disciplinary methods imposed upon German labor which would never be accepted in the U. S. Therefore American industrial output could not compete with that of Germany.

He replied that he did not think the living standard of German workers was so low. The controlling purpose of National Socialism, he said, was to improve living conditions for working people. This effort the war had interrupted, but it would be renewed with redoubled force when peace came, and he had great ambitions for the common man in Germany. Among other things he hoped to see him own an automobile.

He reminded me that Germany with a population density of 140 persons to the square kilometer had risen out of depression and provided jobs for all so that there were no longer any unemployed while the U. S. with only eleven per square kilometer was unable to cope with a very serious unemployment problem. He asked me why the German nation was singled out as an economic menace to America when Germany had an area of only 600,000 to 700,000 square kilometers and a population of only 85,000,000 while the British Empire had a population of 400,000,000, Japan 100,000,000, Russia 170,000,000 and other nations of the world 500,000,000. He inquired why, if



## Hitler on Americas (continued)

German competition was so greatly feared, her colonies had been taken away from Germany, and said that development of the colonies would have presented a great outlet for German industrial output.

He asked further why the U. S. was opposed to the organization of Europe so as to provide markets in Europe for German goods, thereby lessening the probability of competition with the U. S. Southeastern Europe was, he said, a natural complement to German economy for the Balkan countries had a surplus of agricultural produce which they could exchange for Germany's industrial products. That was, he insisted, the "iron rule of trade." No country could buy from another unless it could also sell, and how, he asked, could the U. S. with its great agricultural surpluses offer to take farm produce from Southeastern Europe in payment for American manufactured articles?

I inquired whether or not he envisaged a trade union for Europe with suppression of quotas, tariffs, currency restrictions etc., etc. He replied that he thought all commercial relations between countries could be assured by long-term trade treaties guaranteeing to both partners a profitable arrangement and suppressing the element of speculation which has always cursed business. He saw no future in trade relations based on loans because, he told me, loans have to be paid back and the end of borrowing is often bankruptcy.

The future trade of Germany, he declared, would not be based upon paper but upon exchange of commodity for commodity with an absolute exclusion of speculation. Professors had scorned his economic theories but in 20 or 30 years, he predicted, they would be teaching them in universities.

I asked about gold and its function in the future international trade of Germany. He

said that Germany had been deprived of all its gold by the necessity of paying reparations and had been forced to devise a system of international trade without gold. Yet he recognized the usefulness of gold in providing a more elastic method of mercantile dealing between nations and as a basis of credit.

I then turned to countries occupied by German military forces and asked the Führer if he could indicate in broadest outline his disposition with reference to such nations. I told him frankly my question was inspired by a belief among many Americans that German domination of Europe meant suppression of native national languages, customs and institutions.

His reply was that Germany had not commenced this war. War had been declared against Germany by France and England. It was strange, he said, to hear the British discourse on world domination when they held in oppression millions of subject Indians, Egyptians and Arabs.

"We shall settle relations with our neighbors in such a way that all will enjoy peace and prosperity," he summarized.

I returned to the case of Belgium, explaining that my interest had a personal angle because I had lived in that country. His answer was that his formula for the future of Europe was "peace, prosperity and happiness." Germany, he said, was not interested in slaves or the enslavement of any people.

At the conclusion of our discussion, Herr Hitler, stating that he had tried to answer all my inquiries with clarity and candor, expressed scepticism of any beneficial results from this interview. He said that time after time he had tried to emphasize that the position of Germany and his plans were not inimical to the U. S. but that his efforts had always proved futile.

## ROOSEVELT ON HITLER:

What started as a European war has developed, as the Nazis always intended it should develop, into a war for world domination.

Adolf Hitler never considered the domination of Europe as an end in itself. European conquest was but a step toward ultimate goals in all the other continents. It is unmistakably apparent to all of us that unless the advance of Hitlerism is forcibly checked now, the Western Hemisphere will be within range of the Nazi weapons of destruction.

Your government knows what terms Hitler, if victorious, would impose. Under those terms Germany would literally parcel out the world—hoisting the swastika itself over vast territories and populations, and setting up puppet governments of its own choosing, wholly subject to the will and the policy of a conqueror.

To the people of the Americas, a triumphant Hitler would say, as he said after the seizure of Austria, and after Munich, and after the seizure of Czechoslovakia: "I am now completely satisfied. This is the last territorial readjustment I will seek." And he would of course add: "All we want is peace, friendship, and profitable trade relations with you in the new world."

Were any of us in the Americas so incredibly simple and forgetful as to accept those honeyed words, what would then happen?

The dictatorships would be forcing the enslaved peoples of their Old World conquests into a system they are even now organizing—to build a naval and air force intended to gain and hold and be master of the Atlantic and the Pacific as well.

They would fasten an economic stranglehold upon our several nations. Quislings would be found to subvert the governments in our republics; and the Nazis would back their fifth columns with invasion, if necessary.

Now, I am not speculating about all this. I merely repeat what is already in the Nazi book of world conquest. They plan to treat the Latin American nations as they are now treating the Balkans. They plan then to strangle the United States of America and the Dominion of Canada.

The American laborer would have to compete with slave labor in the rest of the world. Minimum wages, maximum hours? Nonsense! Wages and hours fixed by Hitler. Trade unions would become historic relics and collective bargaining a joke. The American farmer would get for his products exactly what Hitler wanted to give. The whole fabric of working life as we know it would be mangled and crippled under such a system.

Even our right of worship would be threatened. The Nazi world does not recognize any God except Hitler; for the Nazis are as ruthless as the Communists in the denial of God. What place has religion which preaches the dignity of the human being, of the majesty of the human soul, in a world where moral standards are measured by treachery and bribery and fifth columnists? Will our children, too, wander off, goose-stepping in search of new gods?

The war is approaching the brink of the Western Hemisphere itself. It is coming very close to home.

## THESE SHOW WHAT



**Austria.** Dr. Arthur Seyss-Inquart, Nazi member of the Schuschnigg cabinet, saw Hitler in Berlin on Feb. 17, 1938. Back in Vienna he said: "Austria must be an independent Christian Austria." Germany 24 days later seized Austria and Seyss-Inquart greeted Hitler: "Austria is a land of the German Reich."



**Denmark.** Herluf Zahle, Danish Minister to Germany (right) and Foreign Minister Joachim von Ribbentrop signed a non-aggression pact in Berlin on May 31, 1939 in answer to Roosevelt's plea to Hitler on April 15, 1939. Less than a year later Germany tore the treaty up and invaded neutral Denmark.



**Rumania.** Premier General Ion Antonescu (right) toed the line before Hitler and the Nazi hierarchy, dutifully signed Rumania into the Axis on Nov. 23, 1940 with the expressed hope of "a world liberated from slavery." Back in Bucharest he soon saw a bloody, German-inspired Iron Guard revolution.



# FRIENDSHIP WITH HITLER MEANT TO 10 COUNTRIES



**Sudetenland.** Konrad Henlein, Sudeten leader, saw Hitler at Berchtesgaden on Sept. 1, 1938. Within the month the Sudetenland was part of Greater Germany.



**Slovakia.** Premier Father Tiso (center) saw Hitler on March 13, 1939 to gain Slovak independence five days later. But five months afterward Slovakia was occupied by German troops.



**Czechoslovakia.** President Emil Hácha asked to see Hitler on March 14, 1939 to win his mercy. The next day, however, Hitler overran Czechia despite promises he gave at Munich.



**Poland.** Foreign Minister Beck (right) left Hitler on Jan. 5, 1939 "convinced that Germany's next move would not be in the East." Eight months later Hitler ravished Poland.



**Belgium.** Hitler told Belgian Ambassador Davignon (center) in October 1937 that Germany would honor Belgium's "integrity." Last May Davignon was told that his protest against the German invasion was "insolent, shameless and stupid."



**France.** Pierre Laval met Hitler on Oct. 22, 1940. "I will not make a peace of revenge," said Hitler, "but do you want to collaborate?" Three weeks ago France finally agreed to collaborate and has already allowed the Nazi air force to use her colonies.



**Hungary.** Regent Admiral Horthy (left) paved the way for Hungary's present military dependence on Germany with his secret visit to Berghof in 1936 (above). Hungary is the only small state to have joined the "new order" willingly.



**Bulgaria.** Czar Boris, shown welcoming Hitler to Bulgaria last month, declared Bulgaria would not "co-operate" with Hitler against Yugoslavia and Greece. That was last January. But at Hitler's behest she helped attack both of her neighbors in April.



**Yugoslavia.** Prince Paul saw Hitler in 1939. Nazis said the visit forged a friendship which was better than "complicated commitments or intrigues of one nation against another."



**Yugoslavia.** German intrigue in Yugoslavia, however, forced Premier Cvetkovitch (right) and Foreign Minister Cincar-Markovitch (left) to sign the Axis pact in Vienna last March against the will of the Yugoslav people who revolted. Several days later Hitler took Yugoslavia into camp by force.



# LIFE ON THE NEWSFRONTS OF THE WORLD

## Creamless and gasless days face U. S. citizens; Eden states peace aims; Rieth goes to Ellis Island

Summer came to Berlin last week—straight out of winter, it seemed, for the spring was no spring at all, with snow and hail in the middle of May. It came unexpectedly, because in this war the weather is a military secret. All of a sudden, on a Sunday morning, the sun beat down and the forget-me-nots popped up in the Tiergarten and the sidewalk cafes were filled. In the parks children played war and flying, keeping to the walks in seemingly inborn understanding of the fact that German grass may be stepped on only two days in the week—Tuesday and Friday. On the streets Fräuleins left off their stockings and blossomed out in new shoes with the soles of wood, cork or canvas which have replaced the unobtainable leather. Berliners read their papers in a vain search for news of Crete, told dirty stories about Rudolf Hess and ate poorly with the satisfaction that they were nonetheless eating better than anyone else on the Continent.

Yet in this first warm week of summer, many Germans felt cold inside. For all their Government could do to keep it quiet, they feared that the U. S. was planning to enter the war against them. They sensed it from bitter blasts in their press against American words and actions that their press had never mentioned. They sensed it from the guarded official admission that perhaps the war will not be won this year after all. With a scorn that was almost too insistent, the papers dismissed America as "an automobile, radio, jazz-band, 5-&-10¢-store civilization." But among the German people there is still a lingering idea that the U. S. is the land of miracles. One thing they know is that the last time America entered a war against them they were beaten.

**Two-Way Peace.** Assuming the defeat of Germany, there are two schools of thought in Britain on the subject of how to make a peace better than the last one. The first school wants a peace on Wilsonian terms, such as Britain and France refused at Versailles, brought up to date by including a kind of World New Deal on the Roosevelt model. The second school wants a hard peace designed to keep Germany, "the mad-dog nation," from ever running wild again.



EDEN

This school is represented by Sir Robert Vansittart, former head of the British Foreign Office, who believes it is balderdash to draw a distinction between the Nazis and the German people, and regards the whole German race as "butcher birds." Last week Foreign Secretary Anthony Eden, planting one foot firmly in each camp, delivered the nearest thing yet to an official statement of British war aims. First, with a bow to Roosevelt's "Four Freedoms," he said that "social security" for the whole world was the first British war objective. Foreseeing starvation and bankruptcy throughout Europe after the war, Eden proposed an international "pool of resources" to evolve a post-war order "which seeks no selfish national advantage for any one of us."

Then, turning the other way, Mr. Eden said: "Under a system of free economic co-operation, Germany must play a part. But here I draw a firm distinction. We must never forget that Germany is the worst master Europe has yet known. Five times in the last century she has violated the peace. She must never be in a position to play that role again. Our political and military terms of peace will be designed to prevent repetition of Germany's misdeeds."

**"Creamless Days?"** Britain's food situation was dumped squarely in the laps of U. S. citizens last week as Lord Woolton appealed to Americans to cut their own food consumption in order to give the British more. Britain still has enough to subsist, the Food Minister said, but only on an "unhappy and dull diet." Lord Woolton asks Americans to have "one creamless day a week," to cut their consumption of sugar, cheese, canned salmon and canned meat.



WOOLTON

Britain's food supply has been cut by 37%, mostly because of diversion to the Army in the field, partly because of sinkings and lack of shipping space. The meat ration is now about two lamb chops a week. The only citrus fruits are a few that come from Spain by way of Nova Scotia and usually arrive rotten. At present London is beset by a plague of food bootleggers who buy up stores of food and sell them to "speak-easy" restaurants.

**New Leadership?** A curious note has crept into Charles A. Lindbergh's last two speeches. In his May 23 speech he dwelt on the fact that the Roosevelt-Willkie election gave the people no choice between peace and war, demanded an explanation of "what happened last November." In his May 29 speech he asked: "Is it not time for us to turn to new policies and to a new leadership?"

In the normal course of events the U. S. will not have a chance to change its leadership until 1944. Some listeners wondered just what Lindbergh was driving at.

**The Pinch.** Thus far, the sacrifices which civilians are going to have to make for national defense have remained comfortably distant and nebulous. Last week, as President Roosevelt once more called for every citizen's loyal co-operation "from this moment forward," the sacrifices began to take shape. Secretary Ickes announced that, because of a transportation shortage due to the diversion of tankers to Britain, Eastern motorists may soon be called on to stay home on "gasless Sundays." He also warned of an imminent power shortage, declared that such things as neon lights and night baseball games could well be spared in favor of more power for aluminum manufacture.

On May 28 the OPM announced that defense manufactures may require all aluminum, including scrap, available in the nation in June. Manufacturers who use aluminum for civilian products were urged to speed up their search for substitutes. With last fort-



ALUMINUM ROUNDUP IN RICHMOND

night's decision to build far more big bombers than originally planned, the RFC arranged to put up \$250,000,000 to build new Government-owned aluminum plants. But at best, these will not be operating before late 1942. As one stopgap, the OPM launched on May 30 in Madison, Wis. and Richmond, Va. an experimental campaign to collect old aluminum—pots, pans, percolators, artificial legs, parking meters, cocktail shakers—for melting into scrap.

On May 28 President Roosevelt announced that the U. S. faces a steel shortage of 1,400,000 tons this year, 6,400,000 tons in 1942. Result, as outlined in a priorities order issued next day: nonessential civilian uses of steel must be cut down.

**No. 1 Nazi.** Sniffed out last week by the alert New York *Herald Tribune*, whose investigation last winter sent Dr. Gerhard Alois Westrick kiting back to Germany, was another potent Nazi agent named Dr. Kurt Heinrich Rieth. According to the *Herald Tribune* Dr. Rieth, who was German Minister to Austria in 1934 when Nazis murdered Chancellor Dollfuss in an unsuccessful putsch, had been in the U. S. for two months busily working at two objectives. One was to further the activity of an Inter-American Abstention



RIETH

Committee, a joint German-Italian-Japanese enterprise formed to help U. S. and Latin American isolationist groups obstruct aid to Britain. The other was to buy up U. S. oil properties in Southeastern Europe for about 25¢ on the dollar. Purpose of paying anything for U. S. properties in Germany and conquered countries, it was explained, was to "soften up" U. S. businessmen and persuade them that they could do business with a victorious Germany.

Six days after the *Herald Tribune's* exposure, immigration officers belatedly pounced on Dr. Rieth in his \$600-a-month suite in New York's Waldorf-Astoria Hotel, carted him off to Ellis Island to await deportation proceedings on four charges of violating U. S. immigration laws. Justice Department officials called him "the No. 1 Nazi in the U. S."

### PICTURE OF THE WEEK

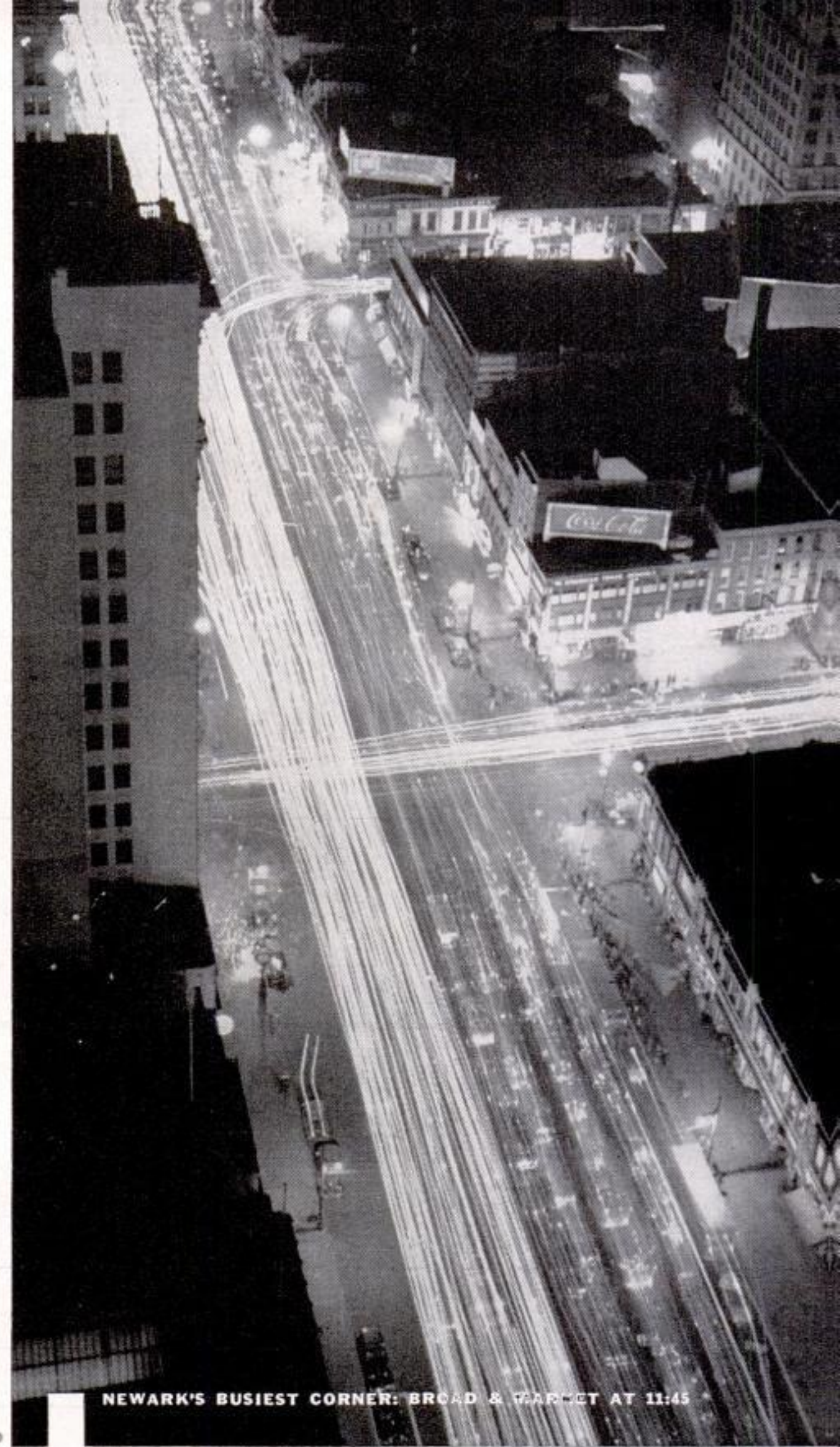
On May 22, Navy trucks and Navy officers convoyed non-striking shipyard workers to their jobs through picket lines that for three weeks had blockaded eleven shipyards in the San Francisco Bay area. Some \$500,000,000 in defense work was tied up. Construction on 74 vessels—including 27 destroyers and four cruisers—was halted. Over 18,000 men were idle. But of these, only 1,200 A. F. of L. and 500 C. I. O. machinists were actually on strike. From Washington and all over the country came demands that the Government step in to terminate one of the most dangerous and untimely defense tie-ups that the U. S. had suffered since rearmament began. Cause of the strike was refusal of the machinists' unions to abide by terms of a coastwise agreement signed by representatives of labor, shipbuilders and the OPM in April fixing wage and overtime provisos in a master contract. Despite Government appeals and Navy assurances of safe conduct, only a few thousand men were back at work by week's end. And without the machinists there was little for them to do.





The U. S. Navy escorts non-striking workers through machinists' picket lines outside the struck shipyards of San Francisco Bay









WHISTLING IN THE DARK, A SOLDIER ATTEMPTS A PICK-UP. HIS QUARRY MARCHES ON



AIR-RAID WARDEN AND HIS HELPER HAVE FUN LOOKING FOR BOMBERS IN NIGHT SKY

# NEWARK STAGES BIG BLACKOUT

428,000 Jerseyites turn out lights  
in East's first air raid rehearsal

At 12:15 a.m., May 26, the biggest blackout yet attempted in the U. S. and the first staged anywhere in the industrial East, dimmed 26½ square miles of streets, homes and factories within the limits of Newark, N. J. Seattle (pop. 368,000) blacked out the night of March 7 (LIFE, March 24). Newark, with a population of 428,000, is New Jersey's No. 1 metropolis. Twice the size of bombed Plymouth and Coventry, it plunged itself into relative darkness with great good humor and not a single traffic accident, hold-up or case of disorderly conduct.

To enforce its blackout, Newark mustered 1,900 volunteer wardens, 1,700 women assistants and 1300 police. At 11:45 p.m. the alert signal sounded. "En-

my bombers headed toward this city," the radio announced. Half an hour later sirens shrilled again, the total blackout was on. Only the Pennsylvania Railroad Station and two through highways (*opposite, lower left*) remained officially lighted. Four forgetful store-owners neglected to cut neon signs. Throngs of rubbernecks in downtown streets marred the dark perfection of the night by lighting cigarets (*opposite, lower right*). Otherwise the blackout was a success. Declared New Jersey's Governor Charles Edison, son of Thomas A. Edison, inventor of the incandescent lamp: "I was agreeably surprised at the completeness of the blackout. I was told by one who ought to know that it was almost as good as London's."



Head electrician at City Hall Generating Plant pulls switch, dousing street and traffic lights as blackout signal sounds.



Pool by candlelight goes on behind half-drawn blinds. In Newark's slums, civilian co-operation was highest, blackout best.



Pouring coffee in the dark, waiter misses cup by a good four inches. Many of his blackout customers missed their mouths.





**Parachute attack begins** on Malemi airfield, which lies at the foot of the distant mountains (far right under column of smoke). Parachutists climb into bomb craters previously

made by German bombers on the crest of the hill (left), fire from there and from the roof of a nearby cottage (right center) against the British defenses, which lie on the plain

between the parachutists and airfield and are being strafed and bombed by German fighters and dive bombers. White smoke marks where bombs are exploding on British lines.

# CRETE INVASION

## AIR-BORNE TROOPS CONQUER THE ISLAND FOR THE NAZIS

Last week, after ten days of some of the fiercest fighting of the war, Crete fell to the men from Mars who speak German. By plane and glider they had flown 150 miles across the Mediterranean from Greece to seize the strategic island from its 50,000 Anzac and Greek defenders in the first completely air-borne invasion in history.

At dawn on May 20, Nazi bombers softened up the Allied defenses in a raid which fulfilled the function of an oldtime artillery barrage. Then thousands of parachutists plummeted down in an aerial version of "going over the top." Their prime objective was to

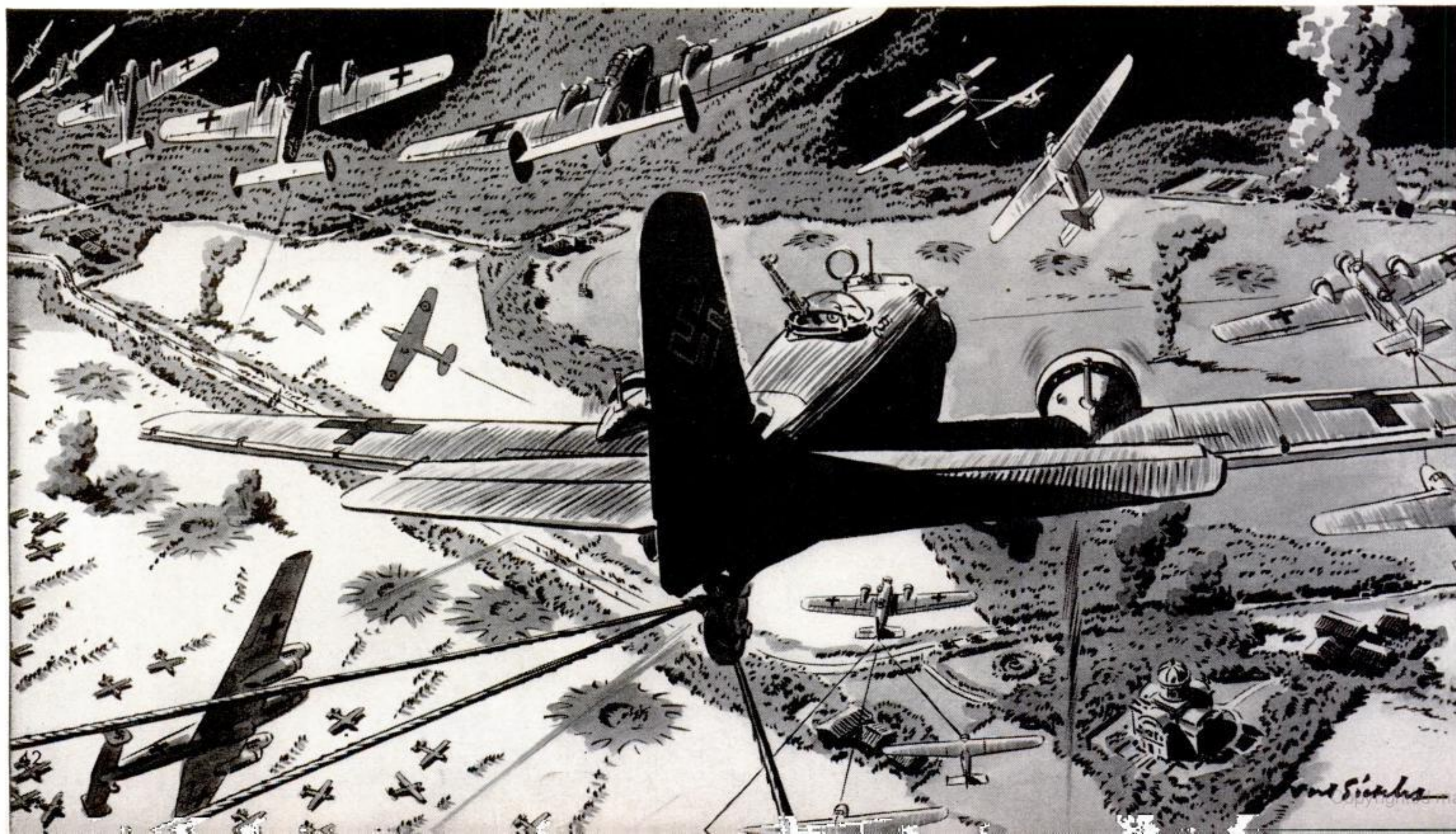
seize the five British airfields on Crete, including Malemi whose capture is shown in the drawings on these pages.

With Malemi in German hands, some 1,200 Junkers transports next began shuttling infantry and supplies, including 5-ton tanks, across from Greece. Elsewhere plane-drawn gliders swooped down in threes on mountain slopes and on fields, discharging as many as ten men at a clip. Other planes landed on roads and beaches. Wrecking squads landed among the first parachutists, quickly removed the wreckage of crashed planes to make way for more landings.

**Glider troops arrive** near the Malemi airdrome, whose hangars have already been severely bombed and are burning in the distance (right background), after the first groups of para-

chutists have pressed the British troops back across the road which runs parallel to the airfield in the center of the drawing. Towed by Junkers transport planes (foreground) and

flanked by big Messerschmitt twin-engined fighters (left), the gliders release their cables and like the three up ahead bank steeply to sideslip onto the glider field next to the road.







Junkers transport planes land on a road close to Malemi and are immediately taxed off to either side of the road, sometimes crashing like the plane at the far right. Waiting Ger-

mans then unload guns, ammunition, motorcycles and fuel drums from these planes and transfer them to captured British trucks (right-hand corner) which will carry the supplies

to glider troops whose gliders have landed in the distance on the other side of the road. The Germans at this point do not care if they crack up planes so long as they get the supplies.

For the first four days a British fleet doggedly kept German convoys away from Crete (see p. 44), but as the Allies were never able to recapture Malemi airport, the air-borne invaders soon outnumbered the defense. With its airfields in enemy hands, the R. A. F. had meanwhile been forced to retreat from Crete on the third day and two afternoons later German bombers reduced Crete's three chief towns to ruins as complete as those of ancient Knossos.

Half-dead from lack of sleep, half-crazed by incessant bombing, the defenders fought furiously but in vain because they lacked adequate air support

or sizable re-inforcements. New Zealand Maoris whooped tribal yells as they bayoneted Germans and Cretan women helped their menfolk slit the throats of parachutists (see p. 44). Of the first 3,000 parachutists to land, almost all were killed or captured. One of the first to land was Max Schmeling. The British reported this ex-heavyweight champion to have been killed but the Germans insisted he had been flown back to a hospital in Greece suffering from "a slight tropical disease."

After most of the hard fighting had been done, Italian troops made their first belated appearance at

the east end of the island. With the fall of Canea, Crete's capital, and Suda Bay, the naval base, on the ninth day, the shattered Allies were cut off from means of escape except possibly in small sailboats or destroyers that may carry some of them to Egypt under cover of darkness.

Although Nazi losses were high, they were trifling compared to the possession of an island which jeopardizes Britain's position in the entire Near East and further cramps the striking power of its Eastern Mediterranean Fleet. To gain this position the Nazis sacrificed some 250 planes and perhaps 8,000 men.

After the capture of Malemi which was first attacked when German parachutists landed on the slopes in the distance and Stukas bombed the hangars and the British Well-

ton bomber at the right, German transports begin to shuttle back and forth between their four airfields in Greece and Malemi. Besides supplies they bring regular infantry, includ-

ing the Austrian Alpine troops who are here shown emerging from the Junkers that has just landed. These Alpinists were used to drive the Allies out of mountains in the distance.







↑ **A Cretan shepherd** wearing bloomer-like pants stabs his crook into a Nazi parachutist who became entangled in an olive tree while a landed parachutist shoots his tommy gun at the shepherd (left). At the extreme left: a native and his daughter use rocks and a hoe to beat out the brains of a parachutist injured on landing. Parachutists who broke their legs and ankles in poor landings also had their throats cut by natives.

**Destroyer H.M.S. "Kelly"** (center) rams Nazi troopers thrown into the water from native fishing boats which made up a German convoy heading for Crete on the night of May 21. British warships smashed convoy and 5,000 Germans drowned. Later British were subjected to perhaps the fiercest aerial assault on warships in history, losing two cruisers and four destroyers within 14 hours. Two battleships were also damaged.



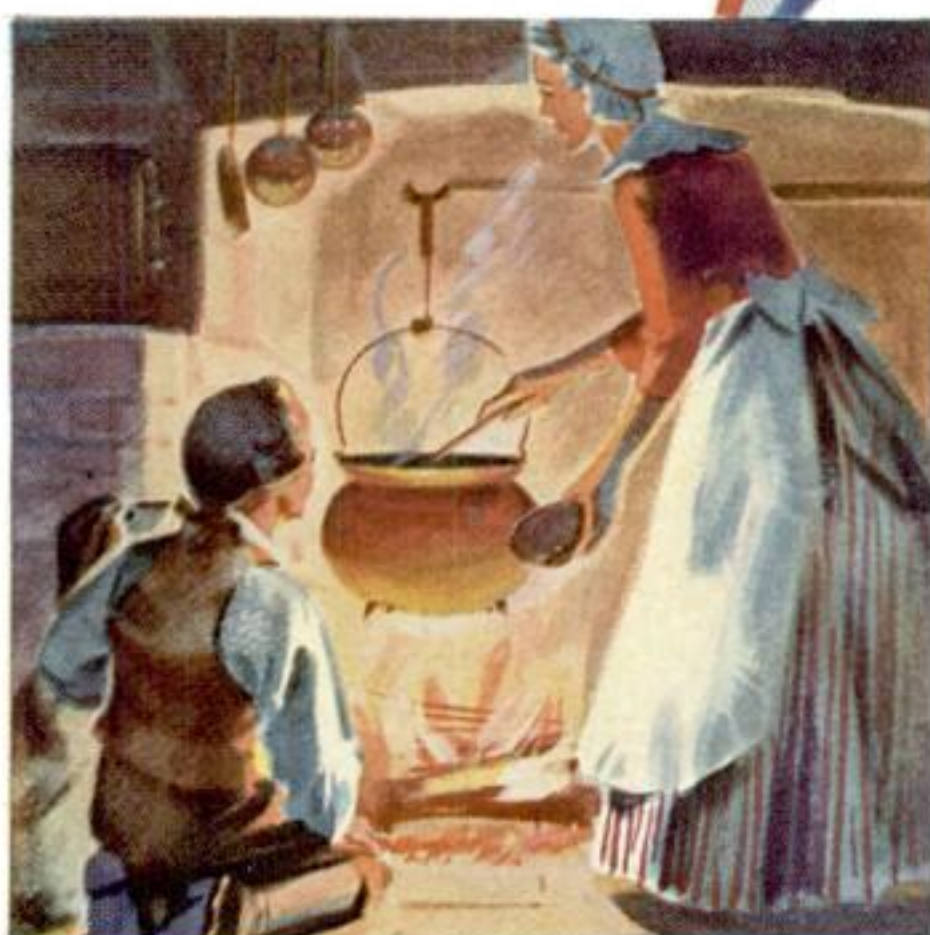




*An old-fashioned soup  
goes to town!*



Come try this soup  
We loved of yore;  
You'll want to have it  
More and more!



LOOK FOR  
THE RED-AND-WHITE  
LABEL



**IN OLD COLONIAL KITCHENS**, a kettle of chicken noodle soup bubbling over the fire was a familiar sight. Pioneer mothers lavished special care on the making of this soup. They simmered their chickens long and slowly to make a delicious broth. They dropped in plenty of good homemade noodles. Then, sipping critically, they added just the right touch of seasoning. And what a stout soup they finally ladled out to please and nourish our forefathers!

**"LET'S MAKE IT THEIR WAY".** When Campbell's started making chicken noodle soup, they decided it should be even better, if possible, than the old-fashioned kind. Old-timers agree that it is! In every spoonful of its golden broth, there's deep, rich chicken flavor. It's filled with nourishing egg noodles. And to make it even more enjoyable, there are tender morsels of chicken.

**GROWING FASTER** in popularity than any other soup! Week after week, its fame is spreading. One taste... and you'll understand just why. Because Campbell's Chicken Noodle Soup is both delicious and satisfying.

*Campbell's* **CHICKEN NOODLE**



# "I saw your 'First Love' today!" says Linda Darnell



Linda Darnell, young and beautiful star of 20th Century-Fox current technicolor production "Blood and Sand," expresses her enthusiasm for 1847 Rogers Bros.' pattern, "First Love."

*"It is as enchanting as its name . . . 'First Love,' "* she says.

One look at "First Love"—and you'll agree with Linda Darnell. You'll think surely it's sterling! You wouldn't believe a silverplate pattern could be so deeply cut, so lovingly designed, so rich and

sterling-like in appearance!

As Miss Darnell says, *"Its regal beauty has a sweet simplicity about it that's perfect for all table arrangements."*

Truly "First Love" will endear itself to you . . . especially if you're a bride.

And just as truly, you will cherish "First Love" through the years!



**It can be done**, and has been, by 1847 Rogers Bros. in their glorious pattern, "First Love"!

Here is greater height of ornamentation, greater depth of detail than ever before! Here, at last, is silverplate beauty that looks like sterling!

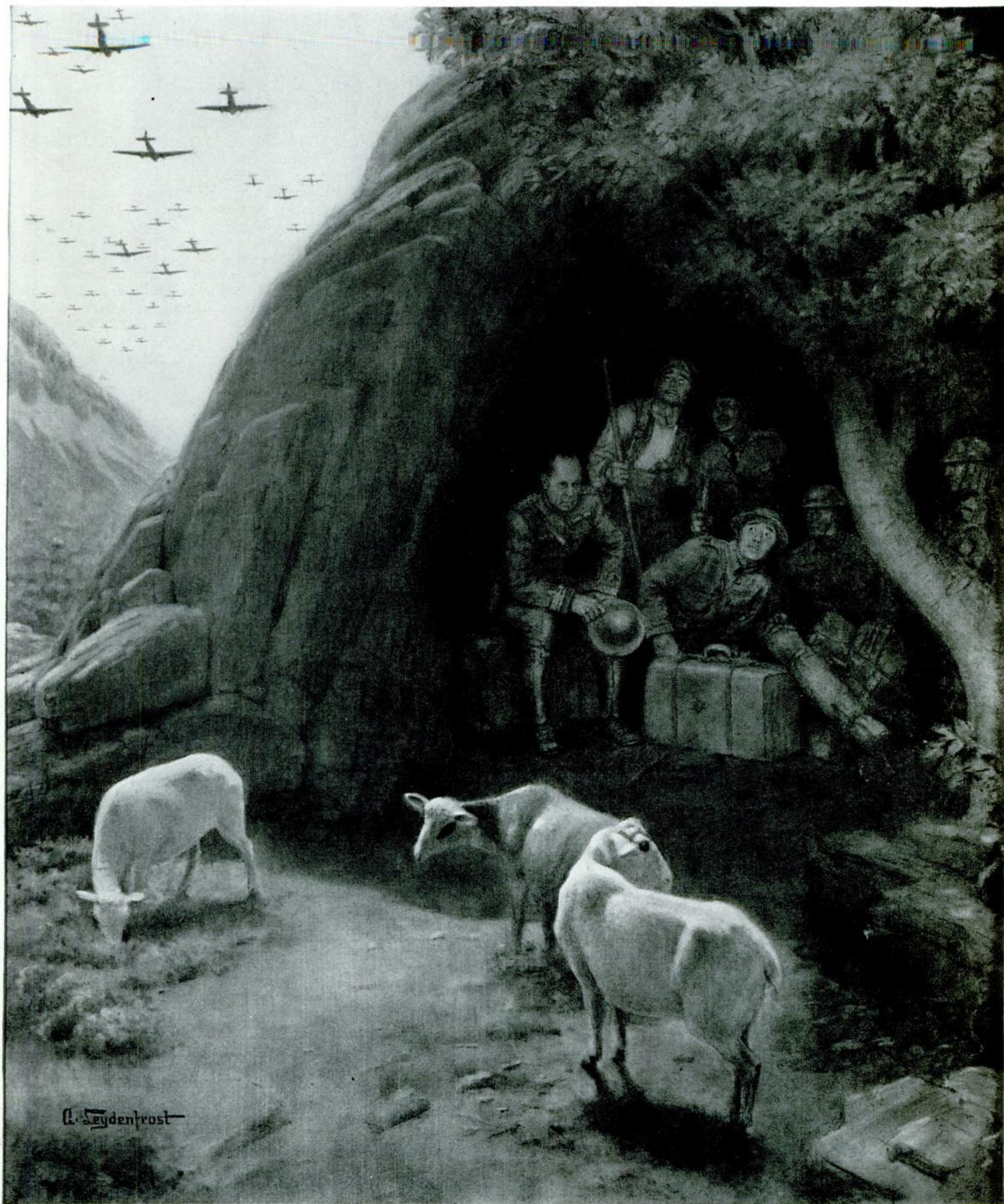
You may choose new sets or open-stock pieces . . . in "First Love" or any other pattern at your 1847 Rogers Bros. dealer's . . . on con-

venient terms to suit your budget. And you'll agree that not since 1929 has it been so *easy* for your budget to afford the luxury of "America's Finest Silverplate."

Remember . . . each handsome piece bears the proud year-mark 1847. International Silver Company, Meriden, Conn.

**TUNE IN THIS SUNDAY**—"The Silver Theater Summer Show"—6 P.M., E.D.S.T.; 5 P.M., E.S.T., C.D.T.; 4 P.M., C.S.T. Columbia Basic Network.





**K**ing George of Greece narrowly escaped capture on the first morning of the invasion when Nazi gliders landed in the garden and 200 parachutists dropped around his house in Canea, the capital. Luckily the King was no longer there, having moved the evening before into the home of Premier Tsouderos of Greece

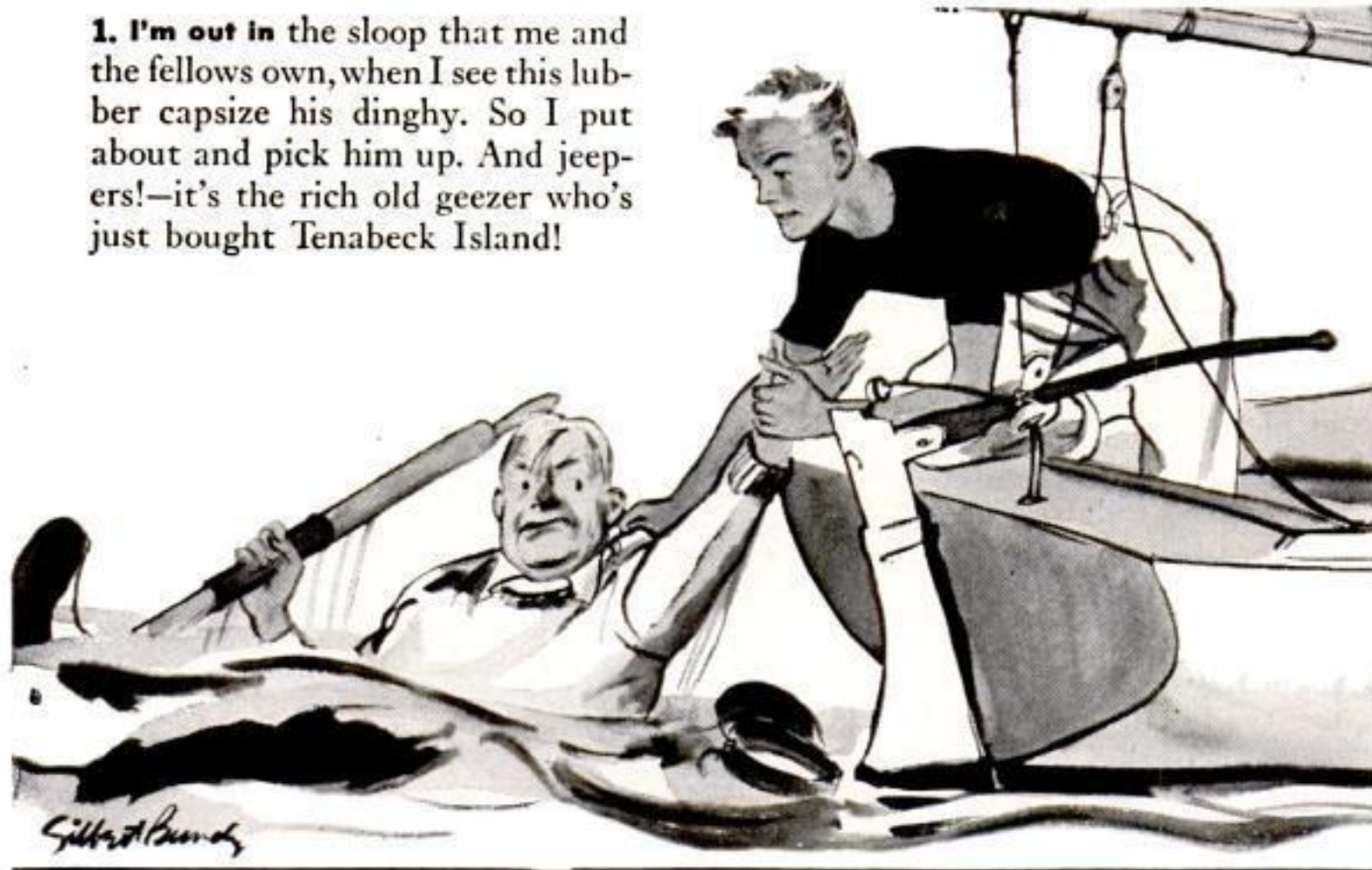
about half a mile away. When the King saw the gliders and parachutists, he grabbed his tin helmet and struck out on foot with his aides toward the mountains. Only possessions he was able to take along were those that could be carried by hand. That day the King took shelter in a shepherd's cave up in the mountains. While

the King rested on a suitcase before his vigilant shepherd host, sheep grazed peacefully outside and Nazi planes roared menacingly overhead (*above*). Next day the King walked and rode a mule over the mountains to the south shore of Crete, where 24 hours later he was rescued by a British destroyer and taken to Egypt.



## A Million Dollars yelled for Help!

1. I'm out in the sloop that me and the fellows own, when I see this lubber capsize his dinghy. So I put about and pick him up. And jeepers!—it's the rich old geezer who's just bought Tenabeck Island!



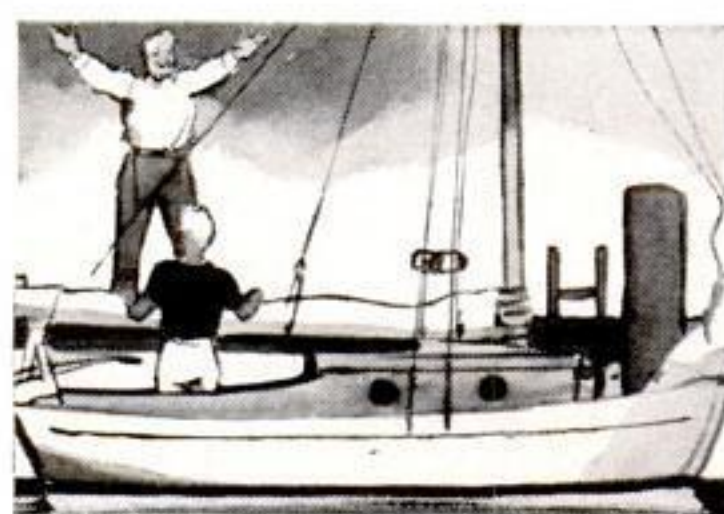
2. He's wet and peevish, so I ask him to have some good hot coffee. "Coffee!" he howls—and turns purple. "I'd give up three directorships if I could drink coffee... but the caffeine won't let me sleep!"



4. "Young fellow," he beams, holding out his cup for seconds, "this Sanka is the finest coffee I ever tasted!" "Right, sir," I pipe up. "You see, only the caffeine is taken out—all the flavor stays in!"



3. "Try this, sir," I say to Old Moneybags. "It's Sanka Coffee. 97% caffeine-free... so it CAN'T keep you awake!" The old boy looks suspicious. "Don't worry," I add. "It's real coffee!" So he samples it.



5. Next day Old Moneybags comes down on the dock. "Can't believe it!" he says. "Three cups of Sanka Coffee and I slept like a log! How about teaching me to sail my new boat—at your own figure?"



6. Since then, he tells me he learned from his doctor that the Council on Foods of the American Medical Association says: "Sanka Coffee is free from caffeine effect, and can be used when other coffee has been forbidden."



## SANKA COFFEE

REAL COFFEE... 97% CAFFEIN-FREE... DRINK IT AND SLEEP

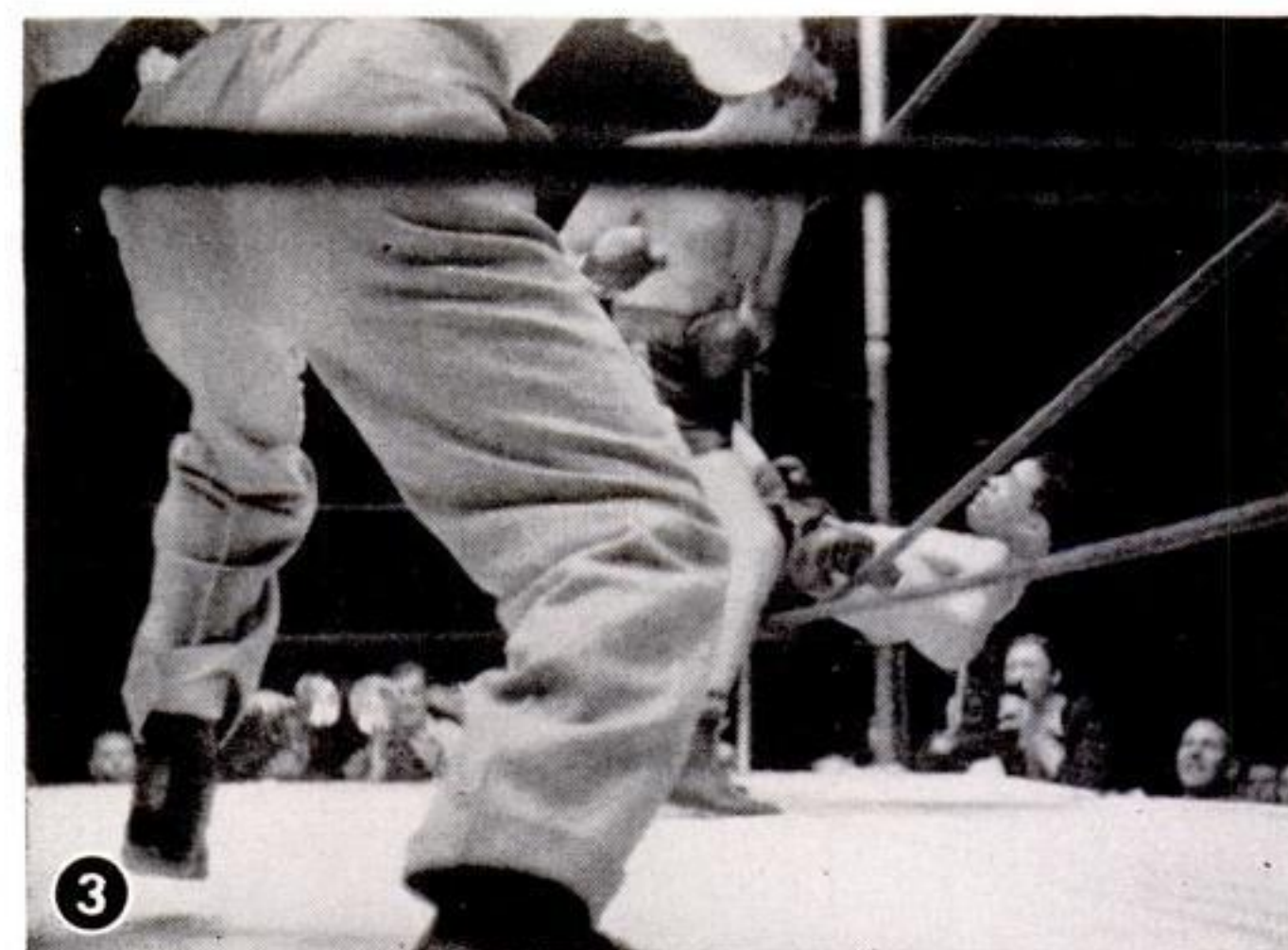
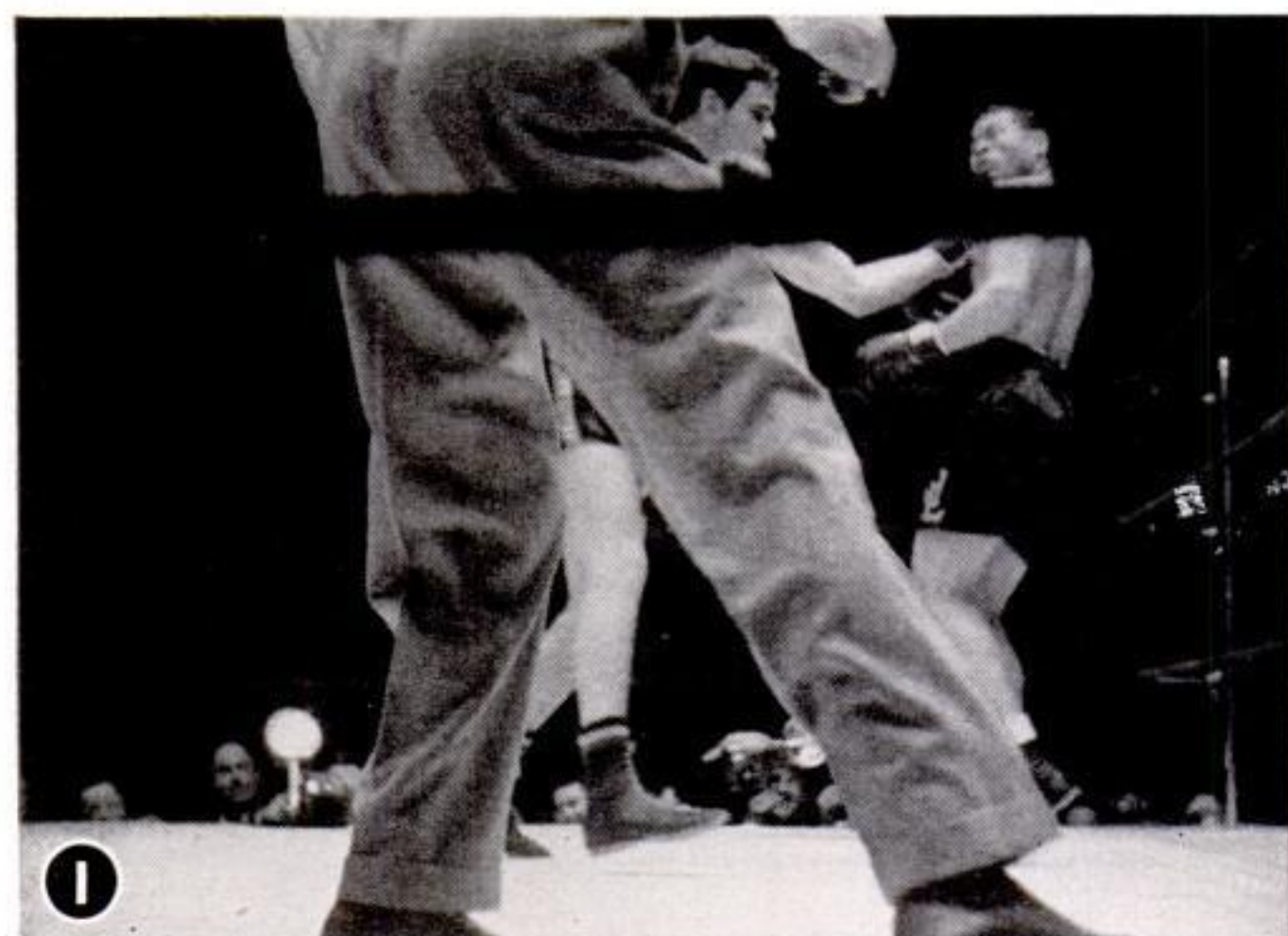
"Drip" or "Regular" Grind. Get a Can at Your Grocer's Today!

TUNE IN "WE, THE PEOPLE"... laughs, pathos, thrills, drama, as real people tell true experiences!—Tuesday evening—Columbia network—see your local paper for time and station.

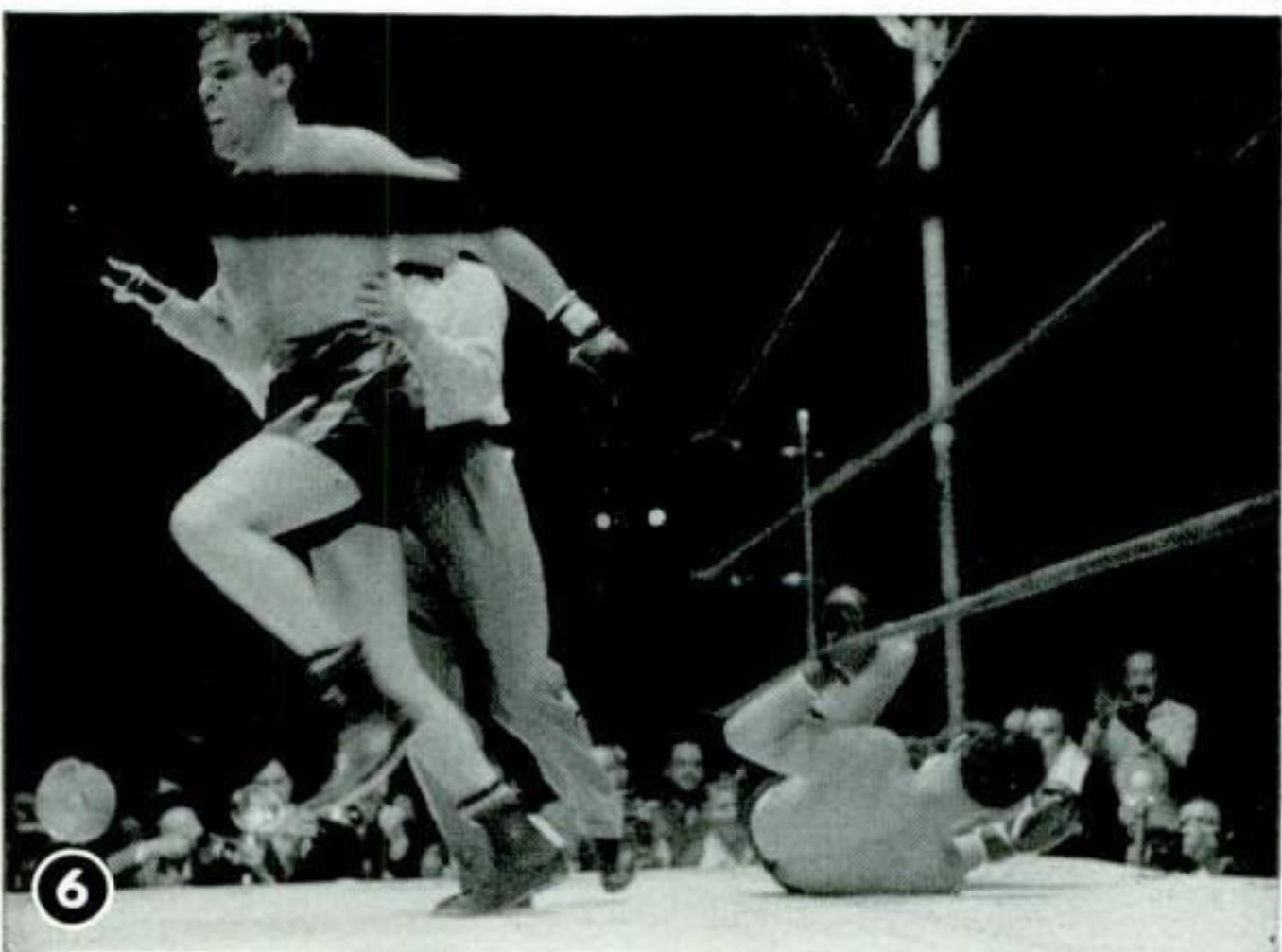
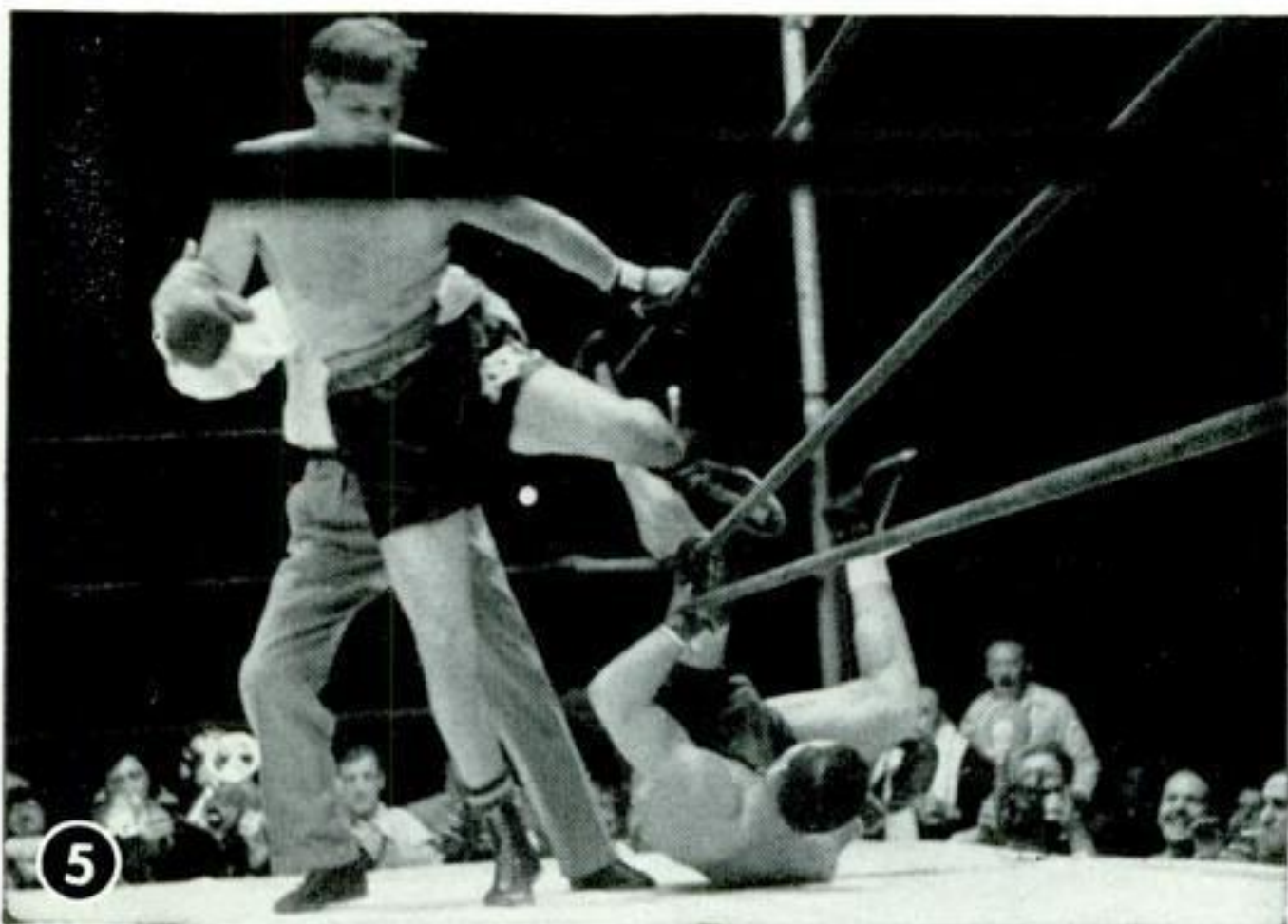
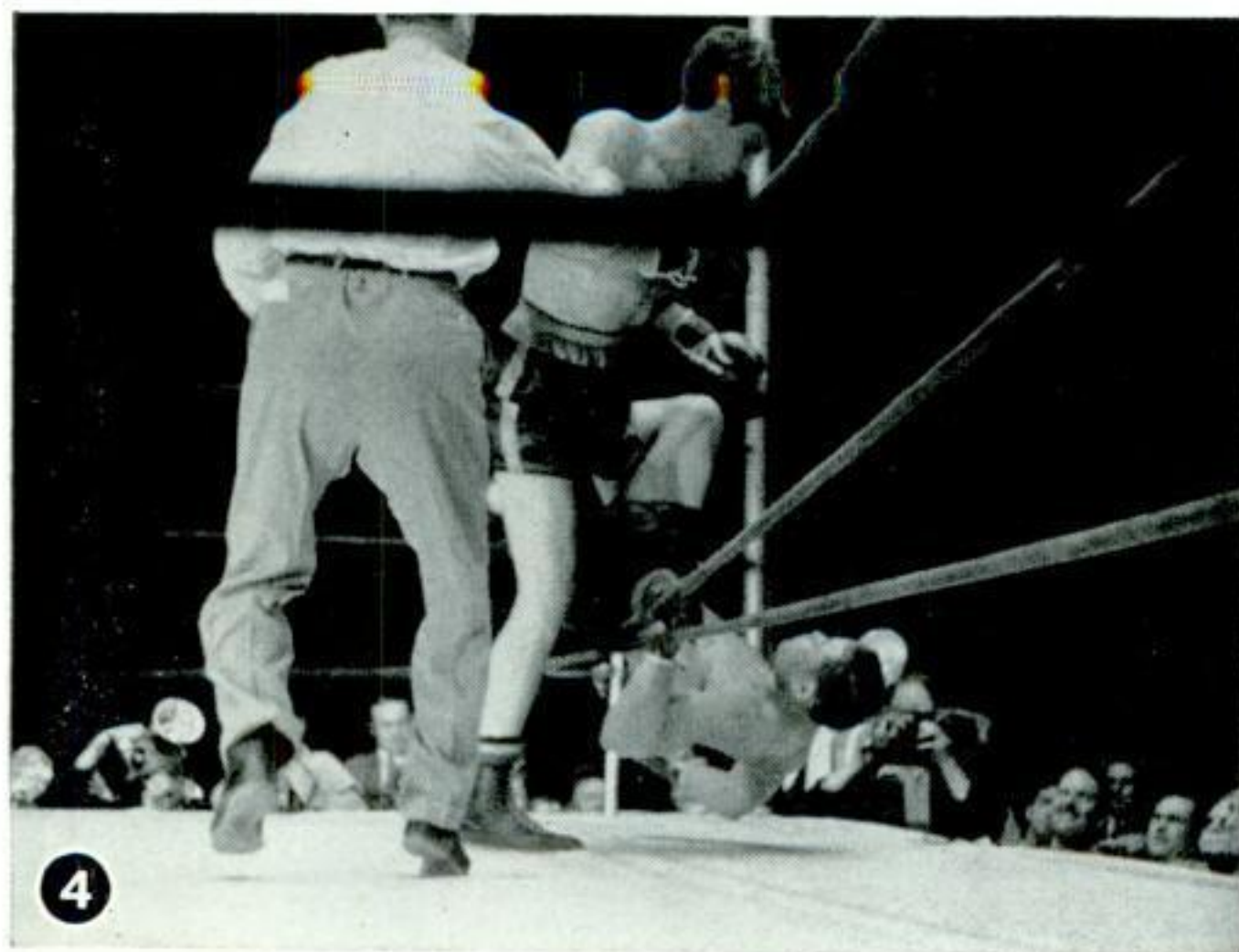
## FIRST ROUND LEFT HOOK BY BUDDY BAER FLOORS CHAMPION JOE LOUIS

Fortnight ago at Griffith Stadium in Washington, Joe Louis set a boxing record when he defended his heavyweight title for the 17th time in four years in a bout with Buddy Baer. Breaking the usual heavyweight custom of annual title fights, Louis has performed around the boxing circuit with the thoroughness of a No. 3 road company.

There was, however, a departure in the Buddy Baer fight. In the first round the over-sized (6 ft., 6½ in.) Baer, after trading punches with Joe, savagely left-hooked the champion through the ropes, onto the ring apron (see below). Although Joe clambered back and recuperated enough to knock Baer sprawling with a much disputed after-the-bell sixth round punch to retain the title, some experts thought this marked the beginning of the end for a great fighting machine.







## "My kid brother's **TOUGHER'N** the Sergeant!"



## For **STURDY** Wear **PEQUOT SHEETS!**



**MOTHERS!** If there's a boy in your home, there's a war on sheets. But who cares, really? Who wants a sissy son? Pequots can take care of your sheet situation, because they're not "sissies," either.

### Guaranteed to exceed U. S. Government standards!

Pequots are woven especially for households that require *exceptional* wear. Their construction is even stronger than U. S. Government requirements for army use! (Thousands of Pequots are in the army now!)

But here's the really amazing thing about Pequot Sheets. They look and "sleep" like luxury sheets. The texture is rich, smooth and handsome. They're a delight to your housewifely soul, because they're honest quality, through and through.

So if you want wear, but can't give up luxury, get Pequots and enjoy both.

PEQUOT MILLS, SALEM, MASSACHUSETTS

**PEQUOT STAYS FRESH LONGER!**  
The firm, even Pequot weave resists rumpling. Pequots keep their lovely, refreshing, clean crispness far longer than thin sheets which muss easily.



**PEQUOT ALSO MAKES PERCALE SHEETS** for luxury-minded buyers. Ask your favorite sheet department to show you Pequot Percales... lovely sheets, into whose soft beauty is woven the quality you rightfully expect from Pequot.

**IT'S HARD TO WEAR OUT A PEQUOT!**

CONTINUED ON NEXT PAGE



# THE AMERICAN Coat of Arms TWININITIAL



Here, where every man is a king in his own right, every man's initials represent his royal seal which says "This is mine!" • This tradition, symbolizing individuality and style, has never been expressed more smartly than in Twinitia Jewelry by Swank...bearing the wearer's two initials in a sturdy convex motif • At leading jewelers', department stores and men's shops at \$1.

by **SWANK**

## Joe Louis (continued)



Joe's plunge through the ropes reminded fight fans of Dempsey's fight with Luis Firpo 18 years ago. Buddy displayed none of his brother Max's awe of Louis' ring prowess.



In Louis' dressing room after the fight handlers dressed Joe's wounds. The cut over his left eye required three stitches. It was the first he had ever received in the ring.

## IT'S SMART TO WEAR **ENSENADA**

TRADE-MARK

# Slack Suits



STYLE SHOWN  
**\$2.95**  
OTHERS 12 to 15.50



Imagine! Smartly styled cotton gabardine Ensenada slack suits for only \$2.95! Perfectly tailored with short sleeve shirt for generous freedom, can be worn in or out. Two-way collar. Pleated slacks. New fabricoid lined belt with prong buckle. Pre-shrunk for perfect fit. (Residual shrinkage 1%.) Choice of Blue, Tan, Copper. See these California styled sport ensembles at your dealer's today! Reliance Manufacturing Co., Chicago, Makers of "Big Yank" Products.

LOOK FOR THE **ENSENADA** LABEL

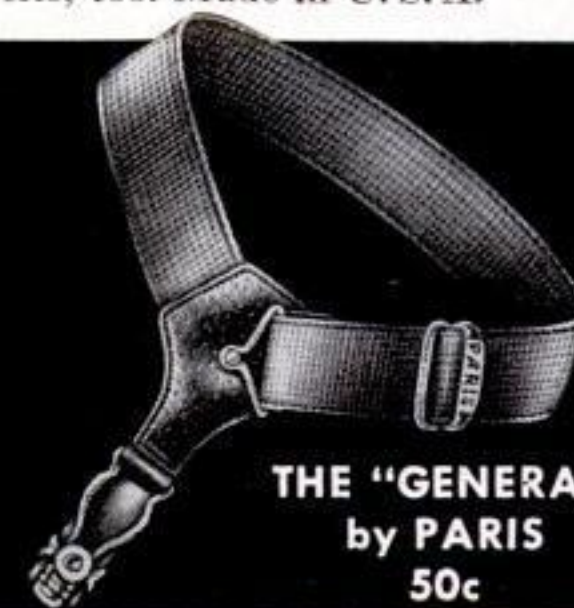


**IT'S MANLY**  
TO WEAR GARTERS  
**IT'S SMART**  
TO BUY PARIS

Men are displaying new vigor and determination. Masculinity in dress is the order of the day. Paris Garter sales are increasing—it's manly to wear them. Mighty comfortable and economical, too.


Ask for the "General." At all better stores 50c. Other styles 50c and \$1.

You'll like Paris Suspenders and Belts, too. Made in U. S. A.



THE "GENERAL"  
by PARIS  
50c



A man in a dark herringbone jacket and a woman in a light blue dress with an orange collar are holding a large, vibrant yellow tobacco leaf. The man is on the left, holding the top of the leaf, and the woman is on the right, holding the bottom. They are both smiling and looking at the leaf. The background is a clear blue sky with a wooden fence visible on the right side.

● Actual color photograph—Andrew Wright shows a fine, light tobacco leaf, before aging.

*"I keep track of  
who pays what—*

**"—and I know Luckies pay higher prices to get the  
lighter, milder tobaccos!" says Andrew Wright,  
independent leaf buyer of Kernersville, N. C.**

"I'm right in the front row at the tobacco auctions—and I can tell you it's Luckies that go after the lighter, milder leaf and pay the price to get it. That's why I smoke Luckies myself, like most other buyers, auctioneers and warehousemen!"

Everybody knows you get what you pay for... and Luckies consistently pay higher prices to get the finer, the lighter, the naturally milder tobaccos. So smoke the smoke tobacco experts smoke. Ask for Lucky Strike!



**WITH MEN WHO KNOW TOBACCO BEST—IT'S LUCKIES 2 TO 1**



PLAYING  
CHARADES

# "I'm Sitting On Top of the World!"



- 1 Yes, there are vitamins in Dole Pineapple Juice—vitamins A, B<sub>1</sub>, and C.
- 2 Food energy—quickly absorbed—is also there.
- 3 No time lost—no work. Punch, pour and drink. *And is it good!*

**Take a tip from this charade**—for a “top of the world” feeling when you wake up . . . at breakfast . . . or between meals . . . drink a tall, cool glass of Dole Pineapple Juice from Hawaii. This pure, unsweetened juice from big, sun-ripened pineapples has a flavor that is simply delicious!

BACKGROUND MURAL PAINTED BY COVARRUBIAS FOR THE HAWAIIAN PINEAPPLE CO., LTD.





# BRITISH FLEET SINKS NAZI BATTLESHIP "BISMARCK"

## AFTER 1,750-MILE CHASE TO AVENGE H. M. S. "HOOD"

At 11:01 a. m. May 27, the maiden voyage of the Nazi battleship *Bismarck* ended in the Atlantic, 400 miles off Brest. Its first and last venture from the Baltic lasted but five days. In those days it crossed the North Atlantic to Greenland, sank H. M. S. *Hood*, world's biggest fighting ship, and fought off the massed forces of Britain's Atlantic Fleet before going down.

The drawing above logs the *Bismarck's* counter-clockwise circuit from the time it left Bergen May 22 to its destruction less than a day from safe harbor. Out to attack British convoys, it encountered the *Hood* in Denmark Strait, stretching 200 miles between Iceland and Greenland. After it had sent the *Hood* to the bottom, it led British seapower a 1,750-mile chase eastward across the Atlantic.

Tactically the victory was all Britain's. The Royal Navy had lost a 22-year-old battle cruiser. The German Navy had lost its newest and mightiest fighting ship. Gone with the *Hood* were 1,300 officers and men, and a vice admiral. Gone with the *Bismarck* were 2,000 officers and men, 400 naval cadets and a fleet admiral. The *Hood* represented but 1/16 of Britain's capital ship strength. The *Bismarck* was one-fourth of Nazi capital ship strength.

But as at Jutland, the aftermath of tactical victory

brought sobering considerations. Ironically Britain's *Hood* was sunk by German seapower. And Germany's *Bismarck* was destroyed largely by attack from the air. The extreme caution of H. M. S. *Prince of Wales* after the *Hood* had gone down, and the continued caution of British squadrons when the *Bismarck* had been surrounded and immobilized off Brest, suggested the Nazi ship had presented opposition of undreamed of formidability. Modern battleships are designed to sustain four or five torpedo hits. The *Bismarck* withstood seven, in addition to 20 hits by 15-in. shells and 300 by 8-in. shells. With rudder and screws blasted away, all its turrets were still firing. Only after such pounding as no other ship in this war had survived did a British vessel venture close enough to dispatch the final torpedo.

Another cause of apprehension to Britons was the utter demolition of the *Hood* by what the Admiralty described as "an unlucky hit" on a powder magazine. It revived memories of Jutland when three British battle cruisers similarly blew up under direct hits. It revived debate on the practicality of fast, heavily armed but lightly armored battle cruisers. Some critics blamed designers for providing inadequate fire-wall protection within gun turrets and barbettes. The *Hood*, it was

said, blew up several minutes after receiving the *Bismarck's* salvo, indicating that powder in barbettes had ignited, and a "flash-back" had carried flames to magazines deep within the hull.

On May 30 some 100 survivors of the *Bismarck* were landed at a British port and first eyewitness accounts of the final battle were made public. "It was hell," one Nazi sailor related. "Great holes burst out in us and flames spread in every direction. We'd run this way and then something else would hit." British seamen praising "Nazi guts" expressed the belief that the *Bismarck* was actually bigger than its recorded 35,000 tons. It was closer, they thought, to 50,000 tons.



"BISMARCK": LAID DOWN 1936, COMPLETED LAST WINTER



# For the One Man in 7 who Shaves Daily

**A Special Preparation that Needs No Brush  
It is Not Greasy or Sticky**

Modern life now demands at least 1 man in 7 shave *every day*. This daily shaving often causes razor scrape—irritation.

To help solve this problem, we perfected Glider, a rich, soothing cream—not greasy or sticky.

#### SMOOTHS DOWN SKIN

You first wash your face thoroughly with hot water and soap to remove grit and oily sebum that collects on whiskers every 24 hours. Then spread on Glider quickly and easily with your fingers. Never a brush. Instantly Glider smooths down the flaky top layer of your skin. It enables the razor's sharp edge to glide over your skin, cutting your whiskers close and clean *without scraping or irritating the skin*.

For men in responsible positions—doctors, lawyers, businessmen and

others who must shave *every day*—Glider is invaluable. It eliminates the dangers frequent shaving may have for the tender face and leaves your skin smoother, cleaner. Glider was developed by The J. B. Williams Co., makers of fine shaving preparations for over 100 years.

**TRY A TUBE AT OUR EXPENSE**—We're so positive that Glider will give you more shaving comfort than anything you've ever used that we'll send you a generous tube ABSOLUTELY FREE. Send your name and address to The J. B. Williams Co., Dept. CG-10, Glastonbury, Conn. On this FREE trial, we rest our case. Don't delay—send in a penny post card today for your free tube of Glider. Offer good in U. S. A. and Canada only.

*Everett D. Hurlburt*  
PRESIDENT

## New! THE BICYCLE BUILT-IN-TWO

### COLUMBIA COMPAX FOLDING BICYCLE

Be free, be independent! Take a new Columbia "Folding" bicycle with you on your vacation this year.

Go where you want when you want. This lightweight folding bike is just the thing! It goes together—ready to ride—in a few seconds. Or folded, it takes up little more room than one wheel, is easy to take with you on train, bus or in the luggage compartment of your car. Two wing-nuts make all adjustments.

Columbia Compax "Folding" bicycles are the newest things on two wheels. See them at your dealers, or write us, giving dealer's



name, and we'll send a colorful folder on this and other new Columbia models for '41.

THE WESTFIELD MANUFACTURING COMPANY  
ONE CYCLE STREET, WESTFIELD, MASS.

VACATIONING FUN AND YEAR 'ROUND PLEASURE  
FOR ALL THE FAMILY

"It folds up simply,  
Nice and neat,  
To stow in closet  
Or rumble seat."



"For boys and girls  
And grown-ups, too,  
The Compax is  
The bike for you."



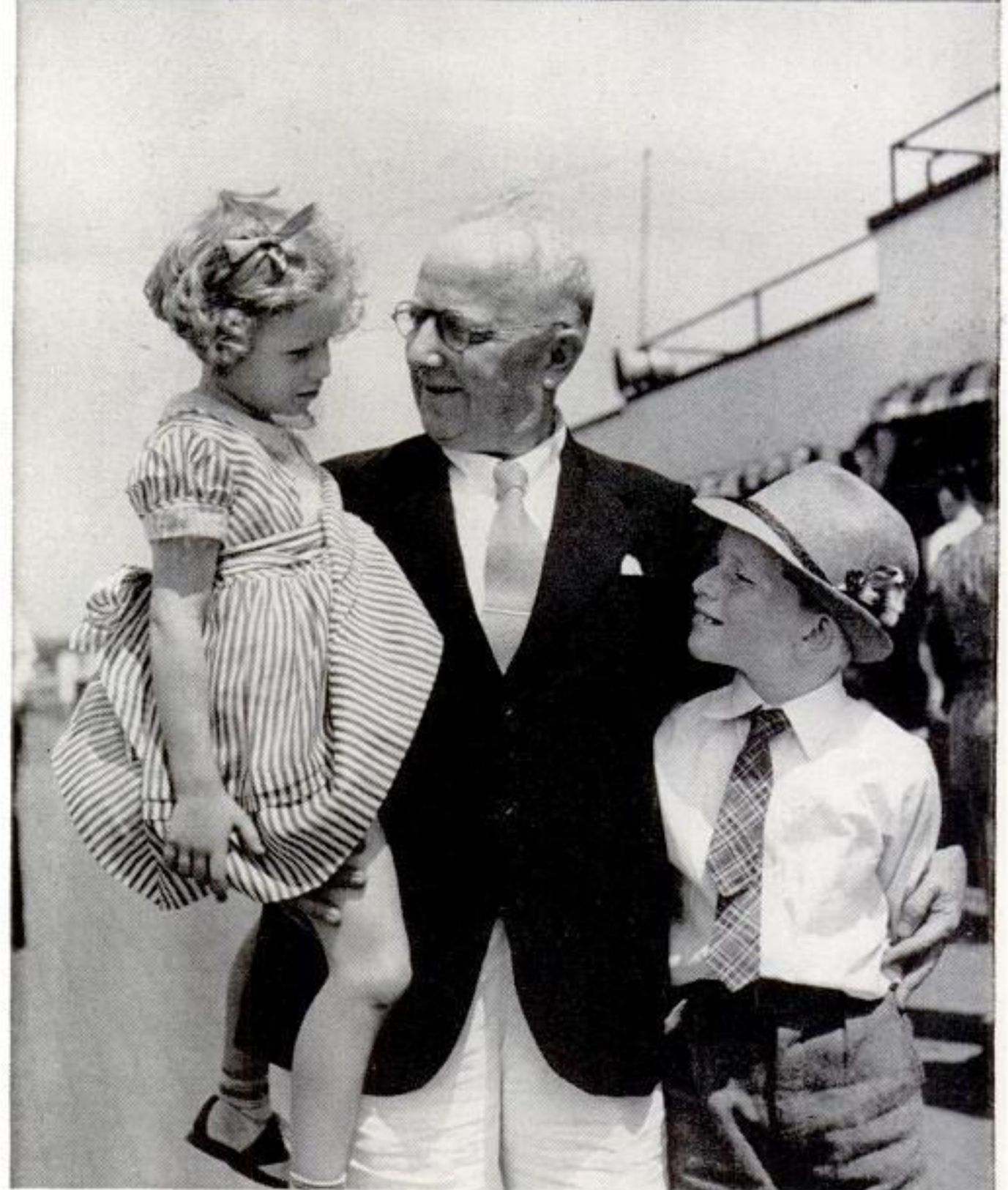
Look for this name-plate on a Genuine  
Columbia...the best known name in bicycles.



**Columbia**  
AMERICA'S FIRST BICYCLE  
FIRST IN 1877 · FIRST IN 1941

# PEOPLE

Cameras of the press, throughout the world,  
last week put these people in the news



**Nelson Johnson**, retiring Ambassador to China, came home to Washington May 27 after a two-year stretch without rest in bomb-torn Chungking. At the airport he was greeted by his daughter, Betty Jane, 5 and son, "Nibby," 8, whom he hadn't seen in 18 months. After a brief vacation Mr. Johnson will take up his new post in Australia.



**Beauty contestants** for title of Miss Washington, D. C. paraded before judges aboard a Potomac River steamboat May 25. All winners of local contests, they gave themselves timely pseudonyms like those shown above. A girl labeled Miss Aid-to-Britain won, will represent Washington at the Miss America contest in Atlantic City this fall.





**Dorothy Lamour**, queen of Hollywood's South Seas sagas, planted a humid kiss on lips of Mayor Thomas D. Taggart Jr. of Atlantic City May 17, when she bade him farewell at end of the annual convention of the Variety Clubs of America. She was one of two dozen cinema stars who represented Hollywood at the three-day meeting.



**Betsey Earle** appeared in the streets of North Adams, Mass. fortnight ago wearing the sign shown above. In the local paper appeared the following item: "Betsey Earle's parents wish to announce that she is suffering from a severe case of worms and they urgently urge that . . . the townspeople discontinue the practice of feeding her candy."

CONTINUED ON NEXT PAGE



**1 Last night** the manager of the Congo Club where we are dancers say: "Weelyam and Marguerite (I am she) the customers like you ver' terrific. I have decide to put your picture outside thee Club. I am even put your name on the menu! Maybe I someday give you leetle raise!"

*"That Bill,  
I weenk at heem!"*



**2 This make me** to be ver' happy. But Bill he is sad, like the seeck booll. Weelyam, I say, why you not happy—everybody she is crazy for our new dance. "Ah, muchacha," Bill sigh, "We must throw away the new dance! When I whirl you in the air my heels, they slip so much, I am afraid for your life."



**3 Ah amigo**, I laugh, give to me your shoes. I have them feexed with wonderful O'Sullivan Rubber Heels. The shoemaker, he say O'Sullivan is the ONLY rubber heel to buy because always O'Sullivan have thee fresh, springy, rubber that do not slip or easy wear out.

**4 Leesten**, I tell you leetle secret. If thee man try to sell me some ordinary heel for feefy cents, I say queek "No, no señor!" (Because for feefy cents I get the best heel O'Sullivan make—she is called the Aristocrat and is extra-special-good!) But for you, Amigo, I buy the Standard O'Sullivan Heel that cost much less! So I save you plenty money—like I was maybe your wife...



**5 Then I weenk at heem SO!** and give him SO! the look. Bill smile and say, "To my mother once I say, 'When I find the girl who dance good and who also is smart to save the money, I make her queek my wife.'" Then he give me the weenk—SO!—And my heart she turn outside down!

**Insist on the Best**

*O'Sullivan's*  
**RUBBER HEELS**

*Tough and Springy*

Also men's and boys' full and half soles; ladies' long-wearing, thin, composition LIFTS (non-floor marking).  
Prices slightly higher west of the Rockies



## SPORT-TIGHTS\*



\*Patented contour-crotch can't bunch or bind.

### The Pantie-Girdle that leads the Fit Parade

Put yourself in shape for summer sports . . . put yourself in SPORT-TIGHTS—the fit-from-any-angle pantie-girdle that molds and holds comfortably, whether you're sitting, dancing or exercising!

Nothing in the world quite like its patented contour-crotch. Can't pinch or bind, even if you do somersaults. Wash-

able, of course. Garters, detachable. Buy SPORT-TIGHTS by hip size at most corset or knit underwear departments.

Sizes 34-36-38, \$2.  
40-42, \$2.50.



Made of cool, absorbent Len-O-Lastic—a wonderful woven elastic fabric!



If your store hasn't Sport-Tights,  
ORDER BY MAIL

Tell us waist and hip size, color (tea-rose or white), and enclose price. (See above.) Write Sil-O-Ette Underwear Corp., 29 West 30th St., New York City.



Arthur ("Sonny") Koester, 7, took his brother Johnny, 5, for a ride in their cousin's car. They had been on the road three hours when a truck driver spotted them outside Des Plaines, Ill. In Juvenile Court Sonny admitted that he had hit 80 m.p.h. The judge put him on probation and warned him not to drive again for eight years.



Mrs. Douglas Fairbanks dedicated a \$75,000 marble shrine to her husband in Hollywood Memorial Park May 25. She is shown here leaving the sarcophagus after placing a bouquet in its unsealed end and unveiling bas relief. Inscription on tomb, from *Hamlet* reads: "Good night, sweet prince, and flights of angels sing thee to thy rest."



Four Horsemen of Isolationism—Senator Burton K. Wheeler, Charles A. Lindbergh, Kathleen Norris and Norman Thomas—gave their version of a salute to the flag at an America First Committee rally in New York on May 23. Over 20,000 people in the audience booed Roosevelt, Willkie, Viscount Halifax. No one booed Adolf Hitler.

## A ROYAL GIFT FOR FATHER'S DAY STOW-A-WAY\*

THE ONLY ROBE  
THAT ZIPS INTO  
ITS OWN POCKET



IDEAL FOR TRAVEL!

Just fold the entire robe into its pocket, zip the zipper—and it's "in the bag."

In fine twill Celanese® challis. In 10 handsome necktie patterns—stripes and smart figures. Maroon, blue, green or brown. Sizes: Small, medium, large. \$5.95

Others in handsome rayon fabrics (stripes, figures, polka dots). \$3.95.

At leading stores everywhere, or write to  
**ROYAL LOUNGERS**  
16 East 34th Street, N. Y. C.

†Pat. No. 2235,812

\*Reg. U.S. Pat. Off.

## VARICOSE VEINS

Need Not Keep You From Having

*Beautiful Legs*

A new two-way stretch stocking that gives perfect support entirely unnoticed under sheerest silk hose. Now, bulky elastic stockings are unnecessary. At Department, Surgical or Drug Stores.

SEND FOR BOOKLET



Mail Coupon Today

**BELL-HORN**  
*Tropical Height*  
ELASTIC STOCKINGS

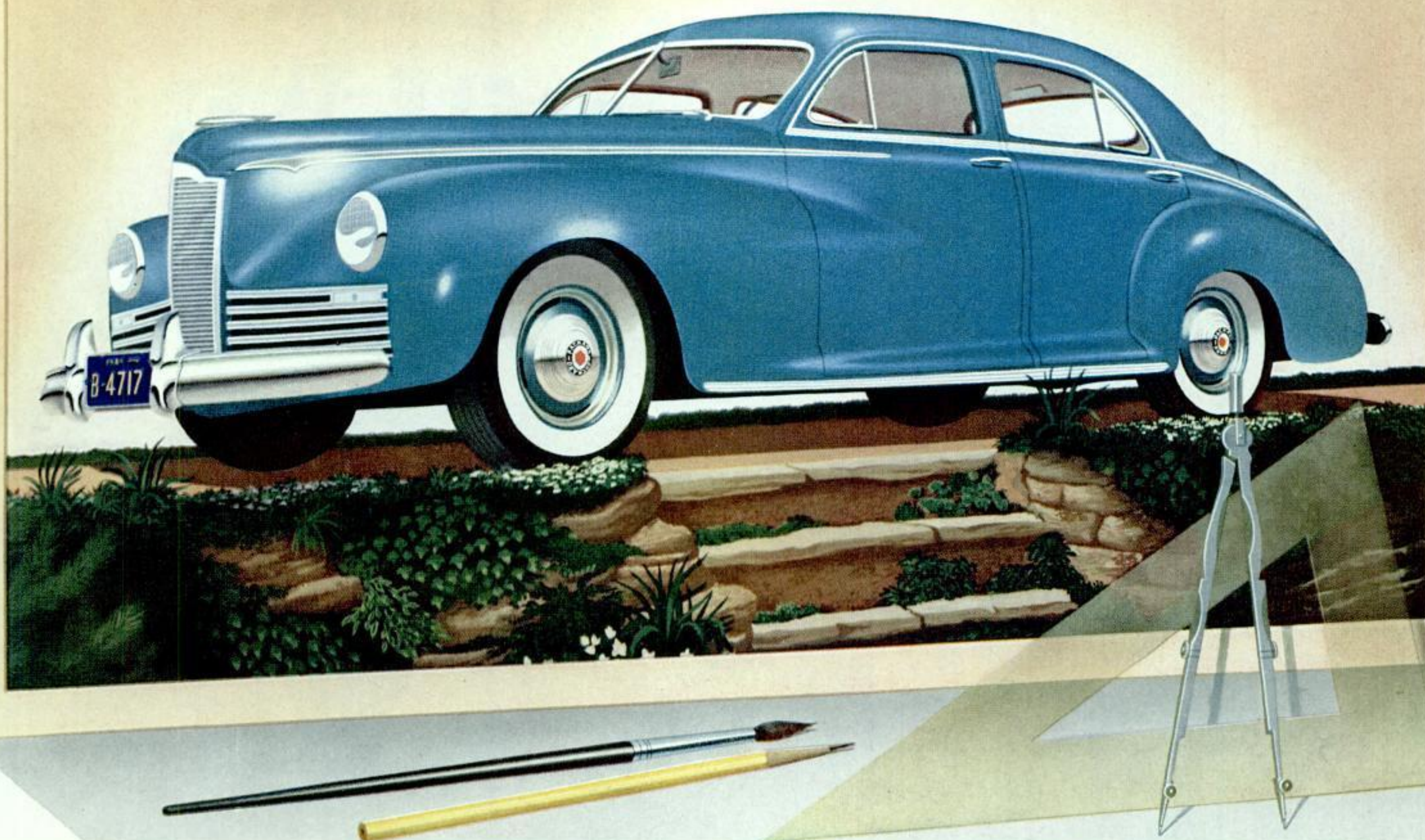
BELL-HORN, 451 North 3rd St., Philadelphia, Pa.  
Send me helpful free booklet: New Facts about Varicose Veins and Beautiful Legs.

NAME .....

ADDRESS .....

AMERICA'S LEADING MAKERS OF SURGICAL HOSIERY FOR OVER 100 YEARS





Sensational addition to the 1941 Packard line—the stunning straight-eight Packard Clipper Sedan.

# New beauty you'll appreciate with your eyes closed

## PACKARD CLIPPER 4-DOOR SEDAN \$1375\*

**ANYONE WITH** half an eye can see that the daring, low-slung Packard Clipper is the handsomest thing that runs on rubber.

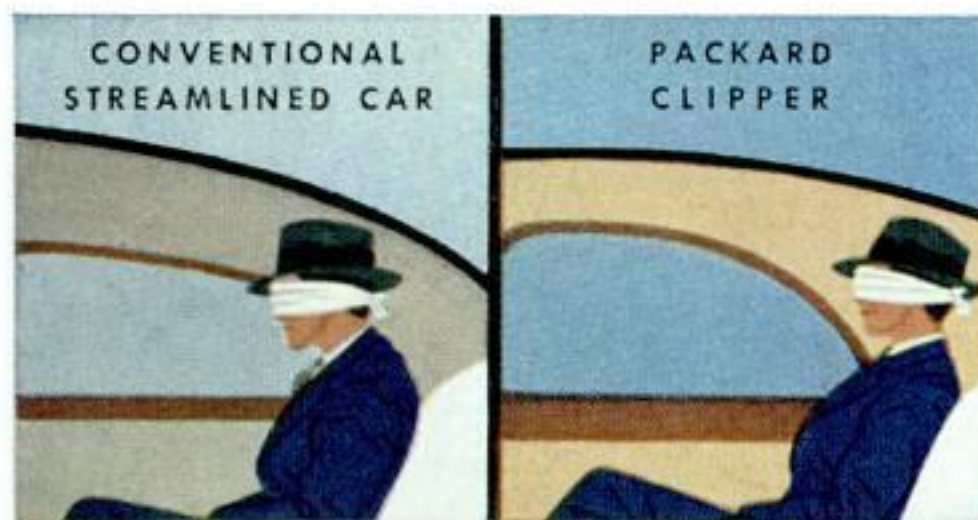
But, more important, it brings you a new *kind* of beauty—beauty you can appreciate, even *blind-folded*! This is *functional* beauty—beauty that serves a useful purpose in addition to delighting your eye.

Hence, you can ride in the Packard Clipper and realize, without having to look, that everything about it contributes, in some way, to your comfort, your safety, or your convenience.



**Wider Than High** by almost a foot! Sit in the spacious front seat and stretch your arms in the *widest* body made! Fade-away fenders make this possible, by "fading" into the front doors with a lovely new line. Yet this extra width is *inside*, where it means more

"3-in-a-seat" comfort, where it permits the concealed running boards to be wide and safe. Overall, the Clipper is no wider than ordinary cars.



**Full Rear-Seat Headroom!** Lean back in the roomy rear seat, and leave your hat on! The Clipper, alone among modern streamlined cars, provides full headroom in the *back seat* as well as in the front seat. This is real functional beauty—low, graceful streamlining that puts the passenger's comfort first!

**New "Air Glide" Ride**—Cradled in a newly-designed suspension, the Clipper gives you the first rear-seat ride with "front seat comfort," levels out the road with magic ease. Yet this is only one of 84 new ad-

vancements the Clipper will show you at your nearest Packard dealer's.



**Lower—For Safety!** Low-slung, rakish, yet the Clipper has *more* road clearance—and a lower center of gravity makes it *safer* and easier to handle. It's a new thrill to "skipper the Clipper"—try it today!

ASK THE MAN WHO OWNS ONE

6 lines of cars—41 body styles  
**PRICES BEGIN AT \$907\***

\*Delivered in Detroit—white side-wall tires and State taxes extra. Prices subject to change without notice.



WE WANT 2 MILLION  
DR. WEST'S MIRACLE-TUFT  
USERS TO TRY *Vray*

## Dr. West's new dentifrice discovery



**DR. WEST'S VRAY**

**50¢**

The modern dentifrice

**DR. WEST'S MIRACLE-TUFT** **50¢**

Your toothbrush for the next 12 months

Now, while the supply lasts, you can get a bottle of Vray and a genuine Dr. West's Miracle-Tuft Toothbrush *both* for only 59¢—a regular dollar value. And don't think this is a sample bottle of Vray. No sir! It's a full-size 50¢ bottle containing 231 brushings—a four months' supply!

Vray is a brand new formula. It combines the surging cleansing action of a liquid dentifrice with the polishing power of a paste or powder. It cleanses thoroughly, gives teeth a high luster, leaves your mouth delightfully refreshed. And you *know* that Vray really cleans. The Electric Eye proves *that*.

*Shirley Claffey* WILMETTE, ILLINOIS

Dr. West's Vray made her teeth 25% brighter after only one brushing. In scientifically-controlled tests the Electric Eye, a super-sensitive instrument used in measuring the whiteness of paper, has proved the true cleansing power of this new dentifrice. In every case tested, teeth neglected or ineffectively cleaned have been made startlingly brighter, after a single brushing with Dr. West's Vray.



SPECIAL INVITATION  
SALE . . .

\$1.00 VALUE

BOTH  
FOR

**59¢**

★ The only dentifrice combining the surging cleansing action of a liquid dentifrice with the polishing power of a paste or powder

★ The only dentifrice with cleansing power proved by the amazing Electric Eye. (See left)

★ The only toothbrush with "EXTON" brand bristling

★ The only toothbrush sealed surgically-sterile in glass

★ The only toothbrush proved by 16 million sales to give a full year of effective service

Copr. 1941 by Weeco Products Company





WHITE TEAM (FOREGROUND) LEADS BLUE TEAM AS HOUSE RACE AT AVION VILLAGE, GRAND PRAIRIE, TEXAS, GETS UNDER WAY. MEN WEAR NUMERALS LIKE FOOTBALL TEAM

## TEXAS WORKMEN BUILD FINISHED HOME IN 58 MINUTES

Like some other bottlenecks of the defense effort, housing of U. S. workers has to date been long on promises, somewhat short on delivery. But recently the promotion-minded Central Contracting Co. of Dallas, Texas, put on a housing show which everybody present found refreshing.

At their new Avion Village development being built under Federal Works Agency sponsorship next to the new North American Aviation plant at Grand Prairie, Texas, Central put on a house race. Two 50-men teams, complete with captains, substitutes, waterboys, timekeepers and numerals on their over-all-uniforms, started at the bottom and raced their way up to set new building-time records. Townsfolk, workmen from the project, mayors of Dallas and Grand Prairie and Colonel Lawrence Westbrook, assistant to the Administrator of FWA, watched.

Exactly 57 minutes and 58 seconds after referee fired the opening gun (supplied by company watch-

man), Captain Jim Bruno's "white" team signaled "Done!" Twenty minutes later, beaten but unbowed, Captain Charlie Nelson's "blues" finished their building.

Sponsors of the race had promised to produce a finished house, with family installed, meal cooking in kitchen and a girl in the bathtub in less than an hour. They made good on everything but the meal, which was prepared at a nearby cafe.

Central Contracting's smart stunt did not obscure the solid virtues of Avion Village. Each of the 300 houses abuilding has two bedrooms, living and dining room, bath and kitchen, will rent for a surprising \$20-\$25 a month. No eyesore if and when the emergency subsidies, the project follows latest and best multiple-housing rules with dead-end streets to protect children from autos, playgrounds, athletic fields, parks. Houses are designed to catch the prevailing southeast breeze that makes life in Texas summers livable.



STRIPE-SHIRTED REFEREE FIRES THE OPENING GUN



1 Skilled 50-man building team files to position beside prepared foundation. Pre-fabricated sections were assembled under tents at the rear.



2 With one wall already up, workmen tighten its connections to frame and get ready for next one.



3 Hearty heave gets "white" end wall in place, leaving "blues" far behind. Workmen from other houses knocked off to watch.



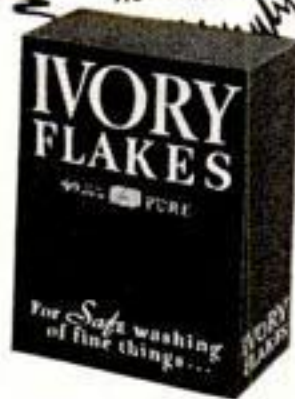
GOOD NEWS! KLEINERT'S  
NEW "BOLERO" IS A DRESS-  
SAVER—THEY ADVISE  
IVORY FLAKES CARE  
FOR IT OF COURSE!



KLEINERT'S call their "Bolero" "—a back shield with dress shields attached." And it's a grand, easy way of protecting your dresses across the back as well as under the arms! For "Bolero," as for everything they make, Kleinert advises frequent washings and *always* specifies "pure Ivory Flakes!" White, flesh. About \$1.00.

KLEINERT always advises  
IVORY FLAKES—the flake form of  
baby's own Ivory Soap... 99<sup>44</sup>/<sub>100</sub>% pure

NEW!  
DOUBLE-QUICK!  
DISSOLVE TWICE  
AS FAST!



Same blue box—  
same low price

PROCTER & GAMBLE • TRADEMARK REG. U. S. PAT. OFF.

## "MY DAD'S NOT ONE OF THEM"



Give your Dad an AMITY "Director" for Father's Day. He'll appreciate your thoughtfulness—and take pride in your judgment.

Imitated, yes, but only the  
"DIRECTOR"  
has all these 8 features  
originated by AMITY

- 1—Spare Key Pockets—no lockouts
- 2—Secret Currency Pocket
- 3—Sliding Card Pocket
- 4—Free Registration Service
- 5—Colored Card Holders
- 6—Sliding Stay—prevents buckling
- 7—Branded Genuine Leather
- 8—Edges Turned and Stitched



# THE AMITY

## "DIRECTOR"

\$3.50 and up

Other Amity Billfolds, \$1.00 up.  
Each packed in a Gift Box

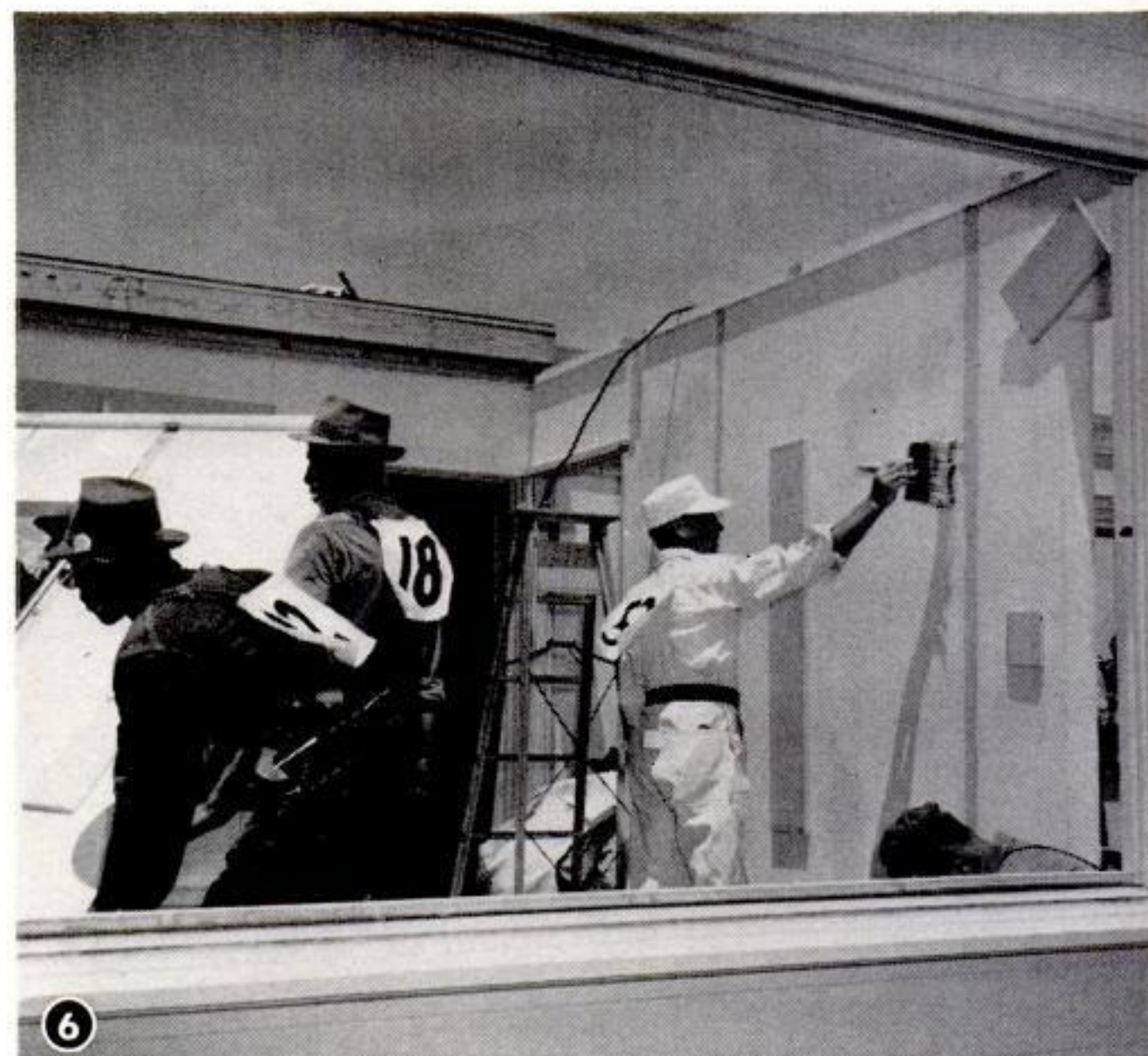
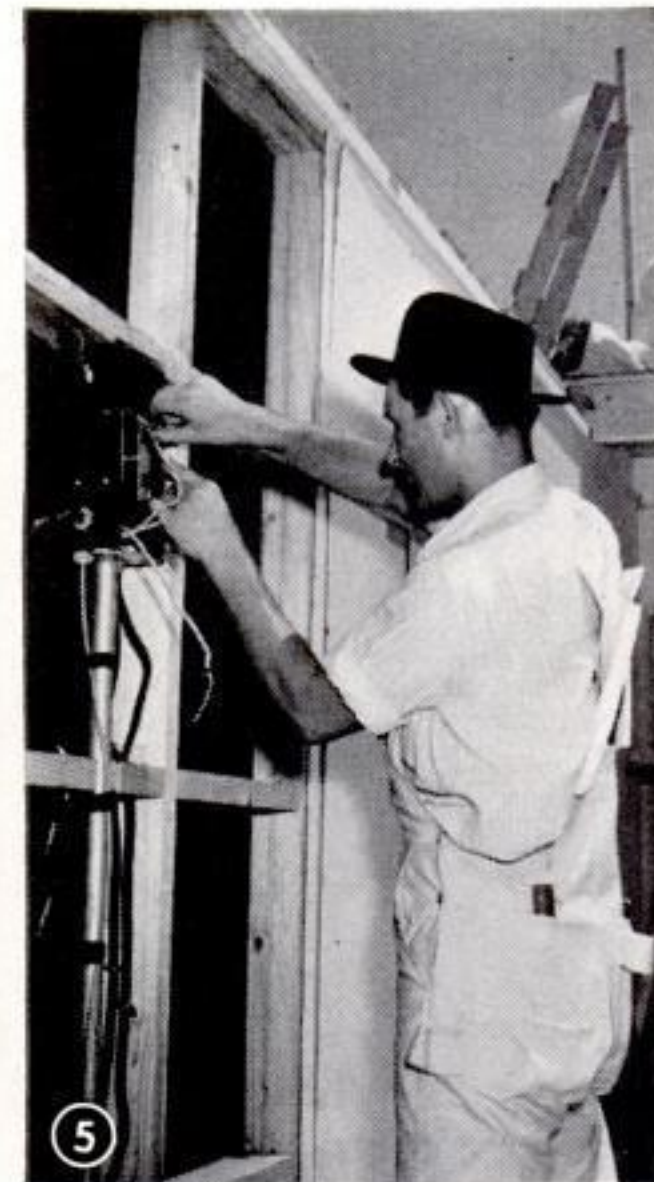
Give AMITY Leather Goods—for Birthdays, Anniversaries, Father's Day, Graduations, Weddings, Bridge Prizes, Awards, and every gift occasion.

AMITY LEATHER PRODUCTS CO., WEST BEND, WISCONSIN

## House race (continued)



Important plumbing equipment (left) arrives at the new house for immediate installation as electrician (right) puts in wiring without waiting for a roof over his head.



Painter wields his brush on one section while laborers haul in another. Colored and white workmen worked together on both teams, co-operated smoothly and efficiently.



Fancy chiffonier is moved into house as construction is nearly completed. Model "family" can now take up residence. Note reflection of the crowd in big round mirror.

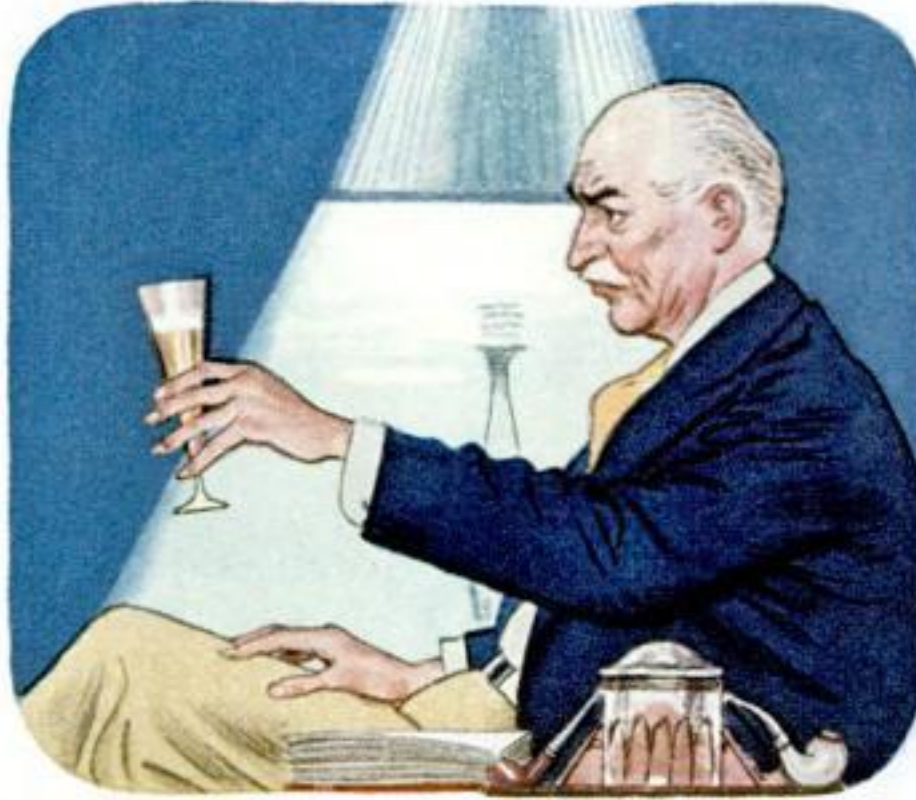
CONTINUED ON PAGE 63



# Why beer in cans is so downright G-O-O-D!



**1** Light is okay when it's sunlight and it's okay when it's love-light in your eye. But where beer is concerned . . .



**2** Light is something there should be a complete absence of. It hurts beer flavor. So . . .



**3** Inside a beer can, it's pitch black (like this). No light gets in. This is one reason canned beer tastes dandy.



**4** Now about air. It's a proven enemy of beer flavor. This beer is not quite up to scratch because air got at it.



**5** But no air hurt the flavor of this beer, because this beer is fresh from a can trademarked . . . KEGLINED.



**6** These cans are sealed by a patented machine designed to protect flavor by excluding free air from the top of the container.



**7** These cans also have a special Golden Lining developed to preserve the good taste the beer had when it left the brewery.



**8** This lining, plus the can's light-tight, air-tight features, means beer flavor is protected three ways! Oh boy, pour yourself another!



**9** And beer in cans trademarked KEGLINED weighs ½ lb. less, takes ½ the space, cools quicker. No empties to return either.

★ Tune in "The Amazing Mr. Smith", delirious comedy-mystery. Mondays, 7:p. m. E. S.T., Mutual Network; 8:00 p. m. P. S. T., Don Lee Network. American Can Company, 230 Park Ave., New York, N. Y.

Canned beer is grand beer  
—look for the trademark



**KEGLINED**  
TRADE MARK AM CAN CO



# SMOKE MEANS TROUBLE!

YOU'D never burn the furniture with your cigarette *intentionally*. Neither would you submit the engine of your car to *needless* wear, and incur costly repairs.

Yet millions of motorists do. You see telltale evidence of needless wear every day . . . smoking exhaust pipes—a waste of gas, oil and power which only costly repairs can stop.

So take this important precaution now—*before* your car becomes a chronic "smoker!"

Change NOW to Insulated Havoline, the superior oil that's especially made to prevent needless wear in modern, high-efficiency engines.

For Havoline is *insulated* against heat—against high running temperatures—against the very thing that breaks down ordinary oils.

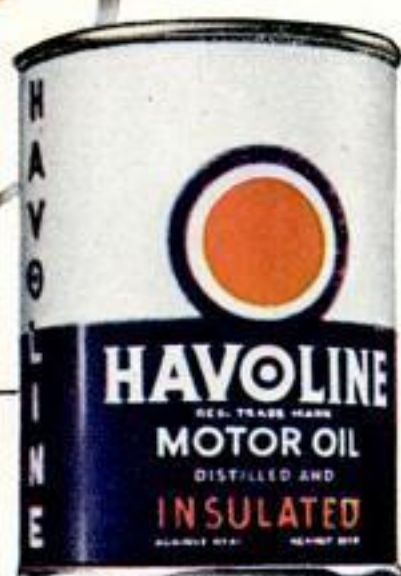
And Insulated Havoline is also *distilled* to remove harmful, carbon-forming impurities.

Change now to Insulated Havoline at Texaco and other good dealers everywhere.



## DON'T WAIT TILL IT'S TOO LATE!

There are at least 3,000,000 chronic "smokers" on the roads in America today. Let every one *you* see remind you to change to Insulated Havoline NOW—to help reduce excessive engine wear.



*You're Welcome*  
AT TEXACO DEALERS



TUNE IN FRED ALLEN—Texaco Dealers invite you to enjoy Fred Allen in the full-hour program of the TEXACO STAR THEATRE...with Kenny Baker, Al Goodman's Orchestra and a great cast. Every Wed. Night, Columbia Network. 9:00 E.D.T., 8:00 E.S.T., 8:00 C.D.T., 7:00 C.S.T., 9:00 M.S.T., 8:00 P.S.T.



House race (continued)



Completely finished except for landscaping, two brand-new Avion Village homes have vertical pine siding, huge front windows, beach chairs on terraces, car in driveway.



"A girl in a bathtub within an hour," was pledge of contractor staging race. Here Federal Works Administration's Lawrence Westbrook gets first peek at Veneta Perry.



Fuller Brush salesman, paying "family" a visit as they moved in, refused to believe in publicity stunt. He hung around showing wares after everybody else went home.

This 2-thousandths inch thin, screened comb picks up the beard the way it grows. The holes are so close together, and there are so many of them, the whiskers enter freely and easily for swift, smooth shaving.

This Hollow Ground double-edge cutter speeds over-and-back in lightning-fast, half-circle oscillations. It is pressed tight against the inner surface of the comb by centrifugal force—gets the whiskers coming and going for quick, close, comfort-shaves.



MAGNIFIED CUT-AWAY SECTION OF PATENTED HEAD THAT MAKES SUNBEAM THE LEADER

GIVE DAD THE ELECTRIC SHAVER THAT'S

# FIRST BY TEST!

## Sunbeam SHAVEMASTER

REG. U. S. PAT. OFF.

Impartial shaving tests at ELECTRICAL TESTING LABORATORIES give highest combined score to Sunbeam Shavemaster



Model "R" Universal motor for AC-DC operation. \$15.00

Model "M" Magnetic motor for AC current only. \$7.50



Final tabulations on page 10 of E.T.L. Report No. 154659, titled "Over-all Appraisal," show SUNBEAM SHAVEMASTER in FIRST PLACE with all items of performance combined.

At the end of the tests the men were invited to indicate which shaver they preferred. A majority selected SUNBEAM SHAVEMASTER.

average. Most of them were trained to the "scientific attitude" with a scrupulous regard for impartial observation of facts and a detached viewpoint. 39% of the group had previously used electric shavers; 61% had not. All types of beards were represented.

Beards were measured before and after all test shaves by means of a microscope and special calibrated measuring device. Shaving times were clocked with stopwatches. After-shave effects were recorded. Re-tests were made at the conclusion of regular tests as a double check-back.

When you consider these unbiased facts, plus the fact that Sunbeam Shavemaster is the considered choice of leading airlines, you have the answer to WHICH ELECTRIC SHAVER IS AMERICA'S "BEST BUY."

Chicago Flexible Shaft Co., 5600 Roosevelt Road, Dept. 53, Chicago, Ill. Canada: 321 Weston Rd., So., Toronto. 52 Years Making Quality Products



## ROMEO FLUNKS FINGERNAIL TEST!



I WAS SUNK when I tried the Fingernail Test. My first big chance to be an actor... and my nails showed my scalp was full of dirty dandruff scales! "Take it easy," advised the stage manager, "all you need is Wildroot-with-Oil!"



"IT'S OIL... but not greasy!" he said. "The old Wildroot formula that's been chasing dandruff scales these 30 years, plus pure vegetable oil that grooms hair without building up grease on the scalp!" Was he right!...



MY "ROMEO" wowed the audience... and Juliet too! Try it yourself. See how Wildroot-with-Oil's safe, powerful "3-Action" cleans as it grooms. Keeps your hair smartly dressed, and your scalp clean as a whistle! Get some today.

**INTRODUCTORY BARGAIN  
GIANT SIZE... FULL PINT**  
(60% larger than regular \$1 size).

~~\$1.35~~ **89¢**  
(slightly higher in Canada)  
*Limited time only*

Get this bargain today! If dealer's stock is exhausted send 89¢ to Wildroot Co., Buffalo, N. Y. Other sizes low as... 10¢

**Wildroot Regular Formula**, used by millions who prefer a non-oily tonic, also on sale everywhere!

**Wildroot WITH OIL for the hair**  
**3-ACTION**  
GROOMS THE HAIR  
RELIEVES DRYNESS  
REMOVES LOOSE DANDRUFF  
PRICE \$1.35

COPYRIGHT 1941  
WILDROOT CO., INC.

PROFESSIONAL APPLICATIONS AT BARBERS.



ANNA MEETS A MAN WHO DOES NOT SHUDDER AT HER FACE



TO HER ACCOMPLICES IN CRIME, ANNA IS COLDLY CRUEL

## MOVIE OF THE WEEK:

### *A Woman's Face*

Joan Crawford abandons glamor for grimness in a psychological melodrama

It took courage for Joan Crawford, the glamor girl of 49 movies and the idol of autograph hounds, to be the face in *A Woman's Face*. For when you first come to know her as Anna Holm on the screen, she is a sullen slattern, the brain trust of a ring of sniveling criminals, a sort of female "Sea Wolf" who beats, bullies and blackmails her victims.

The reason for this behavior you discover in a series of flashbacks from a Swedish courtroom where, heavily veiled, Anna stands trial for murder. From the testimony you learn that when she was 5, her brilliant drunken father had set fire to her room. From then on she has been disfigured by a ghastly scar that crisscrosses her right cheek from mouth to eye and is only rarely revealed by M-G-M. Shunned by a horrified society, she has sought refuge in

music, painting, poetry and alcohol, only to find final solace and revenge in a life of crime.

All this changes when Anna meets a profligate aristocrat (Conrad Veidt) who, like her, is proud and wretched, but unlike other men does not recoil at sight of her face. Their love leads to a blackmail pact, which in turn brings Anna, bent on crime, into the hands of Europe's greatest plastic surgeon (Melvyn Douglas). When he, by twelve excruciating operations, remolds her face, M-G-M's remake of this Swedish film loses its brisk forward-moving psychological narrative and dissolves into an overexposure of melodramatic sweetness and light. But most critics, impressed by Joan Crawford's savage, snarling blackmailer, gave her a four-star rating, called *A Woman's Face* "her fortune."



ANNA CONCEALS HER BLEMISH FROM A BLACKMAIL VICTIM



WHEN THE VICTIM DOES THIS, ANNA SLAPS HER BRUTALLY

CONTINUED ON PAGE 66



# Imagine Mother! OATMEAL FOR BABIES...

*you can serve it right out of the box!*

Finely ground and thoroughly  
cooked oats, strained and flaked  
—ready to serve!

Gerber's Strained Oatmeal really is something for a mother to cheer about! It's oatmeal in an entirely new form — *all* ready to serve! The kitchen-work completely removed, the recognized excellent nourishment value of whole oatmeal left in. Actually *enriched* in the essential vitamin B<sub>1</sub>, calcium and phosphorus.

Gerber's dietetic experts have simply transformed the fragrant pulp of finely ground and thoroughly cooked oats into tiny, fluffy flakes. It comes to you sealed in economical, triple-protection packages. Mix it with a little milk or formula and you have oatmeal so perfectly smooth, low in fibre and highly digestible it is an ideal starting cereal for baby.



No more fussing over pots, pans and strainers!

Down with kitchen drudgery! Up with the leisure to enjoy more of your baby's company! Gerber's Strained Oatmeal is pre-cooked — actually better strained — more completely fibre-free — than anything your own aching elbows could accomplish.



No lumps, perfect uniformity, always!

Perfect, un-lumpy smoothness is very important in having baby take kindly to his first solid food. So the almost creamy consistency of Gerber's Strained Oatmeal is ideally suited to baby's taste.



Added variety for *baby-happy* meals!

Now you can offer baby the appetite-tempting variety of three Gerber Cereals — Gerber's Cereal Food, Gerber's Canned, Cooked-in-milk Strained Cereal and Gerber's Strained Oatmeal. Each offering special nourishment values; all developed specially for babies, with the expert help of dietitians.



Gerber's Strained Oatmeal has  
been enriched in the essential  
**VITAMIN B<sub>1</sub>**  
(thiamine)  
as well as calcium and  
phosphorus, bone- and  
teeth-building minerals.

Now your baby can have 3 Gerber Cereals

Dry, Pre-cooked Cereal Food... Strained Oatmeal... Cooked-in-milk Strained Cereal  
... by the makers of Gerber's Strained and Junior Foods



*Free* sample of Gerber's Strained Oatmeal sent on request to Gerber Products Co., Dept. 76, Fremont, Michigan





## "You've never been a Mother"

said she as she looked at the Container

"We Mothers Can't Be Too Careful," that pretty Mrs. Young said to me, 'about what we feed our children. Are you sure that ice cream package is absolutely clean?' 'Madam,' I said, 'you've come to the right place. See that Sealright Emblem on the lid? It means this is a really sanitary package—as clean as you'll find anywhere.' "



"I'm Mighty Particular," I said, "about what I sell my customers. So are the Sealright people. Then I told her that Sealright Containers are made under strict laboratory control, from special sanitary paper, in a spic and span plant devoted to no other purpose. She was surprised and pleased when I told her that Sealright employees attend classes in hygiene, get health examinations regularly and must stop work to wash up every hour."



"Thanks For The Tip," she said, 'now I'll know just what to look for. When I see the Sealright Emblem on an ice cream container, I'll know I'm getting the last word in a clean, safe, sanitary food package.' "

**Eat More Ice Cream!** Patronize dealers and manufacturers who use clean, sanitary Sealright Containers. They're easy to identify. Just look for the Sealright Emblem on the cover of the container.



Entire contents of this advertisement Copyright, 1941, by Sealright Co., Inc., Fulton, N.Y., Kansas City, Kan., Los Angeles, Calif., Peterborough, Ontario, Can.

# Sealright

## Nestle

### Containers



One of many  
SEALRIGHT SANITARY PAPER PACKAGING PRODUCTS  
including ICE CREAM CUPS, ROUND CONTAINERS, BULKANS,  
PAPER MILK BOTTLES, MILK BOTTLE CAPS AND HOODS

## "A Woman's Face" (continued)



EUROPE'S GREATEST PLASTIC SURGEON EXAMINES ANNA'S MUTILATION



THIS IS THE ONLY STILL OF ANNA'S FRIGHTFUL SCAR RELEASED BY M-G-M



ANNA SUFFERS FOR WEEKS WHILE NEW SKIN IS GRAFTED FROM HER ARM





THE SURGEON IS NOW READY TO UNVEIL THE FACE HIS KNIFE CREATED



AS HE REMOVES THE BANDAGES BOTH SURGEON AND PATIENT ARE TENSE



HE TURNS A LIGHT ON HER CHEEK WHEN THE LAST BANDAGE IS REMOVED



THIS IS THE FACE THAT BRINGS ANNA A NEW LIFE AND A NEW TRAGEDY

**WILL THIS MAKE A HIT!**

**IT'S A**

**WOW!**




**\*New Tomato Juice Cocktail made with French's Worcestershire**

Don't miss this new taste delight! For this peppier, better tomato juice cocktail that's so easy to make, take a cupful or glassful of plain tomato juice, add pepper and salt and then a teaspoonful of French's Worcestershire Sauce. Mix well. We'll say—you'll say—this superb new cocktail gets any meal off to the right start!



**A minute to make!** A world of difference in the flavor! Clever housewives find that a teaspoonful of French's Worcestershire Sauce gives a marvelous new taste to tomato juice. But it must be *French's* Worcestershire. Because this famous sauce is blended from choice ingredients, aged and mellowed. Its rich, racy flavor turns plain tomato juice into a taste-tempting drink the whole family will go for! Amazingly low in price—suits the most careful budget.

SEND ME SOME **FRENCH'S** WORCESTERSHIRE. I WANT TO TRY THAT NEW DRINK—THE

**WOW!**

**TOP-NOTCH QUALITY AT HALF THE PRICE**

MADE BY THE MAKERS OF FRENCH'S MUSTARD





**Cards in stud game are dealt** by Russel Crouse. First cards in five-card stud are dealt face down, all others face up. In seven-card stud, first two cards are dealt face down.



**Players look at hole card** before betting. The man with mustache is Howard Lindsay of *Life With Father* and producer, with Crouse, of *Arsenic and Old Lace*. Watching is his wife, Dorothy Stickney.



**All cards are dealt.** With ace, king high, F. P. A. leads the betting. With no pair showing, he might have pair of aces at best. Theron Bamberger (left) has dropped out of hand.



**Frank Hall has made a large bet** which no one called. As the other players fold their cards, Hall turns up his hole card, reveals pair of kings. This is considered a fair winning hand in stud poker game.

# POKER

## HOYLE CLUB PLAYS FIVE-CARD STUD

Each week in every U. S. town, many husbands desert their families and get together for an all-night poker session. Many wives now insist on going along, but the stag game is still preferred by most men.

One of the most famous of these weekly sessions is the poker game the Hoyle Club has been playing for almost twelve years. Each Friday night, in a hotel room in New York, some of the leading actors, writ-

ers, producers and newspapermen (see below) gather for a night of cards. Kibitzers are permitted, but women are not allowed to play and talk is held down to such essential poker terms as "I pass," "Check" and "I'll take two." On these pages are remarkable pictures taken by Gjon Mili of some of the best known winning and losing poker faces in the country. For Member Crouse's opinions, see pages 72-73.



FRANKLIN P. ADAMS, RADIO "QUIZ" EXPERT



THERON BAMBERGER, PRODUCER-PRESS AGENT



HOWARD LINDSAY OF "LIFE WITH FATHER"



FRANK HALL IS A STAGE MANAGER





**3** **Bernie Hart**, stage manager of *Lady In The Dark*, bets white chips. Each player starts game with one yellow chip worth \$100, four blues at \$25 each, eight red chips at \$5 each, ten white chips at \$1 each.



**4** **Pot has grown** and Hart drops out. Miss Stickney keeps her eye on hand of Frank Hall (back to camera). It shows one face card and two diamonds. Crouse checks his hand.



**7** **Players grimace** as Hall rakes in the pot. Lindsay looks at his hand. Hoyle Club members are notorious gagsters, like late suppers after game. Table in rear has complete supply of cigarets and cigars.



**8** **Crouse and Lindsay** cash in their chips. No money is used in the game, all bets being paid by check after session is over. Dollar is taken out of each pot for refreshments and room.

Today such wild card games as high-low, spit in the ocean, barber's itch, one-card option, baseball and rainbow are increasingly popular, but straight draw and stud are still the foundation and favorites of the game. In draw, five cards are dealt to each player. In favorite "jackpot" version, first player with pair of jacks or better may open. After other players have called, raised the opening bet, or dropped out, players may discard

poor cards and draw new ones to improve their hands. The player who opened then begins the betting. Players may raise the bet, call it, or drop out. The game shown here is stud.

Winning hands (pp. 70-71) are, in order: straight flush, four of a kind, full house, flush, straight, three of a kind, two pairs and two of a kind. Sometimes heavy betting and a long face will scare better hands out of the game.



**RUSSEL CROUSE, AUTHOR-PRODUCER**



**BERNIE HART, BROTHER OF MOSS HART**



**MIKE WALLACH, PLAYWRIGHT, SALESMAN**



**FRANK HALL WINS A HAND WITH A STRAIGHT FLUSH**





**NOW** over half a million new chins get

# CLOSER SHAVES AT HIGHER SPEEDS!

**HOLLOW GROUND**

THIS NEW SCHICK WITH THE 2-M HEAD IS THE REASON.



**S**PEEDING up shaves for Schick users has speeded up sales for Schick Shavers.

In a few short months over half a million new faces have joined the millions Schick has already introduced to electric shaving.

They delight in the 30% faster, smoother shave with the new 2-M Hollow-Ground Shearing Head.

Users report clean, speedy shaves with no chance for a nick, cut or burn.

Dealers report record sales and customers enthusiastic.

If you think your beard is "different," try the new Schick Shaver for two weeks. Your dealer will refund your money if you don't get faster, smoother shaves.

SCHICK DRY SHAVER, INC., STAMFORD, CONN., U. S. A.

**\$9.95**

Schick prices now start as low as —for the popular SCHICK CAPTAIN complete with straight Speed King Head and Whisk-Its.

**NEW SCHICK FLYER**—styled in handsome burgundy plastic with silver-colored Whisk-Its and packed in genuine leather case, \$12.50. This model is standard equipment on Pan American Airways and other leading airlines.

**NEW SCHICK COLONEL**—executed in rich ivory plastic, with gold-colored Whisk-Its. Packed in simulated alligator case, \$15.00 (or, packed in de luxe Dress Kit, \$17.50).

Many dealers offer easy payment terms!



FATHER'S DAY? GRADUATION? WHAT BETTER TO GIVE HIM?

## Only Schick offers all this!

- **NEW 2-M SHEARING HEAD**—hollow-ground to arch the skin surface—makes the whiskers stand up to be cut off. That's why it gives close shaves 30% quicker, easier, better.
- **FLYING SHUTTLE SHEARER**—powered by an improved, faster motor—performing more than 14,000 shaving operations per minute.
- **WHISK-ITS**—to catch all beard clippings.
- **BRAND-NEW STYLING** by Raymond Loewy—world-famous designer.

Born in June?

Drop a birthday hint for a new Schick shaver!

**ATTENTION, SCHICK OWNERS!...Get this 2-M Head for your shaver!** We made this marvelous new 2-M Head so that it can be used on any of the millions of Schick Shavers now in use!

And it's yours for only \$3.00 (higher in Canada). You get the new head expertly fitted, and the whole shaver inspected, cleaned, lubricated, and adjusted free of charge. Simply take your shaver to your nearest dealer or take it to a Schick Shaver Service Office in:

ALBANY  
938 Natl. Sav. B'k Bldg.  
ATLANTA  
603 Rhodes-Haverty Bldg.  
BALTIMORE  
111 N. Charles St.  
BOSTON  
630 Boston C. of C. Bldg.  
BROOKLYN  
1007 Fox Bldg.  
BUFFALO  
553 Andrews Bldg.  
CHICAGO  
212 Palmer House  
CINCINNATI  
814 Schmidt Bldg.  
CLEVELAND  
301 Sweetland Bldg.  
COLUMBUS, O.  
633 Huntington B'k Bldg.  
DALLAS  
611 Southland Life Bldg.

DENVER  
501 Colorado Bldg.  
DES MOINES  
413 Fleming Bldg.  
DETROIT  
906 Industrial B'k Bldg.  
HARTFORD, CONN.  
1202 American Ind't'l Bldg.  
HOUSTON  
521 Shell Bldg.  
INDIANAPOLIS  
703 Merchants B'k Bldg.  
KANSAS CITY, MO.  
702 Fidelity B'k Bldg.  
LOS ANGELES  
401 RKO Hillstreet Bldg.  
MIAMI  
218 Shoreland Arcade  
MILWAUKEE  
152 W. Wisconsin Ave.  
MINNEAPOLIS  
624 Andrus Bldg.

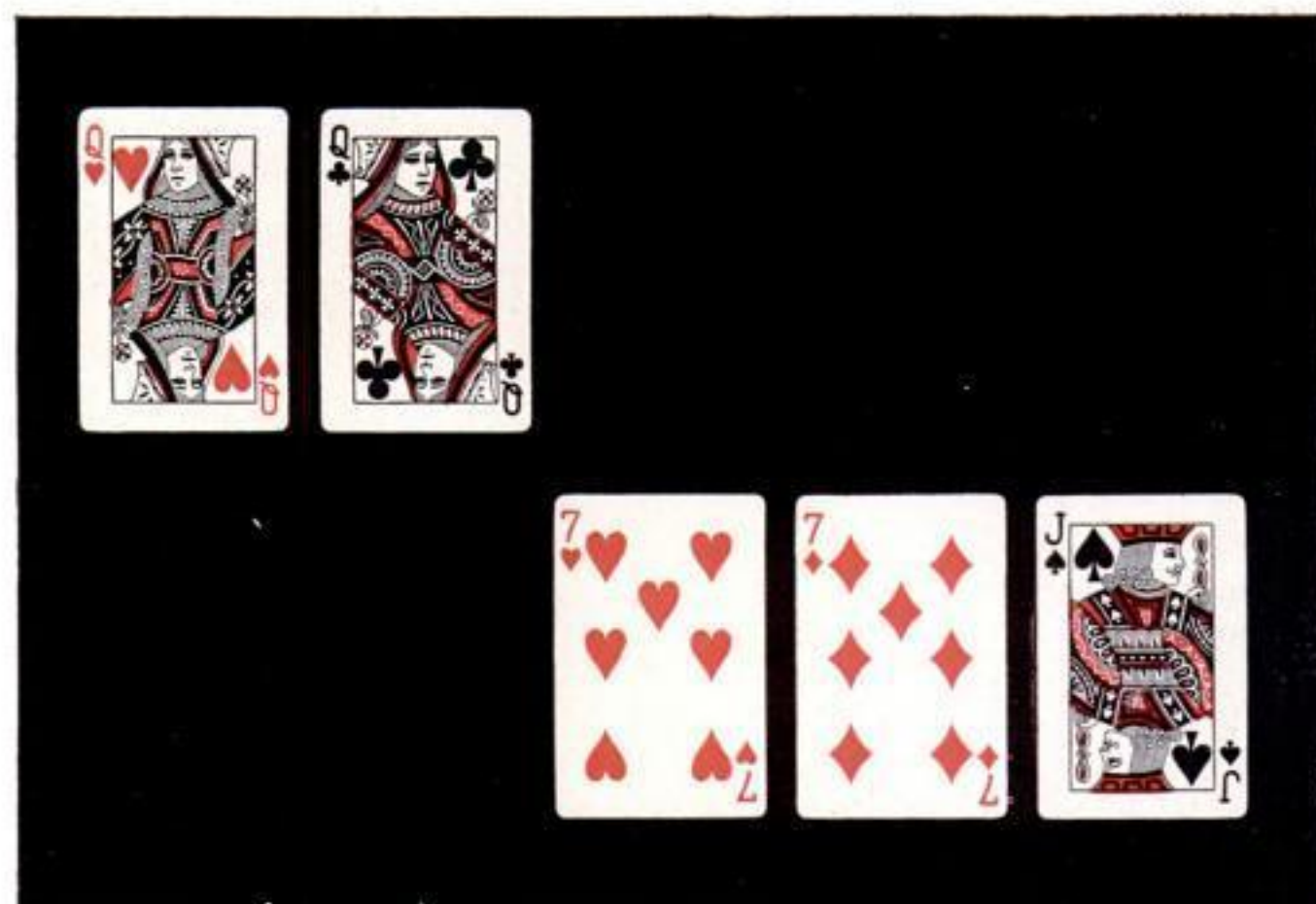
NEW ORLEANS  
1801 Canal Bldg.  
NEW YORK  
17 East 42nd St.  
NEWARK, N. J.  
810 Raymond Com. Bldg.  
OKLAHOMA CITY  
619 Hightower Bldg.  
OMAHA  
647 Omaha Natl. B'k Bldg.  
PHILADELPHIA  
910 Chestnut St.  
PITTSBURGH  
908 Investment Bldg.  
PORTLAND, ME.  
210 Bank of Com. Bldg.  
PORTLAND, ORE.  
1413 American B'k Bldg.  
PROVIDENCE  
506 Turks Head Bldg.

ROCHESTER, N. Y.  
705 Temple Bldg.  
ST. LOUIS  
575-7 Arcade Bldg.  
SAN FRANCISCO  
787 Monadnock Bldg.  
SEATTLE  
701 Republic Bldg.  
WASHINGTON, D. C.  
521 Bond Bldg.  
  
CANADIAN OFFICES  
MONTREAL  
1015-16 Sun Life Bldg.  
TORONTO  
78 Richmond St. West  
CALGARY  
112A Seventh Ave. West

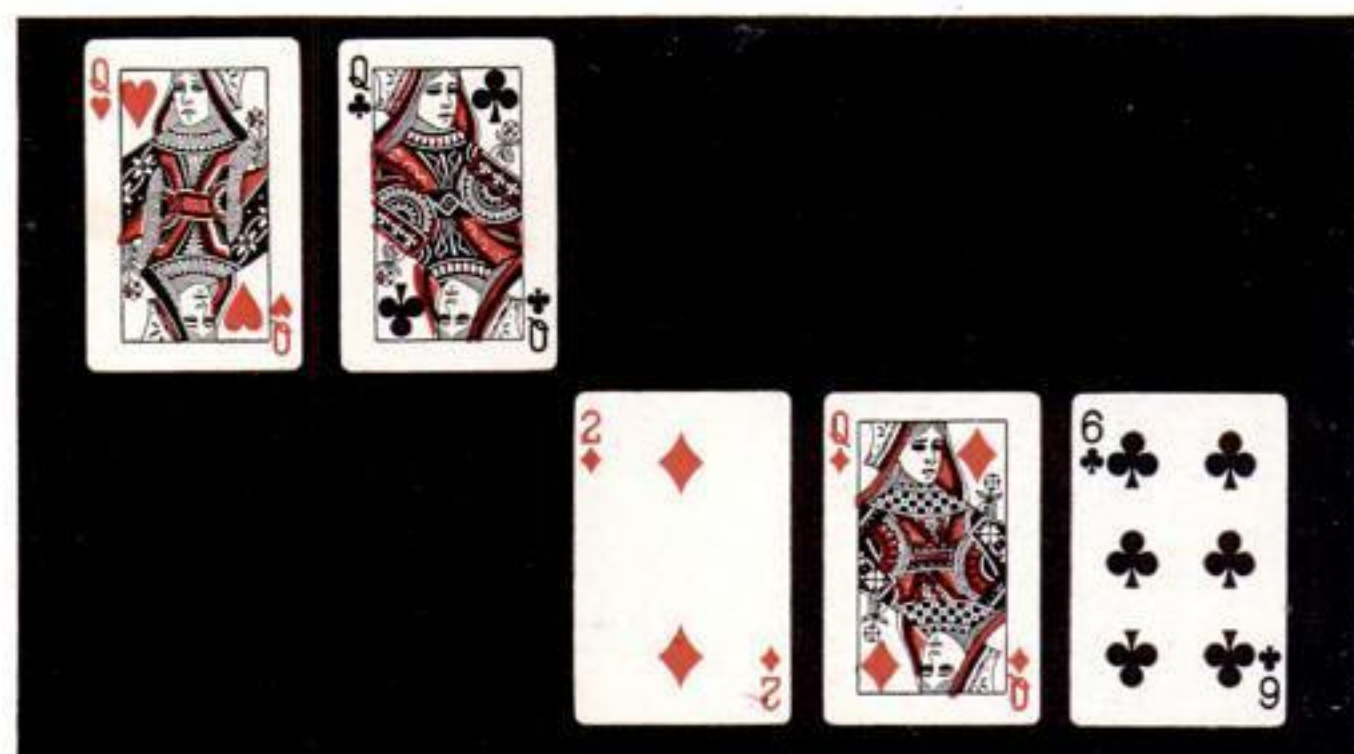
**NOTHING QUICKER NOTHING SLICKER** *The New* **SCHICK SHAVES**

Poker (continued)

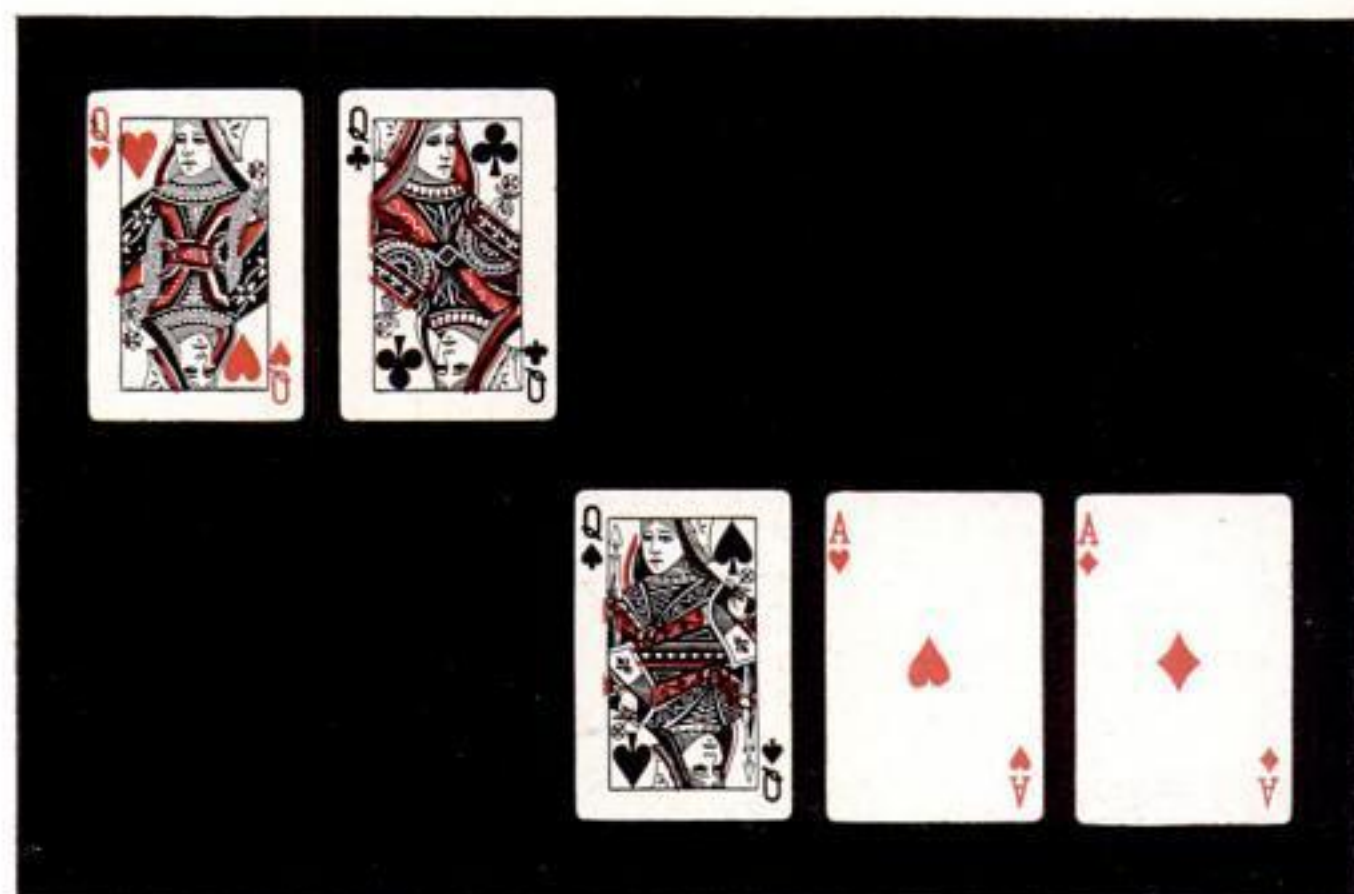
## FIVE-CARD DRAW POKER PLAYERS HAVE TO



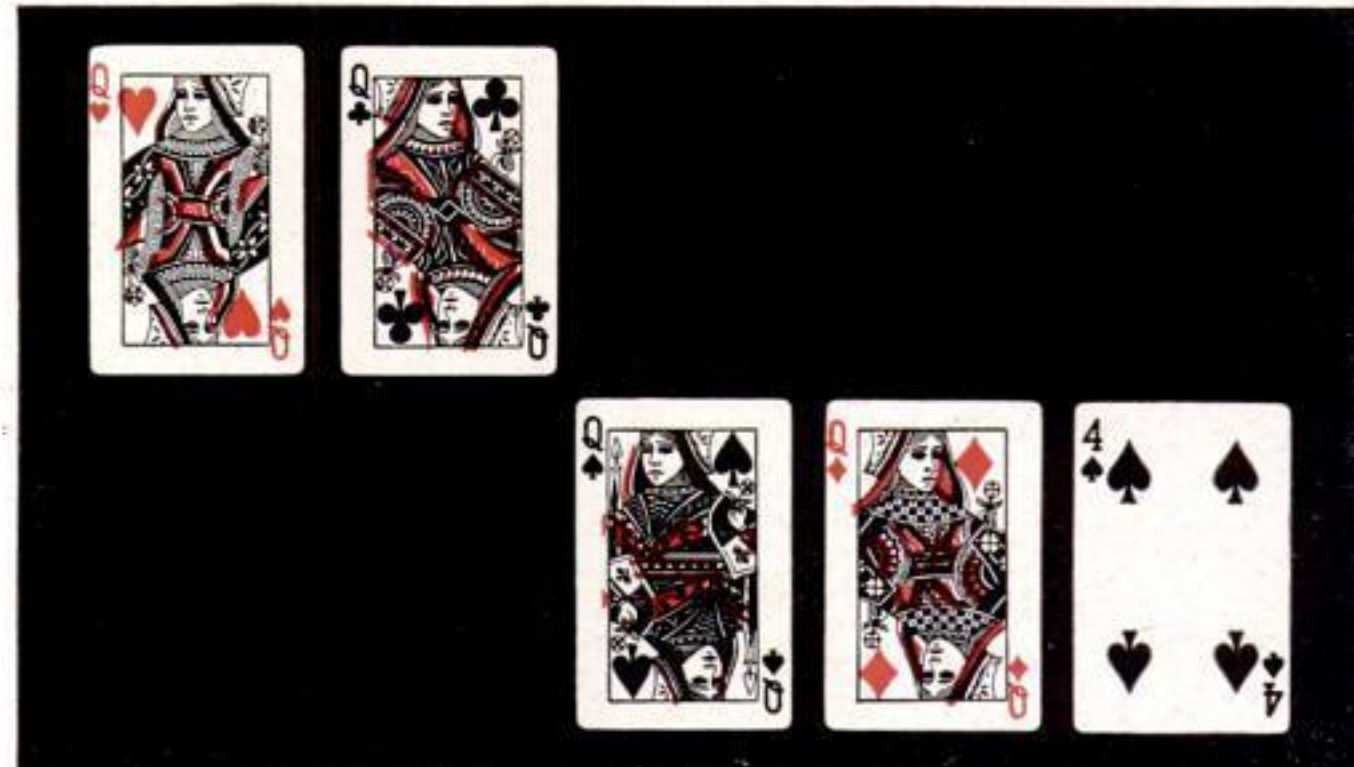
With a pair of queens in his hand (top), player draws three cards. Likeliest chance to improve his hand is to draw another pair. The odds, however, are 5 to 1 against it.



Three of a kind is harder to get. Given two queens, chances of drawing a third are one in eight. Three of a kind rates sixth in rank of poker hands, beats two pairs.



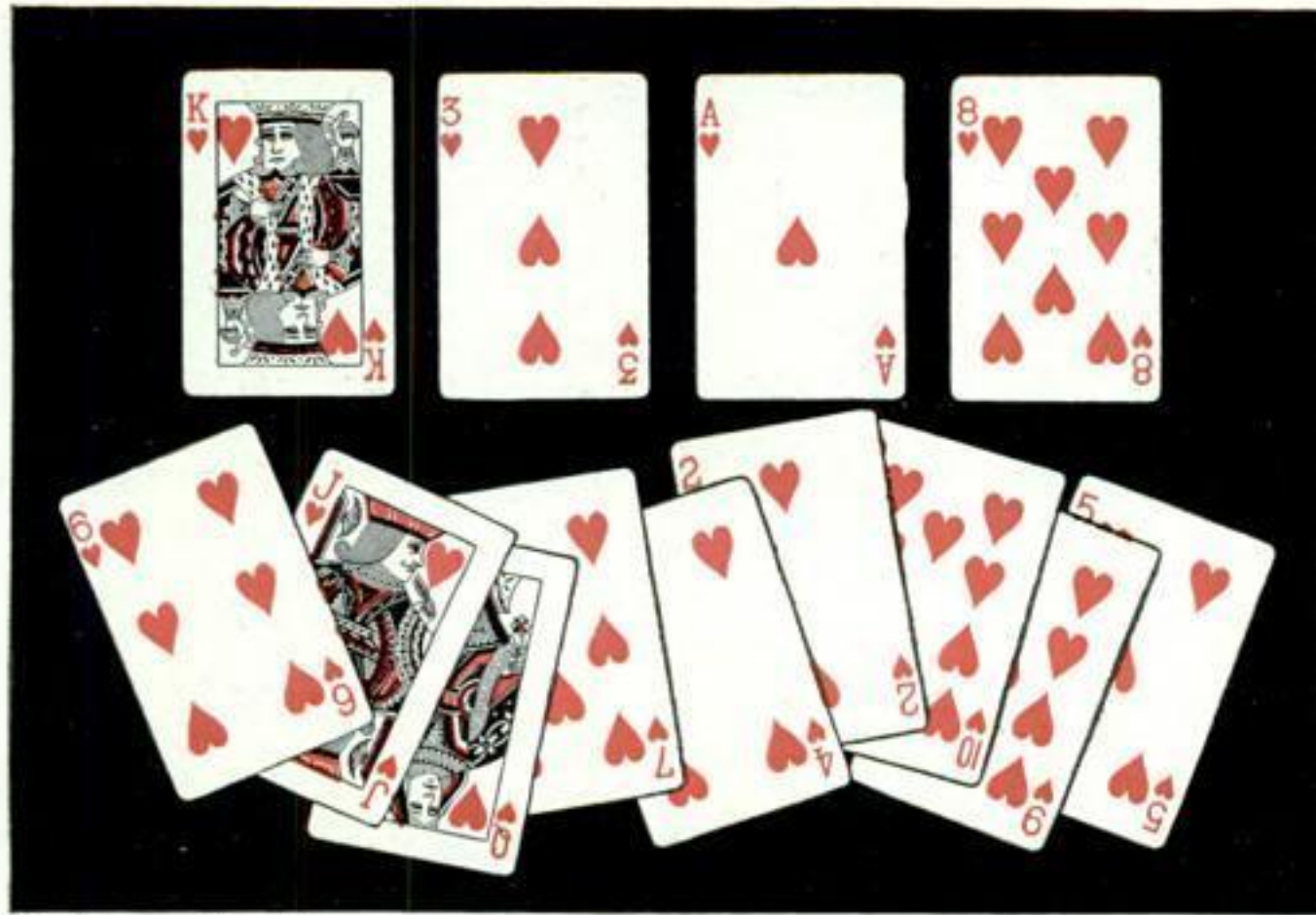
Drawing a full house (three of a kind plus a pair) to a pair is a player's dream. The chances against making this are 97 to 1. This is third-best hand to hold in a game.



Drawing four of a kind has only one chance in 359. This hand can only be beaten by a straight flush. Most poker players fail to recognize the odds against them.



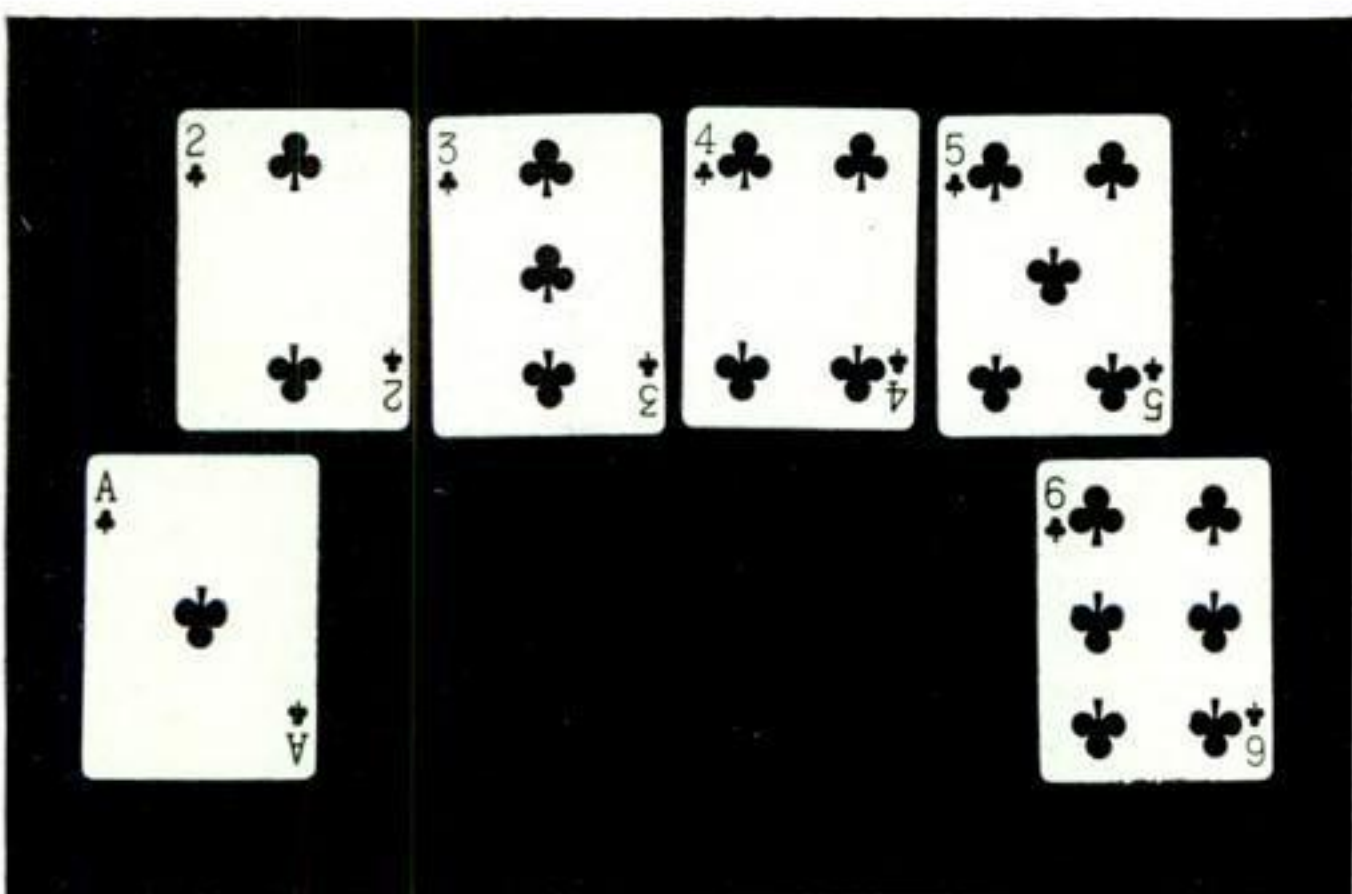
## BUCK HIGH ODDS TO MAKE WINNING HANDS



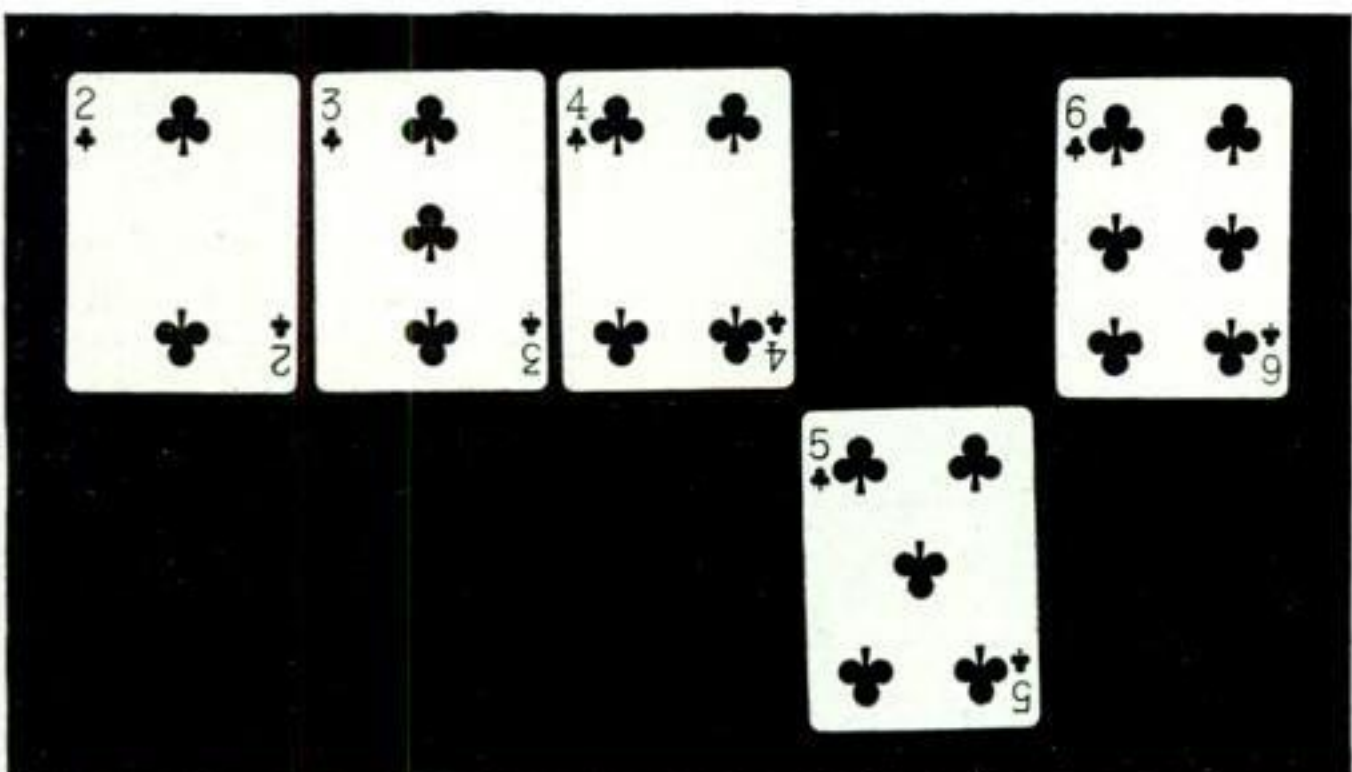
The four cards at top, all in the same suit, represent a four flush. To complete the flush, player has one chance in  $4\frac{1}{2}$  to draw one of the other nine cards in the suit.



Inside straight lacks fifth card to make it a straight (five consecutive cards). Odds against drawing queen are 11 to 1. Ace-high straight is the highest straight in game.



Straight flush, best hand in poker, is five consecutive cards in the same suit. To complete this open-end straight flush, player has one chance in  $22\frac{1}{2}$  to draw ace or six.



The odds are 46 to 1 against drawing a card to fill an inside straight flush. Failing this, however, the player has a 3 to 1 chance of making either a straight or a flush.

## How's your "Pep Appeal"?

—by Paul Brown



**Bab:** Jeepers, Dad! Get going! They're jumping all over the place! Look at this!

**Dad:** All right! But I *was* having such a comfortable nap.



**Bab:** Look here, Isaac Walton Smith, there's something the matter! You never slighted a trout in your life! Where's that old fish-fightin' pep? Ah! That reminds me—



**Bab:** On the move, fisherman! It's lunch-time anyway. You haven't been eating right lately, and I'll bet you're not even on speaking terms with *vitamins*. Vitamins for pep! You're going to make a start toward getting them right now.



**Bab:** Yessir! We're getting down to business, right now. You have to get *all* your vitamins. And right in this delicious cereal, KELLOGG'S PEP, are *two* of the most important ones—vitamins B<sub>1</sub> and D.

**Dad:** Hey! Hey! Let me get a word in! Why didn't you tell me it *tastes* so good? This is the best cereal I've eaten in years. I'm having PEP every morning.

## Vitamins for pep! Kellogg's Pep for vitamins!

*Pep contains per serving: 4/5 to 1/5 the minimum daily need of vitamin B<sub>1</sub>, according to age; 1/2 the daily need of vitamin D. For sources of other vitamins, see the Pep package.*

MADE BY KELLOGG'S IN BATTLE CREEK

COPYRIGHT, 1941, BY KELLOGG COMPANY





For championship engine performance, maximum economy and dependability on your vacation tour, make sure your spark plugs are Champions—the spark plugs champions use!



\* The Sillment seal, outstanding among Champion's many patented features, eliminates troublesome leakage common to ordinary spark plugs. Leaky spark plugs overheat, causing pre-ignition and rough, unresponsive engine operation, and spell the difference between poor and top-notch performance. So, it will pay you to install Champions—the spark plugs champions use.



The name Champion is the symbol of spark plug dependability in any language and that is why you find Champions preferred wherever you go.

WHETHER YOUR VACATION tour takes you to northern lakes and streams or "down Mexico way", your car will definitely perform better if your spark plugs are dependable and in first-class condition.

Spark plugs were never more important in determining engine performance and dependability than today, and Champion Spark Plugs, the spark plugs champions use, never before offered the motorist such outstanding advantages. Chief among them are Sillimanite insulators and the patented Sillment seal.

So to be sure of carefree motoring have your spark plugs tested before setting out on your vacation tour. If they are worn out, of inferior quality, show leakage under pressure, or have been in service in excess of 10,000 miles, have a set of new Champions installed. They will soon pay for themselves in gas saved, renewed power, speed and better all around engine performance.

*You're always ahead with Champion!*  
SPARK PLUGS

Poker (continued)



WAGGISH MR. CROUSE (RIGHT) STICKS A \$25 BLUE CHIP IN HIS EYE

## HOW NOT TO PLAY POKER

by RUSSEL CROUSE

So many compilations of misinformation have been foisted upon the public under the general title of "How To Play Poker" that I have come to the conclusion that most of the authors are disgruntled and unsuccessful gamblers seeking to regain, in the form of royalties, their losses at the green-baize table.

If I were to write a book on the subject—or even an article for LIFE—it would be entitled "How NOT to Play Poker." I would choose that title not only because I consider it the most important phase of the game, but also because it is the phase in which I can qualify as an expert. If anyone believes that statement is braggadocio I can refer him to the Morris Plan Bank, which has perhaps the largest collection of my autographs extant. I have often said that poker is the greatest game in the world for my money—and I use the expression "for my money" not just as a figure of speech.

Now the simplest way not to play poker is just not to play poker. However, as is the case with so many simple things in life, that is not so simple as it sounds. To tell a poker player he should not play poker is like telling an opium addict to lay off smoking. So if you are a poker addict I will not tell you not to play poker. I will merely tell you how not to play poker when you play poker.

Let us assume, then, that you are going to play poker. What you want to know is what to do with certain hands that are dealt to you in the course of an evening and probably part of the next morning.

Where most of the poker experts who write books on the subject make their mistake is in telling you only what to do with the good hands. I maintain that if you have a good hand—let us say three aces and a pair of queens, known technically as a full house and by the less pedantic as a stuffed cottage—you do not need Ely Culbertson or Oswald Jacoby or even Edmund Hoyle, if anybody happens to pick him up on a Ouija Board, to tell you what to do. Anyone who is not blind, or paralyzed in the right, or betting hand, knows what to do.

### What to do with bad hands

But what about the bad hands? Statistics show that there are 1,302,540 possible poker hands of less value than one pair. That's just what statistics show. I do not have to depend on statistics. I have held all of those 1,302,540 hands and a few thousand more that statistics never heard of.

Poker experts have no chapter in their books telling you what to do with those hands. But I will tell you. Throw them away. Do not throw them out the window because that makes the deck thinner and someone will notice it sooner or later. To prove this statement I need only say that in 1,302,540 hands there are 6,512,700 cards and you can see how these would be missed out of a 52-card deck. Just throw them back to the dealer and let him use them in the next deal.

Now this advice is not easy to follow but I assure you it is worth its weight in gold. It requires patience above everything else. Let us take the case of Franklin P. Adams, for instance. If you have listened to Mr. Adams on *Information Please* you know that he is a very bright man. It has been my good fortune to play poker with him for years and by glancing over his shoulder, in an honest way, of course, I have been able to study his game.



I have seen Mr. Adams start an evening of poker a patient and resolute man. I have seen him glimpse and reject bad hands. And then I have seen his patience ebb as the tide. His hands have begun to twitch, his eyes to harden until finally from sheer ennui I have seen him draw three cards to a flush, two cards to a straight and, on one occasion, four cards to a slice of rye bread. But we won't go into that.

Now let us take the opposite side of the picture. In the pictures (pp. 68-69) you will see Mr. Frank Hall, a portly but patient soul, displaying a straight flush he has caught with live bait. I will tell you how he made that straight flush and how you can make one, too. Statistics show that a straight flush appears, according to the law of averages, every 64,974 deals. He just waited patiently 64,974 deals.

You, too, can have a straight flush if you will follow my system. I am going to have one. I am waiting patiently for the law of averages to operate. Only with the luck I have had lately I am laying 18 to 5 that on the 64,973rd deal the Supreme Court will declare the law of averages invalid by a vote of 7 to 2, Frankfurter and Black dissenting.

So you see how simple poker is, after all. And you see how much more important it is to know how not to play poker. You will save more money not betting on bad hands than you will win betting on good hands.

That, of course, brings up the question of betting. There are several schools of thought with regard to betting. The school which probably has turned out more successful graduates than any other is the "don't bet unless you've got 'em" school.

In line with my policy of telling you how not to play poker, however, I believe it is my duty to warn you against some of the other schools. Let us take one in particular, that of Mr. Ely Culbertson, who advocates studying your opponent's face before betting.

### Why not to study your opponents' faces

I do not know the class of faces with which you play poker but in my set it is not advisable to study your opponent's face unless you are prepared to go slightly nuts. Glancing at the pictures you can see the faces I see at the weekly sessions of the Hoyle Club.

Let us take the face of Mr. Theron Bamberger for instance. Do YOU want to study it? Speaking for myself I would rather study the Einstein theory or take a short course, let us say, in tropical diseases. It has been said of Mr. Bernard Hart that he has a kind face. What probably was meant was that he has a kind of face.

Take Mr. Howard Lindsay's face. I have written several plays with Mr. Lindsay and they have been completed only because I have worn blinders to keep me from studying his face. Have a look at Mr. Michael Wallach. The Chinese make a great deal of to-do about "saving face" but I don't think they would save Mr. Wallach's. I might add that I am no Rembrandt, myself.

Mr. Edward G. Robinson, the cinema star, often has played in our game. Now if I want to study Mr. Robinson's face I will not do so at a poker game. I will go to a movie theater and put my money on the line on the chance that in the picture Miss Myrna Loy's face or Miss Hedy Lamarr's face will be thrown in.

Operating on this theory we have a system at the Hoyle Club which I can recommend highly. You will see in several of the accompanying pictures the face of Miss Dorothy Stickney, the actress. She is not just a "kibitzer." She is there for a purpose. If any of our players feels that he must study a face he has at least one pretty one to study.

No essay on poker would be complete without a bit of advice on general demeanor. In order to maintain your charm of manner in a poker game I suggest that you win. But if you lose, be a cheerful loser. After all, what have you lost? Just money. And what is money? Nothing more than a common medium of exchange in trade.

There are many types of cheerless losers. There is the "persecuted loser." As an example I will cite Mr. Marc Connelly, the brilliant and charming playwright. When Mr. Connelly loses it is not because he has played badly. It is because a malevolent fate has suspended all the laws of science for the sole purpose of plaguing Mr. Connelly. If you think Mr. Connelly takes this lying down you should sit next to him.

There is also the "aggrieved loser." In this category you will find Mr. Alfred de Liagre Jr., the theatrical impresario and snappy dresser. When Mr. de Liagre loses he turns his big brown eyes upon you with an expression which can only say: "How could you do that to me?"

The commonest type, however, is the "crying loser." In this classification we find Mr. Theron Bamberger, who carries with him his own portable wailing wall. He is a remarkable example because he has been known to cry himself even and then to go right on crying after becoming a winner.

It is well always to remember the words of the philosopher: "It isn't whether you win or lose, but how you play the game." I would like to meet that philosopher. I would like to invite him to our game. I would like to hold, say, three queens against his three jacks. And I would like to make him a little bet that he would quit being a philosopher.



## Let the railroads help you choose a battery for your car

**D**ID you know that storage batteries play an important part in your air-conditioned ride? They help the railroad give you... with your ticket... the continuously cool-and-clean trip you now enjoy.

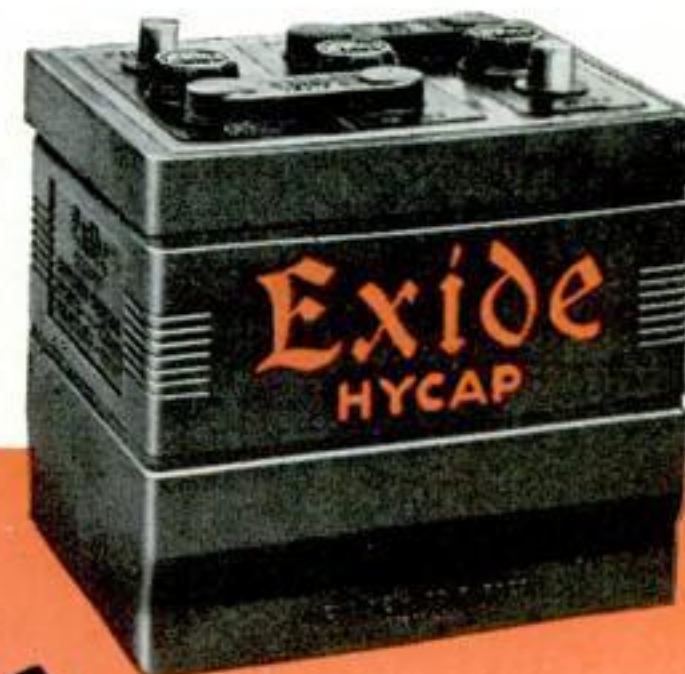
It should be significant to motorists that, to insure the unfailing production of controlled weather, many leading railroads rely on Exide Batteries. For, if railroads can depend on Exides not only for air-conditioning but car-lighting and signaling, you can rely on Exide to start your car.

In buying a new battery for your car, remember that all batteries look pretty much alike. Avoid guesswork; be guided by the

experience of the railroads. They buy only proved performance.

Before you buy any battery, however, be sure you need a new one. Have your present battery tested on the Exide Sure-Start Tester. This scientific instrument will unfailingly reveal its true condition. The test is free... wherever you see an Exide Dealer Sign.

THE ELECTRIC STORAGE BATTERY CO., Philadelphia... The World's Largest Manufacturers of Storage Batteries for Every Purpose  
Exide Batteries of Canada, Limited, Toronto



WHEN IT'S AN  
**Exide** YOU START



## PICNIC PARKS & GADGETS

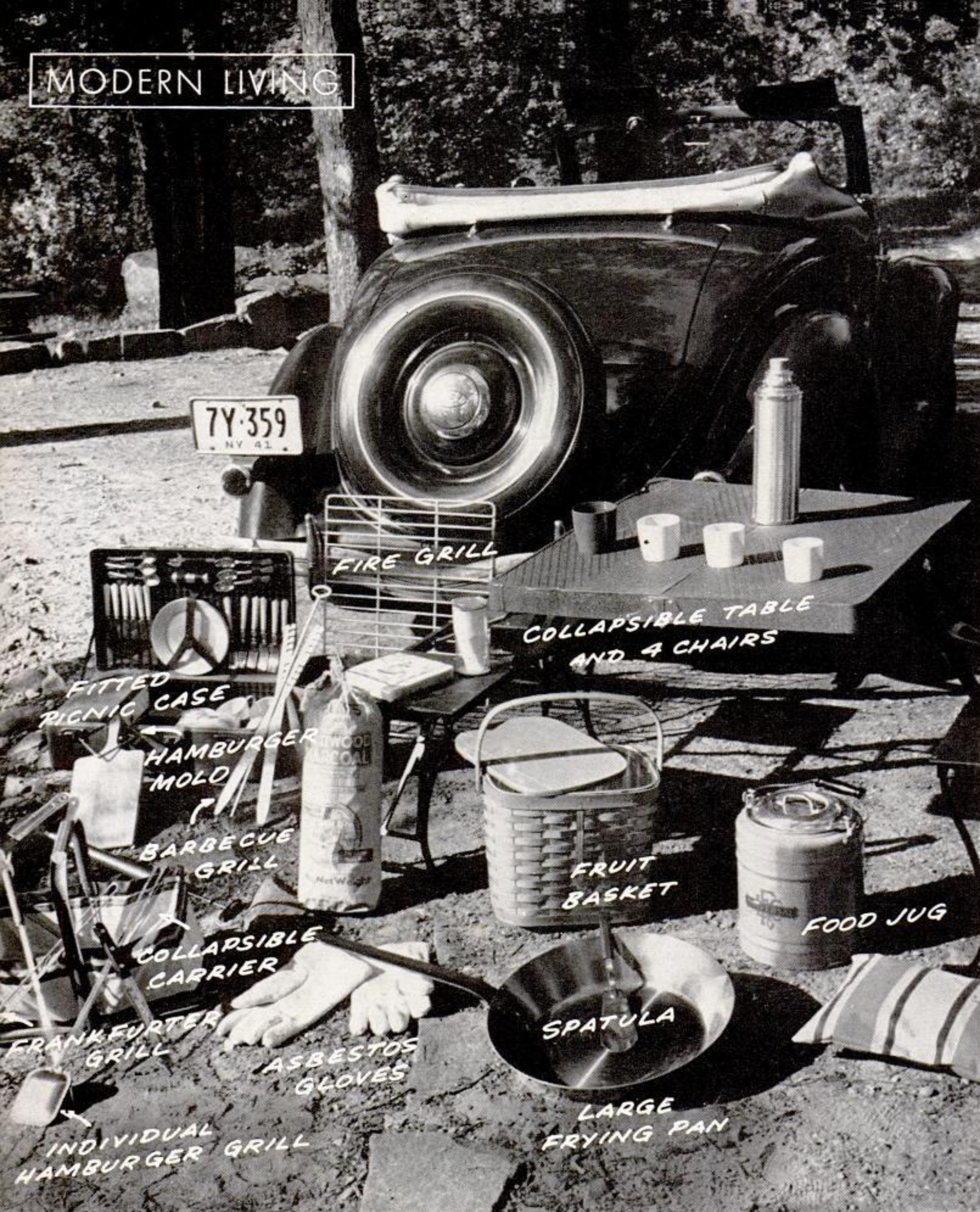
### LURE PUBLIC OUTDOORS

Picnics, future or past, are the only ones which everyone thoroughly enjoys. Of the two, the picnic-to-be offers limitless possibilities this year. Never has there been such a collection of picnic gadgets. Never has there been such enticing picnic literature.

The photographs on these and following pages are an abbreviated catalog of modern picnic paraphernalia. There are suitcases which are transformed into a table and benches, collapsible water buckets, asbestos gloves, aprons which become cushions, aprons with pot-holders, aprons for autographs, spits for shish kebabs, molds for hamburgers, grills for frankfurters, barbecue grills on wheels, cutlery kits, fitted cases with non-spillable salt cellars, constant bug sprayers, and dozens of other silly and practical devices.

Ganging up on the unsuspecting public, whose resistance to suggestions about how to enjoy the great outdoors has always been notoriously low, are the department stores and National, State and municipal park authorities. Many of the former have opened alluring picnic shops. A man who has bought a picnic gadget can have no rest until he uses it. If he has a back yard or apartment terrace, he will transform it into a barbecue pit. If he has neither, he will pack himself and friends or family in the car and travel many miles on crowded roads to any one of the thousands of public picnic grounds in the U. S. There he will find free fireplaces, tables, drinking water, comfort stations. Kindling wood or charcoal is available at small cost. About 25,000,000 picnickers will visit these parks this summer. Nearly all of them will come burdened with too much equipment.

Smartest picnickers are youngsters who have spent some time in public or private summer camps. They rightly eschew all sandwiches, salads and most prepared foods, concentrate on fruit for dessert and hamburgers, frankfurters and individual meat cuts which are cooked and eaten on the picnic grounds.



Picnicking equipment above can be bought for about \$50. It includes everything for outdoor grilling and frying except

fireplace, provided in most State parks, and food. LIFE's picnic was taken at Tallman Mountain State Park, N. Y.



Unloading is done near actual picnicking spot. In many public parks cars may be parked in picnic grounds, near fireplaces.



Huge frying pan (\$3) holds ten hamburgers. Heart-shaped pot-holders are held to apron by cord running through ring at waist.



Apron of ticking has clips at the waist for fastening gadgets. The bottom section zips off, can be used as a sitting pad.





**Girls get into action** around open fireplace. The cook kneels on padded lower half of her chef's apron. Cups at fireside all fit into cover of the thermos bottle. Carrier (*lower left*) when empty

can be folded flat. The fitted suitcase (*above*) contains dishes, cups and cutlery for six and tin compartment for food. Gloves, made of asbestos, are used for handling hot charcoal, grills, etc.



**"Frank grill"** costs 10¢, has extra long handle to minimize risk of the cooker catching fire, is a favorite picnic gadget.



**Spit of barbecue set** is used to spear layers of cubed steak, tomatoes, mushrooms. Chef's hat keeps smoke, ashes from cook's hair.



**Two-gallon jug** with spigot can be used for hot or cold liquids. It costs about \$4. The flat paper cups come in compact containers.





Small suitcase-like object can, with expert manipulation, be opened into table with seating space for four. Above: Girls have just opened the case, are pulling out seats.



Bench-like seats are pulled out of bottom of case. Side pieces are straightened to act as seat legs. Since all parts are movable but none is detachable, operation requires skill.



With all parts adjusted, girls turn the contraption over, hoping that nothing collapses. Sides of case, flattened out and inverted, become table top. The outfit costs about \$15.



You Pay for only ONE Billfold  
...but you actually buy THREE

IF IT'S A

**BUXTON**  
**"3-WAY"**

FOR IT ACTUALLY  
IS THREE FOLDS  
IN ONE!

BUXTON "3-WAY"  
in Boarded India  
Goat \$5.00  
with card  
and stamp  
case.

#### For Evening Wear—

Unlock the "partition"—lift it out entirely—and you have a complete, streamlined billfold that fits snugly in the pocket of your evening clothes.

#### For Travel—

Reverse the center partition (it locks in) and you've got a secret hideaway for keeping larger bills, checks, etc., safely out of sight.

#### Everyday—

Three full-length compartments, plus six smaller ones, plus places for licenses, stamps and cards... it's a regular "pocket file," yet amazingly slim and dressy.

Buxton's patented **STITCHLESS** Construction permits this unique Guarantee... Every "3-Way" is folded and self-interlocked into a highly flexible fold that instantly adjusts itself to varying "loads." It depends on leather alone—not glue or stitches—to hold itself together so that each fold can be and is guaranteed until the leather actually wears out!

\$7.50 in  
English Pin  
Morocco

\$3.50  
in Levant  
Goat

BOTH BILLFOLDS pictured above are BUXTON "3-Ways." Other Buxton Billfolds from \$1. Stitchless models from \$2.

CAREFULLY thought out, skillfully designed, the "3-Way" adapts itself to all occasions in a busy man's life:

**Like organization?** Orderly arrangement? Then here's just what you want in an amazingly roomy, practical "pocket file" with an easy-to-get-at place for everything you need.

**Travel?** Then the "3-Way" is doubly safe, doubly adaptable. An ingenious "secret" pocket keeps your big money completely out of sight; or the separate inner fold lets you carry your money in two different pockets... or check part of it at your hotel.

**Stepping out?** Then you'll appreciate the way the wafer-thin "inner fold" slips into the pocket of your evening clothes... a complete and dressy fold that you'll be proud to carry, proud to show.



#### FATHER'S DAY AND GRADUATION GIFTS

For dozens of helpful suggestions send for this free gift-buying guide—all about leather, too. Write BUXTON, Inc., 4145 Orleans St., Springfield, Mass., or Dept. U, 47 West 34th St., N. Y. City.





**Autograph apron set** includes chef's cap, a bottle of indelible ink, pen, costs about \$3. This apron is an important gadget for those who enjoy picnics most in retrospect.



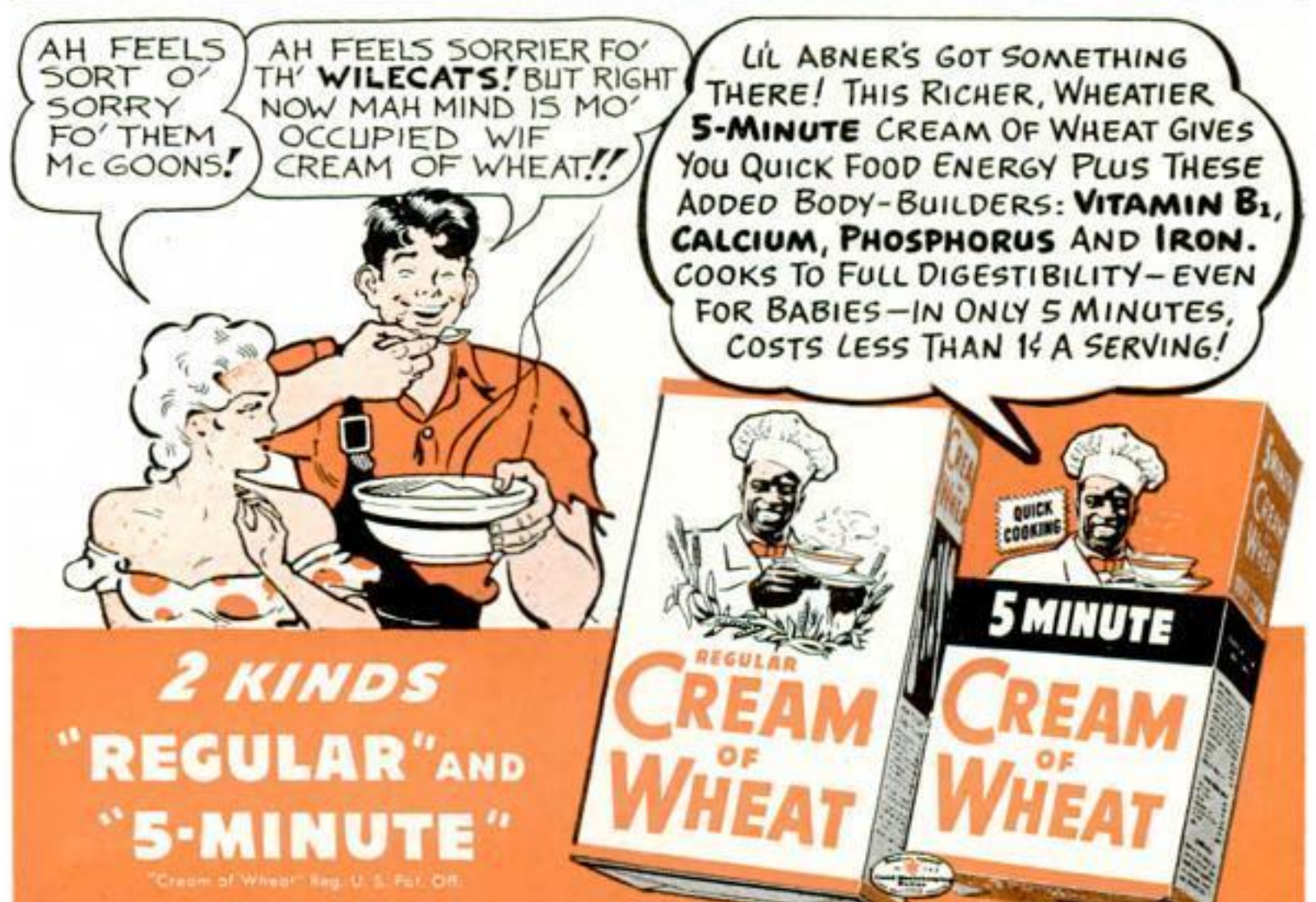
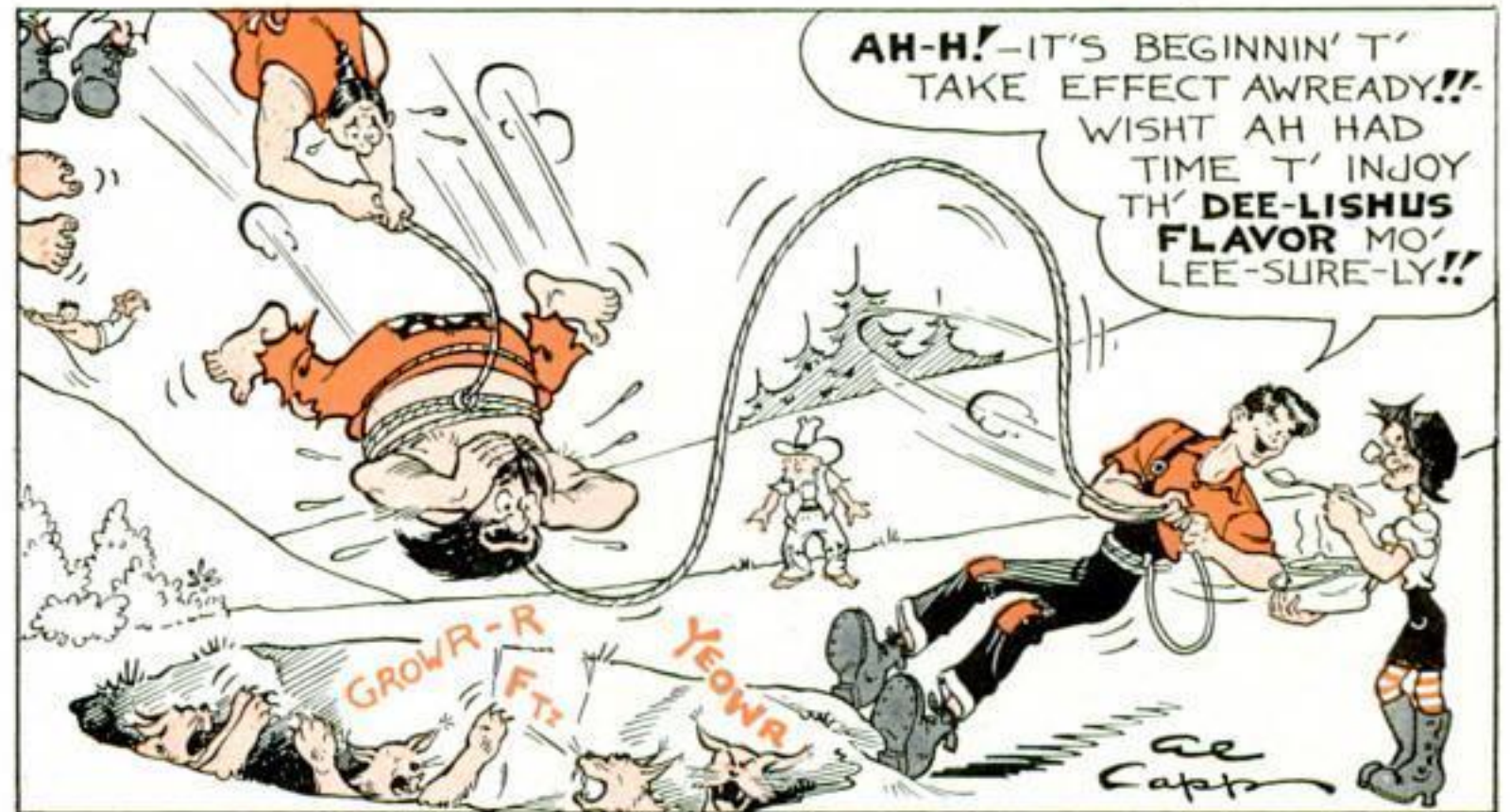
**Water bucket** is collapsible, works on opera-hat principle, costs about \$2.50. It holds ten quarts, can be used for dish-washing, hand-washing, or hauling drinking water.



**Completely exhausted**, picnickers rest on canvas mat, listen to music from portable radio. Despite the constant bug sprayer, Barbara Newman (at right) has been attacked.

# Lil' ABNER by AL CAPP

Reg. U. S. Pat. Off.







SWEETHEART ROSE AND BACHELOR BUTTON MAKE RING FOR EVENING WEAR



A DAISY EARRING WILL SOONER OR LATER LEAD TO "HE LOVES ME, HE LOVES ME NOT"

## CLEVER TRICKS DONE WITH FRESH EVERYDAY FLOWERS MAKE GAY SMART DOODADS

The lady spy of a vanished era was always pictured on a leopard skin languidly smelling a single flower and luring state secrets from a devastated male. Whether it was the flower or whether it was the lady, history doesn't report—but florists nowadays are encouraging all kinds of ladies to wear single flowers for reasons other than state.

Flowers today are being worn as decorative accessories to a dress. A blue flower in the hair complements blue eyes. Flower shoe buckles enhance danc-

ing feet. Twin boutonnieres widen narrow shoulders. A flower necklace conceals a scrawny neck, and a flower, a hat pin and a mite of veil make a hat.

Fastidious men support a daily delivery service of a single boutonniere. A man's flower costs 10¢, but a lady can spend up to \$15 for one orchid.

Many single flowers will last a second day if refrigerated overnight. Raw stems should be placed in water and wrapped stems should be placed in airtight cellophane bags, which are supplied by most florists.



GLADIOLA BUD BANGS MAKE A NOVEL HEADPIECE



A BIG CABBAGE GLADIOLA FOR A BAG ORNAMENT



FRESH RED BOUVARDIA FROM A SINGLE STEM





CLASSIC GARDENIA IS PRETTY BUT DULL SO WHY NOT TRY A DAFFODIL?



NOVEL FOR LAPELS ARE ANEMONES OR TULIPS WITH PETALS FOLDED BACK



RED CAMELLIA HAS DELICATE PETAELED BEAUTY AND LASTING FRESHNESS



CALLA LILY WILL LAST TWO DAYS



A SPRAY ORCHID WILL LAST A WEEK



IRISES, ALL VARIETIES, LAST A DAY



SO WILL DAISIES LIKE THIS AFRICAN



PINK LILIES PINCH-HIT FOR ORCHIDS



EGG AND RABBIT HERE HOLD SWEET PEAS



HAND PIN IS GOOD FOR SINGLE FLOWER



SIGNPOST FASTENS FLOWER CLUSTERS





## Tires—\$2.20 a gallon

America has a new "lifeline to the Indies"—if the supply of natural rubber should be shut off, you'll ride on tires made from oil.

Fantastic? Not to the 821 scientists and assistants at the "University of Petroleum"—Shell's \$3,500,000 research laboratories. For more than a year they have been supplying rubber manufacturers with *butadiene*—several tons a week—and butadiene, made from petroleum gases, is a long-sought key to synthetic rubber.

Shell is already embarking on large-scale production of butadiene. With this and glycerine, TNT, chemical fertilizers—all derived from oil—the "University of Petroleum" has helped take America a long way toward economic and defensive independence . . .

*Yet the main assignment of these scientists is to keep Shell Gasoline at the head of the parade of motor fuels. You buy their knowledge "by the gallon."*

# Power that's a research triumph — SHELL GASOLINE



821 RESEARCH SCIENTISTS and assistants work for you at the "University of Petroleum." Their magic is for sale "by the tankful" at the nearest Shell pump. They've advanced the Road Performance Rating (RPR) of Shell Gasoline to an all-time high . . .

**THERMAL CONVERSION** makes it extra rich in *iso*-compounds similar to *iso*-octane—first produced commercially by Shell scientists to give America 100-octane aviation gasoline . . . fuel so powerful and efficient that it led to an increase in the speed and flying range of America's planes up to 30%!

This scientific advance saves on the costliest driving you do—Stop-and-Go. And increased RPR puts a new thrill in your motoring! Get high RPR Shell Gasoline (at regular price) or Shell Premium at your neighborhood Shell dealer's. Try a tankful today.

### JUNE SERVICE TIP

"Thoro-Fast" service means quick but careful—that's my free-service pledge! Your car needs a "Thoro-Fast" check-up every hundred miles.



## GENE KRUPA SHOWS HOW TO PLAY DRUM IN THESE FANTASTIC SOUND PICTURES

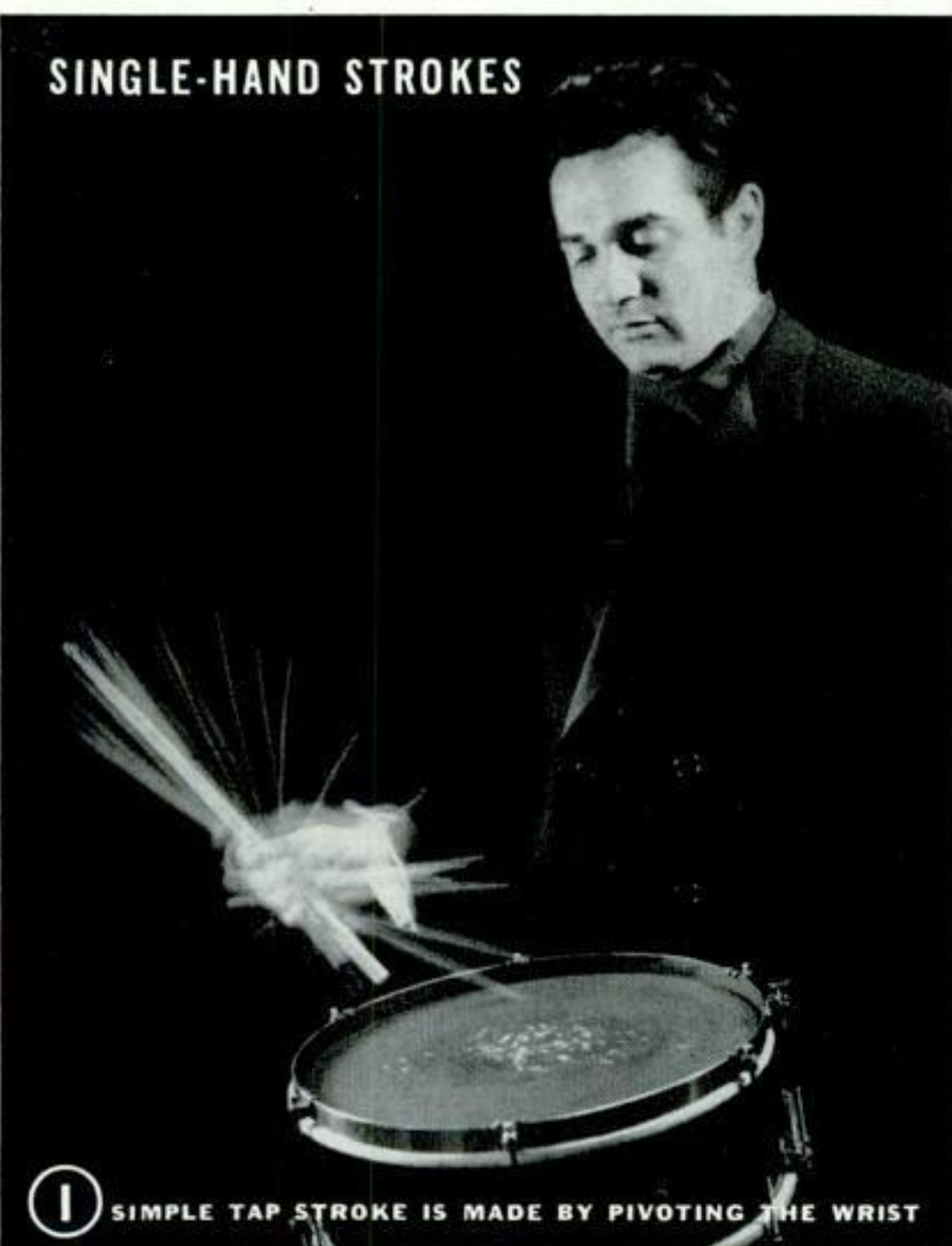
The man pictured here specializes in one simple action. He bangs a stick. By banging, Gene Krupa has become the world's highest-paid drummer, and has raised the blood pressure of more young Americans than any other public noise-maker. This spring as a tribute to his science and skill Krupa was asked to demonstrate primitive rhythms on a collection of African drums at New York's Museum of Natural History. This week in Boston he starts his own band on its third national tour.

In these unusual shots Krupa illustrates some rudiments of drumming. They were taken by Gjon Mili's multiple-exposure camera so you could follow the track of Krupa's drumsticks whizzing through the air. But they are interesting also as impressionistic portraits of sound, suggesting the rhythmic pandemonium of a Krupa jam session.

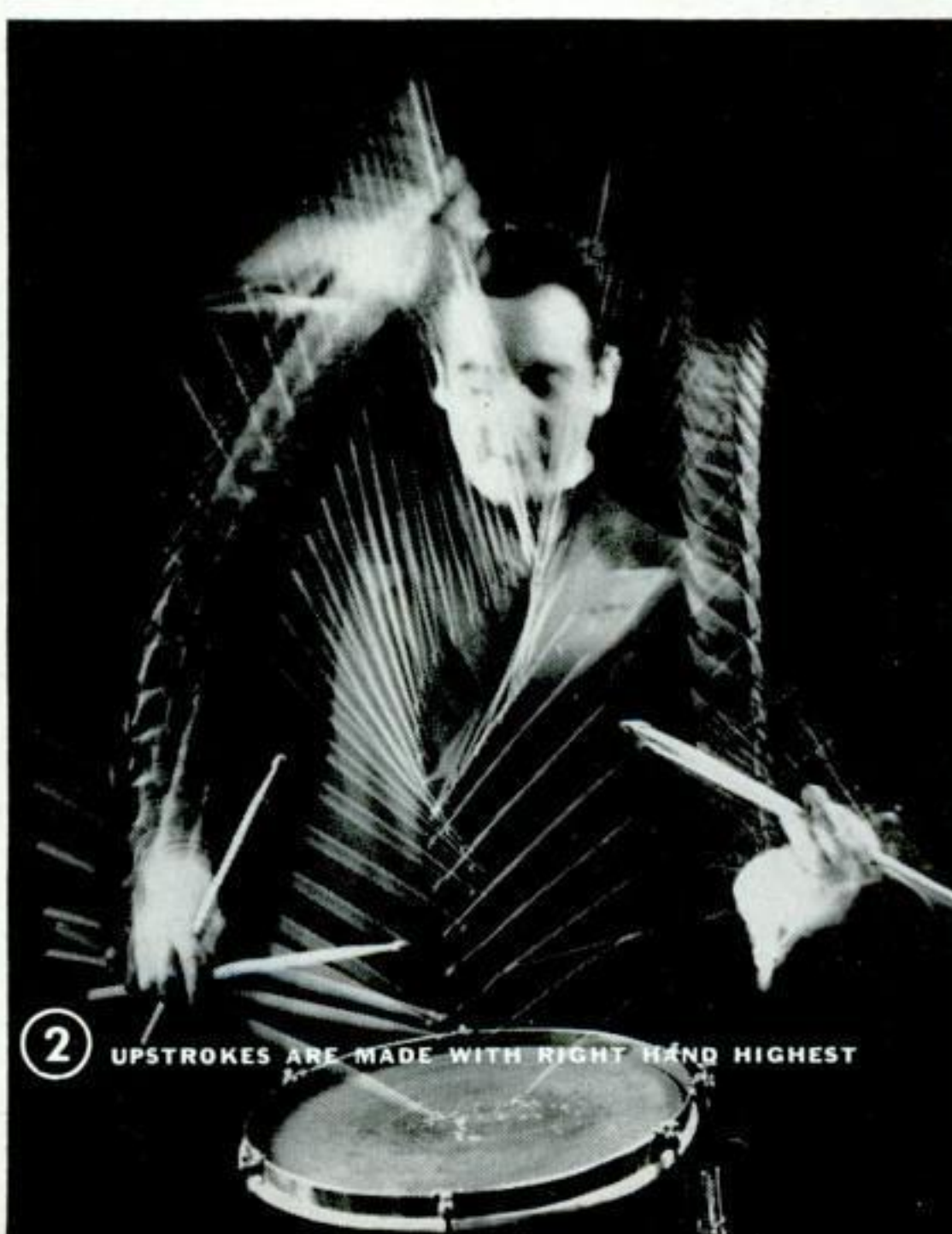
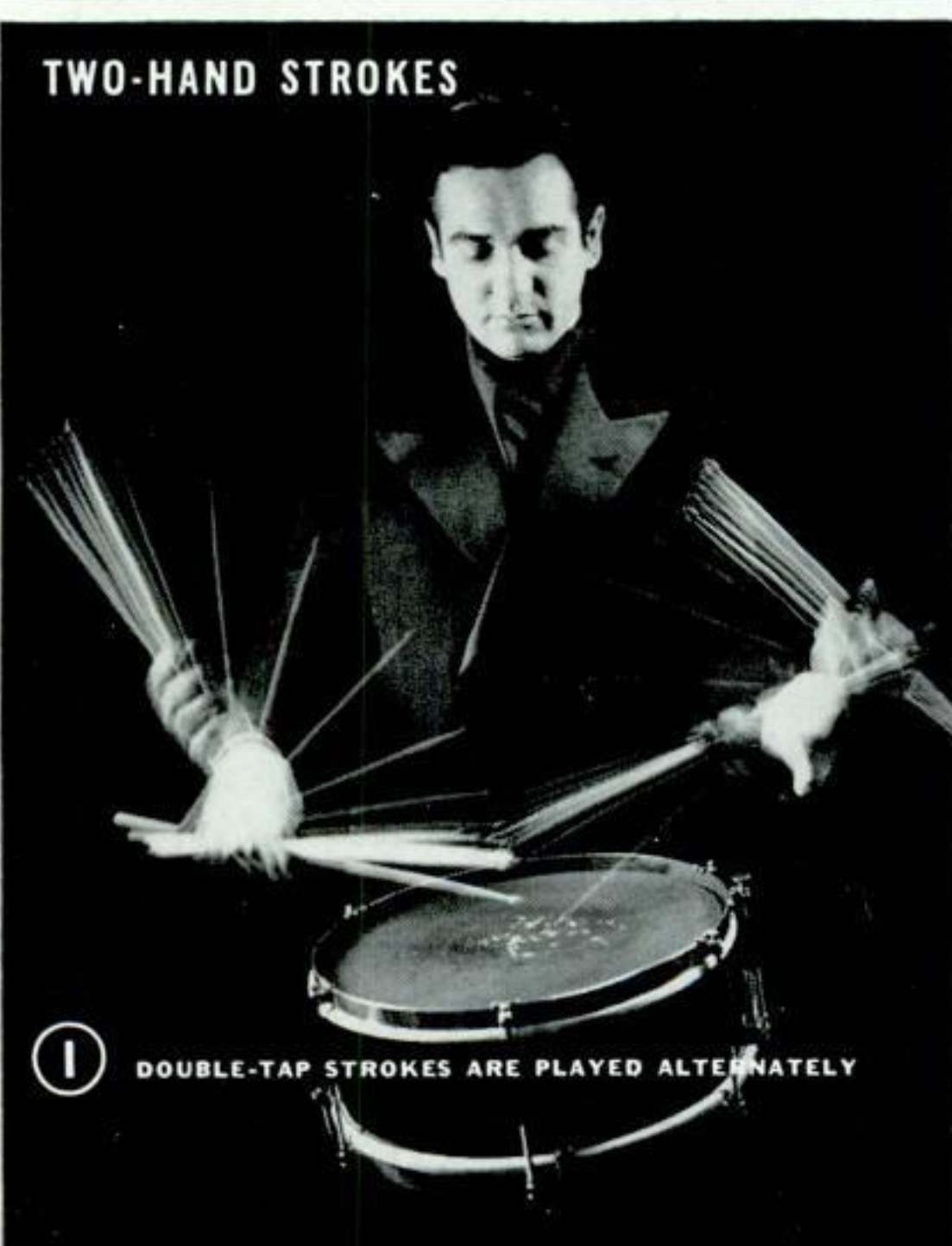
Born in Chicago 32 years ago, Krupa first decided to serve the public by studying for the priesthood. But at 18 he took up drumming for good, later joined Benny Goodman's band, and has consistently packed the tabernacles of swing from Broadway to Hollywood. As composer, author and teacher, Gene Krupa has mastered drumbeats of the Orient and Spain. As a drum historian, he likes to tell how Napoleon Bonaparte was once defeated by Russians who were roused to a fighting frenzy by Cossack drummers. Says Krupa proudly, "I have Cossack blood myself."

KRUPA HOLDS STICKS NICKED BY BANGING DRUM RIM. HE BREAKS SEVERAL STICKS A DAY

### SINGLE-HAND STROKES



### TWO-HAND STROKES



CONTINUED ON NEXT PAGE 81



# Try Pepsodent's 2-second Beauty Test!



## MAKE THIS TONGUE TEST ON YOUR TEETH

- 1...**DO THIS**...Run the tip of your tongue over your teeth. Feel that filmy coating? That's Materia Alba... it collects stains, makes teeth dingy-looking.
- 2...**IT'S A WARNING**...You need the special film-fighting powers of Pepsodent with Irium. Because filmy coating on your teeth is a sign your present tooth paste may be letting you down.
- 3...**DON'T WAIT**... Correct this beauty-blemish now... with Pepsodent. No other tooth paste contains this wonder-working combination: (1) Irium, super-cleansing agent loosens sticky coating, flushes it away... and (2) the patented, high-polishing agent buffs teeth shiny-smooth so coating slides off... doesn't collect and stain.

Switch to Pepsodent with Irium. Use it regularly and you'll know the joy of sparkling, beautiful teeth. Get a tube today!

### TRY THIS SIMPLE BEAUTY TREATMENT

Use Pepsodent regularly for a few days. You'll see and feel the difference next time you make the Tongue Test.

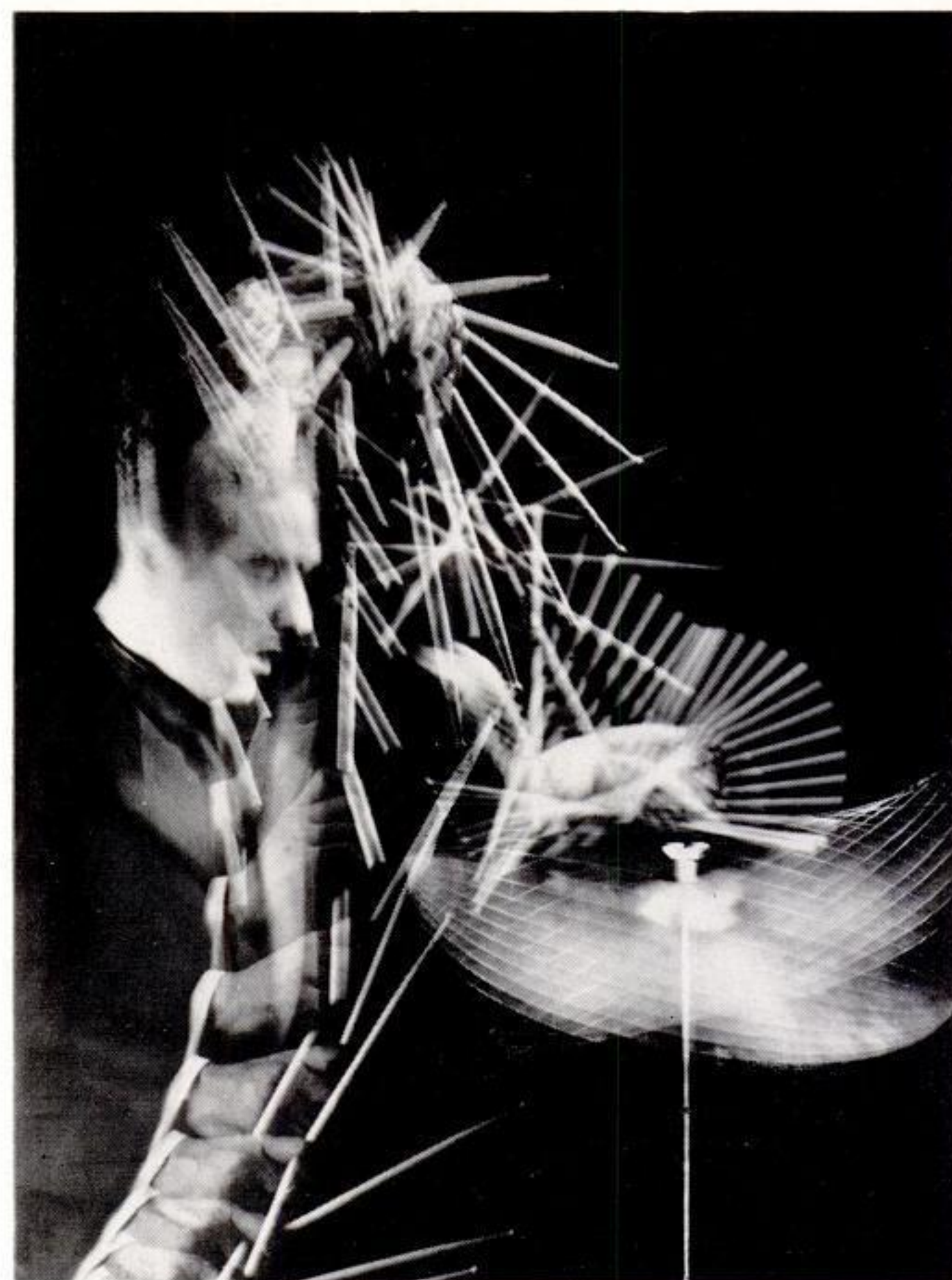


**50 TUFTS!** Get a new 50-Tuft Pepsodent Tooth Brush for Double-Power Cleansing.

Gene Krupa (continued)



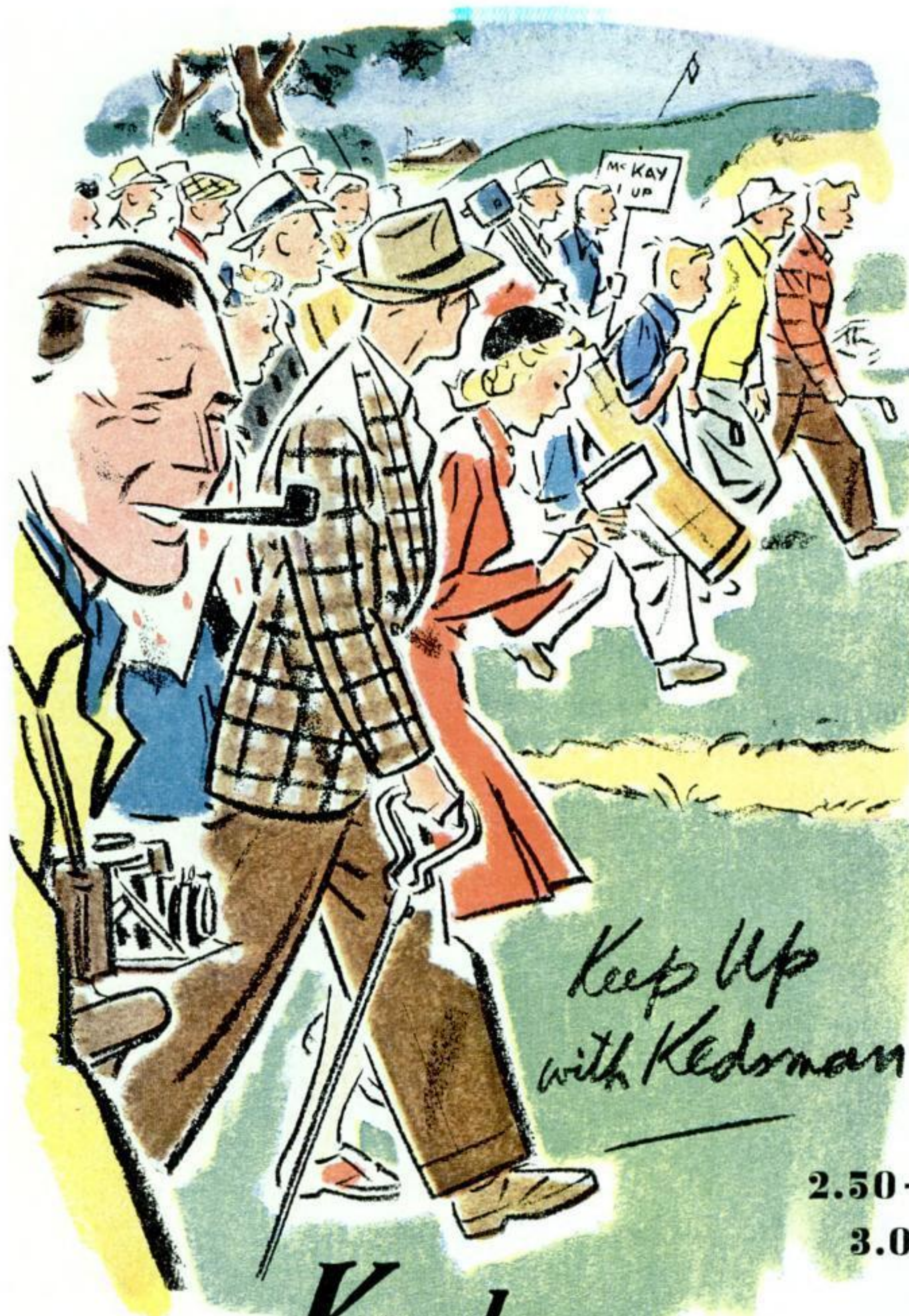
"Wire Brush Stomp" is a Krupa composition which he plays with two wire brushes swooshing over a snare drum. Krupa calls it "a mad thing—completely unorthodox, and very hot." Most wire brush work is for accenting sweet, romantic dance music.



Cymbal crash is made by whipping stick up, then snapping it down on cymbal at right. Secret of technique, says Krupa, is to draw tone out, not pound it out. Krupa plays in sound-proof room built at wife's request in their new home in Yonkers, N. Y.

CONTINUED ON PAGE 85





*Keep Up  
with Kedsman*

2.50 -  
3.00

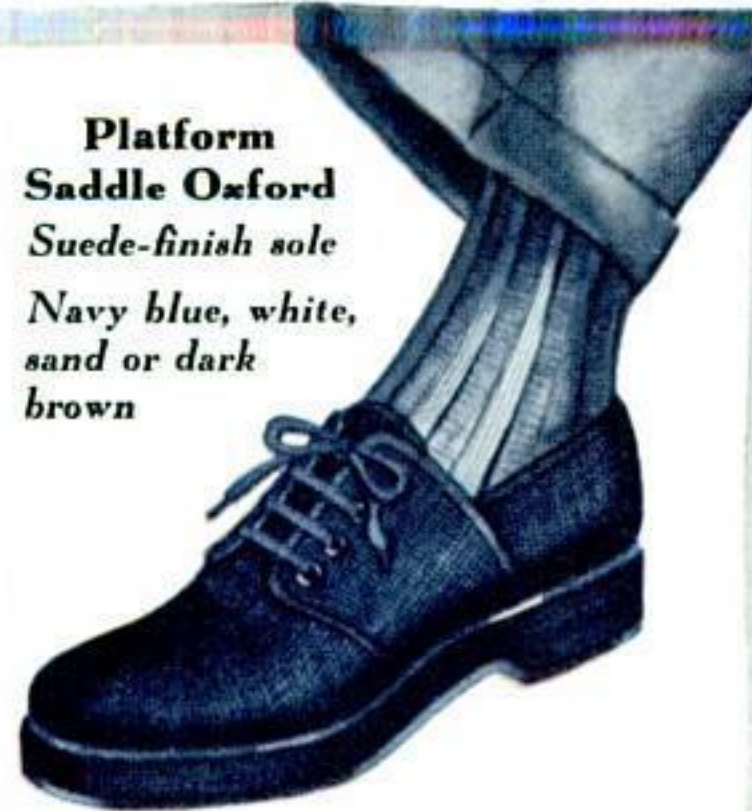
**Kedsman**  
REG. U. S. PAT. OFF.

Cool fabric shoes for lightweight comfort all summer. You can have them washed in soap and water. Eleven color combinations. Six sole patterns.

Look for the name Kedsman in the shoes. At better stores.



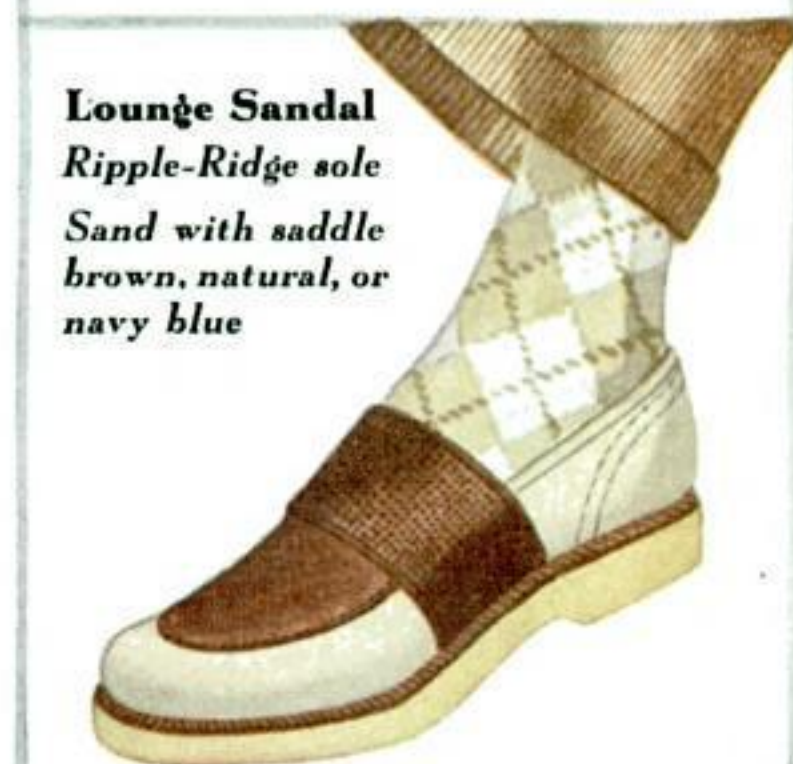
United States Rubber Company • Rockefeller Center, New York



**Platform  
Saddle Oxford**  
Suede-finish sole  
Navy blue, white,  
sand or dark  
brown



**Barefoot Sandal**  
Washboard sole  
Natural, sand with  
saddle brown, navy  
blue, or plantation  
green



**Lounge Sandal**  
Ripple-Ridge sole  
Sand with saddle  
brown, natural, or  
navy blue



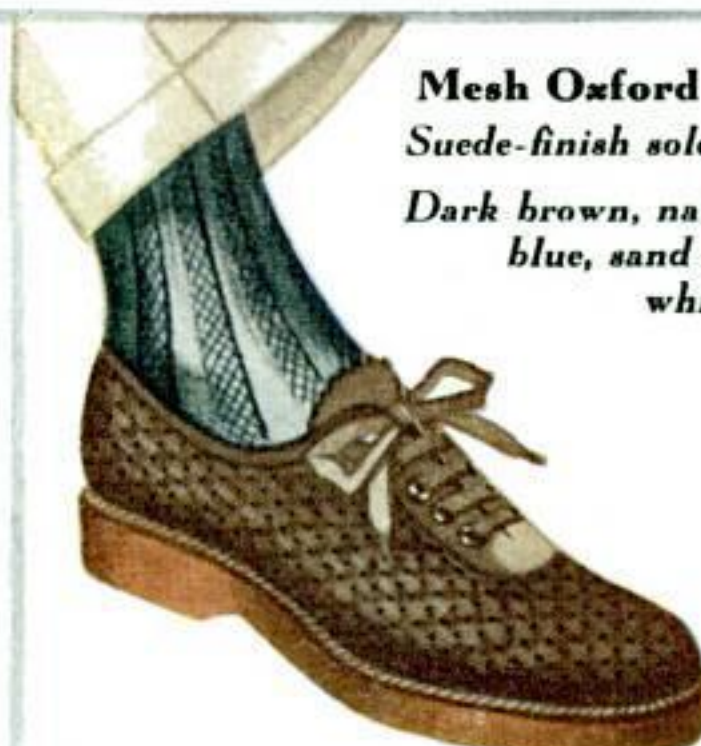
**Moccasin Oxford**  
Stucco sole  
Navy blue, dark  
brown, plantation  
green, or sand with  
saddle brown



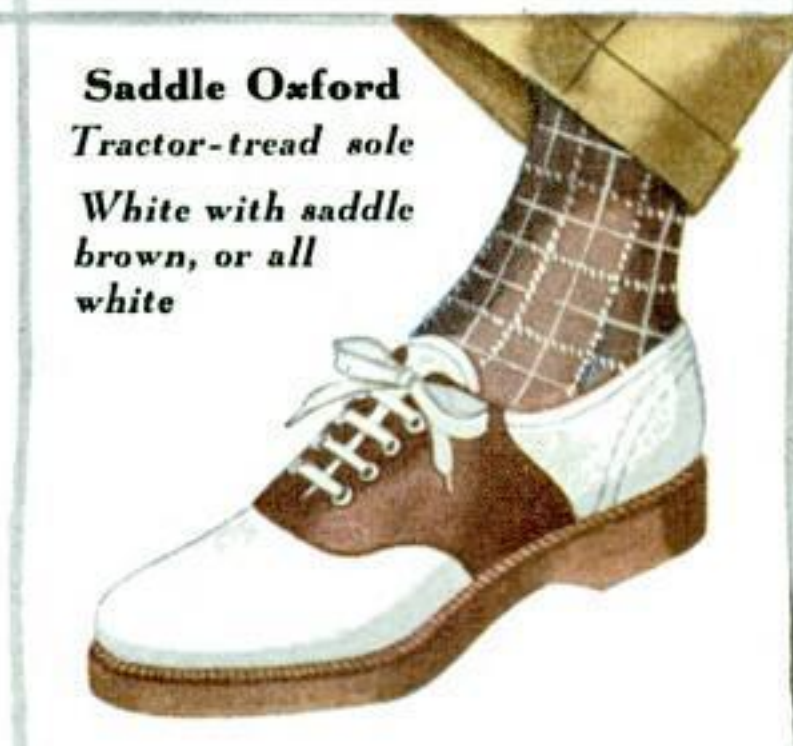
**Blucher  
Saddle Oxford**  
Stucco sole  
Plantation green,  
navy blue, sand or  
white with saddle  
brown



**Gore Sandal**  
Navy sole  
Sand with saddle  
brown, navy blue,  
or plantation  
green



**Mesh Oxford**  
Suede-finish sole  
Dark brown, navy  
blue, sand or  
white



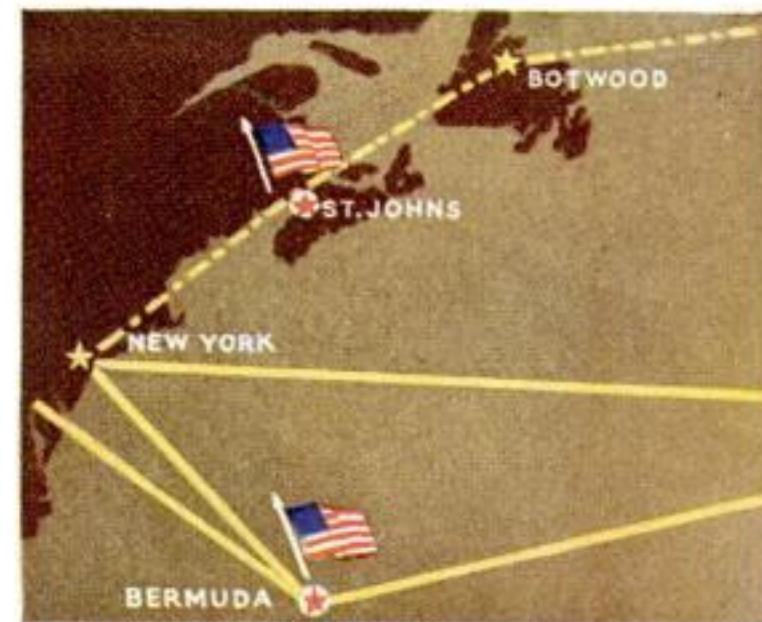
**Saddle Oxford**  
Tractor-tread sole  
White with saddle  
brown, or all  
white





# America's Outposts of Security and Defense...

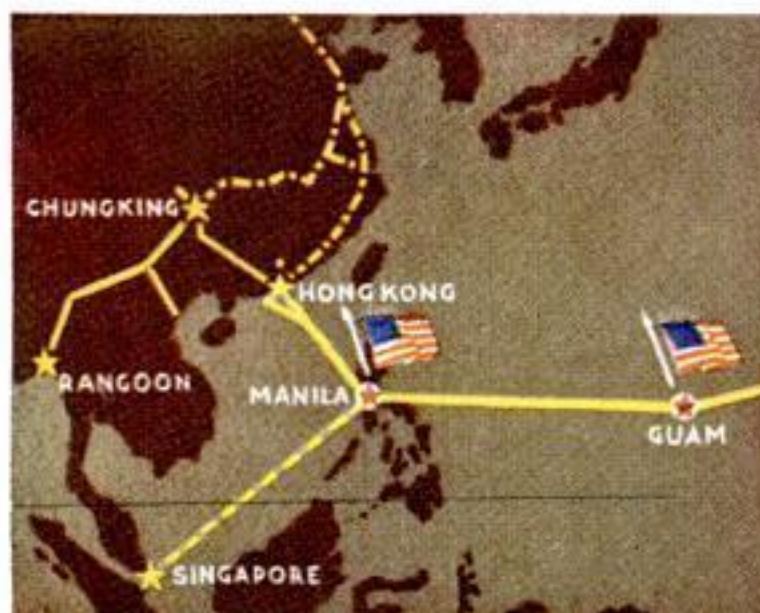
*Do you know where they are? How far away? How they are reached? Important facts for every American citizen*



**NORTH ATLANTIC** bastions of defense are our Bermuda bases. Clippers link them to U. S.—817 miles away—in 5 hours, providing two-days-faster delivery of government men, mail, materials.



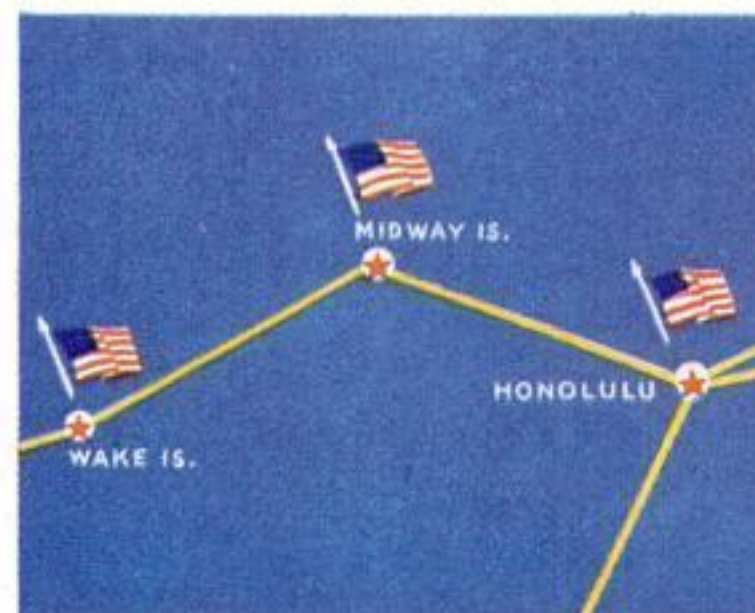
**CARIBBEAN** bases are 1800 miles from Florida to Trinidad, are joined by as many as 37 weekly Pan American schedules. For example, by Clipper from Miami to Jamaica it's only 5 hrs.; Puerto Rico, 6%.



**FAR EAST.** To Hong Kong by Clipper in 7 days, with Chungking only a day beyond—9,516 miles out of California! It's 11 days faster each way than by boat—time vital to defense and diplomacy!



**SOUTH PACIFIC** outpost is strategic Canton, stepping-stone on the 4½-day, 7,927-mile flight from California to Auckland, New Zealand. Flying Clippers beat steamer time by 11½ days each way.



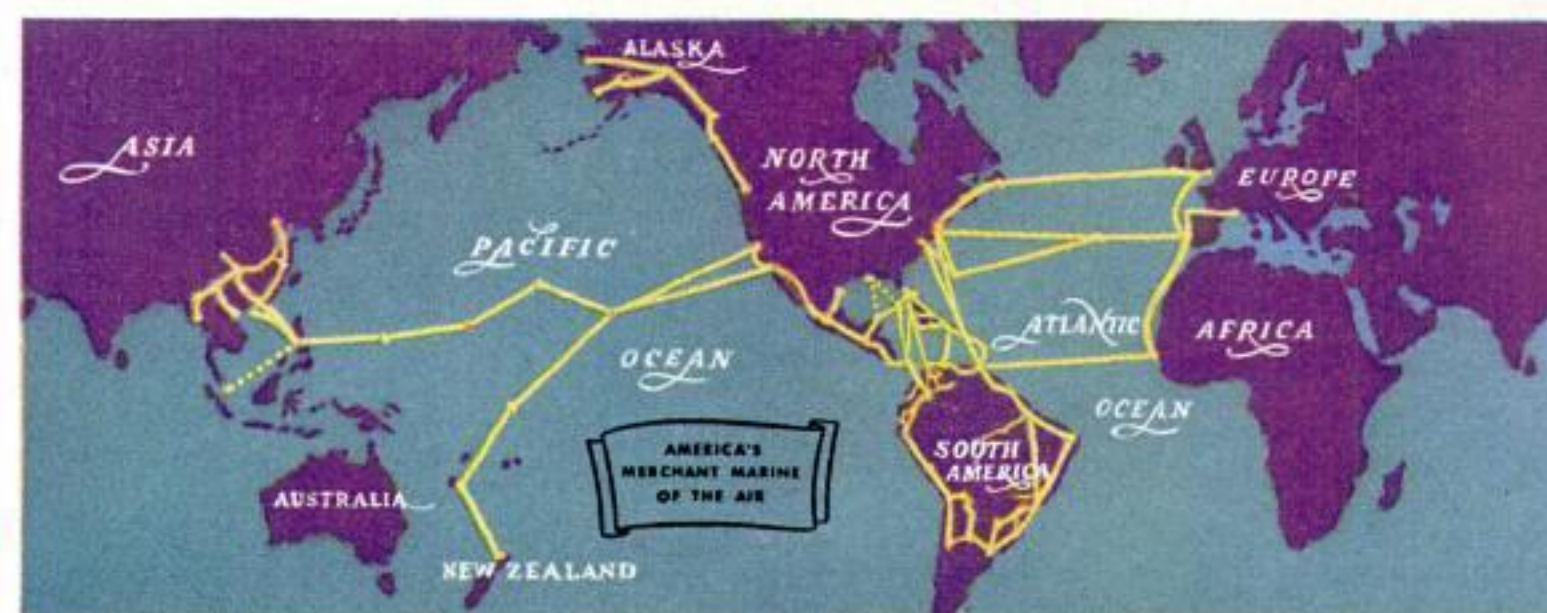
**HAWAII**, key to our Pacific defenses, is days nearer to the U. S. and to the sentinel isles, Midway and Wake—by Flying Clipper. From Honolulu to San Francisco is only overnight; a vital defense link.



**PANAMA CANAL** to Washington, D. C.—2,185 miles and only 16½ hrs. away by air, via Strato-Clipper from Miami! 24 Pan American schedules weekly serve the "hub of hemisphere defense."



**ALASKA.** \$70,000,000 for defense bases at America's Back Door! Ready for expanding demands, new Clippers speed 942 miles from Seattle to Juneau in 5½ hours; swiftly serve other major Alaskan points.



**INDISPENSABLE "LIFE LINES"** of our nation are the routes of "America's Merchant Marine of the Air." Note how Flying Clippers unite virtually every major sphere of U. S. trade and defense.

**FLAG SYMBOLS** on maps indicate location (in areas shown) of major U. S. defense bases, according to the most recent facts made public by the government and available at publication time.

**R**IGHT NOW all eyes are on America's military air power. But equally vital to this country's defense is its commercial air development. How do we stand there? You probably know that within our borders this country has an aerial network that no foreign nation can equal.

What about outside the U. S.? There the 75,556-mile system of Pan American Airways is the envy of the world. Its great modern Clipper Ships link 55 countries, fly 98.62% "on schedule." Back of this record are 13 years of "over-ocean" flying,

expert pilots, modern equipment, scores of radio and weather stations and a trained, loyal organization of more than 7,000 people.

What does this mean? It means that vital as is Pan American Airways' role in furthering national defense, the Flying Clipper Ships are even more vital as Uncle Sam's strong right arm in furthering U. S. trade and good will. In the great international race for commercial air supremacy both today and after the war, America is out in front. Our job is to see that she stays there.

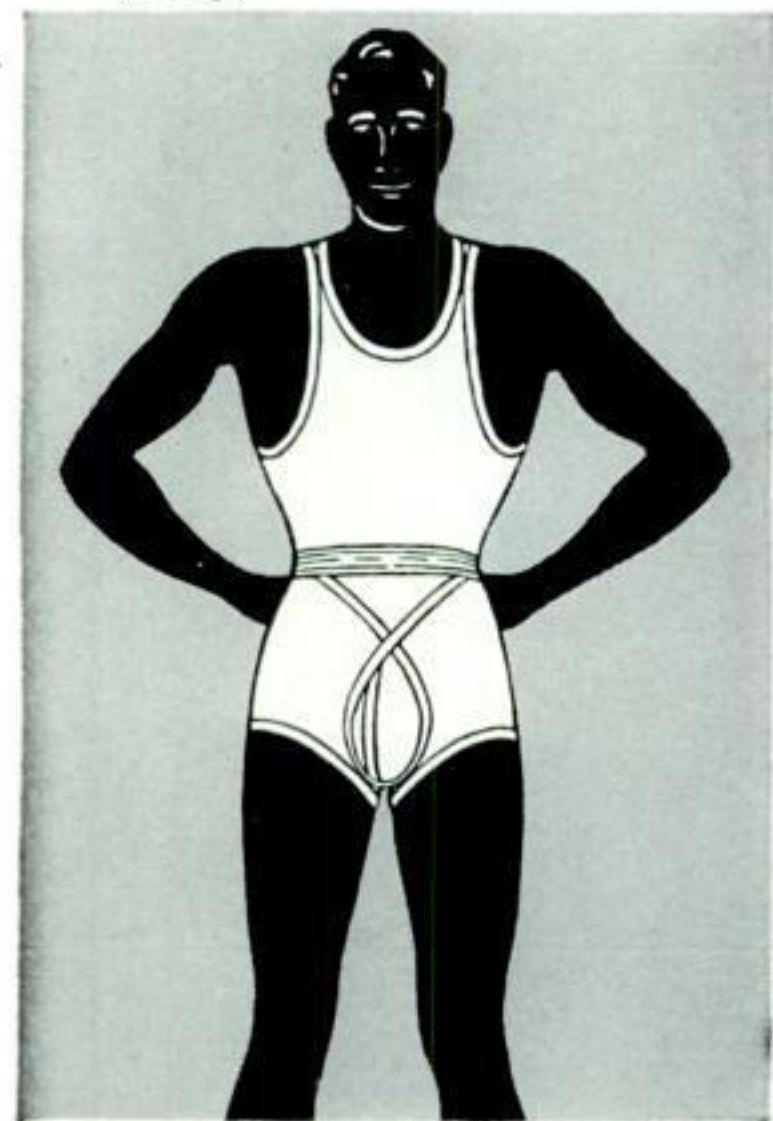


*Travel* **PAN AMERICAN AIRWAYS** *System*



# REVOLUTIONARY NEW UNDERWEAR INVENTION!

Healthknit **MAC DEES**  
GIVE *Lift that Lasts!*



HERE'S the new underwear with the patented supporting front that gives gentle, lasting support. Available in briefs or mids. The exclusive cantilever action of MacDEE construction regulates lift automatically. The more belt-stretch, the more lift. It brings new comfort—standing, sitting, walking. And if you drive a car you'll bless the inventor!

ONLY MACDEES BRING YOU THIS



Your Retailer Has Healthknit MacDEES or Can Get Them For You Quickly!

**Healthknit**

Kut-Ups SHIRTS and MACDEE BRIEFS  
Standard Knitting Mills Inc., Knoxville, Tenn.

## Mows and Trims Lawns in One Simple, Easy Operation



Save Time and Labor with a **MONTAMOWER**  
Tired backs and aching arms just don't happen to users of Montamower. All the drudgery and noise of lawn mowing is done away with. No dead weight to push and pull. Instead, just 7 pounds of live mechanism that first gathers then cuts the grass closely, smoothly, and to the correct height; no matting; no streaking; no clatter; no rattles. Cuts a 16" swath through long grass, dandelions, spike grass and weeds. Cuts right up to walls, fences, trees or posts; leaves no fringes to be trimmed by hand. Cutters are self-sharpening. Built to last many years. Many thousands in use. Sold direct from factory. Costs little. Write at once for guarantee information and literature.

**MONTAMOWER DISTRIBUTING CO.**  
322 HOUSEMAN BLDG. GRAND RAPIDS, MICHIGAN



A conga drum from South America is played with both hands, no sticks. Tall and cylindrical, the drum is open on the bottom and must be held in a tipped position by the left hand for better resonance. The right hand whams down on accented beats.



A cross-stick rim-shot roll is made with left stick held stationary on snare drum, while right stick sweeps down tapping it from top to bottom, ending with a roll on the drum. This is a good way to make a diminuendo climaxed by a frightening bang.

## Which FOOT TROUBLE is yours?



Don't  
Suffer  
Any  
Longer  
!

### Get Quick Relief This Week

If you suffer from your feet, go to your Drug, Shoe, Department Store or Toilet Goods Counter this week—**DR. SCHOLL'S FOOT COMFORT WEEK**—and get relief. The cost is small! Remember, there is a Dr. Scholl Remedy, Appliance or Arch Support for most every common foot trouble.

**FREE FOOT BOOKLET**—tells you all about care of the feet. Write Dr. Scholl's, Inc., Dept. B 6, Chicago, Ill.

#### CORNS—SORE TOES

Dr. Scholl's Zino-pads quickly relieve pain and gently remove corns; lift shoe pressure; soothe, cushion. Prevent corns, sore toes and blisters. 25¢ and 35¢ boxes.



#### CALLOUSES

Dr. Scholl's Zino-pads, special size for callouses, relieve pain, soothe, ease pressure on sore spot; quickly loosen and remove callouses. 25¢ and 35¢ boxes.



#### BUNIONS

Dr. Scholl's Zino-pads, special size for bunions, relieve tender and enlarged joints; lift shoe pressure. 25¢ and 35¢ boxes.



#### WEAK ARCHES

Dr. Scholl's Foot-Eazer and exercise relieves tired, aching feet, foot and leg pains when due to weak or fallen arches. \$3.50 pair.



#### PAIN HERE?

Dr. Scholl's Lu-PAD, a soft feather-weight cushion; slips over fore part of foot; relieves pains, callouses at ball. Washable. \$1.00 pair.



#### HOT, TIRED FEET

Dr. Scholl's Foot Balm (liquid or ointment) quickly relieves, refreshes feverish, tender, sensitive, tired feet. 35¢.



#### TENDER FEET?

Dr. Scholl's Foot Powder relieves tender, chafed, perspiring feet; eases tight shoes. 35¢ can.



#### BUNIONS

Dr. Scholl's Bunion Reducer, of soft rubber, relieves pain from shoe pressure, hides the bulge, helps preserve shape of shoe. 50¢ each.



**Dr. Scholl's  
FOOT COMFORT WEEK**





THIS QUAIN 1932 PHOTOGRAPH SHOWS A. EDWARD NEWTON, LATE GREAT BOOK COLLECTOR (LEFT), ENTERTAINING ESSAYIST AGNES RÉPLIER IN HIS LIBRARY





IN NEW YORK'S PIERPONT MORGAN LIBRARY, THE ELDER MORGAN'S PORTRAIT LOOKS DOWN ON HIS DESK, HIS CHAIR AND A FEW OF HIS RARE BOOKS

# The World's Rarest Books

## NOW IN U. S., THEY FORM A BOND WITH BRITAIN

Into a hushed gallery in New York, last April 16, crowded 1,500 of America's booklovers for an auction. On sale were 584 lots of rare first editions, great English manuscripts and original drawings collected by the late A. Edward Newton. Single items were bid up as high as \$10,100. Total sales brought \$185,000. In four more sessions scheduled for early fall the lifetime collection of this great Philadelphia bibliophile who, through his *Amenities of Book-Collecting* and *This Book-Collecting Game*, introduced Americans to a fascinating hobby, will bring an estimated \$500,000.

This was the second greatest book auction in America and probably the fourth greatest in the world. Not since the Robert Hoe collection was sold in New York in 1909-12 has there been, among men who make this a passion, such excitement. At that time the sale brought nearly \$2,000,000. Pitted against each other in fierce competitive bidding were such U. S. financial titans as the elder J. P. Morgan, Henry Clay Folger of Standard Oil and Henry E. Huntington of the Southern Pacific.

Huntington bought a Gutenberg Bible for \$50,000. Morgan acquired a *Morte d'Arthur* from the press of William Caxton, earliest of English printers, for \$42,800. Folger enlarged his Shakespeare library. Between the three of them, during the heyday of avid book collecting at the end of the 19th Century and the beginning of the 20th, they assembled and brought

to America over half a million of the rarest books, manuscripts and prints in the world. When they died, each bequeathed his fabulous accumulation to the public, with adequate endowments to sustain them.

Today, in the Huntington Library at San Marino, Calif., the Folger Shakespeare Library at Washington and the Pierpont Morgan Library at New York is repositied a treasury of the thinking and writing of the English-speaking world such as exists nowhere else. Scholars can examine here the original scripts and letters of almost every great English poet from Shakespeare to Keats and Kipling, of every great novelist from Chaucer to Thackeray and Dickens. As the motherland of these immortal figures now lies under a hail of deadly steel and fire, these treasures, now safe in America, become each year more infinitely priceless. To Americans, who by the thousands daily peruse them in the quiet library halls mentioned in these pages, they represent the insoluble strands of our age-old cultural union with England, the common heritage we may soon be called on to defend.



STUDENTS STUDY MANUSCRIPTS IN CALIFORNIA'S HUNTINGTON LIBRARY





## SHAKESPEARE:

\$2,370,000

Of the world's 200 first folios of Shakespeare, printed in 1623, 82 are preserved in Washington's Folger Shakespeare Library. Only 79 are here shown because three are at the bindery. For 48 years Henry Clay Folger, onetime president of Standard Oil, ransacked the book marts of Europe to find them. Among them is "the world's most precious book," an uncut folio presented by William Jaggard, its publish-

er, to a friend. In this picture Dr. James G. McManaway, assistant director, holds a first folio with an original engraving of Shakespeare by Droeshout. Nobody knows how much Folger paid for these now priceless tomes that epitomize the cultural union of England and America. A conservative estimate of their market value is \$30,000 to \$80,000 each. Using the lesser figure, these 79 books are worth \$2,370,000.





# THE NEW PALM BEACH SUITS

● HERE IS A NEW PALM BEACH...Softer, lighter, and cooler than it ever was before. Goodall, the exclusive makers, have tailored this suit superbly. You'll admire the lasting fit at the collar—the smooth, pucker-free seams and edges—the streamline silhouette. And no other suit as light as this has its talent for throwing off wrinkles and holding its shapely style.

Ask your favorite clothier to show you  
COMMUTER TONES FOR BUSINESS • AIR TONES  
FOR SPORTS • SMART WHITES FOR NIGHT

● Shown in such new shades as—Channel Blue, Cuban Brown and Jute Tan—and slip into your size in the smart new White.

Here's the Washable Summer suit that lets your body breathe, and the value is so outstanding that you can well afford a complete and colorful Palm Beach wardrobe.

Slacks \$5.50 • Sport Coats \$13.50  
Evening Formals \$20 • Students' Suits . . (sizes 16 to 22) \$16.50 **\$17.75**

PALM BEACH—A GREAT GIFT FOR DAD!

● **\$3250 IN PRIZES**  
Enter the Palm Beach contest. First prize, \$1000. Second prize, \$500. 235 other cash awards. See your clothier for complete details.



ALWAYS LOOK FOR THIS LABEL • GOODALL CO., CINCINNATI

● **NEW DISCOVERIES**  
See the tropical worsted discoveries of 1941: Goodall Tropic Weight at \$25. Tropic Weight De Luxe at \$32.50. At your clothier's—today.





"Gee, Pop, 14 colors!"



"Cool as anything!"



"Good-looking? Wait and see!"

"Wow! Arrow Bonair!"

**Never before** has an Arrow Shirt come in as many colors as the new Bonair: white and *fourteen shades!* Soft pastels to rich, full-bodied hues—some unusual, *all* flattering.

Bonair is *cool!* Its sheer, lightweight fabric keeps you air-conditioned on the hottest days. Bonair comes in the latest "sloped" Arrow Collar styles, costs just \$2.

Two Arrow Tie patterns were designed especially for Bonair (\$1 each) . . . as well as Bonair handkerchiefs (35¢), shorts (65¢), and sports shirts (\$2.)

"Salute Dad the American Way". Give him Bonair for Father's Day. At your Arrow dealer's now. Made by Cluett, Peabody & Co., Inc., Troy, N. Y.



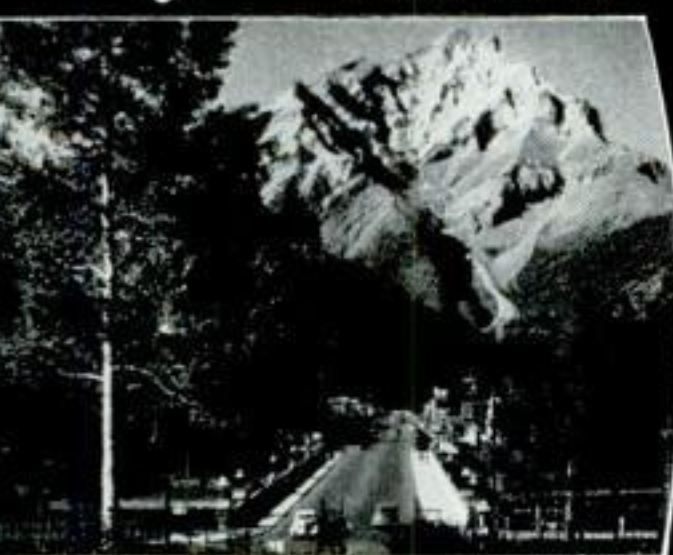
*If it hasn't an Arrow label,  
it isn't Arrow.*



Copyright, 1941, Cluett, Peabody & Co., Inc., Troy, N. Y.



## Bring Back PICTURES LIKE THIS



ALL your VACATION PICTURES, TOO, CAN BE CORRECTLY EXPOSED... free Booklet explains how!

All the pictures you take with your camera will be just as life-like and rich in detail as the photo above... if you use a WESTON Exposure Meter. This compact, easy-to-use meter is simply pointed at the scene or subject, and it gives you the correct camera settings to use... the settings which insure correctly exposed pictures every time you use your camera. Eliminates guesswork and uncertainty... prevents film losses and picture disappointments.

**FREE BOOKLET** is available which gives full details on the WESTON Exposure Meter... also explains why you are so often disappointed with your pictures and shows how you can always get pictures that will give lasting satisfaction. Full of helpful illustrations. Write for your free copy to Weston Electrical Instrument Corp., 630 Frelinghuysen Ave., Newark, N.J.

**WESTON**  
EXPOSURE METERS



## Bill's KING OF THE SALAD BOWL



-SINCE I TIPPED HIM OFF TO COLMAN'S

You'd think Bill had invented salad dressing, the pride he takes in mixing it! All because I showed him the little trick of adding a quarter teaspoon of Colman's to French dressing or mayonnaise. This choice dry mustard gives sparkling flavor—the fine, racy tang everyone loves!



### FREE RECIPE BOOKLET

Atlantis Sales Corp., Sole Distributor, 3400 Mustard Street, Rochester, N. Y. Please send me 12 new Colman's recipes.

Name \_\_\_\_\_  
Address \_\_\_\_\_

## Rare Books (continued)

*Dramatic Personae,*  
by Robert Browning

ON BROWNING'S MANUSCRIPT

*Your most obedient &  
most humble servant*  
Cornwallis

CORNWALLIS' SURRENDER

*unfaltering heart, approved the young  
man who wraps the drapery of his couch  
himself and lies down to pleasant dreams.*  
William Cullen Bryant

SIGNED TO "THANATOPSIS"

*affectionately*  
Byron

"AFFECTIONATELY, BYRON"

*Je suis très humble  
et très obéissant serviteur  
de Votre Excellence  
de Brunswick*

NAPOLEON'S SCRIPT AT 15

*Henry W. Longfellow*

LONGFELLOW'S SIGNATURE

*Wrote to George Milton*  
John Milton

MILTON'S WRITING AT 15

*am thy dear George you*  
Loving affectionate Mother  
Mary Washington

FROM WASHINGTON'S MOTHER

*most sincere &  
devoted*  
Percy B. Shelley

SHELLEY SIGNS A LETTER

*Elia*

"ELIA" WAS CHARLES LAMB

*I am  
always sincerely  
Yours Hardy.*

THOMAS HARDY'S AUTOGRAPH

*as long as*  
Charles Dickens

A DICKENS INSCRIPTION

*by John Keats*

FIRST PAGE OF "ENDYMION"

*a mouth with  
the oblique & qualified  
Wuthering.*

FROM A THACKERAY LETTER

*Oliver Wendell Holmes*

HOLMES SIGNS MANUSCRIPT

*To God, my Country, your name  
- nothing  
Yours to go  
John Smith*

CAPTAIN JOHN SMITH, 1626

*To give to the  
Queen Elizabeth*

THIS IS QUEEN ELIZABETH'S

*RWaldo Emerson*

EMERSON'S CLEAR WRITING

*the work.  
humble servt.  
Robert Burns*

A LETTER FROM POET BURNS

*John G. C. Emerson*

THE POET OF "SNOWBOUND"

The signatures of great poets, novelists and statesmen, now on display at American rare-book libraries, reveal something of their characters.

CONTINUED ON NEXT PAGE



It's Texcel—the miraculous new cellophane tape that meets emergencies all through the house, all through the year! Texcel is the transparent modern mender for books, papers and sheet music... a quick and tidy seal for packages, jars and bottles... repair-man for window-shades, wallpaper, and garment bags.



Texcel's double-ended dispenser nips off just the length you need, either before or after applying... A touch of your finger fixes it permanently wherever you want it to go. No licking, no water, no trouble at all. Save money, save time, save tempers with Texcel!



Comes in 10¢, 15¢ and 25¢ sizes. Ask for Texcel by name at your stationers, department or 5¢ & 10¢ store. Made by the Industrial Tape Corp., New Brunswick, N. J.

**TEXCEL**  
**CELLOPHANE TAPE**





"A-ha...it's a Wine Collins"



• Mix your Wine Collins like this: ½ tall glass of your favorite California wine . . . lemon or lime juice . . . ice cubes (and sugar if desired) . . . sparkling water. More wine recipes free at the store where you buy your wine. Wine Advisory Board, 85 Second St., San Francisco

Make your tall drinks with WINE

NOW AVAILABLE IN BOOK FORM

# The "blueprint for the future"— THE AMERICAN CENTURY by Henry R. Luce

Editor of TIME and LIFE

MR. Luce's famous editorial (the text of which is given in full) is the starting point taken by five keen observers for a "Round Table Discussion" which will help anyone to clarify his thinking on what should be our national policy.

Clothbound, \$1.00

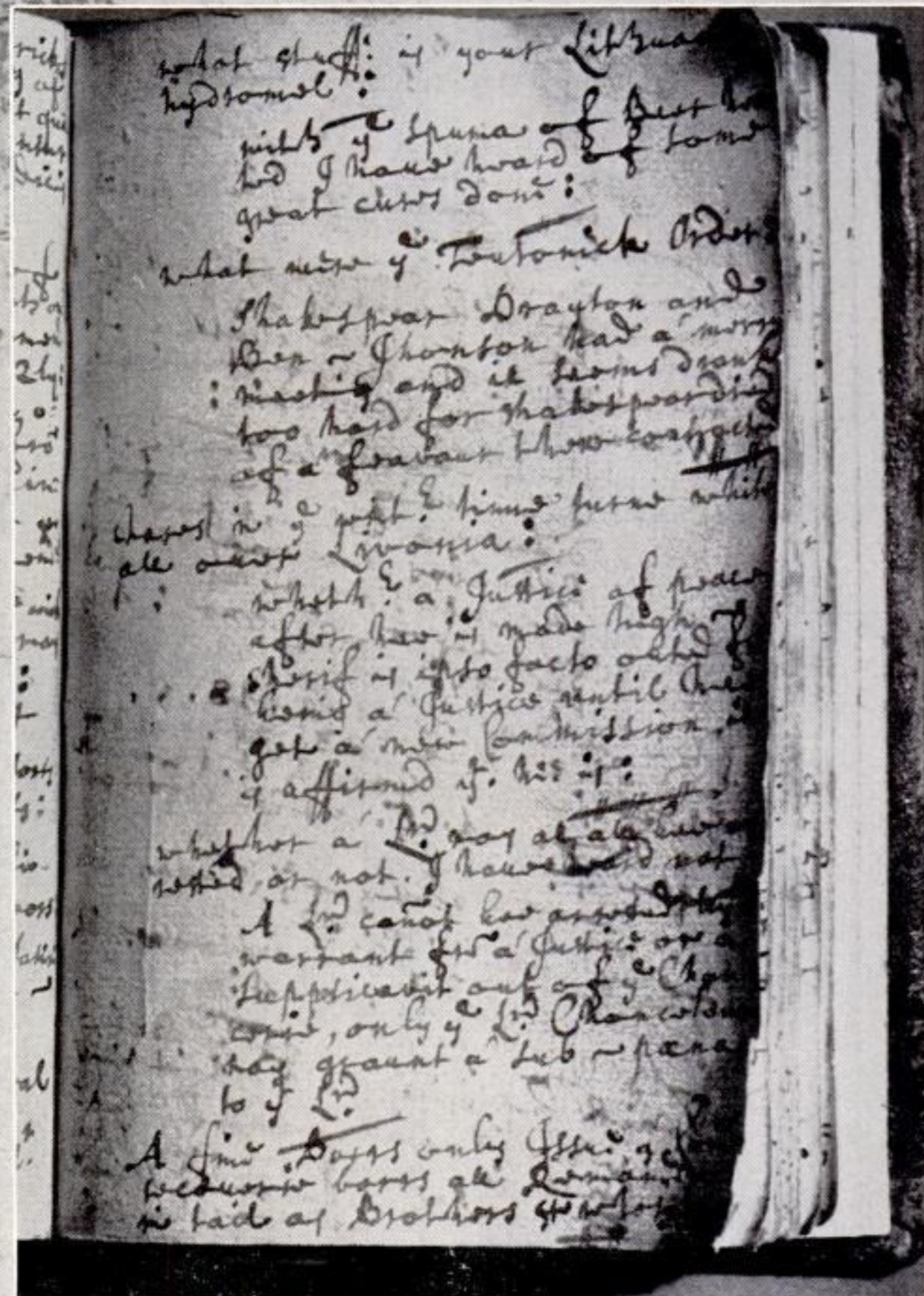
The commentaries—  
for and against—are by

**DOROTHY THOMPSON**  
**QUINCY HOWE**  
**JOHN CHAMBERLAIN**  
**ROBERT G. SPIVACK**  
**ROBERT E. SHERWOOD**

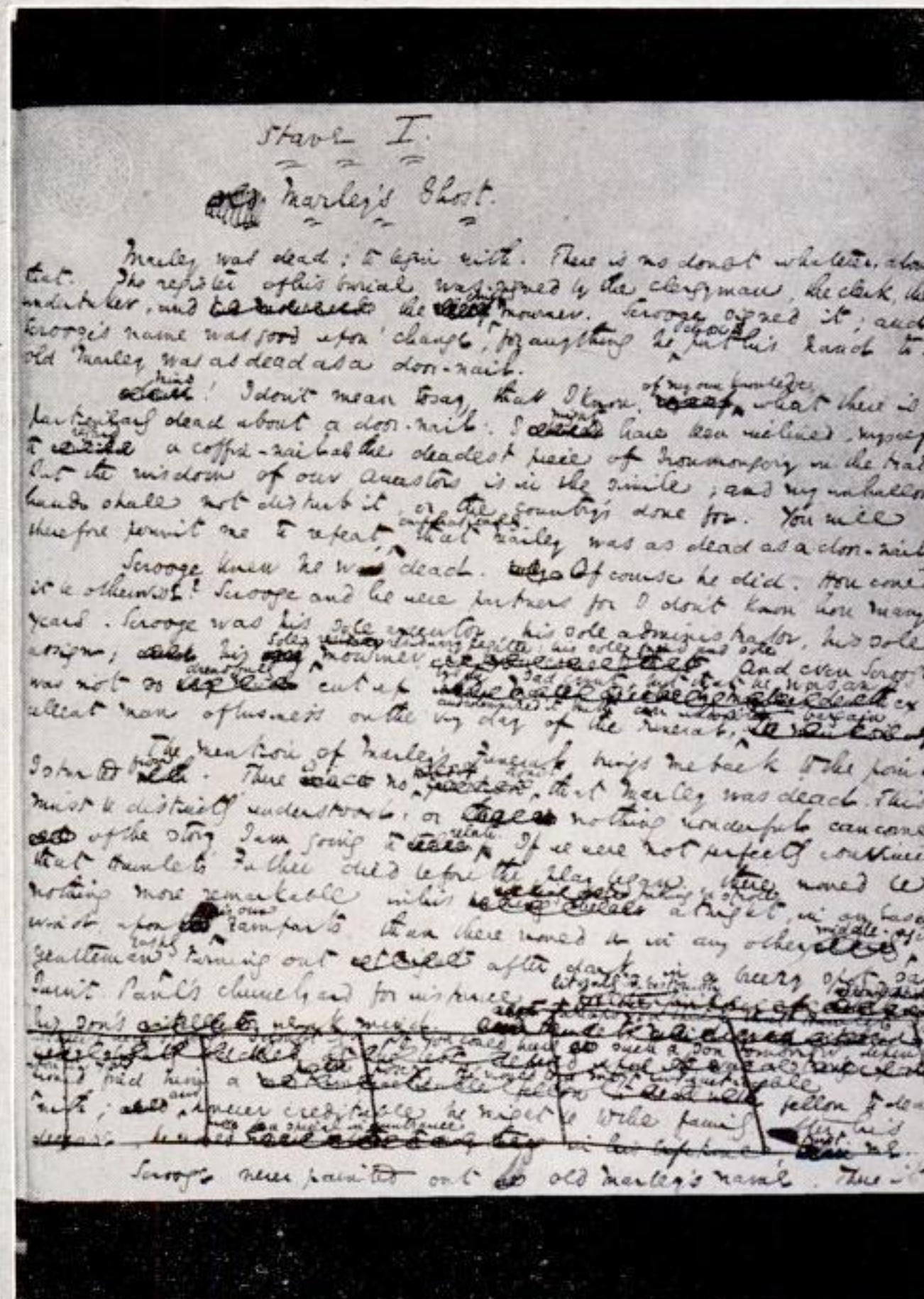
Order from your bookseller, or from the publishers—

**FARRAR & RINEHART, 232 Madison Avenue, New York, N. Y.**

## Rare Books (continued)

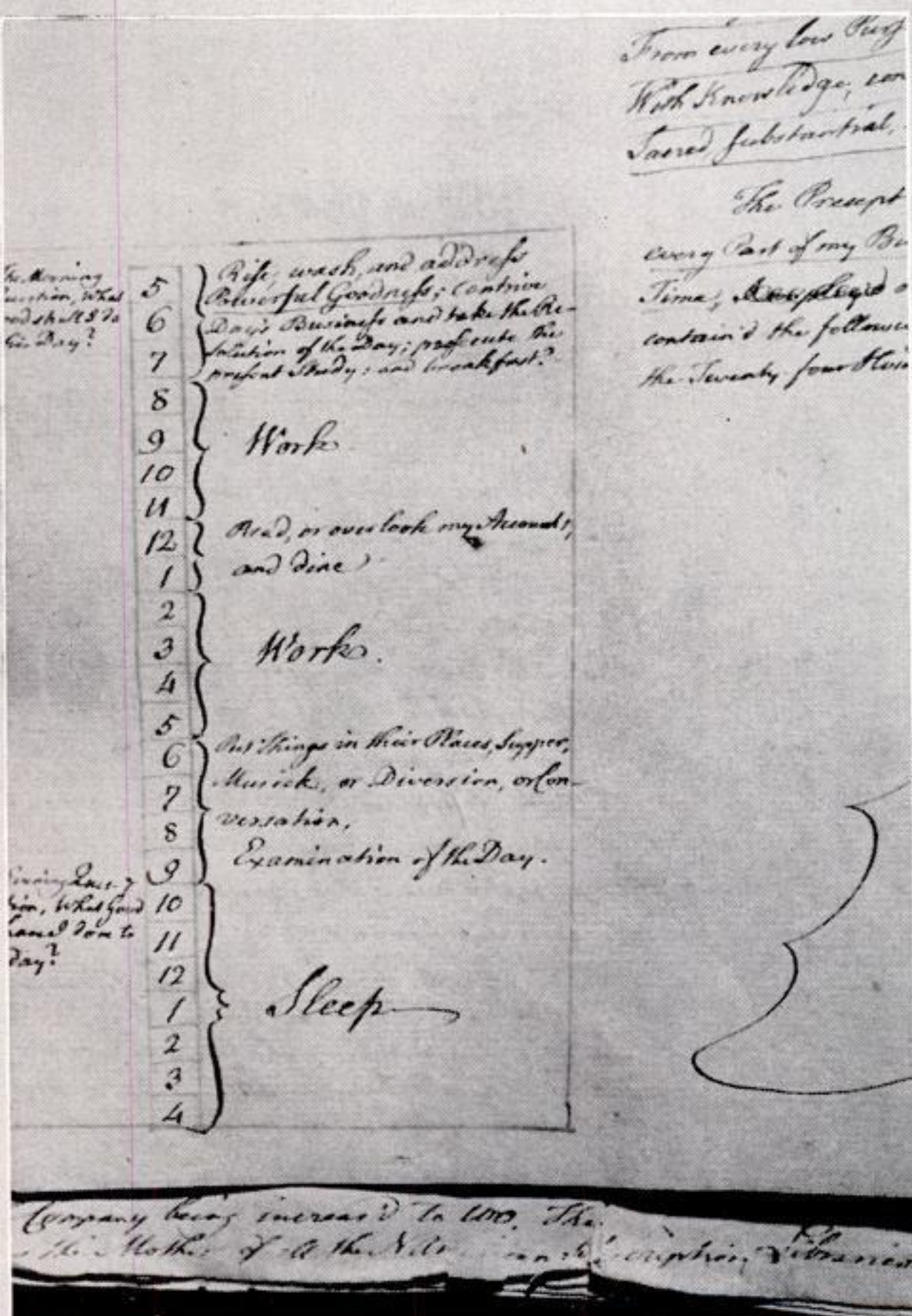


Shakespeare's death is recorded in the second paragraph of this Stratford diary now at Folger Library: "Shakespear Drayton and Ben Jhonson had a merrie meeting and it seems drank too hard for Shakespear died of a feavour there contracted."

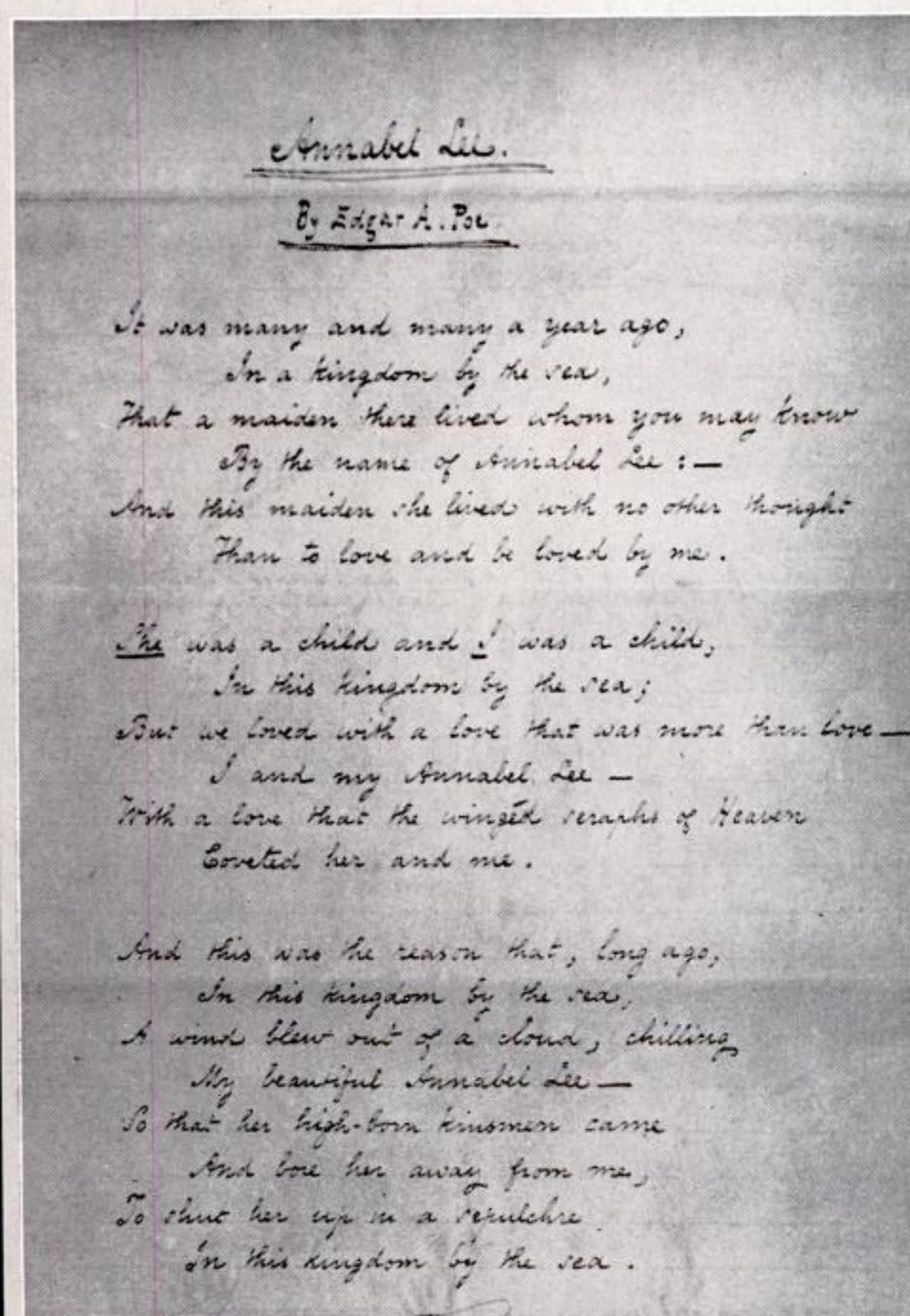


Dickens' "Christmas Carol" looked somewhat messy when its author sent his original manuscript to Chapman & Hall, his printers, in 1843. It was bought in 1906 by the late J. P. Morgan and is now in the Pierpont Morgan Library in New York.





Benjamin Franklin's workday began at 5 a.m. and ended at 9 p.m., according to his autobiography, in his handwriting, at Huntington Library. Director Max Farrand is now editing this precious piece of early Americana for publication.



Poe's "Annabel Lee" was copied by the author on pale blue, lightly ruled paper shortly before his death, Oct. 7, 1849, but was not published in the New York Tribune until two days after it. It is now among Huntington's rare manuscripts.

CONTINUED ON NEXT PAGE



## ROMANCE SINGLES OUT BEAUTIFUL DEB

Miss Ridgeley Vermilye, rated by Cholly Knickerbocker, society reporter, as one of the loveliest deb's of New York, now wears William Gilroy's ring. (She is shown at festivities in her New Jersey home.) Says Miss Vermilye, to queries about complexion care, "I've really only one beauty secret—it's a Woodbury Facial Cocktail."



1. Miss Vermilye's "cocktail" recipe: "Before my evening date, I make a rich lather of Woodbury Facial Soap and very warm water. Then I rub this gentle, cleansing Woodbury lather briskly over my face and throat."



2. "Next, I rinse with cold—really cold—water, and you should see the pink come back into my cheeks! Naturally, whenever I remove make-up, and for my bath, too, I use this same special facial soap, Woodbury."



3. "My skin is wonderfully clear, since I've been using Woodbury Soap. My fiancé often compliments me, says he's proud of my complexion. Take Woodbury on my honeymoon? Of course! What a silly question!"



4. For "The Skin You Love to Touch," try Woodbury Facial Soap... for ten days. See how a Woodbury Facial Cocktail, before dates, gives evening glow. Woodbury is specially made for skin care. 10¢ a cake.



# GIVE & USE A RONSON

WORLD'S  
GREATEST LIGHTER  
"ALL-WAYS"



FATHER'S DAY—June 15



GRADUATIONS



WEDDINGS



New RONSON "Whirlwind." With shield up it just won't blow out. Perfect for outdoor use. For indoors, slide disappearing windshield down. 2-in-1 lighter. Indispensable to friends in Army, Navy. \$5.00 up.



See RONSONS for self use or gifts, for your pocket, handbag, for office and every room in the home, at jewelers, dept. stores, gift, smoke shops. Built to fine jewelry standards. \$2.95 to \$150.



"Smoking Etiquette"—handsome, entertaining book. Beautifully illustrated. Address RONSON, Dept. 85, Newark, New Jersey.

Free

MORE AND MORE, SMOKERS  
PREFER RONSONS TO MATCHES  
OVER 10,000,000 RONSONS HAVE BEEN SOLD

## Rare Books (continued)



William Blake's watercolors have doubled in value since Newton collected them early in the century. This one is *The Wise and Foolish Virgins*.



Greek mythology and the Bible were Mystic Blake's favorite subjects. These drew spirited bidding from book collectors at the Newton auction.



"The Great Red Dragon and the Woman Clothed With the Sun," based on a passage in Revelation, went to Dealer A. S. W. Rosenbach for \$10,100.

## SOLAREX

SCIENTIFIC SUN GLASSES



SMART ... and SAFE  
Two-handed Grip on Wheel  
... Dangerous Sun Glare Filtered Out ... Eyes Relaxed  
... Free from Fatigue ... not Strained, Bloodshot.



For Men, Women and Children ... 49c, 59c, 89c ...  
Look for the SOLAREX Displays at Sun Glass Counters

## SUPER SOLAREX

Perfect Ophthalmic Lenses  
As Used in U. S. Navy,  
U. S. Coast Guard Service,  
Transcontinental Air  
Lines ... \$1.75 to \$3.50



BACHMANN BROS., INC., EST. 1833  
1420 EAST ERIE AVENUE, PHILADELPHIA

## SHIP BY AIR EXPRESS

### IT PAYS, in Important Ways!

Your shipment speeds between airport cities at 3 miles a minute ... it's there in *hours*, by Air Express. Even cities 2500 miles away get *overnight* delivery; scores of foreign cities in just a day or two. Practically anything that fits in a plane can be shipped by Air Express—whether it's an orchid or a plow!

### Special Pick-up—Special Delivery

included at no extra cost within regular Railway Express Agency vehicle limits in all U. S. cities and principal towns.

### Look How Little It Costs!

Minimum Charge \$1.00. Rates by Air Miles:

Miles	2 lbs.	3 lbs.	5 lbs.	10 lbs.	25 lbs.
200	\$1.00	\$1.04	\$1.12	\$1.32	\$2.00
500	1.12	1.28	1.60	2.40	5.00
1000	1.32	1.68	2.40	4.20	10.00
3000	1.92	2.88	4.80	9.60	24.00

Proportionately low rates for off-airline points, reached by combined air-rail service. Ask now for time-table giving domestic and foreign rates, time, etc. For service and information ...

CALL RAILWAY EXPRESS AGENCY  
AIR EXPRESS DIVISION





*"Shake a hoof, Elmer!" cried Elsie, "I'm off again!"*

ELSIE, THE BORDEN COW, snatched another armful of clothes from Elmer, the Bull.

"You're off, all right," he grumbled crossly. "I don't know what for."

"For Canada, beautiful Canada!" said Elsie. "I really need a vacation, and Canada's the place where the cream of society is going this year! Besides, it's a part of my good neighbor policy."

"Hah!" scoffed Elmer: "How would folks in Canada ever know they had you for a neighbor?"

"The same way folks all over the United States know I'm a good neighbor," Elsie replied, packing away happily. "For they know the pure, wholesome Borden's Milk I produce for them. And the host of pure, wholesome things Borden experts are able to make from that milk."



"Your milk *this*, your milk *that*!" Elmer grunted, struggling to close an over-stuffed suitcase. "They make me tired!"

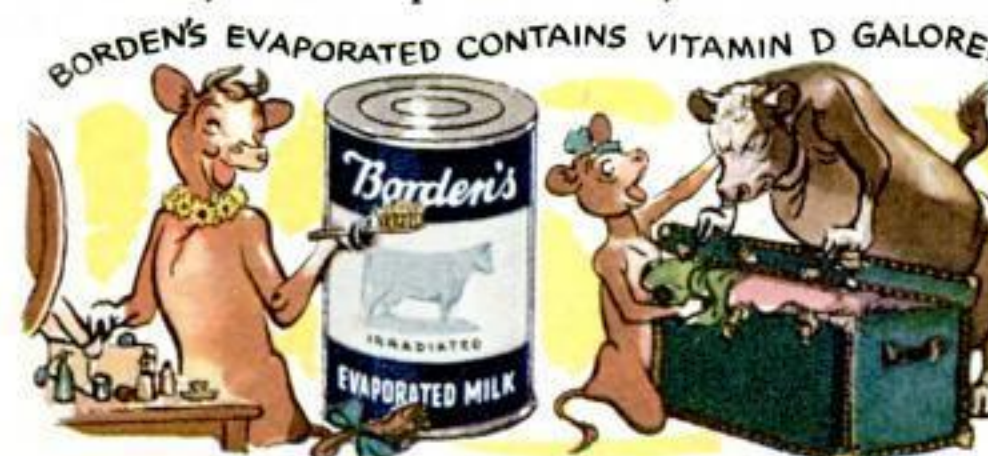
"Other people don't feel that way," remarked Elsie. "They find, for instance, that Borden's Ice Cream is wonderfully refreshing. Smooth, luscious, and pure as can be—because it's made from the finest milk and cream."

Elmer's language suddenly became quite violent. He

had the suitcase closed at last—with the end of his tail in it.



"Elmer! I'm surprised at you!" exclaimed Elsie. "Just because you're jealous of my career is no excuse for you to say things like that. Thousands of folks say lovely things about me. And about the tempting cream soups and fluffy mashed potatoes they can make with

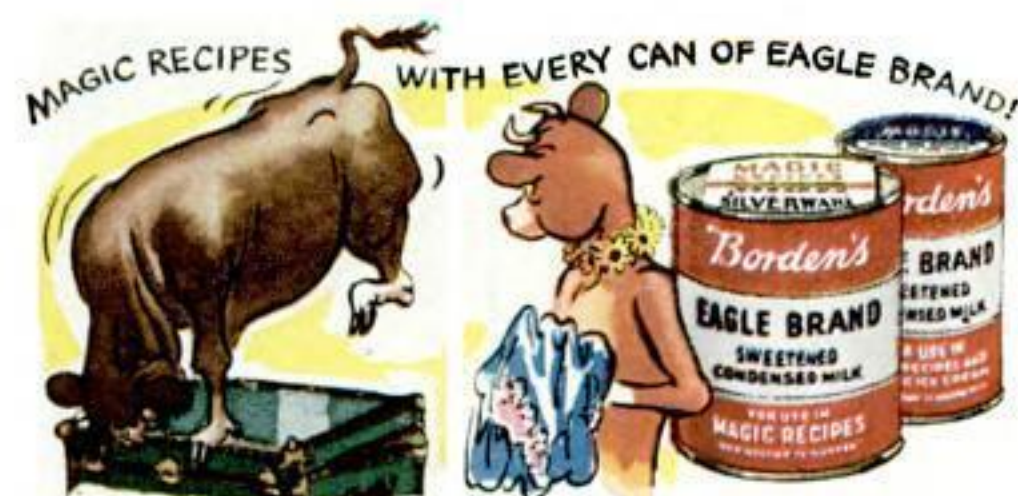


Borden's Irradiated Evaporated Milk—the same milk that doctors approve for babies because it's so digestible and rich in Vitamin D."

"All right, all right!" muttered Elmer, flinging a green coat of Elsie's into the crowded trunk and trying to slam the lid shut.

"Exactly," Elsie chatted on. "It's because my milk is always all right that a product like Borden's Eagle Brand Sweetened Condensed Milk is always all right,

too. So it never fails in helping to make mouth-watering cake frostings, candies, and cookies."



The trunk lid was stubborn. "Guess I'll have to jump on it," fumed Elmer.

"Youngsters generally jump for joy," commented Elsie, "when they're promised that delicious builder-



upper, Borden's Chocolate Malted Milk. And grown-ups feel just about as enthusiastic."

Click! went the trunk lock. Elmer was triumphant. "I knew," said he, "that a little cleverness would get that thing closed!"

"The cleverest thing I know," Elsie mused, "probably is Klim. Klim is pure, whole milk—powdered. Only the water is taken out. And to make it turn into real milk that tastes like real milk again, you just add water to it. It needs no refrigeration, so it's a great companion for sportsmen. Mothers give it to babies,

KLIM — SPELL IT BACKWARDS, IT'S MILK!

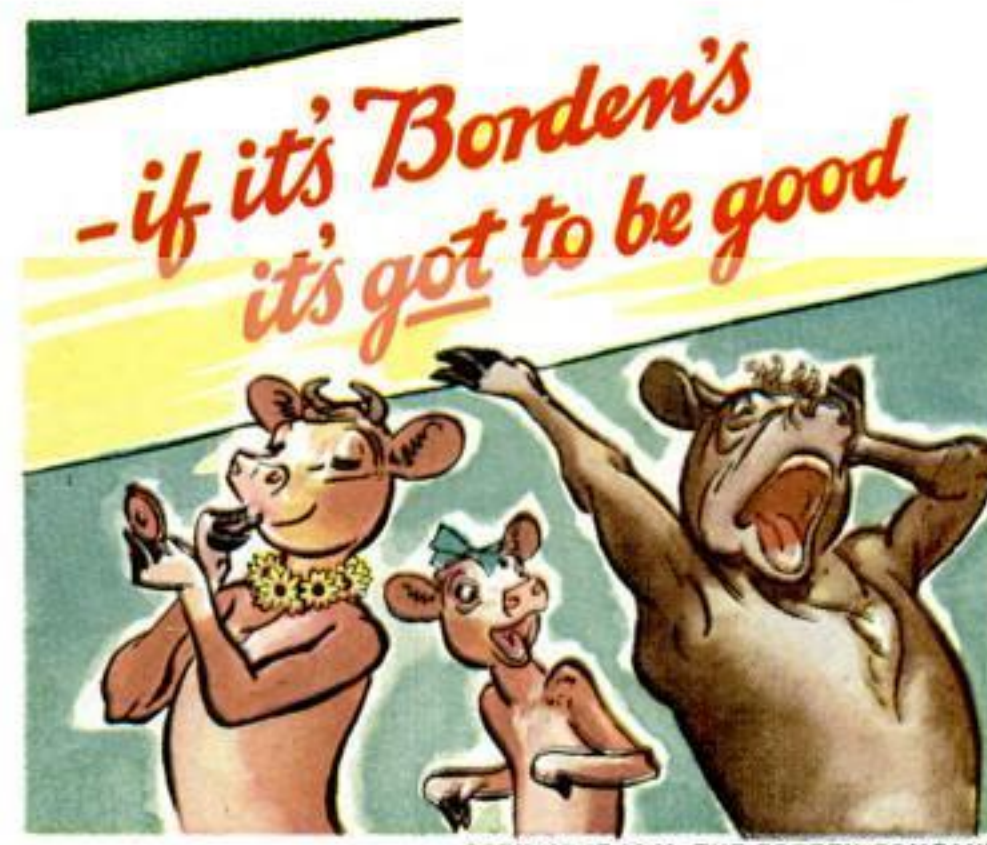


and use it in cooking. It . . . Elmer! Did you put my green coat in the trunk?"

"I certainly did, my dear," Elmer replied proudly. "Anything else I can tend to?"

"Yes," said Elsie, "you can tend to opening that trunk again—the train tickets are in my coat pocket. And we'll need them, if I am to tend to reminding folks in Canada . . . 'if it's Borden's, it's GOT to be good!'"

To bring you the best of dairy products, more than 100,000 dairy farms provide milk for Borden . . . and to guard the goodness of all Borden foods and deliver them to your home, more than 27,000 employees work in partnership with 47,000 Borden owner-stockholders.



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JUST FOR TELLING WHY YOU LIKE PALMOLIVE!

FREE \$27,500.00 in CASH PRIZES!



180 HAPPY WINNERS!  
IMAGINE—THE THRILL OF  
WINNING THE GRAND PRIZE—  
\$5,000.00 ALL YOURS!  
EVERY DAY—A NEW  
OPPORTUNITY TO WIN!

30 DAILY CONTESTS  
\$500.00 FIRST PRIZE EACH DAY!  
FIVE \$50.00 PRIZES EACH DAY!  
PLUS \$5,000.00 GRAND PRIZE!

### WIN! READ THESE PALMOLIVE POINTERS!

Only olive and palm oils . . .  
Nature's finest beauty aids . . .  
go into Palmolive's making!  
Keeps skin fresh, radiant!



Famous Dr. Dafoe chose gentle  
Palmolive for the Dionne Quins.  
Tell how Palmolive agrees with  
your baby's sensitive skin.



It's man-size . . . the new bath-  
size Palmolive! Thick, quick  
lather! Your menfolk will go  
for it. Economical, too!



"I like Palmolive Soap because . . . ." in 25 additional words or less.

**ENTER NOW!** READ HOW EASILY YOU MAY WIN ONE OR  
MORE OF THESE 30 THRILLING CONTESTS . .  
CONTESTS NOW OPEN..ENTER TODAY..EVERY DAY THRU JUNE 27th!

"\$5,000 . . . all mine!" . . . What happi-  
ness, if your entry wins the grand \$5,000  
prize in Palmolive's easy, exciting con-  
tests. Every day, there's a first prize of  
\$500 . . . to make someone happy! Five  
\$50 prizes, each day, too.

**We want you to try Palmolive . . . now!**  
Look for the natural olive color . . . it  
tells you Palmolive is made with olive  
and palm oils . . . the *costliest* oil blend  
used for any leading soap. No other lead-  
ing soap is made with these beauty aids  
. . . yet Palmolive costs you no more. No  
wonder Palmolive is the world's leading  
beauty soap! Will less than Palmolive  
Soap do for you?

**New, man-size, bath-size Palmolive!** Yes,  
Palmolive now comes in an extra-large,  
longer-lasting bath-size cake. Watch men-  
folks grab for big new Palmolive . . . it's  
MAN-SIZE! Its thick, quick lather makes  
bathing luxurious.

**Many will win—why not you?** Write just  
your own reason for liking Palmolive.  
Tell us how Palmolive helps your com-  
plexion stay soft, smooth. About baby's  
or your bath. A simple statement like  
this may win! "I like Palmolive Soap  
because it's made with olive and palm  
oils . . . its lather is gentle and thorough  
cleansing . . . a grand beauty treatment  
that helps keep my skin smooth, soft."

1. There will be 30 daily contests . . . each  
with a separate list of prizes, running daily  
Monday through Friday, from May 19 through  
June 27.

2. Entries received up to and including May  
19, will be entered in the first daily contest.  
Thereafter, entries will be entered in each daily  
contest as received. Entries for the June 27th  
contest must be postmarked before midnight,  
June 27, and received by July 11.

3. To enter, simply complete the sentence: "I  
like Palmolive Soap because . . ." in 25 addi-  
tional words or less. Write on free entry blank  
or on one side of a sheet of paper. Print your  
name and address plainly.

4. Mail to Palmolive, Dept. M-947, Jersey City,  
N. J. Enter these contests as often as you like.  
Attach one black band from a cake of the new, man-  
size, bath-size Palmolive Soap, or if you prefer,  
the black bands from three regular-size cakes of  
Palmolive Soap to each entry (or facsimiles).

5. Cash prizes in each daily contest are—First  
Prize of \$500 and 5 Second Prizes of \$50 each.

The winner of the Grand Prize of \$5,000 will  
be selected from the winners of \$500 prizes.

6. Entries will be judged for originality of  
thought, sincerity and clearness. Fancy entries  
will not count extra. The judges' decision will  
be final. Duplicate prizes will be awarded in  
case of ties. Entries, content, and ideas therein  
become the property of Colgate-Palmolive-Peet  
Company. No entries returned.

7. Any resident of Continental United States,  
or Hawaiian Islands, may enter, except employees  
of Colgate-Palmolive-Peet Company, their ad-  
vertising agencies and their families. Contests  
subject to all Federal, State and Local regu-  
lations.

8. The winner of Palmolive's Grand Prize  
will be announced shortly after the close of the  
last contest on Palmolive's radio program on  
Columbia Stations. Daily first prize winners will  
be announced shortly after the close of each con-  
test. All winners will be notified by mail. Com-  
plete list of prize winners will be  
mailed on request  
after July 31st.

### RADIO

For contest news and hints on winning, listen to Bess Johnson  
on Palmolive's radio program, every Monday through Friday.  
See your local newspaper for time and station.

EVERY WEEK DAY, A NEW CONTEST! . . . 30 contests all told! 30  
different opportunities to enter and win! Every day brings  
five crisp, crackling \$50 bills, the big prize of \$500 . . . plus  
an opportunity to win the \$5,000 Grand Prize. Get Mother,  
Dad, the whole family to enter. Just 25 words will win  
\$5,500. Why not yours?

Get started now. Fill in the free entry blank and mail it today.



### HELP THE GIRL SCOUTS CARRY ON THEIR WORK!

FOR EACH CONTEST ENTRY RECEIVED,  
THE MAKERS OF PALMOLIVE WILL DO-  
NATE: 1¢ to Girl Scout National Head-  
quarters plus 1¢ to the local Girl Scout Troop  
in your community, if specified.

**BIG CASH PRIZES, TOO!** By specifying  
on each entry blank the local Girl Scout  
troop, you may help the Girl Scouts of your  
community win big cash prizes—\$500 First

Prize, 30 prizes of \$50 each, 150 prizes of \$5  
each will go to 181 Girl Scout Councils in  
the order of their ranking, based on propor-  
tion of mentions to registration. 360 Troop  
prizes too! In case of tie, full amount of prize  
will be awarded to each contestant. Read  
the full details of this in the May issue of  
"The American Girl." See Palmolive dealers  
for extra entry blanks.

GIRL SCOUTS! FRIENDS! FAMILIES! BE SURE TO ENTER . . . OFTEN!

### FREE ENTRY BLANK

THIS MAY BE WORTH  
\$5,500 MAIL  
TODAY!

"I like Palmolive Soap because . . ."

Complete the above sentence in 25 additional words or less.

Palmolive, Dept. M-947, Jersey City, N. J.

Here is my entry. I enclose one black band from the new, bath-size Palmolive—or the  
black bands from three regular-size cakes of Palmolive.

Name . . . . .

Address . . . . .

City . . . . . State . . . . .

Credit Local Girl Scout Troop No. . . . . City . . . . .



## BUSHMAN THE GORILLA HAS BIRTHDAY IN CHICAGO ZOO

**B**ushman, the gorilla, whose original Swahili name was N'Gi, or "Wild Man of the Forest," is a fine upstanding anthropoid who recently celebrated his 14th birthday at the Lincoln Park Zoo in Chicago. The occasion was observed with a birthday cake (see below) and some flowers. Bushman likes to smell flowers (see left). He also likes to eat grapes, to do trapeze acts on a truck tire hung in his cage and to show off to admiring throngs. He hates snakes, dislikes the orangutans across the aisle because they attract crowds from his cage, and he despises photographers because they set off flash bulbs. He greeted LIFE's Cameraman William ShROUT by throwing an egg at him. It spattered on the plate-glass wall put in front of his cage to keep Bushman from playfully throwing things at his audiences.

Bushman has been in the Lincoln Park Zoo for eleven years and each year about 3,500,000 people, including many devoted repeaters, come to see him. The zoo bought him for \$3,600 from an animal dealer who had found Bushman in a French West African jungle. Bushman was only a few weeks old at the time so a native woman was hired to suckle the tiny beast until he was old enough to travel. Today the zoo says there isn't a better gorilla in the U. S., which has eleven in captivity. Three years older than Gargantua, Bushman is smaller than his famed fellow ape. Now fully matured, he weighs 475 lb., is 6 ft. 2 in. tall when he stands erect, has an arm stretch of 9½ ft. He lives in a two-room suite and is left pretty much to himself, not because he is mean but because he doesn't know his own strength. His keeper used to wrestle with him but gave it up some years ago after Bushman almost knocked him unconscious.

Although the more vivacious chimpanzees have a wider reputation for intelligence, gorillas seem just as apt as any other apes. They can be taught to eat at table and drink from cups. Their eyesight and hearing are about as good as man's but their sense of smell is keener. They have manual dexterity and can pick up small objects like needles between the thumb and forefinger. The gorilla is vegetarian and polygamous. In the savage state he browses peacefully in the jungle, seldom getting into fights except when another gorilla attempts to take one of his wives away.



**Bushman's birthday cake** approximately celebrated his 14th birthday, the exact date being unknown. He ate up the cake.





See that sign—and that design! We've added something new that says a Miss is now a Mrs.! And don't forget—something new has been added to a famous cigarette, too—so you'll get more joy from smoking—every day—from now on!

*Something*  
**NEW\***  
*has been added!*

IT'S as pleasant as the month of June—the new, delightful flavor in this favorite cigarette! Something new has been added to Old Gold! A rare imported leaf—combined with other golden, aged tobaccos—to give you keener pleasure every time you smoke! Get a pack of *new* Old Golds—and see!

**\*NEW . . .** prized Eastern Mediterranean tobacco whose small heart-shaped leaves make Old Gold's famous blend even more pleasant. Substantial supplies now aging in our American warehouses assure you of these finer Old Golds for years to come.

All the Old Golds your dealer has now are NEW Old Golds. Same familiar pack.

*R. Lorillard Company*

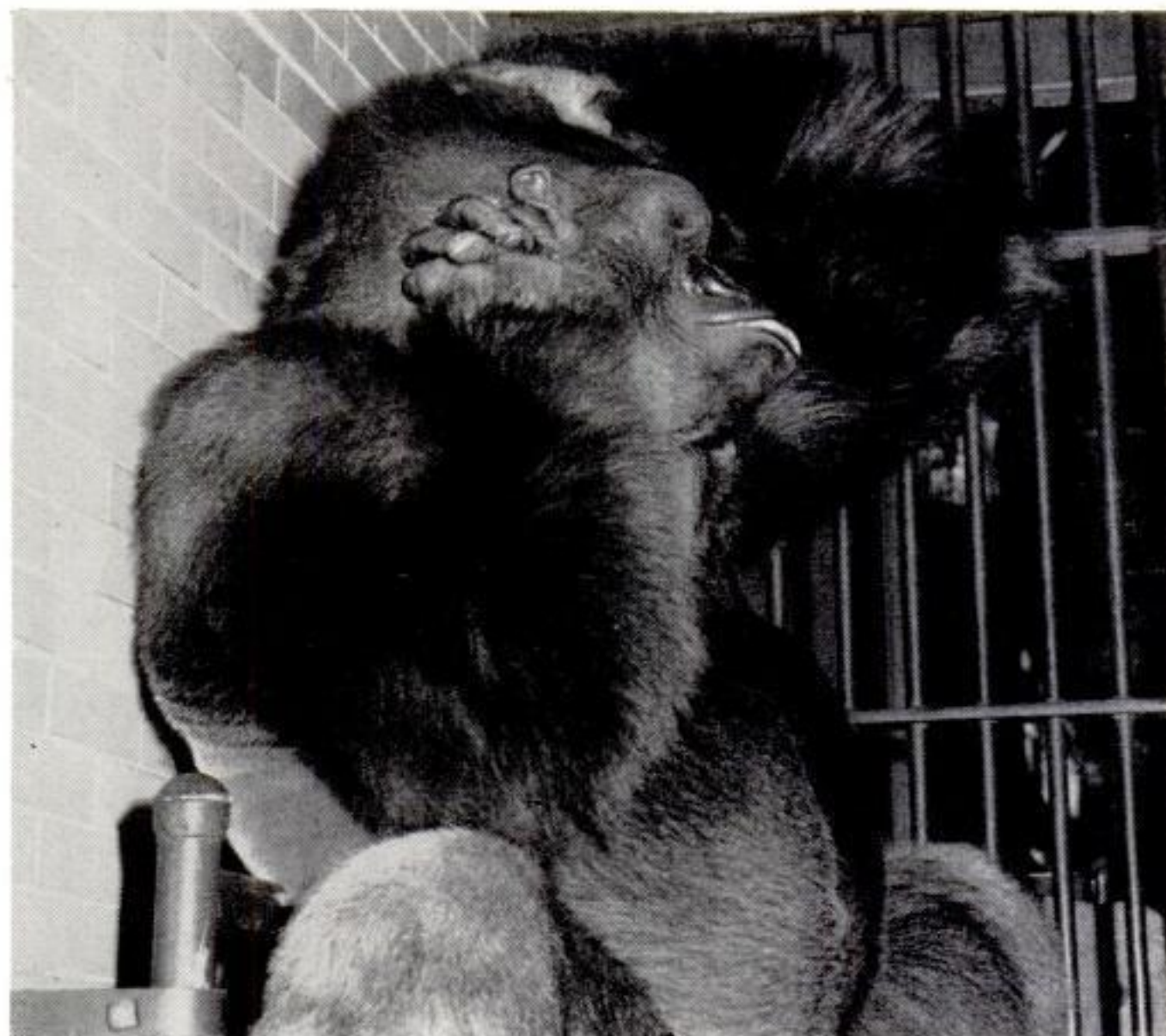
America's oldest tobacco merchants. Established 1760.



## Bushman's birthday (continued)



"See no evil" is a pose, not a motto, for Bushman. Here he is acting aloof, ignoring his audience as if he didn't care whether or not anyone ever came over to admire him.



"Hear no evil" brings Bushman's huge hands up to his small ears. Bushman's belly looks big but there is not an ounce of excess fat on his frame. His lips are velvety soft.



"Speak no evil" is really Bushman opening his big mouth and letting out a petulant roar because the zoo crowds are looking at the orangutans instead of looking at him.



*Feel the  
Difference*



*Botanaire*  
CRISP...COOL...  
WRINKLE-PROOF TIE  
by BOTANY  
REG. U.S. PAT. OFF.

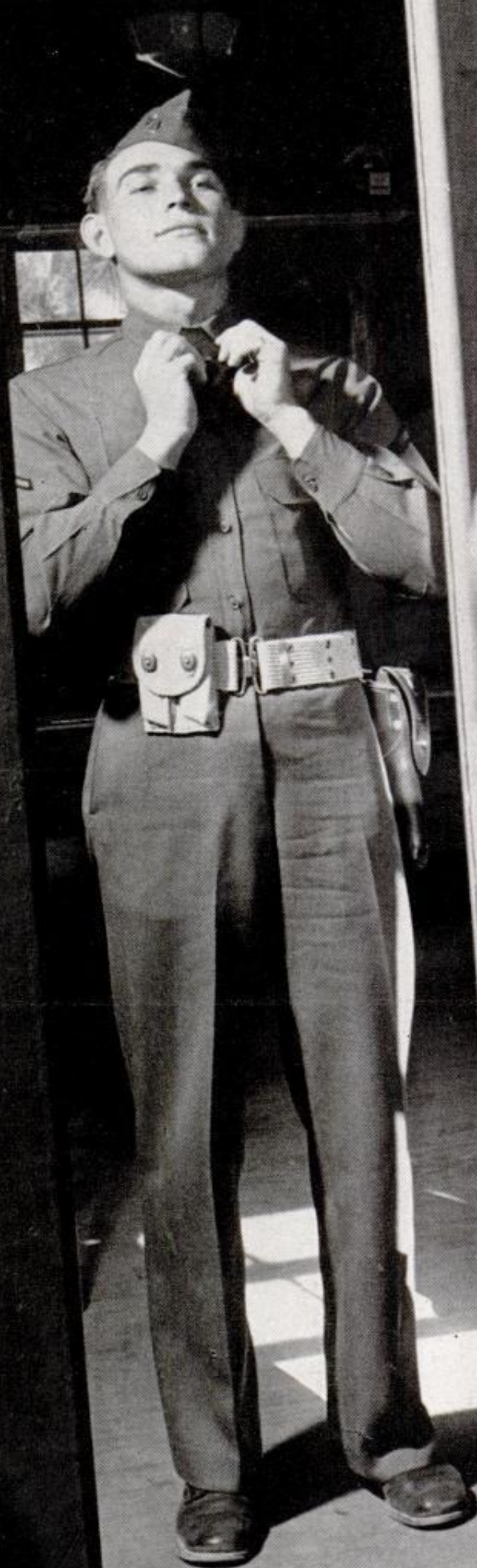
Here's a tie with the feel and look of luxury...soft, lustrous, bright in colorings...yet absolutely wrinkle-proof..."hanging out" smooth and fresh as a daisy...overnight.

Botanaire, an exclusive creation of Botany, makers of the famous Botany wrinkle-proof tie, is available at good stores everywhere at \$1. If you can't locate a dealer, write us...and we will direct you.

BOTANY WORSTED MILLS, PASSAIC, N. J. • MEN'S & WOMEN'S WEAR FABRICS  
NO-DYE-LOT YARNS • TIES • ROBES • SPORTSWEAR • LANOLIN COSMETICS

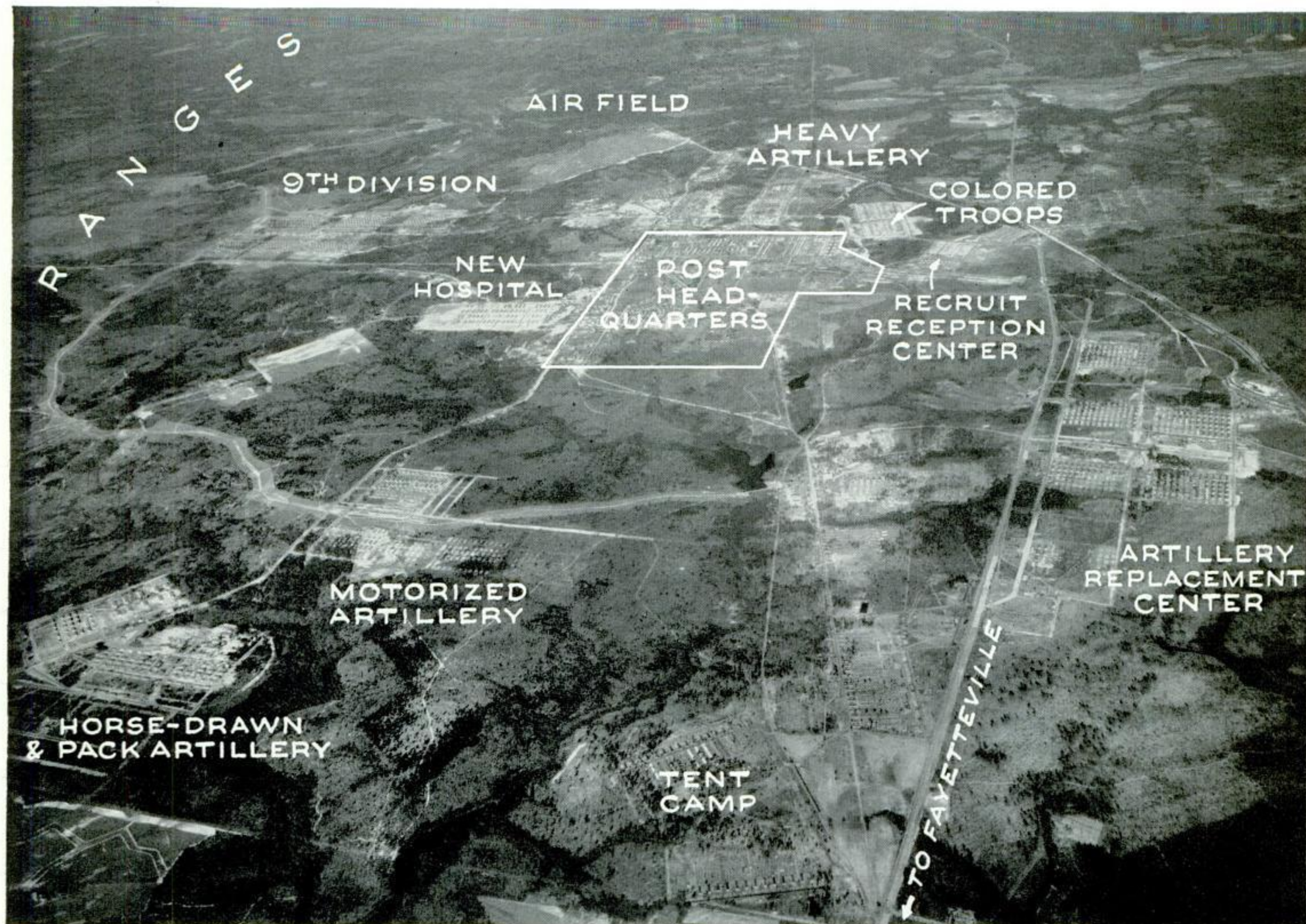


IS YOUR  
APPEARANCE A  
CREDIT TO YOUR  
BATTERY



**PRIVATE TOM HOPSON  
GETS READY FOR DUTY**





THIS IS EASTERN END OF FORT BRAGG (TOTAL AREA: 192 SQ. MI.) WHERE BARRACKS ARE LOCATED. BEFORE LAST SEPTEMBER ONLY AIRFIELD AND HEADQUARTERS EXISTED

# FORT BRAGG

**WITH 67,000 MEN, IT IS ARMY'S BIGGEST CAMP**

Northwest of Fayetteville, Route 87 pushes up through the sand hills of North Carolina, over mile after mile of quiet farmland. In a glaring summer sun, the fields of tobacco and cotton look hot and deserted. Suddenly, however, everything changes. The peaceful countryside gives way to a great upheaval of earth, as if a Brobdingnagian steam shovel had everywhere churned up the ground. As you drive along the highway, shown at right in picture above, hundreds of new, brightly painted wooden barracks pop up on either side. Everywhere men are working—some drilling on parade grounds, others listening to gun lectures, still others finishing more buildings. Off to the left, a big sign explains: *U. S. Army, Fort Bragg Military Reservation.*

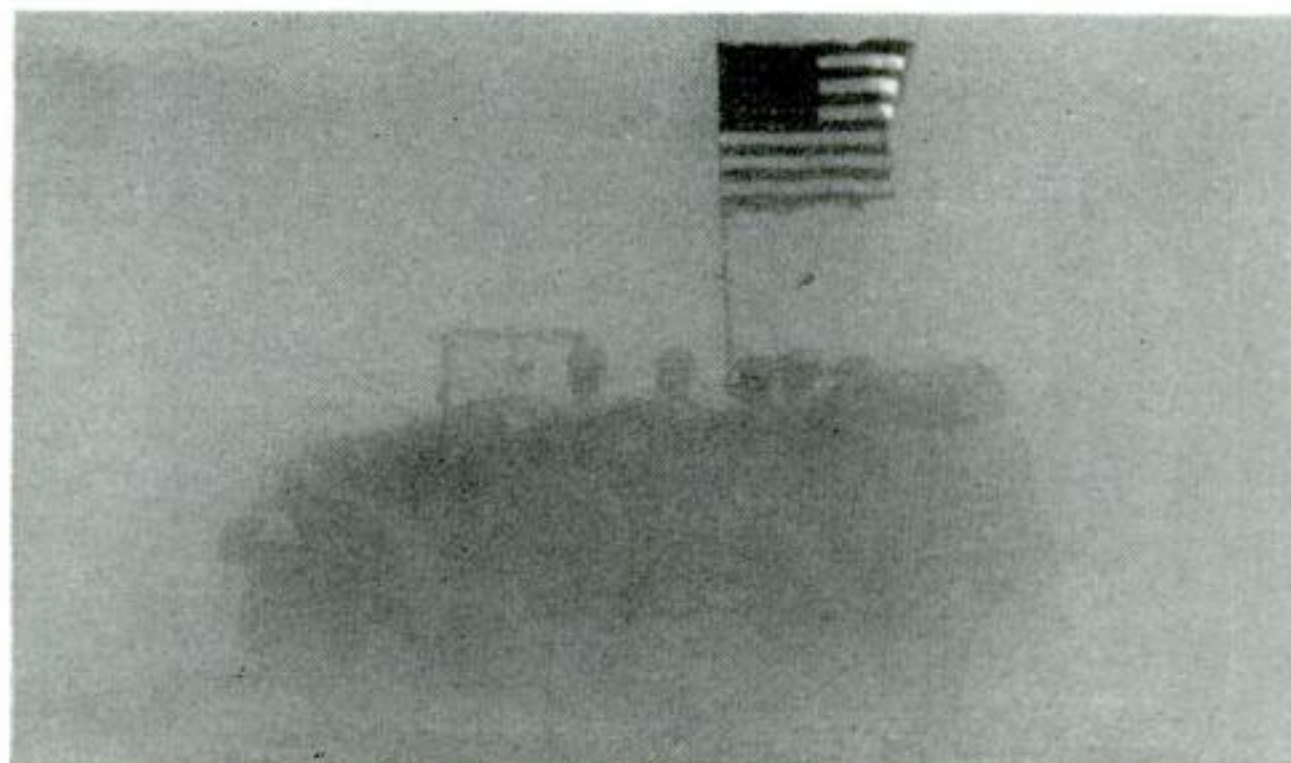
Fort Bragg is the largest Army camp in the country. It is also North Carolina's third-largest city. Although essentially designed as a Field Artillery center, its 122,000 acres now contain units of almost every branch in the service. Like most Army posts, Bragg in the last nine months has been doubled and tripled, then doubled again. When the first shovelful of the new building program was turned on Sept. 20, 1940, Bragg had 376 assorted

buildings and 5,406 officers and men. Last week, with the building program practically complete, there were 3,135 buildings with 67,000 officers and men. In between those dates a miracle had taken place. At a total cost of \$30,000,000, new roads, sewers, theaters, recreation halls and power lines had been completed ahead of schedule. In fact, working with a crew of 23,500 men, receiving a daily payroll of \$100,000, construction engineers had completed the buildings at

the rate of one every 32 minutes of a workday week.

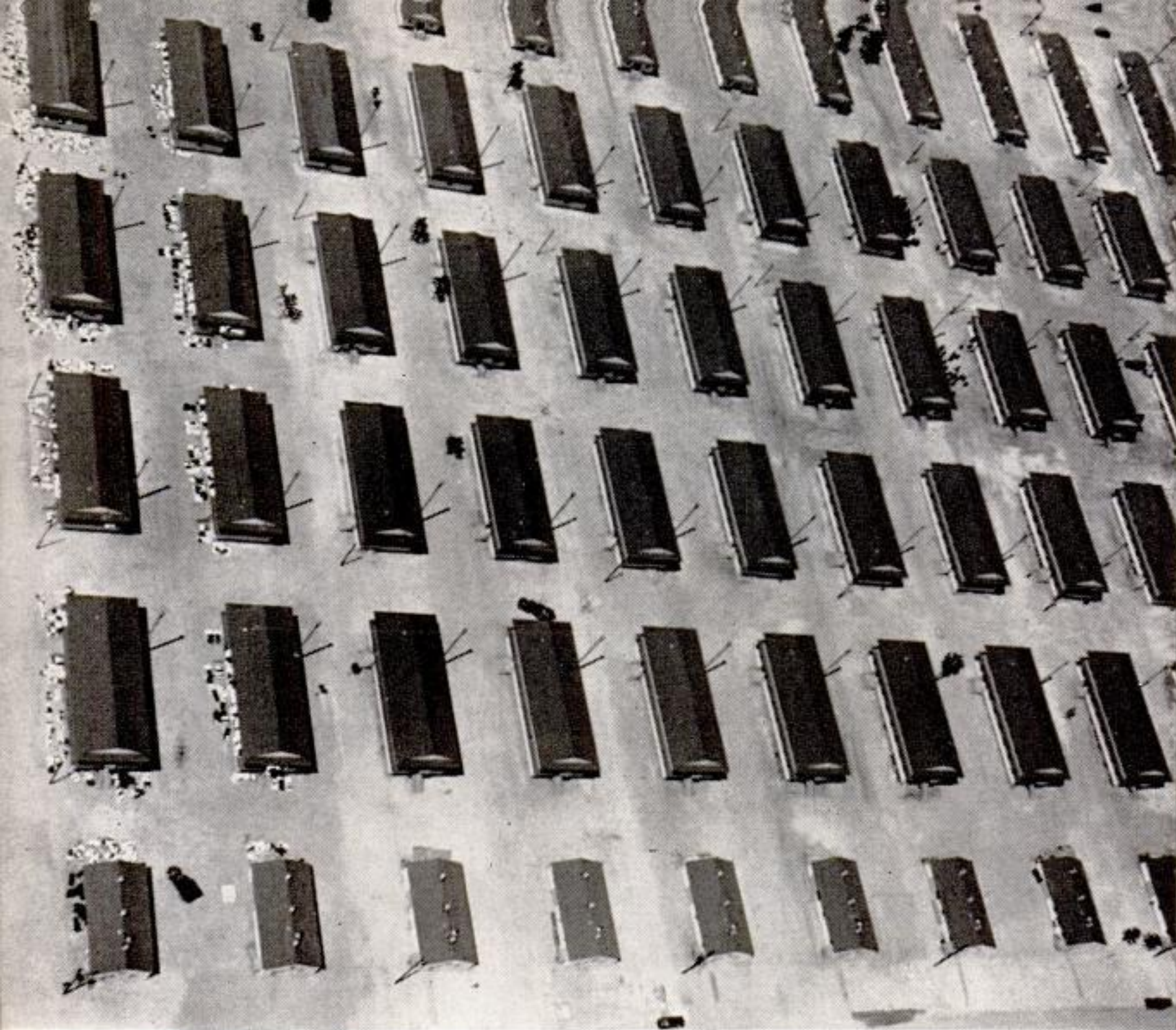
But construction last week was a thing of the past for Fort Bragg. Ahead was the more serious, and more important, job of shaping an army. Much had been accomplished during the time when the camp was being built. But much remained to be done. In effect, the troops had to be put into shape actually to fight a war. What made this job difficult was that Bragg, although to a lesser extent than other Army posts, still did not possess enough guns, trucks, tractors and ammunition. Another thing that was troublesome was the fine red dust (left), which daily blew off the sandy Carolina soil, swept in billowing clouds across artillery ranges and parade grounds.

Major General Jacob L. Devers, commandant of Fort Bragg, however, was not discouraged. What cheered him was the unsurpassed quality of his soldiers. Whether volunteers or draftees, the young enlisted men were learning fast. Like Private Tom Hopson (*opposite page*) of the 79th Field Artillery, they took pride in their appearance, intelligently obeyed orders, seemed eager to do what was required of them. For what other soldiers stationed at Bragg were doing last week, turn the page.



DUST ALMOST BLOTS OUT COMMAND CAR IN 13TH F. A. BRIGADE REVIEW





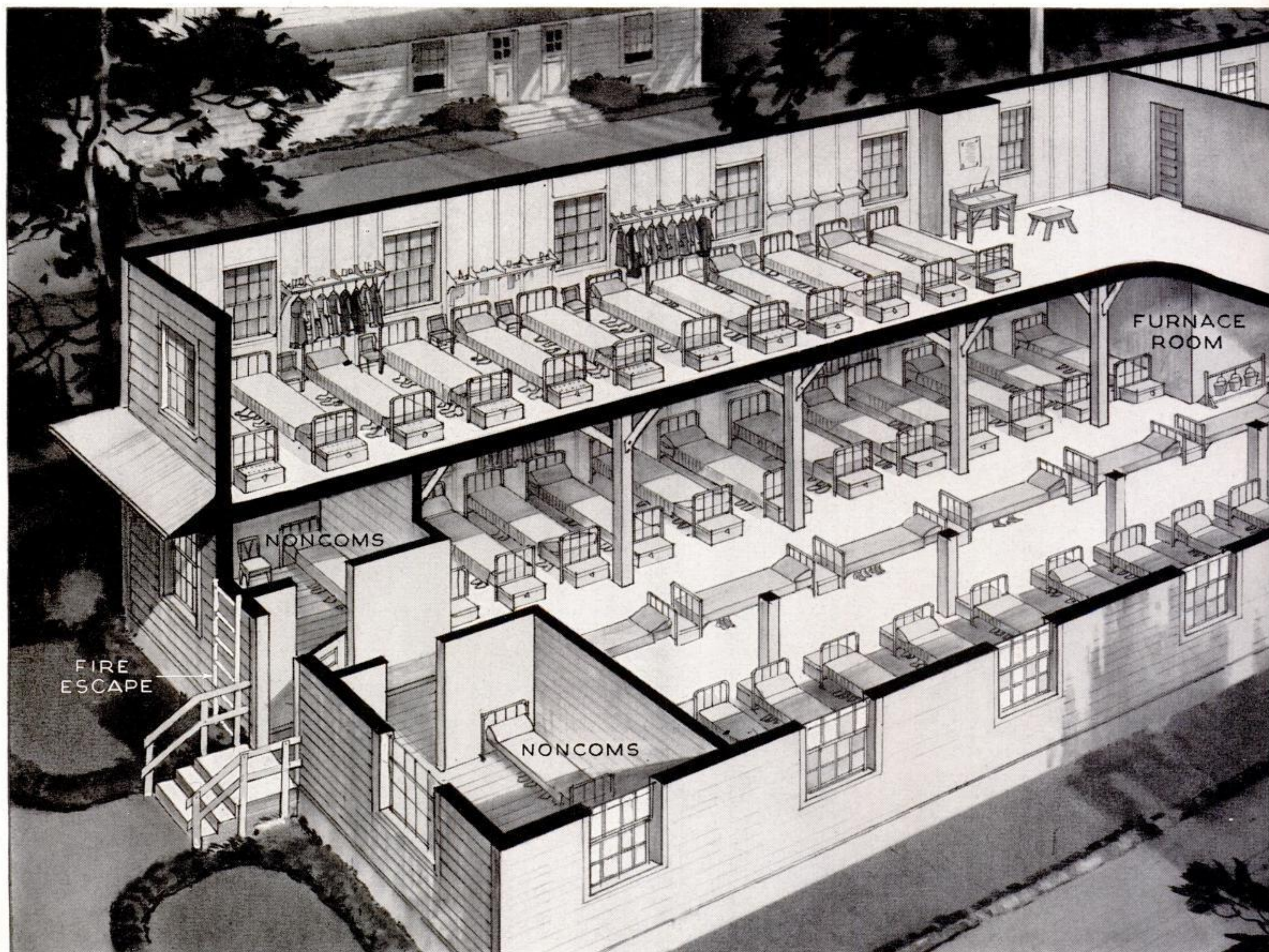
Row after row after row of two-story, 63-man barracks dot the surface of Fort Bragg. Unlike the camps farther south where soldiers are housed in tents, Fort Bragg, with its moderately cold and rainy winters, must use these barracks. This picture was taken from an Army blimp, flying low.

## FORT BRAGG (continued)

# ITS ENLISTED MEN LIVE IN BARRACKS LIKE THIS

Fort Bragg is called an artillery post. One of the biggest in the world is there (p. 110). Also the Field Artillery Board (p. 107). In addition, the majority of Bragg's troops are artillerymen, even though the presence of the motorized 9th Division adds a considerable number of infantrymen. Between the two branches there is intense rivalry. The Artillery commonly refers to the Infantry as the "damn Infantry." The Infantry talks about the "damn Artillery." They both refer to the "damn civilians," and when LIFE Photographer Bernard Hoffman was at Bragg, he was called a "damn Yankee."

In the "damn Artillery" are the two young privates whose life at work, at play and in the barracks is pictured here and on the next two pages. Private 1st Class Don Lackey of Old Ford, N. C. and Private Tom Duckett of Spring Creek, N. C. have been in the Army eleven months. Great friends since they were kids, Lackey and Duckett used to be farmers in the Great Smokies, enlisted before their draft numbers came up. They are now in the mulepack artillery, more solemnly referred to as the 97th Field Artillery, Battery C. Their job is to lead mules, assemble and fire guns. In eleven months they have become pretty expert at doing these things. In a war, in mountainous terrain, they are confident their mules and guns would give good account of themselves.



This is the kind of wooden barrack in which Lackey and Duckett, along with 800,000 other American soldiers, live. Built from a standard design, some 13,000 such barracks have already been built in States extending from New England to California. Only in the Far South, where soldiers live in tents, are there no barracks. Unlike the temporary buildings of 1917-18, these

new barracks have a hot-air heating plant. Housing 63 soldiers, they are 29½ ft. by 80 ft. In all of them the doors, windows, beds, washstands, showers, noncoms' rooms, fire escapes and chimneys are exactly in the same place. Only individuality allowed is in the building of shelves, the hanging of clothes and the placing of foot lockers. To accommodate one division of 19,000





**Lackey and Duckett** (right and left) sit down near the mule stables for a rest and a cigaret. Although both are farmers, they had never ridden or driven a mule before joining the Army last June. They now know why a mule is called "stubborn."



**Outside mess hall**, Battery C lines up for lunch. Duckett and Lackey are fourth and fifth from right. Below, in their barracks, Lackey (facing camera) and Duckett (far left) play cards with battery mates. Most of time in barracks soldiers read detective stories, talk about war, women or their jobs in Army.



officers and men, the Army must build 316 of these barracks. Among other buildings necessary for such a division are: 124 mess halls (170 men each), 130 storehouses, 130 day rooms, 24 officers' barracks, twelve officers' messes, 15 administration buildings, eleven Guard houses, two theaters, nine recreation buildings, one hospital (750 beds).





# A PAIR OF ARTILLERYMEN TRAIN WITH PACK MULES



Returning from an overnight trip, Lackey (left) and Duckett escort a mule carrying cradle of a 75-mm. pack howitzer. It takes twelve mules to carry one howitzer and its ammunition.



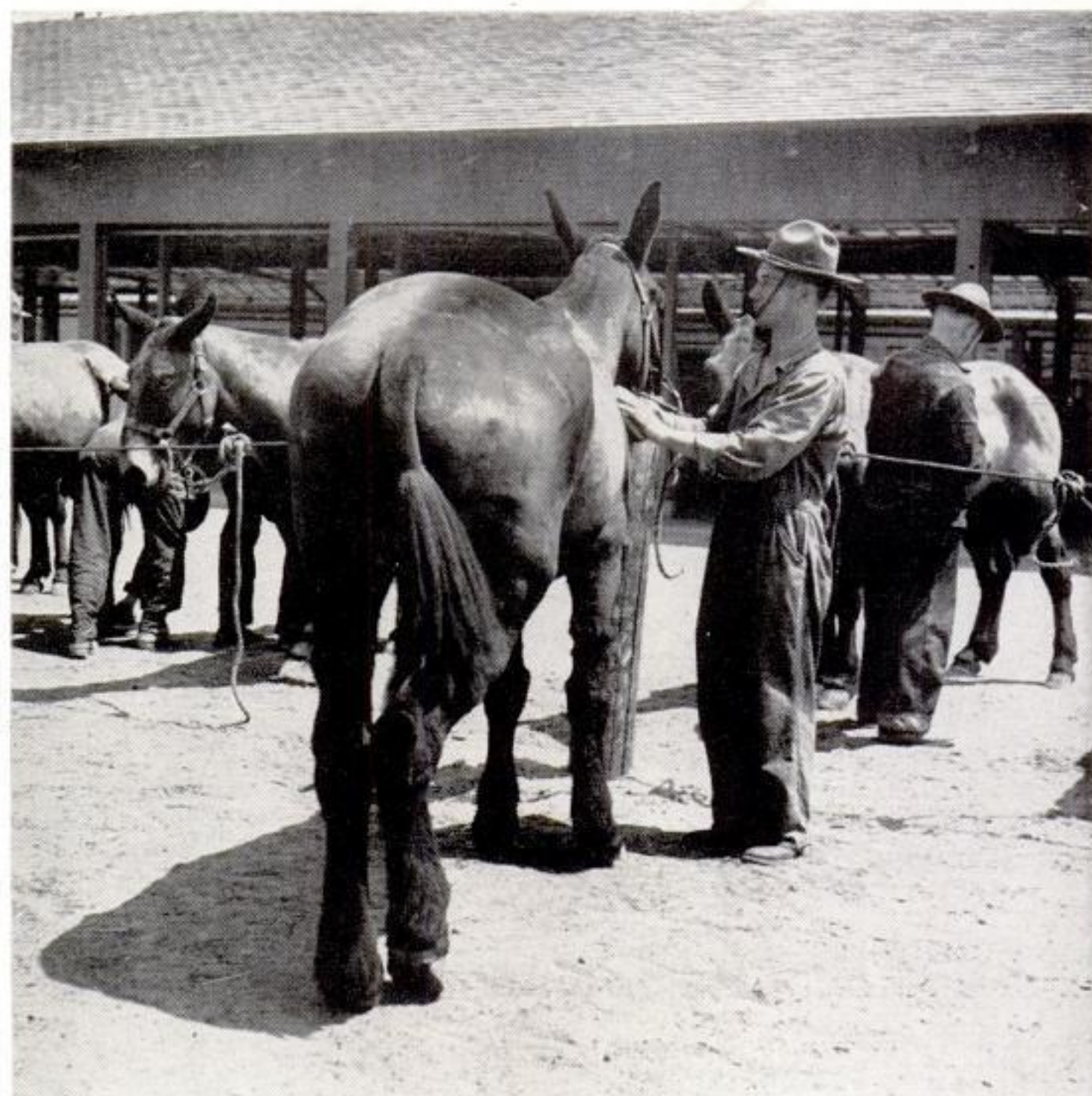
Driver rides one mule, leads three others. Favorite trick is for rear three mules to balk. Driver either stays on his lead mule, losing three others, or is pulled off the lead mule, thus losing it.



Two stubborn mules sulk behind as the 97th continues on its way. By balking and bucking, they have broken away from their leader. Eventually they will have to be chased and caught.



Breech parts of 75-mm. howitzer are cleaned by Lackey and Duckett. Gun weighs 1,270 lb. compared to field howitzer's 2,090 lb. With a 9,500-yd. range, it can throw six 14-lb. shells a minute.



Back at the stables, Duckett grooms one of his mules. On a march this pack artillery will average 4 m.p.h., can thus travel faster than infantry and keep going many hours longer.



Back to the stable, Duckett and Lackey take lashings (right) used to secure the packs on the mules, and one of the pack artillery's Western saddles. Regular Army saddle is the Western.



# AND THEN SHOW A PRETTY GIRL AROUND THE POST



**Pretty Connie Rhodes of Fayetteville** is shown around the post by Privates Lackey and Duckett. Here they are passing the officers' club where neither of them is ever allowed to go.



**At Trophy Point**, Connie inspects a French gun of World War days. Fort Bragg reservation is steeped in traditions of other wars. Even its name comes from a Civil War Confederate general.



**As the sunset gun booms**, Lackey and Duckett snap smartly to military salute, while Connie, terrified by the roar of the gun, frantically holds her hands over ears. Darkness of scene is caused

not only by setting sun but by a Fort Bragg sandstorm. In Fayetteville, Connie is also known as "The Wanderer" who reads sob poetry and tearful love stories over local station WFNC.



## NEGRO ENGINEERS SING ON PARADE

**A**t 5 in the afternoon most of Fort Bragg's daily work is over. The dust storms have usually blown away and a faint breeze rustles across the parched parade grounds. Everybody is tired.

Then it is that the "Singing 41st Engineers" come marching home. Swinging up the company street, they chant, *We are the 41st U. S. Engineers. Soldiers true are we. In combat, trench or field, we have no peers. We meet the foe where he may be.* Even the most tired soldier, hearing the song, is made more cheerful.

The Singing Engineers sing this way whenever they go marching anywhere. Their repertory consists of spirituals, old marching songs, patriotic and Southern tunes. In addition to being good harmonizers, they are also very good engineers. The first colored engineer regiment organized since World War I, they are expert at building bridges, storming pillboxes, building roads and airfields.



SINGING AS THEY GO, THE 41ST ENGINEERS GO ON THE MARCH



ON A PARADE GROUND, COMPANY A OF THE SINGING ENGINEERS HOISTS UP A NEW PONTOON. TO MAKE

THROUGH A CLUMP OF TREES. OVER HILLS AND ROUGH GROUND. A NEW 30,000-LB. PRIME MOVER, BEING TESTED BY THE FIELD ARTILLERY BOARD. LUGS A 155-MM. GUN. TRACTOR







A BRIDGE, SEVERAL OF THESE PONTOONS ARE MOORED SIDE BY SIDE AND FLOORING IS RUN ACROSS THEM.

WHEN COMPLETED, SUCH A BRIDGE CAN CARRY A LOAD UP TO 25 TONS

HAS FOUR-WHEEL DRIVE. THE WHEELS ON SIDE ARE SPARES WHICH CAN CARRY WEIGHT IF NECESSARY



## ARTILLERY BOARD TESTS PRIME MOVER

**I**t is the job of the important Field Artillery Board (*below*), stationed at Bragg, to test all new Field Artillery equipment. Only when such equipment has been passed by them can it be adopted by the Army. In the last year, among other things, the Board has tested the new 105-mm. howitzer, a new carriage for the 75-mm. gun, many types of gas masks, many trucks and tractors.

In the picture at left the Board is testing a big (30,000-lb.) prime mover, made at a cost of \$15,000 by the Walter Motor Truck Co. With its four-wheel drive it is designed to replace the old-type tractor for pulling big guns. To find out how strong and well-built it is, the Board had it driven over ditches and gullies, through clumps of trees, at high speed over rough roads. After watching it perform, they decided that its front needs strengthening and that some of its coupling bolts should be stronger.



FIELD ARTILLERY BOARD INSPECTS AN ARTILLERY CALCULATOR

CONTINUED ON NEXT PAGE 107



## ROOKIE RUNS BAYONET COURSE

Running the bayonet course is a lot like football blocking or tackling practice. Before a rookie starts, his officer coach gives him a fight talk. He must then run the 100-yd. course, with its eight dummies, in less than 40 seconds. On each dummy he must use the proper technique of parrying, butting and thrusting, being careful not to penetrate so deeply that he cannot get the bayonet out. And always, as in football, his actions are

accompanied with the proper groans and grunts.

The rookie running the bayonet course here is Private Jack Wells, 22, of Katonah, N. Y. For 2½ years he worked in New York for the Bank of the Manhattan Co. and then for 20 months near Katonah as a blacksmith's helper on Shaft 13 of the Delaware Aqueduct. He volunteered for the Army in January. A smart rookie, he may be recommended for officers' training course in September.

PRIVATE JACK WELLS OF G COMPANY, 60TH INFANTRY



LYING FLAT, WELLS WAITS FOR OFFICER TO DROP FLAG



HE STARTS. BURLAP STICK REPRESENTS ENEMY'S GUN



HORIZONTAL BUTT STROKE SMACKS THE ENEMY'S HEAD



ON GUARD, HE GETS READY FOR THE NEXT DUMMY



WELLS PARRIES AND MAKES A VERTICAL BUTT STROKE



OFFICER RUNS ALONGSIDE, SHOUTING INSTRUCTIONS



WELLS RACES ON TOWARD THE NEXT TO LAST DUMMY



PARRING BURLAP "GUN," HE MAKES SHORT THRUSTS



THE BAYONET COMES CLEAR OUT THE OTHER SIDE





**WITH ALL HIS STRENGTH, WELLS JABS HIS  
BAYONET UP INTO "THROAT" OF LAST DUMMY**



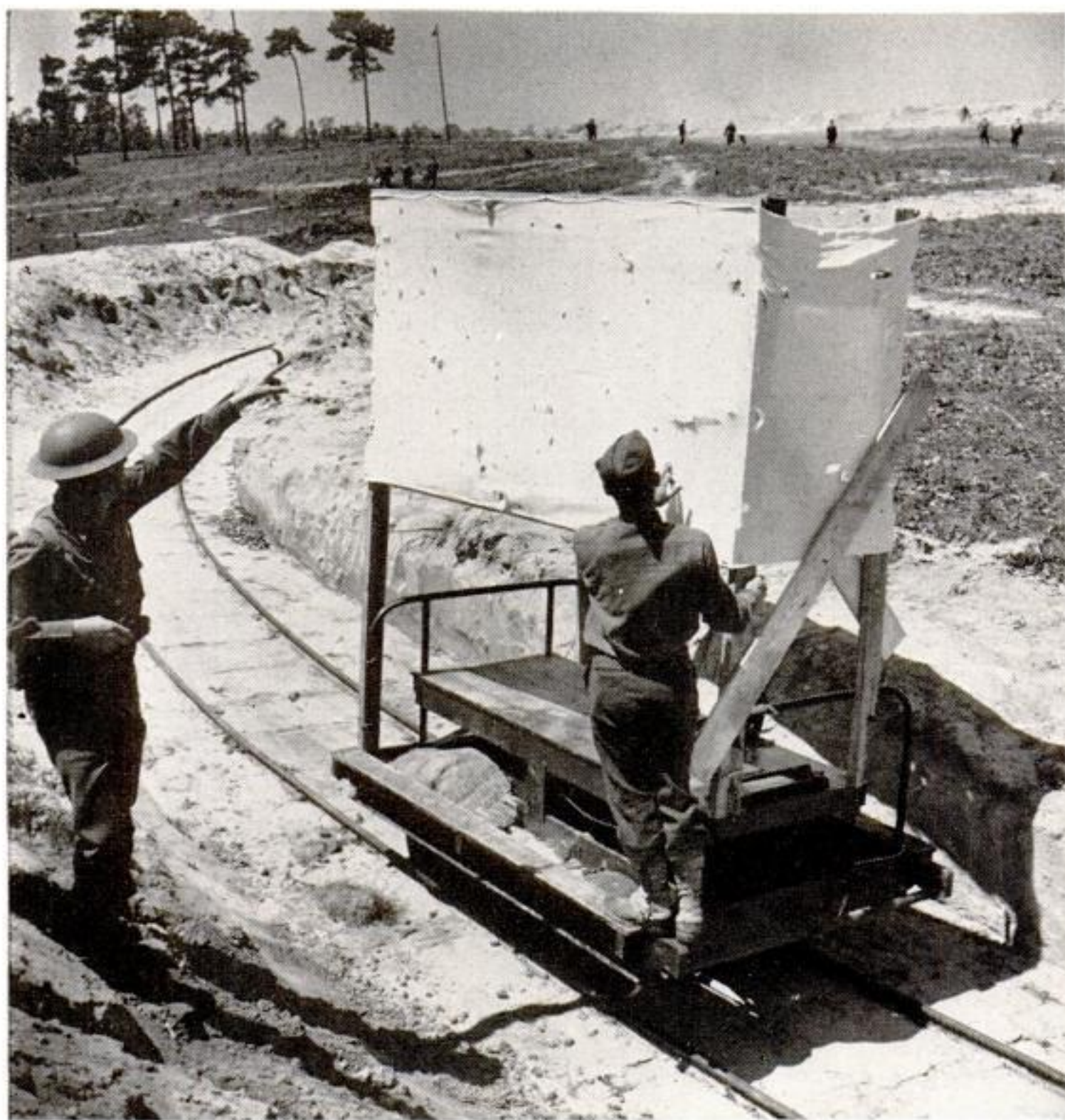


Fire breaks out on the range, in the distance, immediately after this 37-mm. gun crew stops firing tracer shells. The gun was shooting at the railroad target shown in the picture below.

## 37-MM. TRACER SHELLS SET THE RANGE AFIRE

Less than one tenth of Fort Bragg's total area is used for barracks, tents and other buildings. The rest of the reservation forms one of the largest field artillery ranges in the world. On that range there is room to fire everything from a Springfield rifle to a 240-mm. howitzer. Only danger is firing into somebody. To prevent this, an operations' board, marking areas in which shells are landing, is posted every day at camp headquarters.

Necessary equipment for ranges are stationary and moving targets. One of the most interesting is this railroad target. When, at the request of LIFE Photographer Hoffman, soldiers fired tracer shells at it from a 37-mm. gun (above), the tracers suddenly set the pine trees and underbrush of the range afire. To the alarmed photographer, officers said: "Don't worry. It happens all the time. The sooner we get the whole range burned off, the better."



After firing, the railroad target looks like this. Powered by a gasoline motor, it runs along a winding, bumpy track. Recently three generals, out for a joyride, were tossed off on a curve.

SOLDIERS CALMLY WATCH TREES OF THE RANGE GO UP IN BILLOWING SMOKE









## JANE AUER, WASHINGTON HIGH-SCHOOL GIRL, GETS SET FOR HER GRADUATION

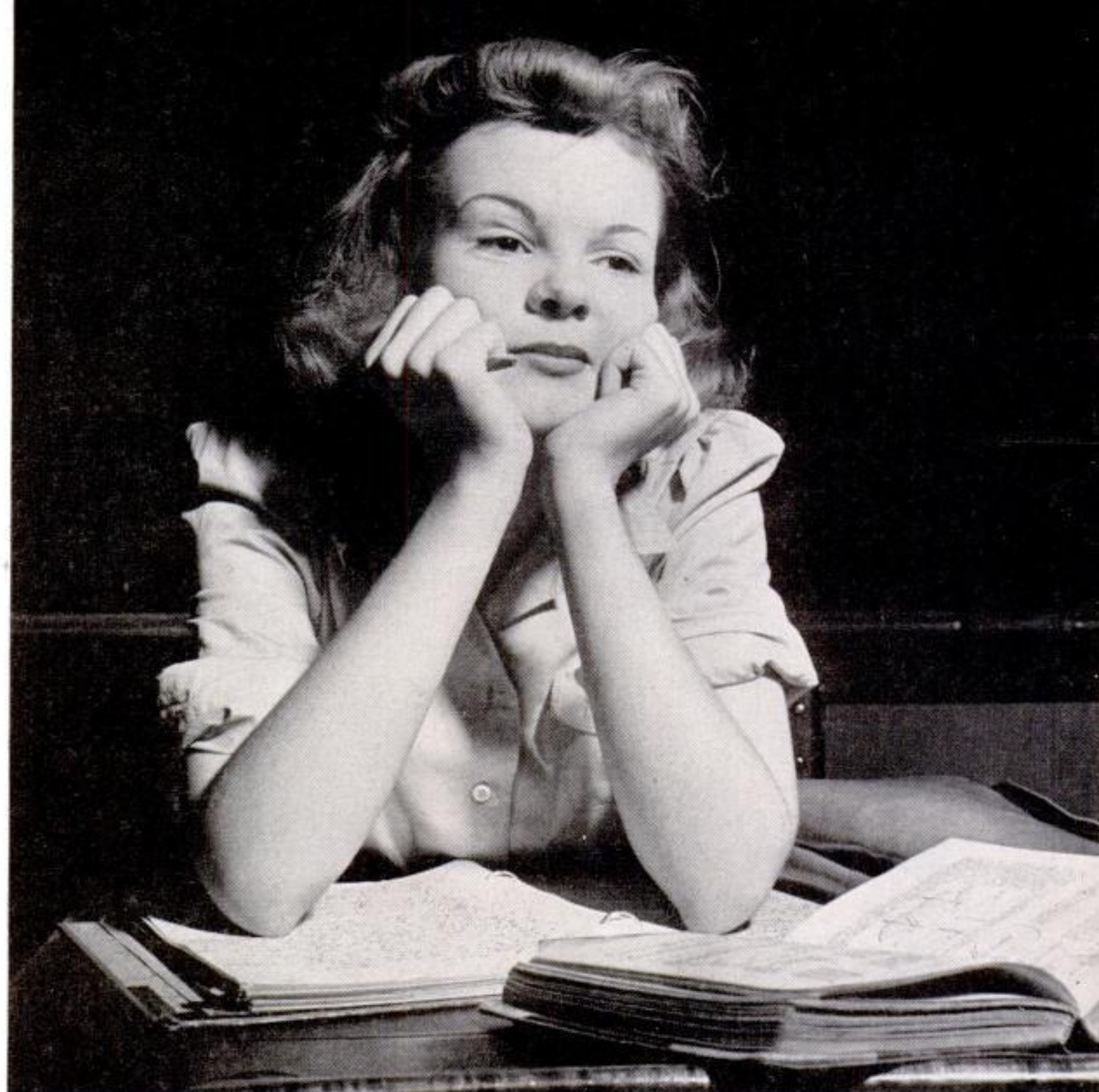
Jane Auer, 18, is a senior at Eastern High School, one of eleven similar institutions in Washington, D. C. Save that she is prettier than most, Jane is typical of her classmates. She stands 5 ft. 7 in., weighs 110 lb. She has dark-brown eyes, yellow hair, a tendency to pout and some ten known moles attractively distributed about her shoulders. She is energetic, confident, self-possessed. She has a trim figure and a soft baby face. Yet in none of these generous physical attributes may be found ink for the stamp of greatness. Jane's significance lies in the fact that after four years of study, play and acclimation to the adult world, Eastern High is about to award a finished product her diploma. High-school graduation is a phenomenon peculiar to the U. S., and the few days before it, which LIFE portrays, are among the most exciting in any girl's life.

Jane's present state of bliss is due partly to the U. S. educational system, partly to a devoted family. John Auer, for 23 years a cellist in the U. S. Marine Band, and Freda, his wife, own a small but comfortable "row house," exactly like those next to it, at 421 18th St., in the unfashionable South East section of Washington. For weekends, the Auers have built a small cabin on a lake at Manassas (Bull Run), Va. Here Jane learned to swim and shoot. At home her father taught her the piano, gave her a cubbyhole in the cellar. Jane converted it into a meeting room for Theta Pi Sorority, decorated it with sentimental souvenirs: matchbooks, programs, her sorority initiation "goat book."

Jane is not intellectual, but she is intelligent. For the moment she is concerned mainly with the delicious sensations of getting her class book autographed, going to her senior prom, saying goodbye to her friends and teachers. She has but two worries: the future of Theta Pi (which has been slipping slightly) and the realization that to pursue her career of modeling she must put such things as her "steady," Ed Schwenk, and all romance, at least temporarily, behind her.

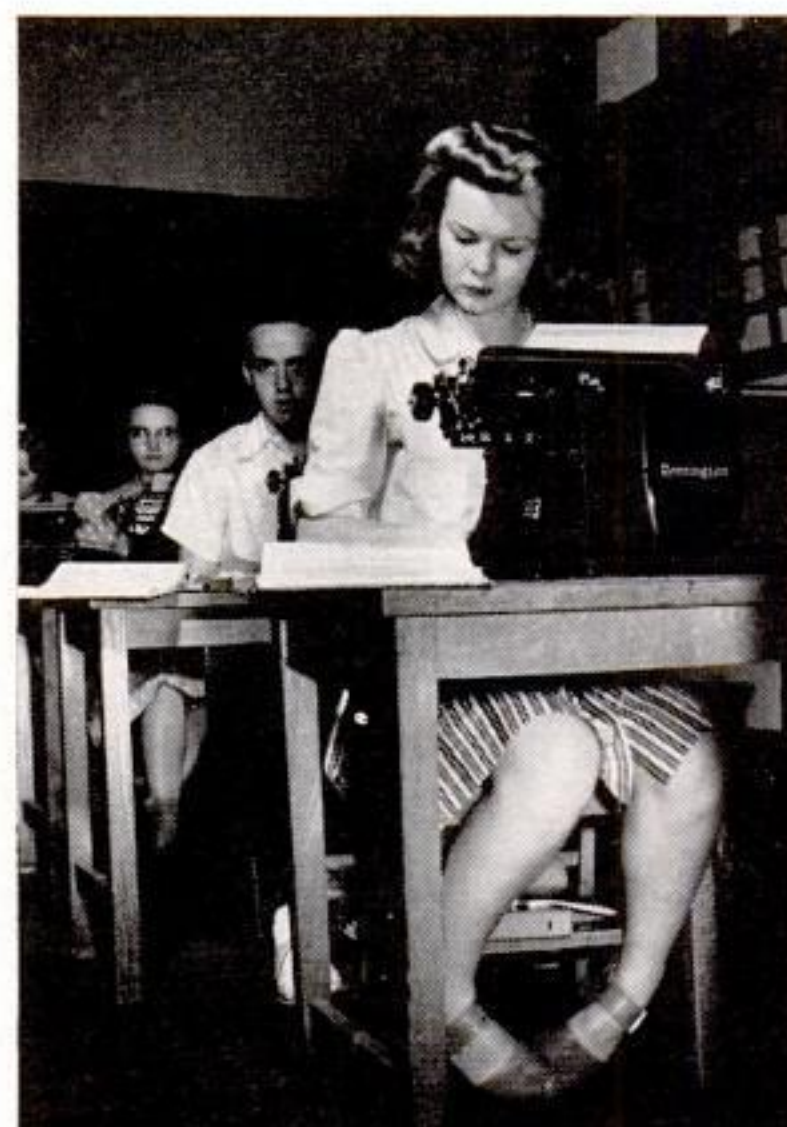


Jane's "senior hat," distant cousin to college senior's mortar board, bears a Donald Duck design and the autographs of all her friends. Right: Jane stands behind a group of her classmates on the steps of Washington's brick-Gothic Eastern High School.



Jane leans on her desk at Eastern High, elbows sunk in the theme she has just written on *Hamlet*. Unlike the gloomy Dane, cheerful Jane herself is

sunk in such pleasant considerations as the impending senior prom, whether she should model again for Sol Horowitz in New York or work elsewhere.



In typing class Jane shows that she might make a good stenographer. Actually she once wanted to be a nurse. No home girl, she dislikes cooking.



Theta Pi sisters meet in Secretary Jane Auer's own special room in the cellar. They discuss plans to restore the sorority to first place in school hierarchy.



CONTINUED ON PAGE 115





## *"John's been a bridegroom—sixteen times!"*

**I** REMEMBER THE FIRST TIME John was a groom. So ill-at-ease and suddenly shy he was, he swore he'd never go through *that* again.

"But John's been a bridegroom every year since. For every year, when our anniversary comes, John remembers the 'groom's flowers.' Just as he did on our wedding day—and just as surely saying 'To my bride, with all my love, forever!'"

"Somehow, all the magic of that first wedding day—and all the tender things John wants to tell me—come with these flowers. It's no wonder I'm happy as a bride on my anniversary!"

Yes, it's always that way with flowers. They've always been a symbol of love to a woman—full of wonderful meaning and gladness!

So if *you* want to make a wedding day live again for someone you love—your wife, your mother, or a dear friend—do remember to send flowers on her

anniversary. No other gift could say so much in such a lovely, tender way.

*When your heart says "remember"  
—nothing takes the place of flowers!*

And isn't June the month when your heart keeps saying "remember" over and over again? To congratulate a young girl graduate; to express glad wishes to someone who's just become engaged; to add a lovely memory to a shower party—send flowers. You can send them anywhere—in town or hundreds of miles away! You can *wire* flowers, you know.

Just phone or go to the nearest F.T.D. flower shop. Give your order. The florist does the rest. He sees that gorgeous, fresh flowers are promptly delivered—whether they're to go just around the corner, clear across the nation, in Canada, or a distant country.

So put in your order today and be sure you order through a shop displaying the F.T.D. emblem. F.T.D. means the florist is an authorized member of the Florists' Telegraph Delivery Association. It means

he has *proved* to the association that he carries finer flowers and gives you top-flight service. *There are 7,000 member shops in the United States and Canada. Florists' Telegraph Delivery Association.*

**WIRE FLOWERS THROUGH AUTHORIZED  
F. T. D. MEMBER SHOPS**



**LOOK FOR THIS F. T. D. EMBLEM BEFORE YOU BUY. IT  
IS YOUR GUARANTEE OF COMPLETE SATISFACTION.**  
Copyright 1941, Florists' Telegraph Delivery Association





## "Pullman makes a vacation

Whether you're going North, East, South or West... go the thrilling, restful Pullman way... the way that gives you an eye-level view of the technicolor pageant of America's scenic wonderland... the way that speeds you there in railroad safety.

Go the way that spells "good living"

en route, freedom from worry, care and annoyance... the way that provides comfortable sleep at night... and gets you there feeling your best.

Go Pullman and get "more for your money." Your railroad Ticket Agent will gladly help you to plan your trip and select your accommodation.

### These 7 Outstanding Pullman Travel Advantages will give you a gay, carefree vacation trip...

**"HOME-LIKE" COMFORTS.** Accommodations to suit every requirement. Fully equipped dressing rooms. Individual toilet facilities in private rooms. Lounge cars on principal trains.

**SERVICE** that really breathes "travel hospitality."

**PRIVACY**—freedom from unwelcome intrusions. Your accommodation is your own!

**SLEEP** in a real bed... just as you do at home. Go to bed as early or late as you choose.

**ROOM** to move about and "take it easy." Ample room for personal luggage without extra charge.

**DEPENDABILITY**—and convenience—unmatched! Fast and frequent schedules. Rail-Pullman gets you there, whatever the weather!

**SAFETY** many times greater than by any other form of travel! Rail-Pullman protects you with the country's greatest safety system... is the safest fast transportation in the world.

*Fun from the Start!*

When you go Pullman... you enjoy the friendly informality of the "observation lounge" carried by principal Pullman trains... Here air-conditioned comfort, fine appointments, courteous service await you. Here any vacation trip gets off to a fine start!



#### See America by Pullman "Grand Circle" Plan. Now available on credit.

If you're planning a Coast-to-Coast trip, get a Pullman Grand Circle ticket! Low bargain Rail-Pullman rate. Enables you to choose from a wide combination of routes, making possible "circle" trips up to 10,000 miles; stop-overs freely permitted... Bargains in 1st class rail rates also available on many shorter Pullman trips... All Rail-Pullman tickets costing \$50 and more now available on new "Travel Now—Pay Later" plan. Ask your local Ticket Agent or any Travel Bureau.

Pullman service available on certain colorful routes in Canada and Mexico.

*Your vacation starts right when you go* **Pullman... It's "1st Class" Travel!**



**YOU CAN'T BUY  
BETTER WHISKY**  
*at any Price*



% GRAIN NEUTRAL SPIRITS • 90 PROOF

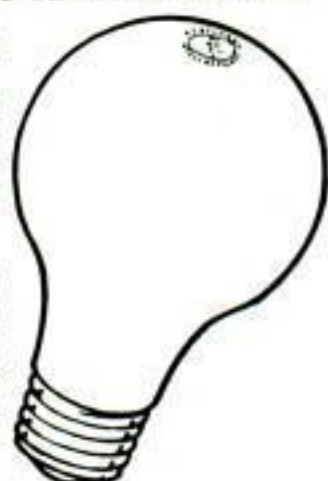
**LET'S BEAT IT!  
THAT'S A  
BUG CHASER LAMP**



**AMAZING NEW  
LAMP BULB CUTS  
INSECT ATTRACTION  
AS MUCH AS 92%**

Now! Enjoy your evenings outdoors without being pestered by mosquitoes, gnats, moths, flies and other insects! Actual test proves Test-Mark Bug Chaser Lamps reduce insect attraction as much as 92%. Yet these amazing new lamps give soft, efficient illumination.

IDEAL FOR: Porches, Doorways, Gardens, Filling Stations, Dance Pavilions, and countless other places. Get some from your dealer now!



TEST-MARK

**"BUG CHASER" LAMPS**

If your neighborhood store can't supply you, write to:

**TESTED PAPERS OF AMERICA, INC.**  
Lamp Division • Chicago



Before the prom, devoted Mrs. Auer does some last-minute fussing while Jane fixes hair. Escort Ed Schwenk came late, rushed Jane off with minimum of family-facing.



Between dances, Jane and Ed (in resplendent rainbow socks) rest awkwardly from their labors. Later they joined in singing *Eastern School Days Will Soon Be Over*.



Ed helps Jane into her necklace, which bears school seal. Prom admission cost \$1.50, including necklace. Formerly Ed and Jane went steady, but she now wants a career.

CONTINUED ON NEXT PAGE



**SOCIALLY ALERT  
WOMEN  
USE TAMPAX**



**NO BELTS  
NO PINS  
NO PADS  
NO ODOR**

STYLE LEADERS don't just "wonder about" new ideas. They try them out themselves . . . For instance, take Tampax—monthly sanitary protection that does away with pin-and-belt problems and maintains a perfect silhouette in any costume . . .

Tampax was invented by a doctor, to be worn internally. Made of pure surgical cotton, Tampax absorbs gently and naturally, permitting no odor to form; therefore no deodorants are needed. No bulging, no chafing, no visible edge-lines. The wearer does not feel Tampax while it is in place. It is so compact there are no disposal problems.

Tampax comes hygienically sealed in individual one-time-use applicators, so neat and ingenious your hands never touch the Tampax at all! And a month's supply will go in an ordinary purse. Now in three sizes: Regular, Super and Junior. At drug stores and notion counters.

Introductory size, 20¢. Economy package of 40 gives you a real bargain.

Accepted for Advertising by the Journal of the American Medical Association.



TAMPAX INCORPORATED LF-9-61-A  
New Brunswick, N. J.

Please send me in plain wrapper the new trial package of Tampax. I enclose 10¢ (stamps or silver) to cover cost of mailing. Size is checked below.

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Name \_\_\_\_\_

Address \_\_\_\_\_

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★ A FEW OF THE MEMBERS ★  
*Boake Carter*  
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*George Fielding Eliot*  
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SIGN YOUR NAME below and mail us this advertisement. We'll promptly send you a generous trial bottle of Aqua Velva, the world's most popular after-shave lotion.

Cool and refreshing, Aqua Velva leaves your skin feeling softer and smoother... feeling like a million! Electric shavers use it *before and after* shaving for better results.

Address: The J. B. Williams Co., Dept. CA-9, Glastonbury, Conn.—makers of fine shaving preparations for over 100 years. Offer good in U.S.A. and Canada only.



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IN LOFT OF FAMILY'S VIRGINIA CABIN, JANE DONS STOCKINGS AFTER SWIM



ONCE A WEEK JANE MODELS FOR WASHINGTON DEPARTMENT STORES, EARNS \$5

**What Other Cigarette Has All 5?**

1. A Quality Blend of choice mild-smoking imported and domestic tobaccos.
2. Firmly Rolled to better filter the smoke.
3. Vacuum-Cleaned to remove small tobacco particles.
4. Rolled in expensive Champagne Paper.
5. Modern Price, your savings will buy a new camera, radio or other luxuries you've wanted.

**DOMINO**  
*The Mild CIGARETTE*  
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"AMERICA'S BEST CIGARETTE BUY"

Not for just today...  
*But Always*

I know happy marriages are planned by wise little women because the words "home" and "happiness" are inseparable. That is why I put a Hope Chest at the top of the list of "things I would like to be given." A West Branch Hope Chest, *The Present with a Future*, is a gift of more than usual significance for graduation, birthday, engagement, marriage or any other occasion.

**WEST BRANCH**  
 Cedar Hope Chests  
*The Present with a Future*  
 WEST BRANCH CHESTS, MILTON, PENNSYLVANIA



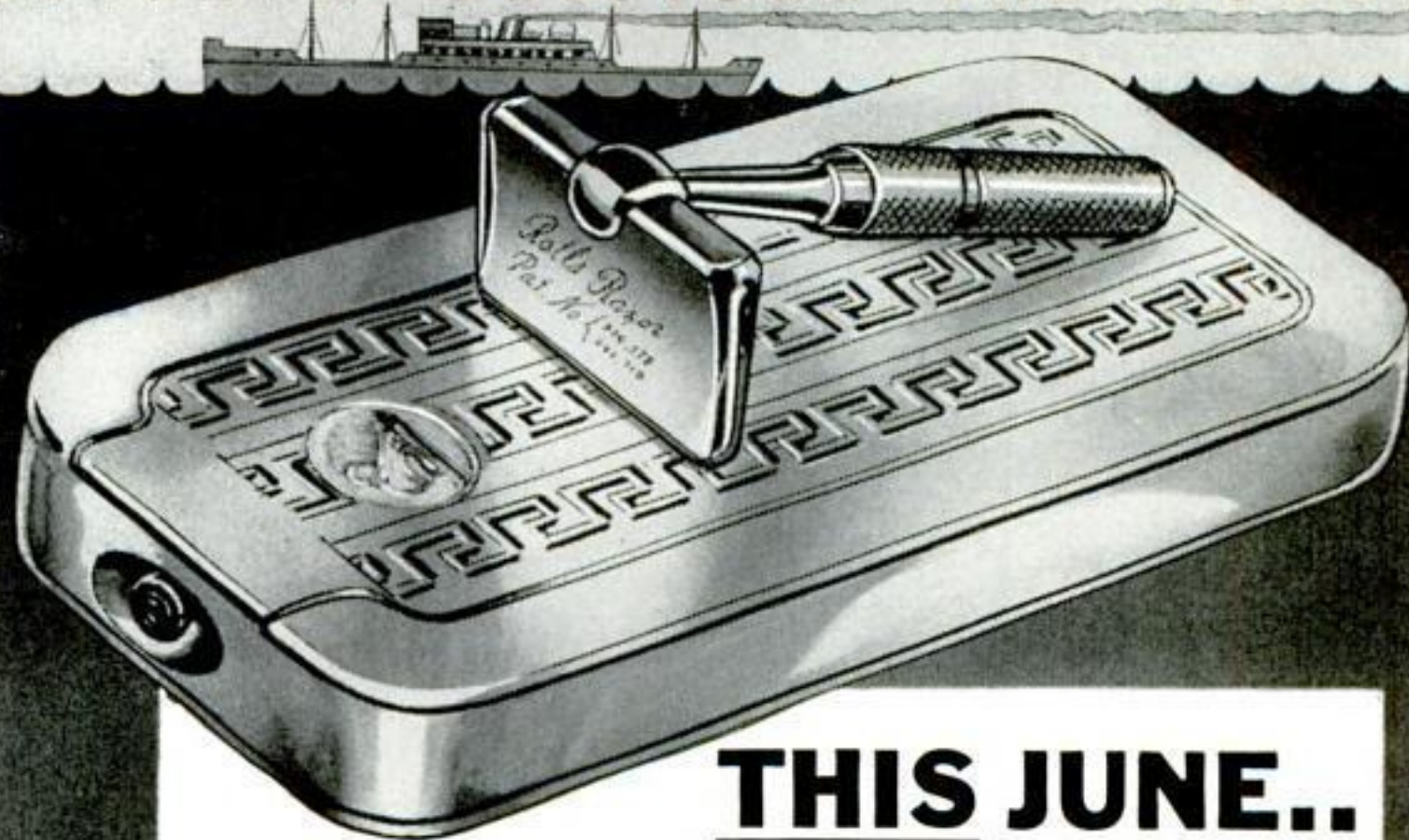


DATING, SWIMMING AND SHOOTING TAKE UP JANE'S WEEKENDS AT THE CABIN



AND HER LUNCH. A NATURAL MODEL, SHE PLANS TO MAKE THIS HER CAREER

BRITAIN DELIVERS THE GOODS



**THIS JUNE..**

**the gift that lasts a lifetime!**

At this season, thoughts turn to gifts—Fathers' Day (June 15), Graduations, Anniversaries. Plan now to end somebody's shaving troubles for all time—give a Rolls Razor. Or, if you are one of the fortunates on the receiving end, throw out a hint that a Rolls will be welcome.

Here's another suggestion. Rolls is a "natural" for men in the Service—double-quick shaves, no electric outlets, blade buying ended forever!

Ask your dealer to demonstrate the Rolls Razor. Examine its SINGLE blade of hand-forged, hollow-ground Sheffield steel. See how it is kept keen, shave after shave, by the strop and hone contained in its own compact case. Then buy a Rolls, with fullest confidence that you are about to give—or enjoy—a lifetime of shaving pleasure. Price **\$10**. Write for free descriptive folder L6.

Refillable Shaving Bowl, including soap, **\$1**.

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**ROLLS RAZOR**

**CUT A**

**Better Figure**

with the  
**BAUER & BLACK**  
**Bracer**  
SUPPORTER BELT



**MAKES BULGING WAISTLINES BEHAVE**

That last suit of clothes you bought... did the tailor "kid" you a little as he let out the vest?

That little bulge in your waistline can ruin the fit of your clothes, make you look older—even have an effect on how you feel.

To get that trim, athletic, successful look, brace up with the Bracer. This perfectly styled, tailored to fit Bauer & Black garment is knit of Lastex yarn... has two way stretch. No roll—four removable stays at top. Soft, roomy fly-front pouch. For extra support, extra coolness, try the Bracer Royal. At department, drug, men's apparel and surgical stores.

If your dealer cannot supply you simply fill out and mail the coupon with a check or money order. Bracer—\$2.00 (in Canada—\$2.75); Bracer Royal—\$3.00 (Canada \$3.50).



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Enclosing check or money order for \_\_\_\_\_. Please send  
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City \_\_\_\_\_ State \_\_\_\_\_  
My dealer's name and address is \_\_\_\_\_



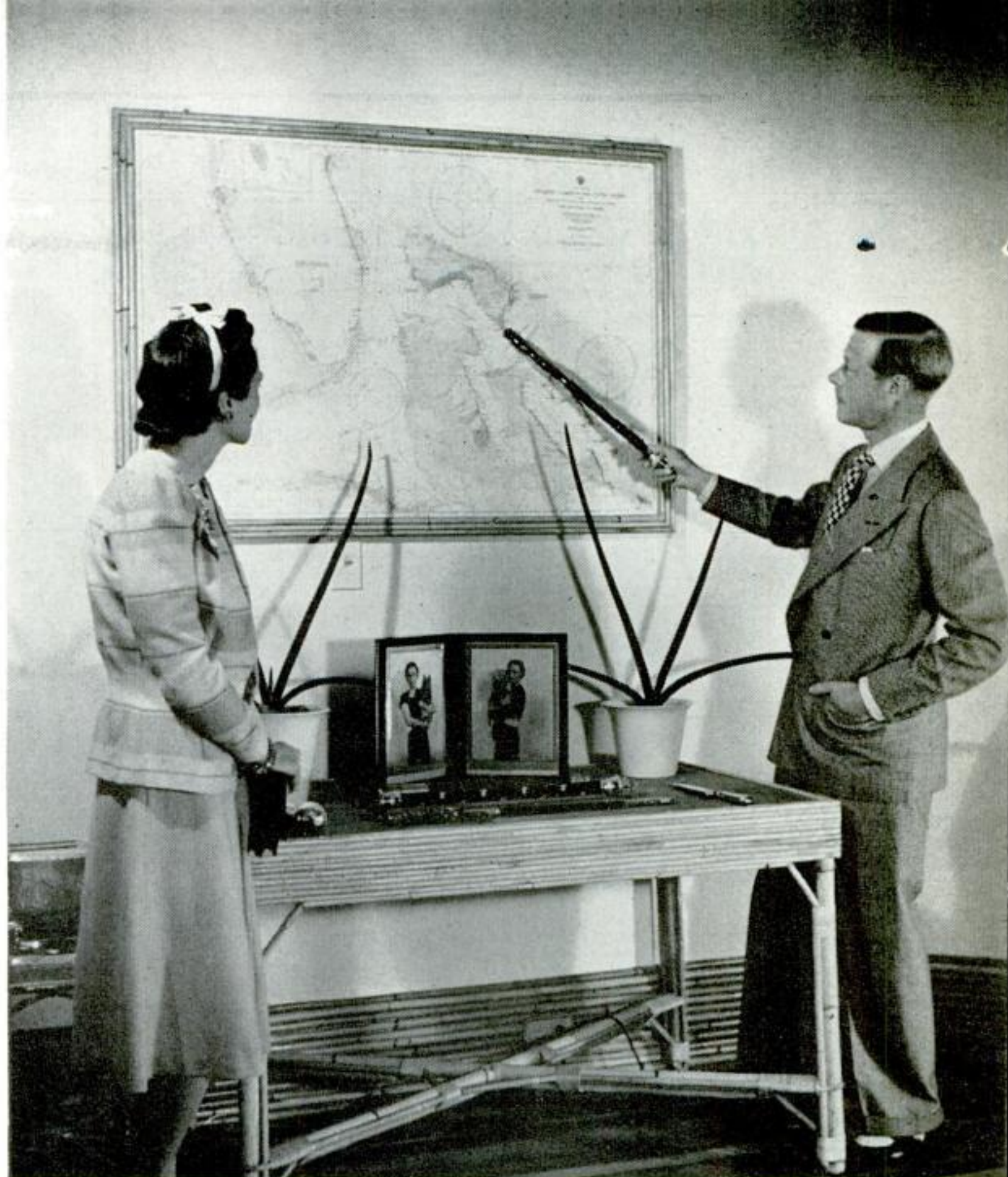
CLOSE-UP







The Duke's favorite portrait of the Duchess by Gerald Brockhurst hangs over the mantel in the drawing room of Government House. A gold cigaret box on the table is inscribed "The King, God Bless Him."



On U. S. marine chart, Duke points out his realm, small group of Bahama Islands. Behind Duchess is electric toaster set on which the Duke prepares his breakfast of tea and toast.

# THE WINDSOR TEAM

DUKE AND DUCHESS BECOME GOOD  
RULERS OF THEIR ISLAND REALM  
by JANET FLANNER

"When I was King," the Duke of Windsor sometimes says, "when I was King—" Then, having used that great title as his date line, he recalls some incident so small that his hearers forget it in remembering the larger historical backdrop. The Duke is now Governor of the 29 islands, 661 cays, 2,387 coral reefs and sandspits which make up the British Empire's Bahama Islands.

The rocky provincial island of New Providence on which the capital city of Nassau stands is narrow territory for a man like the Duke who, as a personal pattern, requires entertainment, places to go, changes to make and things to do. He is still the restless princely personage who enjoys the mechanical setup of modern metropolitan life. He favors music from radios, the chromium steel of cocktail lounges, the comfortable rattle of pleasant public dining and the crackle of humor which is called wisecracking. He likes gadgets. He brought his collection of cigaret lighters with him to Government House, along with his gold-and-red-velvet Field Marshal's baton which he fondly uses as a pointer when locating the various spots he has visited on the Bahama Islands charts framed in bamboo on the walls of his study. On Bahama's Whale Cay after a recent visit of inspection to the store, the tennis court, the church, rectory, museum, granary and finally the fish-drying racks, he climbed out of his car onto the docks and began to throw large stones into the water, saying simply, "I love a splash."

Since the arrival of the Windsors, Nassau has seethed with struggles and squabbles. The deluxe hotels stayed open a month beyond their normal ten-week season and simple celebrity-mad American tourists who have no hope of getting into the high society but who, to get a good uninvited look, are willing to travel 1,000 miles there and back, increased 48% in volume over last year, before the Windsors came. Nassau's island heaves, out of all proportion to its little size, with rumors and battles about the ducal couple.

A serious and significant contretemps took place at the Emerald Beach Club, Canadian counterpart of the American Porcupine Club, where the Windsors made their first official appearance

in the social season. Sir Frederick Williams-Taylor, who is Miss Brenda Frazier's grandfather, in his official presidential speech of welcome to the Duke as honorary president, omitted any mention of the Duchess. With the practiced anger which the Duke, as a husband, reserves for any slur on the lady who is his wife, Windsor rose, stated that in Sir Frederick's prepared speech as originally submitted to him, the Duchess had been included and that he, the Duke, wondered if the light were so dim that on reading his speech Sir Frederick had inadvertently made the oversight which he, the Duke, could not overlook. The Duke then went on to give his own speech which included the correct gracious reference to Sir Frederick's spouse, known as "Lady Jane," who was social leader of Nassau until the Duchess arrived. Emerald Beach guests said that while the Duke was having his say was the most magnificently embarrassing moment of their lives.

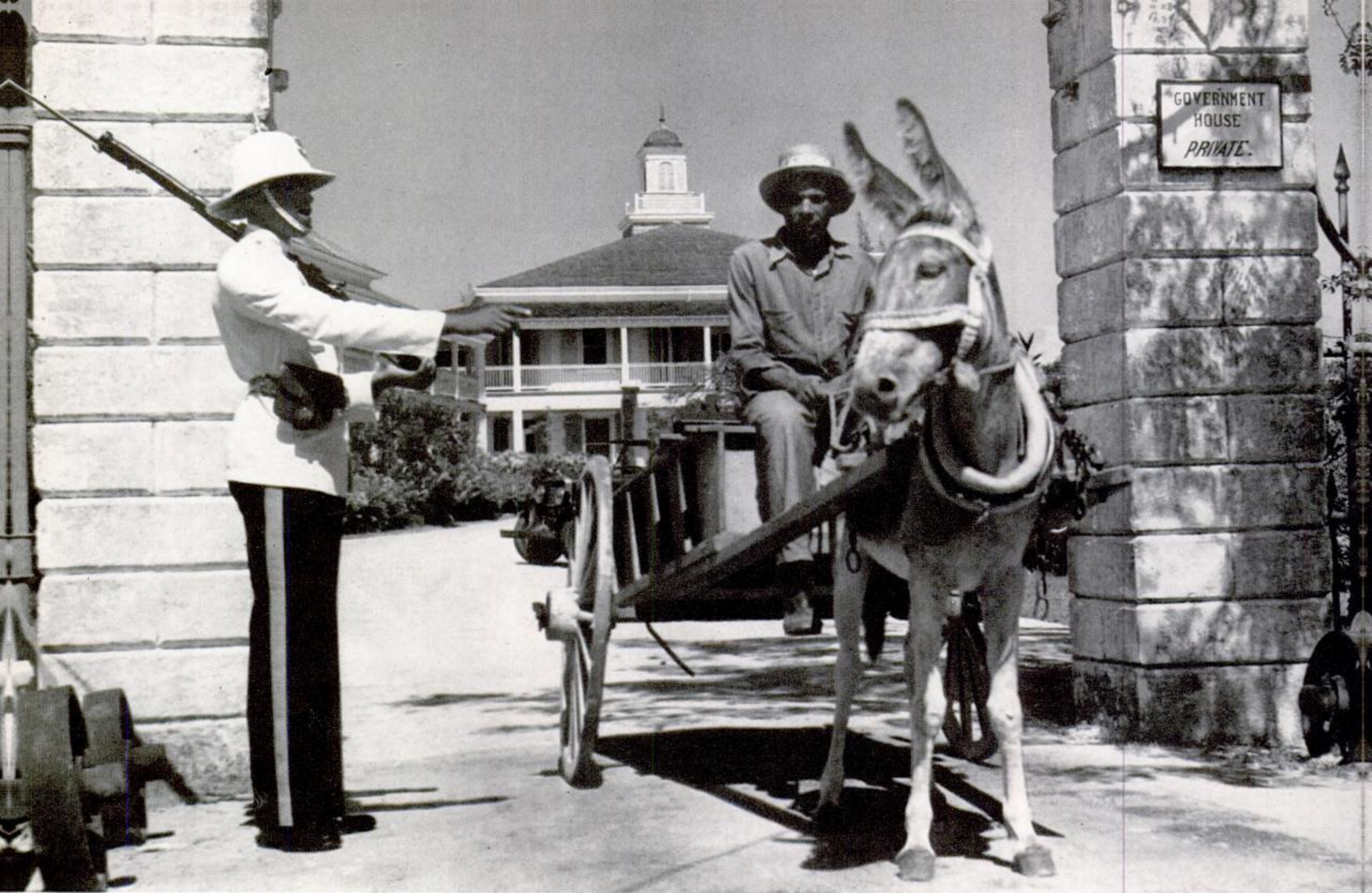
The conjugal felicity of this ducal couple, whose romance shook the world, is complete. Nassau visitors state: "The dominating passion in his life is to have people pay court to his Duchess. He had court paid him for a quarter of a century while he was representing the British Empire. Now he's interested only in homage for her. To queer yourself quickly with the Duke, play up to him and leave her out."

As the Duke protests to press photographers when they request him to pose alone, "We are a team." Team



WINDSORS' HOME IS STUCCO GOVERNMENT HOUSE OVERLOOKING NASSAU HARBOR





GUARDS INSPECT ALL TRAFFIC TO AND FROM GOVERNMENT HOUSE. SLOW MOVING DONKEY CARTS, USUALLY CARRYING DEBRIS FROM THE GARDENS, AROUSE LITTLE SUSPICION

DUKE DRIVES OUT IN HIS STATION WAGON. HIS FLAG FLIES DAY AND NIGHT COLUMBUS LOOKS DOWN FROM GOVERNMENT HOUSE. HE LANDED ON A BAHAMA IN 1492





photographs of them in fine frames decorate all their rooms in Government House. As a Broadway manager pontificated, "Together he and she are the best act in public today."

The former Prince of Wales, though still slim at 46, has taken on the psychological weight of two separate men. He is, according to how people feel about him, the selfish, shallow, pleasure-loving former King Edward VIII of England who let the Empire down and who, enriched with England's money, made English history pay for his marriage bed. And he is at the same time the self-sacrificing, uncompromising, courageous, romantic, royal democrat who gave away his crown and Buckingham Palace for the Woman I Love. It is likely that the Duke is now, and has been ever since he was a little princeling, neither one nor the other of these two men but only parts of both. For he is also a third person. In a manner of speaking, he is his grandfather's son. By a hiatus in heredity, Edward VIII stemmed from Edward VII who, as Prince of Wales, had made the 1890's gay.

Today the private figure of the Duke of Windsor is one of the most blurred on any British landscape. He will be one of the most difficult royal figures that future historians will ever have to take apart to analyze and, after adding the weighty debris of 1936, try to put together again, still in proper small-boned human proportions and personal shape.

### How he wants the Duchess addressed

As a man, the Duke of Windsor is simple, headstrong, democratic and imperious. As a public personage he was rated by London court officials to have more physical charm than any British monarch since the Scottish Stuarts, two of whom had their fascinating heads cut off. As a character today the Duke, like any experienced man in his late 40's, is apparently the result of who he was born and what he worked at as he grew up. Of Blood Royal, he became his realm's most successful traveling salesman. From this modern mixture came those loud lovable clothes that Bond Street deplored and that steady taste for more pithy people and brighter lights than anyone but his king-grandfather had ever enjoyed. Along with his increasing democracy there came, paradoxically, a strengthening of mystical reverence for his own royal blood. Nassauvians say that the denial to his wife of the title of Royal Highness is still the bitterest pill he has had to swallow and that his first gesture of authority was domestic. It consisted of Government House servants setting the precedent by referring to her as Her Royal Highness and by the Duke's Household officially stating on page two of a mimeographed release handed to the American press that she should be addressed by the islands and visitors at large as Duchess, rather than as merely Your Grace.

By nature the Duke seems to have two main characteristics, a youthful, glamorous, wholesale kindness which has made him the idol of public millions, and a mature obstinacy which finally gave him a private life. His mind is muscularly quick, receptive, filled with curiosity, impatient with old excuses and fusty methods. There is scope to his conversation. As a trained listener, he rapidly grasps high spots and generalizations, essentials or expertism not being his necessities. Thus, though fast on the uptake and no dreamer, he aims with enthusiasm at points he hasn't quite grasped, can be actuated by well-meaning misunderstanding or jump with good intentions in the wrong direction. After his two years' education at Oxford, which he left at the outbreak of World War I when he was what we call a sophomore, the university president weightily said of him: "Bookish he will never be; not a 'Beauclerk,' still less a 'British Solomon.' Kings, perhaps fortunately, seldom are this last."

He has a remarkable surface memory, both by talent and training. He can remember the context of a paragraph in last month's newspaper, not because he is much of a reader—he isn't, he prefers to have the Duchess read aloud to him—but because he is an excellent rememberer. He not only remembers obscure visitors' faces but the names that go with them. In a crowd lining a Nassau street to watch him, he will recognize a face he has met only once, hurry over, shake hands and give the right name. He did this with a beauty parlor girl who had come down from the mainland to dress the Duchess' hair and whom he'd seen only for a few minutes.

With formal, traditional high society, he has always been recalcitrant. The elegant, landscaped, snobbish, stately homes of ruling England which other people spent a lifetime trying to get in, with equal effort and less tact he gave his youth to trying to keep out of. Socially, for 20 years, the Duke has ironically been the unelected leader of a certain unintellectual, informal, urban, modern, younger set all over the world which, between wars and usually to the sound of jazz, was busy pleasantly ignoring his great-grandmother, Queen Victoria.

CONTINUED ON NEXT PAGE

**WRITE OFF WHITE SHOE CLEANING WORRIES**

**WITH SHU-MILK**

For the first time in white shoe cleaning history, whiten shoes where they are supposed to be whitened without smearing edges. This new Shu-Milk Applicator works like a fountain pen. It applies Shu-Milk directly from the bottle and is a "natural" for hard-to-clean two-tone shoes. No cloth or brush needed. Hands stay clean. Ask for the marvelous Shu-Milk white shoe cleaning combination at any department, drug, grocery, or 5 and 10¢ store. Shu-Milk Cleaner, 10¢; with Applicator, 20¢. Shu-Milk Products Corp., Passaic, New Jersey.



**SHU-MILK WILL NOT RUB OFF... CLEANS ALL WHITE SHOES**

**Of course, dad's sentimental!**  
(But he'll never admit it)

**Father's Day is HIS MOMENT!**

**GIVE HIM SEAFORTH TOILETRIES**

Because

- 1—He likes to dress up too.
- 2—Seaforth is in good taste the world over.
- 3—The sturdy little jug will be his pride and joy for many months.

Write your own message. Each Seaforth Jug comes with miniature slate.



**Seaforth FOR MEN**  
\$1 per article

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## PLENTY OF MARTINI & ROSSI VERMOUTHS AVAILABLE AT NO INCREASE IN PRICE

You can still get fine imported Vermouth at no increase in price! Just ask for Martini & Rossi. This outstanding Vermouth is made the world over and is now being shipped from Spain and the Argentine. No matter where produced, every batch adheres strictly to the famous Martini & Rossi formula.

**Cocktail Economy Hint:** Vermouth is a cocktail's most important flavoring ingredient. You use only a small amount per drink. Even when using an inexpensive whiskey or gin—never economize on Vermouth. Always get Martini & Rossi—America's Favorite Vermouth! REGULAR (for Manhattans) and EXTRA DRY (for Martinis) are AVAILABLE.

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### VERMOUTH GLASS

6 for \$1.25, 12 for \$2.00—postpaid. W. A. Taylor, Dept. L-3, Rockefeller Plaza, N. Y.



The crown from English Royal Family Coat of Arms replaces Duke's car license.



British flag attached to right front fender is protected from rain by a glass tube.

## THE WINDSOR TEAM (continued)

The Duke is still a youthfully energetic fidgety man. At Government House, when he runs upstairs, he takes the steps two at a time. He has a curious, eccentric habit when drinking his afternoon tea, of balancing his cigaret upright on its unlighted end on the table. Guests feel they have to keep their eye on it. He takes his tea with no sugar and a spot of milk, ignores the handle of the cup, holds the cup comfortably in the palm of his hand. The Duchess takes her tea "as it comes," she says. She calls him David or Dave, he calls her "dahling" or dear. When American press photographers recently took some Government House drawing-room pictures of the Duke with a picture of his mother beside him, he said to the Duchess, "Can't we get a better picture of mother, dear?" With equanimity, the Duchess replied, "No. That is the best one, dear."

On a small table in the drawing room are his family's miniatures—Queen Victoria, Queen Mary and his brothers, and some Lord Nelson items, dated after England was saved as mistress of the seas by the Battle of Trafalgar. In the Duchess' sitting room is a small sampler, sent her by an old woman, embroidered with a crown, E. R., for Edward Rex, and the words, "The Lad That Was Born To Be King." In the modernization of Government House, the Duchess wanted to remove the front door which was a relic of an older government house and which had withstood all hurricanes, even the famous storm of 1929. The door also withstood the Duchess who was permitted to cover the upper half of the battered wood with a black glass panel on which is appropriately printed in white the famous device of the Duke's Order of the Garter—*Honi soit qui mal y pense*.

## Why the Duchess is a British Empire asset

When they are alone the Duke and Duchess play what he calls patience and we call double solitaire. She plays rapidly and usually beats him. He says, "She's too quick for me." With the household he is far and away the favorite. The Duchess is reported to be rather keen-eyed and observing around the house.

Admirers of the Duchess say that, in a way, she is finally a colonial asset to the British Empire since the Duke, who used to be frankly fond of spirits and late hours, is today a healthy pink beneath his tan and, in public, barely tastes his champagne at dinner. Like any constructive wife who has already had enough trouble, one way and another, she competently checks, guides, smooths over, suggests and influences. The Duke says: "The Duchess is the only person who can speak to me before breakfast." He makes his own breakfast—tea, toast, marmalade—in his sitting room at Government House. In his rooms there are 16 pictures of the Duchess, and in her rooms 15 pictures of the Duke. He thinks he photographs better on the left side of his face.

What the Duchess wears and what she says are items of major importance in Nassau. The Duchess is still dressed by the American dressmaker, Mainbocher, but not exclusively. The Duchess' dry American accuracy of phrase which made the ex-King's London friends think she was so much fun, at first, still obtains. To ex-Ambassador Bullitt, their best official friend and confidant in Paris during Europe's yesterdays, she is reported to have stated, *à propos* of their coming out to the Bahamas, "St. Helena, 1940 model." Of herself, her prominent Warfield jaw and decisive features, she says she thinks she looks like a horse. To the elderly Sir Frederick Williams-Taylor, after the Duke at the Emerald Beach Club had administered his manly dressing-down, she later added her womanly touch. In the

CONTINUED ON PAGE 124

# "HE SINGS BEST WHO'S FED RIGHT"



says: CHARLIE CHIRP

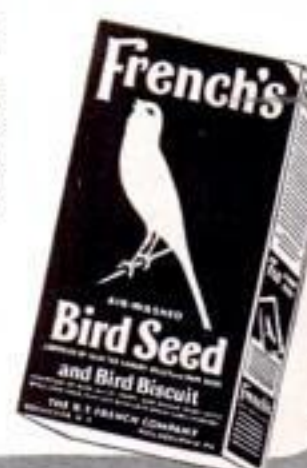
## French's Contains 11 Aids to Song!

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See for yourself—at our expense. Just phone your local Royal representative for a free “desk test.” A new Royal will be placed in your office with no obligation to buy. Let your typists find out for themselves that the Royal will save *their* time and *your* money—by giving you better work faster!

THE ANSWER to this should be—“We have a *considerate* boss.” For the best employee is a contented employee...one with a considerate employer.

What is your popularity rating with *your* typists? It can't be very low, if—when it's new-typewriter time—you *let your typists decide!*

For every up-and-coming career girl will show greater loyalty and respect to that employer who lets her pick the machine of her choice. Only *she* knows which make suits her best...enables her to do better work faster—for *you!*

**Are you surprised** that we don't just say—“Give them all Royals!” and be done with it? Here's why we don't. The typewriter's sternest proving ground is the typing classroom. In over 20,000 classrooms, more Royals are used than any other make. Proof indeed that the Royal stands up better—lasts longer! Too, Royal holds the all-time speed record. No wonder! It has the fastest type-bar action yet devised. So we'll take our chances that—given a free hand—your girls will choose a Royal!

**Less physical effort.** The Royal has a number of interesting, exclusive time-and-effort savers. One is MAGIC\* Margin, that handy device which changes margins with the simple flick of a finger. Another is Touch Control\*, with which key tension can be adjusted to the individual pressure required, by the twirl of a dial.

**Less eyestrain, too**—thanks to Royal's “no-glare” finish. And because striking type-bars flash *unseen*. And because of Royal's “bobless” shift. (The carriage doesn't clatter and pop up when you shift.)

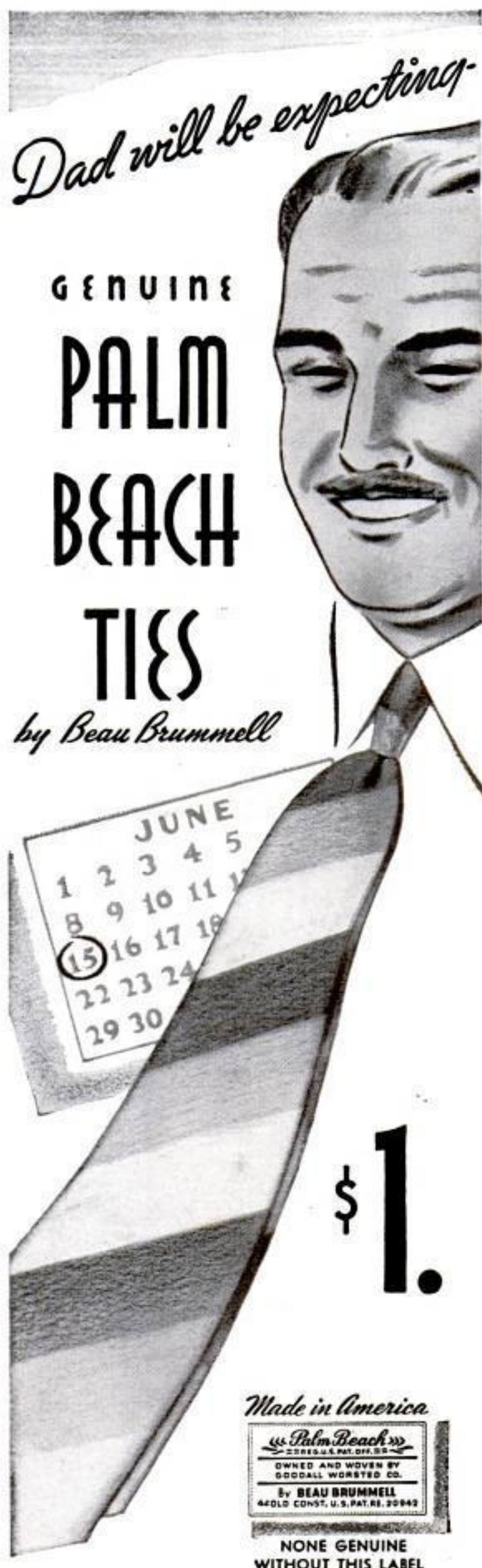


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WORLD'S NUMBER 1  
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GENUINE  
**PALM  
BEACH  
TIES**  
*by Beau Brummell*



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At Better Men's Shops Everywhere.

**FATHER'S DAY**  
**JUNE 15<sup>TH</sup>**

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## THE WINDSOR TEAM (continued)

toast proposed to the Duke her name had also been omitted, and in embarrassed, gallant amends, a British gentleman then proposed a separate toast to her. In her brief speech of thanks she suavely apologized for not having the verbal arts of one accustomed to speech-making, "since I am usually included in the toast," to which the Duke by tradition responds.

Her quick tongue can also be nimbly nice. That same much-discussed evening, at the moment of toasting her husband, she had started to rise with the rest of the guests. "You don't have to stand up for me, darling," the Duke domestically advised her. "It's a pleasure to stand up for you, darling," she countered with double meaning, smiled and rose. On the whole she makes few slips, and has learned amazingly quickly. A bewildered American who hadn't seen her since China said he found her in Nassau completely well-gowned, completely gracious, completely composed, completely complete.

### The Duchess' humor is dry and American

At dinner she talks well and constantly. Like most good talkers, she likes to have her say which is usually personal and outspoken. Her most ardent admirers say she is so honest she will say first what she thinks, even if on second thought she has to regret it. She gets in trouble because what she says is usually right to the point. Her humor is based on either a dry, powdery accuracy or a pulverizing inaccuracy, for effect. She is quick-witted though not a wit in the European sense of the word. Her wisecracks are more wise crackles, like bright firecrackers. Being an American is to her advantage because the American language is the basis of her being funny and inventive. There is a rubbery snap to her funniest remarks, an elasticity which sometimes can unfortunately fly back into her own face. You don't have to mill over what she has said, you laugh right off, and it's still good a year later. Her mind is orderly, her ideas well-marshaled, she doesn't think in circles or run around a topic but moves right along with it.

On the other hand, in general conversation her personal bias and her position nowadays shut off other people's reactions. They feel they can't have a healthy argument with her, as a duchess, because she takes strong sides. With people she has known years before, she doesn't like to have her earlier life brought up but asks easily about the former life of others. A practiced dinner partner, accustomed to having something to say, feels she doesn't give him much of an opening for his own style, that a topic he introduces will die on its feet unless she chooses to take it over and that, with perfect graciousness, she can cut a man down in the prime of his conversation. She is an attentive listener. She is at her best when what she says is objec-

CONTINUED ON PAGE 126



Undisputed monarchs of Nassau society before the arrival of the Windsors were Sir Frederick (left) and Lady Williams-Taylor (center), the famed grandparents of Brenda Frazier. Their social relations with the Windsors are favorite topic of Nassau gossip.

For  
DR. GRABOW  
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THE PIPE  
**PAT O'BRIEN**  
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been broken in—the only correct way  
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man's mechanical smoking  
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Here is the one and only single service spoon that  
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Adds distinction, pleasure to informal food ser-  
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Because they represent the finest and  
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**CORNS & CALLUSES**

Quick—easy. Just rub it on.  
Relieves Ingrown Nails. Jars,  
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Money refunded if not  
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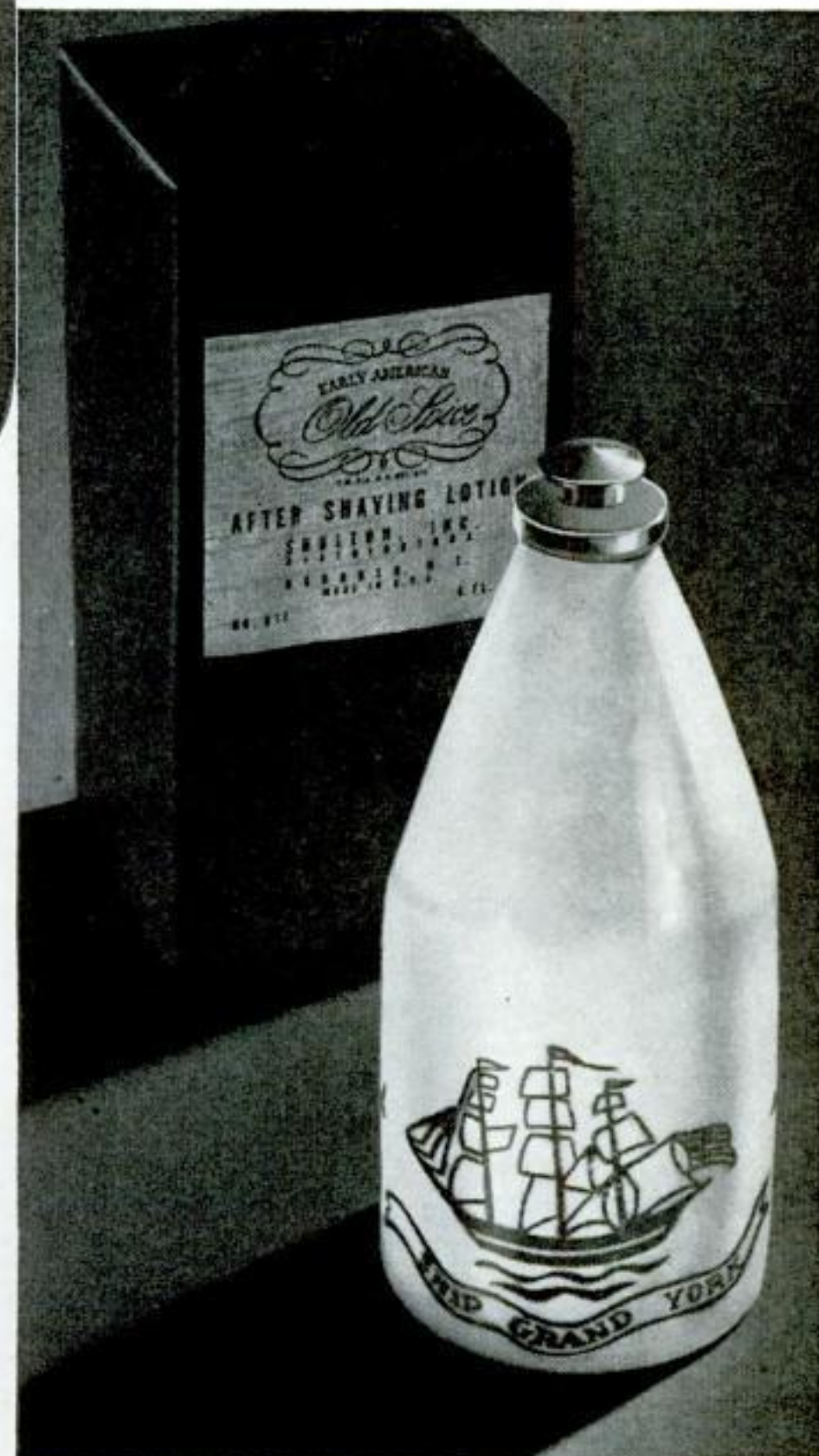
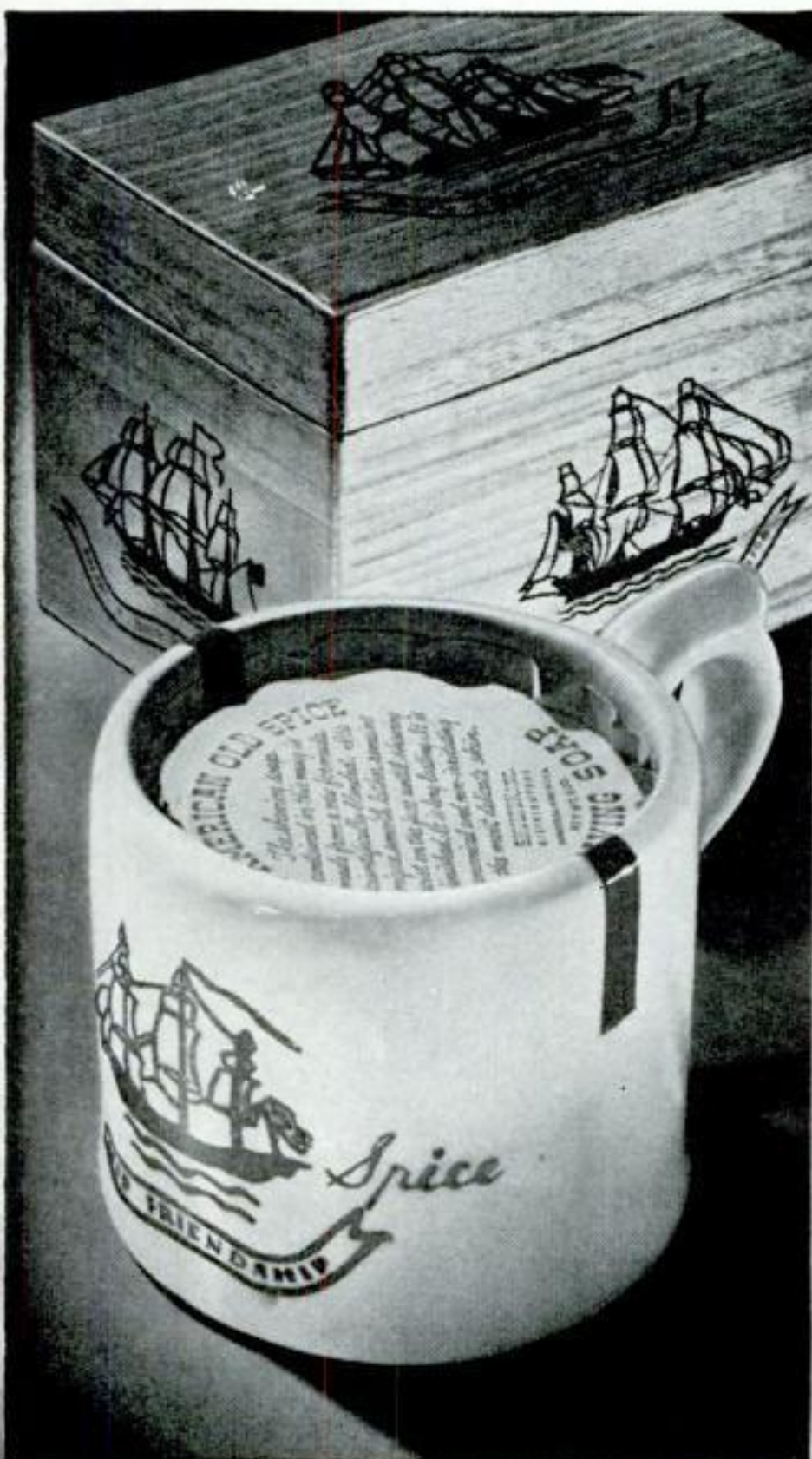


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**FATHERS**  
OF OUR COUNTRY  
*on June 15th*

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Old Spice Shave Set—Shave Soap in mug and After-Shaving Lotion . . . . . **\$2<sup>00</sup>**

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*A new Shaving Cream in either brushless or lather type, in a large tube... 50¢*

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THE FLIT!**

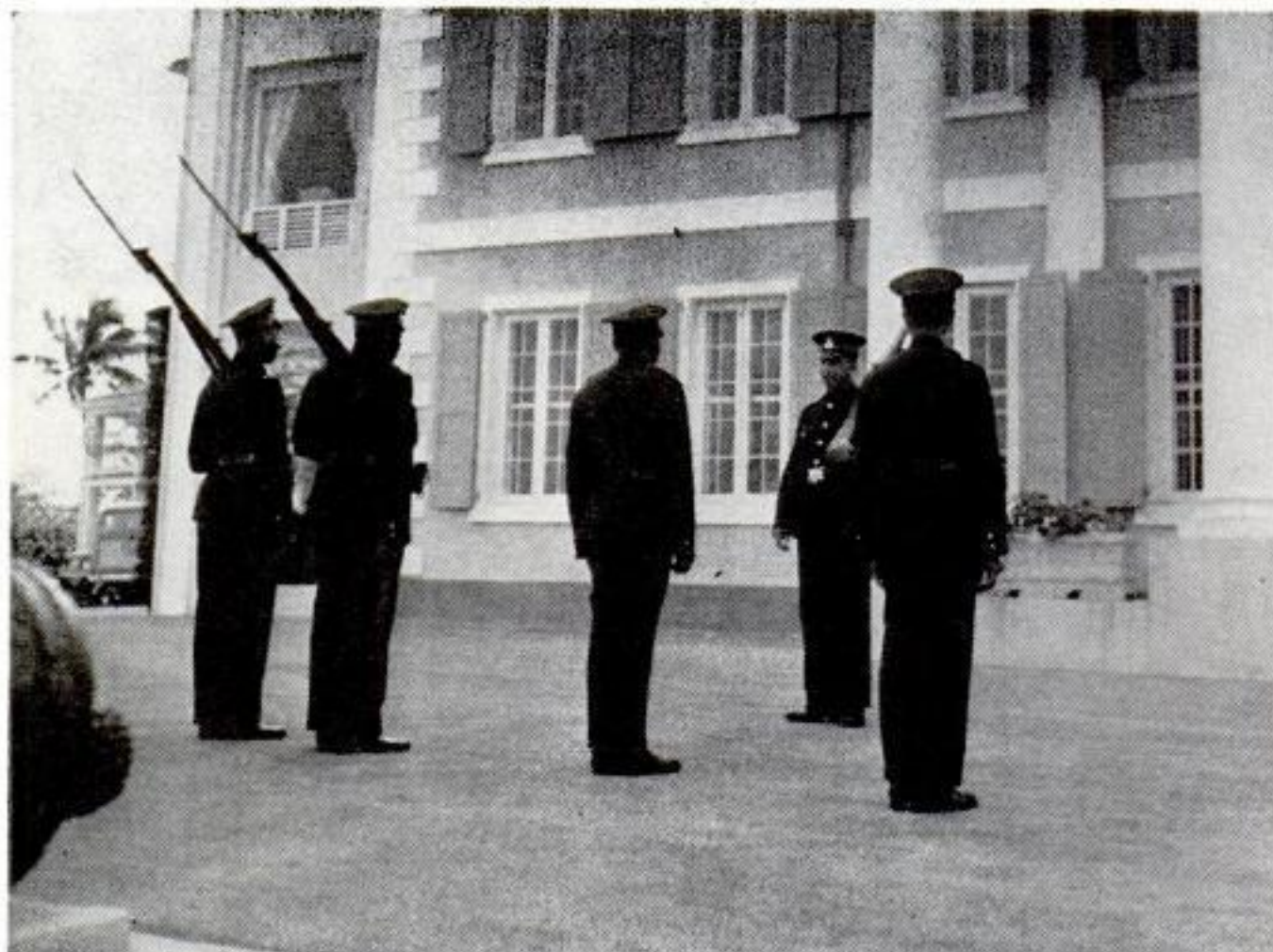
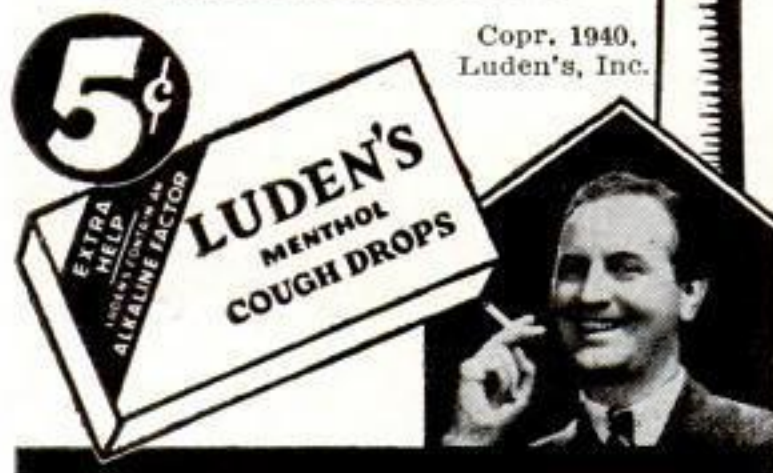
● **FLIT** is effective for killing mosquitoes—for **FLIT** is an extra-strong insecticide. It's sure death to mosquitoes, flies, moths, ants, roaches, bed-bugs, gnats and many other pesky insects... Insist on **FLIT**, the insecticide that kills!



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THROAT  
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Cigarettes tire your  
taste? Wake up your  
mouth. Tuck a Luden's  
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smokes. Cool, refreshing  
menthol clears your  
mouth for the next smoke.



**Changing of guard** at Government House entrance takes place every two hours. Eight guards, five members of the Nassau police and one sergeant in Lance Corps guard grounds.

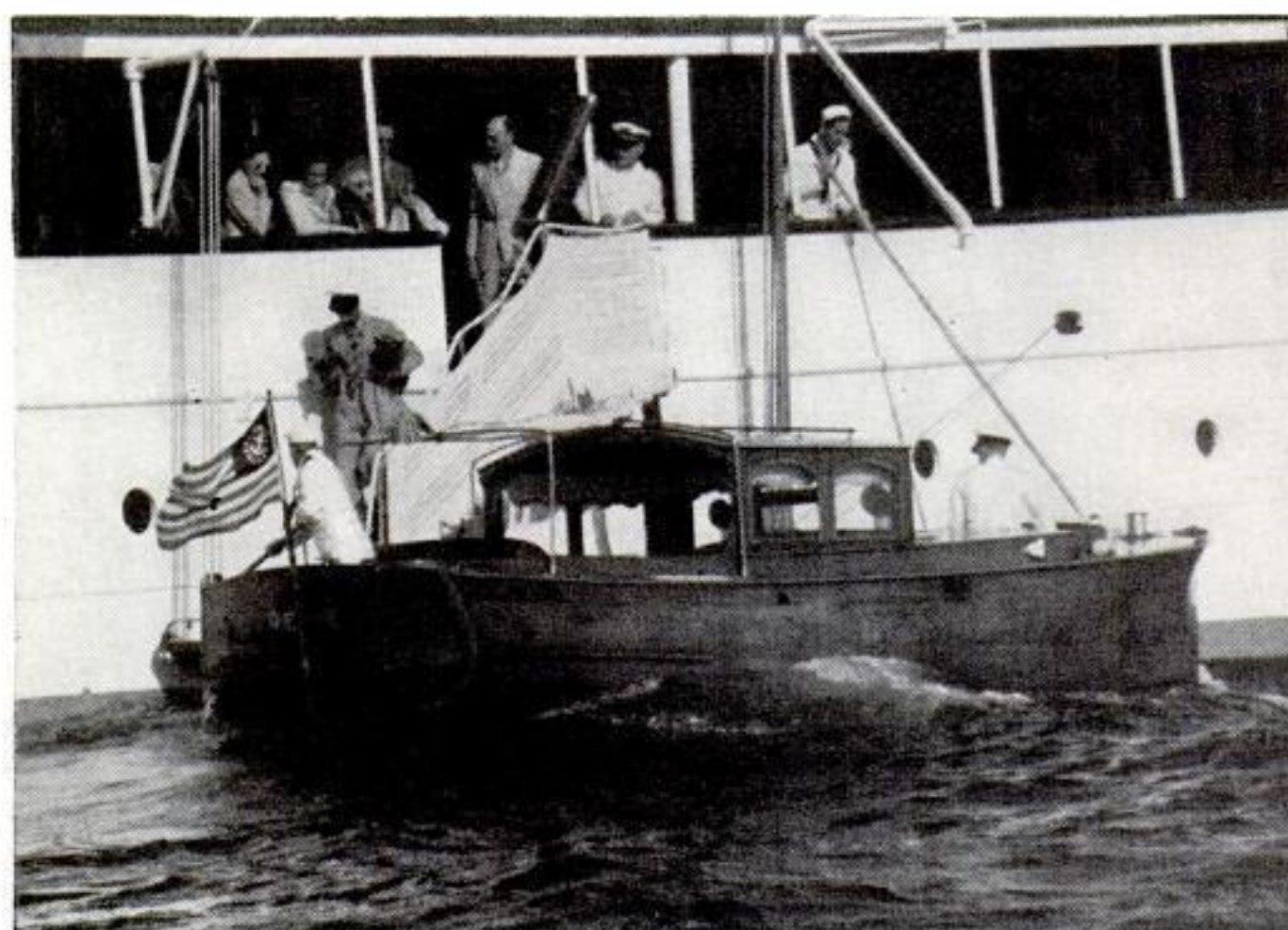
### THE WINDSOR TEAM (continued)

tive. Her voice is two-toned—low and lower. Of all the Empire-wide talking that went on during the crisis of the Abdication, she is reported to have made the most remarkable contribution. It is reported that when the King announced to her his determination to marry her, she cried, "Are you out of your mind?"

### "With or without his trousers . . .?"

In a vain effort to avoid the hysterical social repercussions which invariably resounded after them, the Duke and Duchess have on the whole grimly tried to confine themselves, at Government House, to their own official circle. The Duchess usually goes out with Mrs. Vyvyan Drury and Mrs. George Wood, the wives of two of the Duke's three equerries, the third, Major Gray Phillips, being a bachelor. With Captains Drury or Wood or some command guest, the Duke quietly plays an early afternoon round of golf on the Bahamas Country Club golf course. Even this is not without some risk. The press agent of Miss Sally Rand recently interrupted a game to ask Captain Drury how about that fan dancer and the Duke posing in a picture together. "And how," inquired the Etonian captain, "would you like to have the Duke pose? With or without his trousers?"

Most of the Windsors' "intimate" friends, as columnists' chit-chat and tea-table gossip label them, turn out to be nothing more than casual American acquaintances. The Duke and Duchess have been notably entertained by Axel Wenner-Gren, Swedish multimillionaire, who made his money as head of the Electrolux co. and, as a powerful Swedish industrialist, a man who once knew Field Marshal Göring. The Windsors have dined aboard the Wenner-Gren's magnificent yacht, the *Southern Cross*, which rescued survivors from the *Athenia*. The *Southern Cross* lounge contains sumptuously gilded furniture, and from every rich niche peer the affectionately autographed photos of crowned heads, broken only by a shiny studio print of



**Carrying Pookie and Prisie**, two of the three Cairn terriers which he calls "The Gangsters," the Duke leaves the yacht *Rene*, loaned him by General Motors' Alfred Sloan.

**YOU TAUGHT ME  
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TO CLEAN TOILETS!**



No more toilet bowl drudgery! Sani-Flush does this nasty work for you. Removes rust, film and incrustations quickly. Even cleans the hidden trap.

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**FREE** Send post card for new, illustrated "Garden Insect Identification and Control Chart" to: McCormick Sales Co., Dept. 2E6 Baltimore, Md.



CONTINUED ON PAGE 128





Edward C. Smith

## THE "BLOOD-STREAM" OF YOUR CAR NEEDS PROTECTION, TOO!

Gruesome but dependable, the gas-mask defeats the grim purpose of chemical warfare — by protecting the blood-stream from poisonous gas.

Oil is the blood-stream of your engine. It circulates the life-giving qualities of lubrication to every moving part. It, too, must be *protected*—from the ruinous abrasives and gummy impurities that accumulate as the engine runs.

Your safest, most certain protection is a Purolator oil filter. It traps and removes the harsh, gritty abrasives and sticky gums that get into your oil.

When the oil shows dirty on the dip-stick, have your filter element changed immediately. It takes only a moment—but brings lasting protection against the menace of dust and dirt. Of course, when you change, be sure

you get a genuine Purolator element. The cost is small . . . \$1 to \$2.75.



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**ENLIST** in the fight against needless automobile accidents. Safe brakes save lives. Raybestos brake lining means quicker, surer, smoother stops and easier control because it is made of advanced materials in combinations specially engineered for your car.

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Puzzling... thrilling... amusing... flameless cigarette lighters which light with a glow instead of a flash—no wick—no flint—no wheel—no flame. No wind can blow them out. Smart—modern—efficient. From \$1 up. 1907 Park Ave., N. Y. C.

## THE WINDSOR TEAM (continued)

Greta Garbo in an aviator's helmet. Mr. Wenner-Gren is a big, quiet, Knudsen-faced man who, besides manufacturing iceboxes, has also been in armaments. Mrs. Wenner-Gren possesses famous jewels, is exotic and foreign-looking and comes from Kansas City.

Considerable social hurly-burly and comment also attended the Windsors' recent first visit to Palm Beach where they were persuaded to go by Mr. Alastair Mackintosh who was Constance Talmadge's second husband and is now owner of Palm Beach's popular Alibi Bar. Mr. Hugh Dillman, who married Mrs. Horace E. Dodge of Detroit, opened his Everglades Club where the Windsors put up, rather than at a local hotel. Certain social arbiters claimed, as usual, that at Palm Beach the Windsors consorted with the wrong people. Right or wrong, the people they saw they had anyhow known before, except for 300 who were invited to meet them at a cocktail party. The Duke, at his own typical request, also met two English butlers—John Cook, butler to Mr. Robert Huntington, and Leslie Hill, butler to Mr. Gurnee Munn—who had collected \$15,000 for British war relief at a servants' ball. The Duke warmly thanked them.

## Seasickness spoils their yacht trips

Persuaded again by Mr. Alastair Mackintosh, the Duchess consented to do her first flying and she and the Duke, a passionate aviator, took Harold Vanderbilt's plane instead of the boat back to Nassau. She had always eschewed flying as she feared being airsick since she suffers easily from seasickness. So does the Duke—which so far has made their Bahama Islands tours less joyful. As the Duke cheerfully says to her, while pointing to some particular spot on the Bahama chart, "That's where I was so awfully sick that day, remember?"

Until they moved into Government House, the Windsors had always lived like elegant boarders. They have never owned their own place. In Europe they usually lived in someone else's furnished house which was usually a chateau owned by Americans. For England's Government House, the Duchess' Baltimore friend, Mrs. Winthrop Bradley, did the handsome furnishing and refurbishing in a style described as "frankly smart and modernistic" with Regency touches. The furnishings of Government House all came from the U. S. or, as the Duchess phrased it, were the result of "shopping by mail order."

The Windsors' butler in Government House is George Marshall. He has been with the Windsors ever since they arrived in the Bahamas and had previously been with them in Paris for a while. He is a butler of considerable royal background who witnessed the coronations of Edward VII and George V. At Government House, Marshall's duties are lightened by the fact that the slender Duke and Duchess practically never eat luncheon. The footmen of the household are Negroes. The grounds which comprise ten acres are kept tidy by Negro prisoners who also grow and tend the vegetables in the kitchen garden. The garden's flowers are few. The Duchess says she has to fill out with native foliage in arranging bouquets for her house.

On the Duke's upstairs sitting-room desk are three dispatch boxes. The lid of one is marked "The King" and belonged to his father. The Duchess calls her sitting room her office. On the surface of one of her porch tables she wrote her autograph, Wallis, 3 ft. large, which has been worked into a decorative motif in blue. She has collected what



**On Whale Cay** Jo Carstairs took the Windsors and their party around her domain in her grey Buick roadster. Here on a dock the Duke bends over and picks up a big rock.



she calls the world's best collection of cookbooks but they are all in Paris. Her chef speaks only French, so that when the Duchess gets a new recipe she has to translate it for him. Books recently noted around Government House included *Treasury of the World's Great Letters, Information, please!* 1941 edition, the *Pulitzer Prize Plays* and *Oliver Wiswell*, among moderns. And in the drawing room, beautifully specially bound drawing-room copies of Poe's *Poems and Tales*, Plato's *Dialogues* and, obviously for the Duke, Izaak Walton's *The Compleat Angler*, and Van Campen Heilner's *Salt Water Fishing*.

The Duke enjoys fishing, which is the Bahamas' chief attraction for sportsmen. The Middle Bight at Andros Island, which he plans to visit, is the most celebrated habitat of the bonefish, rated by some the greatest of all game fish. Another possible sport for him is pig-sticking. The Duke is one of the few sportsmen who ever went to India and stuck a wild pig the first time out. He is now Governor of one of the best pigsticking areas in the world, the Great Abaco Island. Up to now, however, Nassauvians have not gone in much for this dangerous sport because, while the Bahama-bred ponies are no good, the Bahamian wild pigs are.

The Duke has never been expert at any sport but is a diligent exercise man. Like the Duchess, he has always had a fetish for keeping thin and fit. Around Government House grounds he rides his bicycle, followed on another bicycle by Scotland Yard Detective Sergeant Harold Holder, who accompanies him wherever he goes. His favorite sport is still golf, at which he averages about 83 on the Nassau course. The professional at the Bahamas Country Club is teaching the Duchess to play.

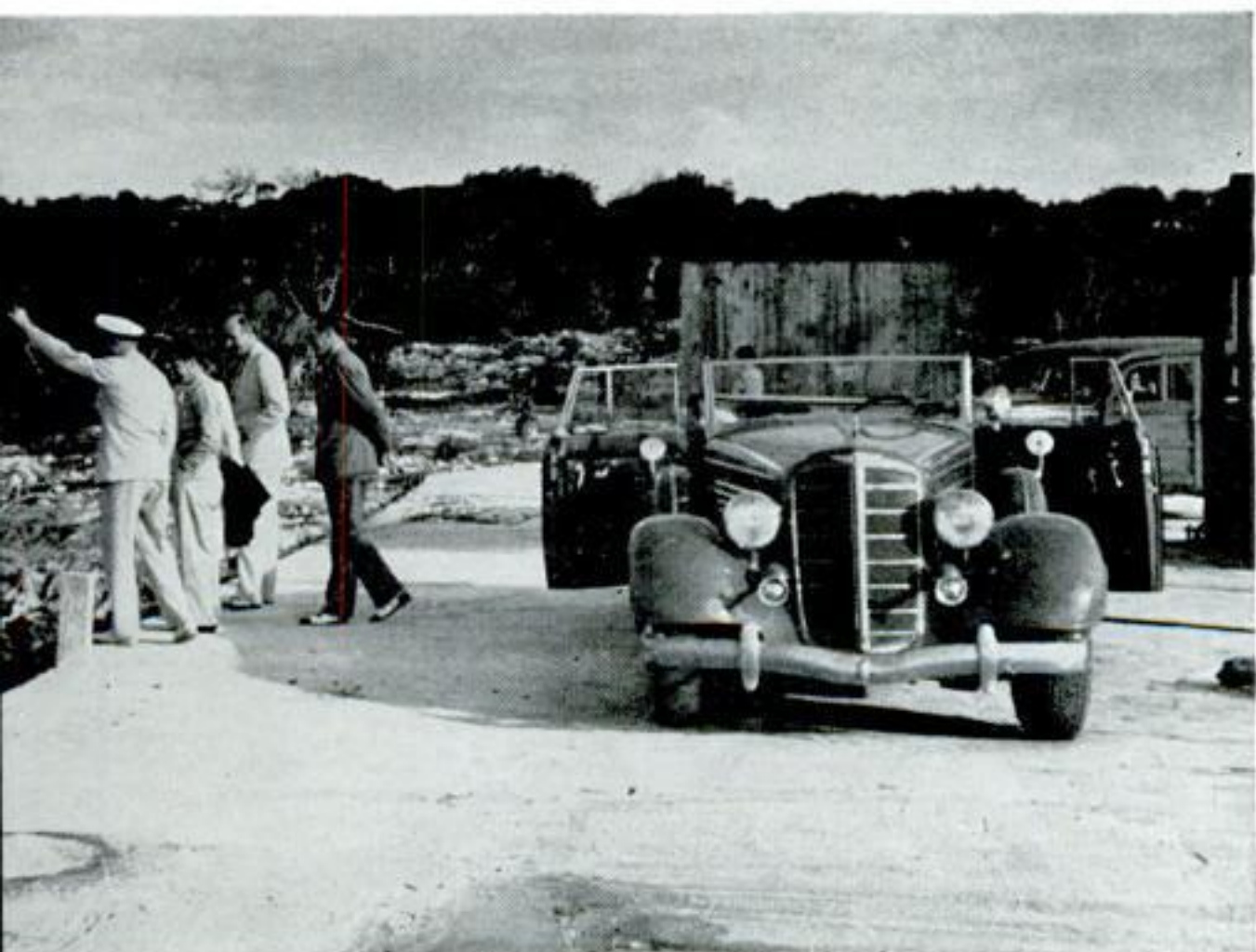
### The Duke rows a leaky dinghy

To get exercise while recently on board an inter-island mail boat off Spanish Wells, the Duke ordered a dinghy lowered alongside so that he might row. Once in the water the craft leaked so badly that his Negro boatman pointed out they were sinking. "We won't if you bail hard enough," said the Duke. For a half hour the one diligently rowed, the other anxiously bailed.

Among American sportsmen who have known him for years, the Duke is admired as what they call "the real royal McCoy." His physical courage is indubitable. In 1936 when, as the new King of England and mounted on his favorite charger, his royal procession was marred on Constitution Hill by a lunatic in the crowd brandishing and throwing his revolver at the King, the motion-picture cameras showed that the King never so much as turned his head. What the movies did not show was that he turned his eyes, saw being waved in the air what he thought was a bomb, said to his equerry riding at his side: "I suppose that gives us just 20 seconds," and calmly rode on. A smaller example of his reckless courage was his persistence, when younger, in dangerous steeplechasing, for which he was too light of build, when he could have enjoyed the serener amenities of riding to hounds over the farmers' fields.

Like many royal personages, the Duke is close with his money. This probably comes from the fact that by tradition royalty never carries money in public. When he goes out, the Duke's purse is carried in the pocket of one of his equeries. Because they haven't the habit of cash, lots of royalty miss the pleasure of easy spending. It is impossible for anyone in America, except Sir Edward Peacock, the

CONTINUED ON NEXT PAGE



"I love a splash," says the Duke as he hurls the stone into the water. His aides-de-camp, Captains George Wood and Vyvyan Drury look on with Miss Carstairs.



Margaret Mellon, holder of "Miss American Aviation" title, gets...



... passenger information as she flies the new Chicago and Southern Air Lines route between Houston, Texas, and principal cities of the North and East. All Chicago and Southern Dixie Liners are exclusively...



... lubricated with Sinclair Pennsylvania Motor Oil. You can buy this same high...



... quality Sinclair Pennsylvania Motor Oil for your car at your Sinclair Dealer. Its wide use in airplanes is your assurance that it lasts so long it will save you money in your car. Stop at the Sinclair Dealer today.





*"Keep cool, Little Feeties!  
Mama's gone after shoes with **P.F.\***"*



\* Why spend your leisure hours in shoes that tire you out—spoil your fun? Today P. F.—"Posture Foundation"—a patented improvement in rubber-soled shoes, gives the restful support of street shoes. As the diagram shows, an inside wedge (1) cradles the arch in a way that wards off strain—keeps feet fresh, rested; a sponge rubber cushion (2) prevents tiring pressure! This marvelous comfort feature is exclusive with these two brands of rubber-soled shoes—Hood or Goodrich. For men, women, children.



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Now, at home, you can quickly and easily tint telltale streaks of gray to natural appearing shades—from lightest blonde to darkest black. Brownatone and a small brush does it—or your money back. Used for 30 years by thousands of women (men, too)—Brownatone is guaranteed harmless. No skin test needed, active coloring agent is purely vegetable. Cannot affect waving of hair. Lasting—does not wash out. Just brush or comb it in. One application imparts desired color. Simply retouch as new gray appears. Easy to prove by tinting a test lock of your hair. 60c at drug or toilet counters on a money-back guarantee. Retain your youthful charm. Get BROWNATONE today.



The ducal dinghy, polled by a native boy, takes the Windsors ashore at one of the out islands. The tide was too low for yacht's launch to pull up to landing dock.

## THE WINDSOR TEAM (continued)

Duke's financial adviser, whose conference with the Duke was the real object of the recent trip to Palm Beach, to know precisely what income the Duke enjoys. Anyone, however, can guess that he is a rich man. From his great-grandmother Queen Victoria and his grandmother Queen Alexandra he inherited a capital which has been estimated (principally by people who never saw any written proof, since royal wills are never probated) at a million pounds. His father George V left to him the royal castles of Balmoral and Sandringham; after the abdication the Duke transferred them to his brother, King George VI, reputedly for the sum of £900,000. From the present King comes also an annuity of £25,000, paid to the Duke out of revenues from the Duchies of Cornwall and Lancaster. Furthermore, on the Duke's marriage, the royal family is reported to have made a marriage settlement of £100,000, the income of which goes to the Duchess, regardless of whether or not the Duke precedes her in death. And lastly, there is the little item of the Duke's emolument as Governor of the Bahama Islands. This amounts to £3,000 a year, paid by the British Government.

## The Duke tries to help Bahamian natives

The Duke's duties and powers as Governor are fixed by Letters Patent and Royal Instructions. Like any other Governor, he can grant Crown lands if anyone wants any, and can pardon criminals. Since he has been Governor, one murderer was sentenced by the court to death. The Duke commuted the sentence to life imprisonment.

In his relation to the Legislature, which sits from late in October to about March, the Duke as Governor may veto but cannot initiate legislation, which is his natural instinct.

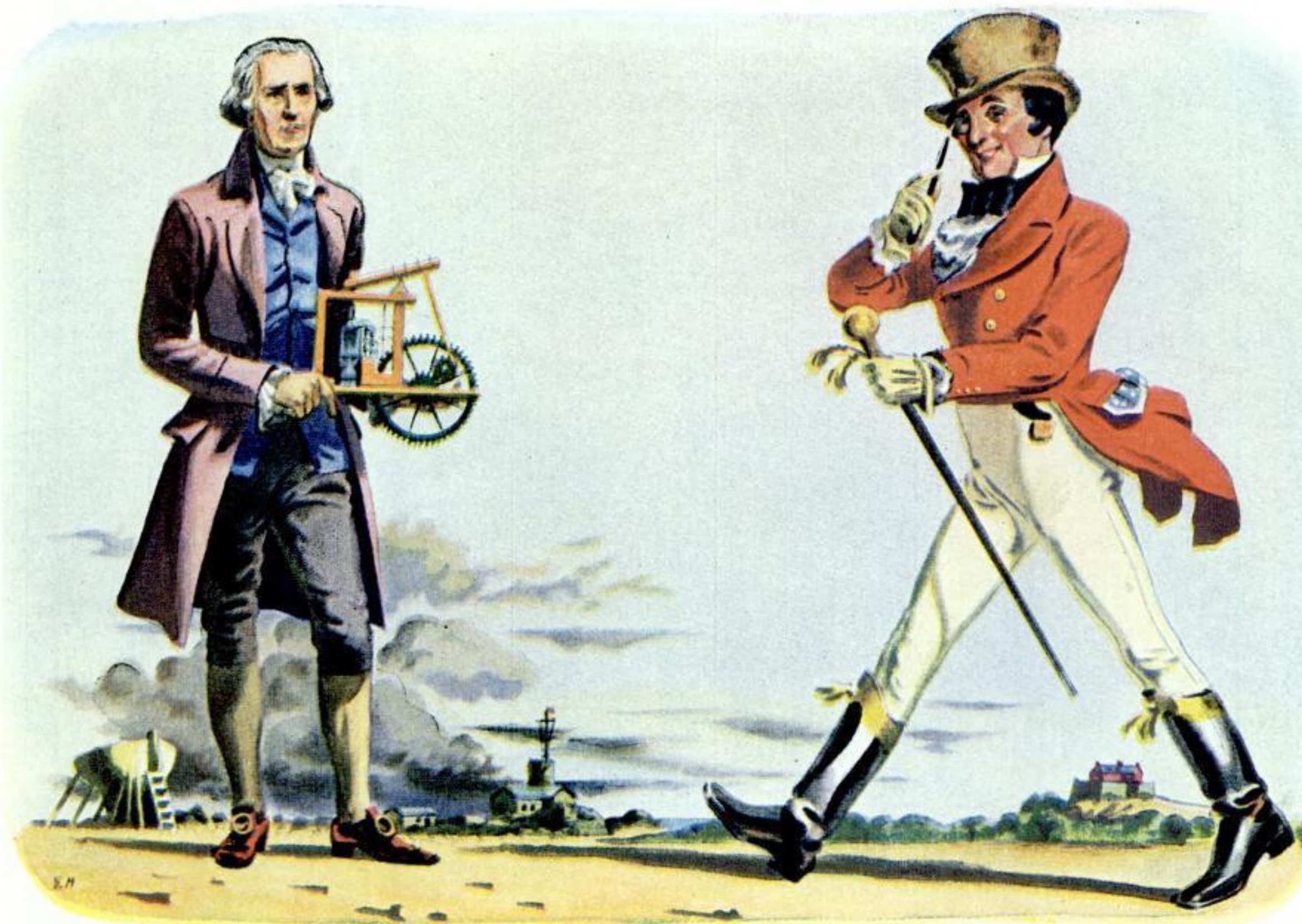
He is extremely interested in the welfare of his islands, and he has openly said he wished something could be done about the Bay Street politicians and those merchants interested only in the tourist trade. He is most interested in some schemes, recently being put into practice by independent Bahamian residents, to ameliorate the lot of the

CONTINUED ON PAGE 11



Inspecting Whale Cay roads the Windsors walk with Miss Carstairs, Anglican priest Father Henshaw. The Duke's blue and grey tie matched exactly the Duchess' purse.





## A Little Test on Great Scots

1. Young inventor of the condensing steam engine. He prepared the plans for deepening the Clyde, which now bears many steamships to sea, laden with Johnnie Walker. (*Answer below.*)

2. A mellow fellow; older than he appears to be. Yet his familiar, straightforward stride hasn't missed a step in 121 years. Indeed, he is called "the smooth Walker." (*Answer below.*)



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**BLACK LABEL**  
**BLENDED SCOTCH WHISKY**  
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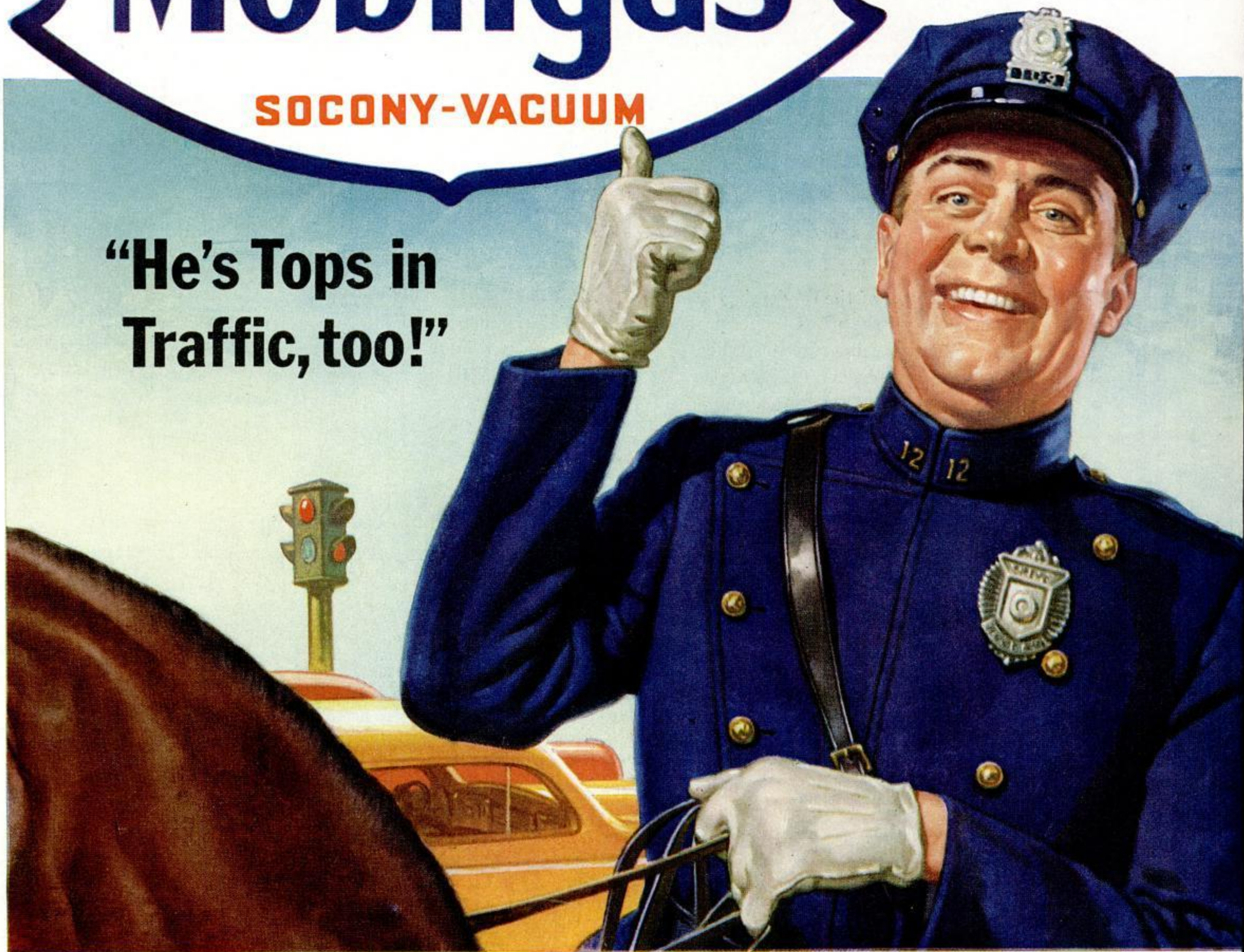
*Refined to have sensitive pickup, as well as full power and mileage.*

*Mobilgas is unsurpassed by any other regular-priced brand in all-around performance.*

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On his desk in the study, the Duke keeps his favorite pictures of the Duchess. In the background are dispatch cases (one marked "The King") where he keeps secret papers.

## THE WINDSOR TEAM (continued)

Bahamian native Negroes, who comprise 80% of the Bahamian population. The most grandiose of these welfare schemes is an agricultural project being conducted by Miss Jo Carstairs on Whale Cay where, by using fish as soil fertilizer, she and her natives have raised all the foods needed to combat the native deficient diseases caused by the natives' diet of peas, rice and fish (LIFE, Feb. 17). The Carstairs' garden experiment has gradually expanded into developments which have turned her Cay into something like an up-to-date queendom. When the Duke recently inspected the excellent roads she and her natives have built, he exclaimed, "Damn it, why can't all the out islands make roads like these? It's easy enough, isn't it?"

Two other experiments in which the Duke is interested are on the island of Eleuthera. At Hatcher Bay, Mr. Austin Levy, a textilist from Rhode Island, has proved that a herd of Guernsey cows could successfully function and be fed on islands where milk has always had to be shipped in. At Governors Harbour, Mrs. Charlotte Lodget, formerly married to Chester A. Arthur, grandson of the U. S. President, is working with natives in a revival of their arts and crafts.

The Duke's impulsive wish to help the underdog is a consistent part of his character. When he was King he got in hot water with his Cabinet by declaring that something ought to be done for the Welsh miners. Cynics say that he will have no more luck in his efforts to improve the lot of the Bahamian native.

The Windsors are unfortunate in the climate of their residence. The prevailing wind in the Bahamas is the trade wind, which varies from northeast to southeast. The eastern "out" islands get this trade wind cool and fresh off the mile-deep water, giving them a year-round climate unsurpassed in the Western Hemisphere except by the west coast of Mexico. But Nassau on New Providence, an "in" island of the Bahamas, is almost surrounded by the warm shoal waters of the Great Bahama Bank.

Those who know the Duke best say that having been King is always in the back of his mind, like loving England. So far as they have let anyone know, the Windsors have no plans beyond their service in the Bahamas. The Duke was extremely grateful for the chance to leave France, where he had nothing useful to do, and life in the Bahamas is pleasant, if boring. This winter when the Windsors visited Cat Cay, one of the Bahama islands, the owners asked if they might name their new golf course Windsor Downs. "Why not Windsor's ups and downs?" asked the Duke.

Queen Mary's portrait is on desk in the drawing room. "Haven't we a better picture of Mother, dear?" asked the Duke. "No, that is the best one," answered the Duchess.



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## THE "DOUBLE-RICH" BOURBON

The Green Hoops of the Walmac Stable . . . owner of Bushwhacker, New England Futurity Winner

**Bet on the Champion for "Double-Rich" Pleasure!**

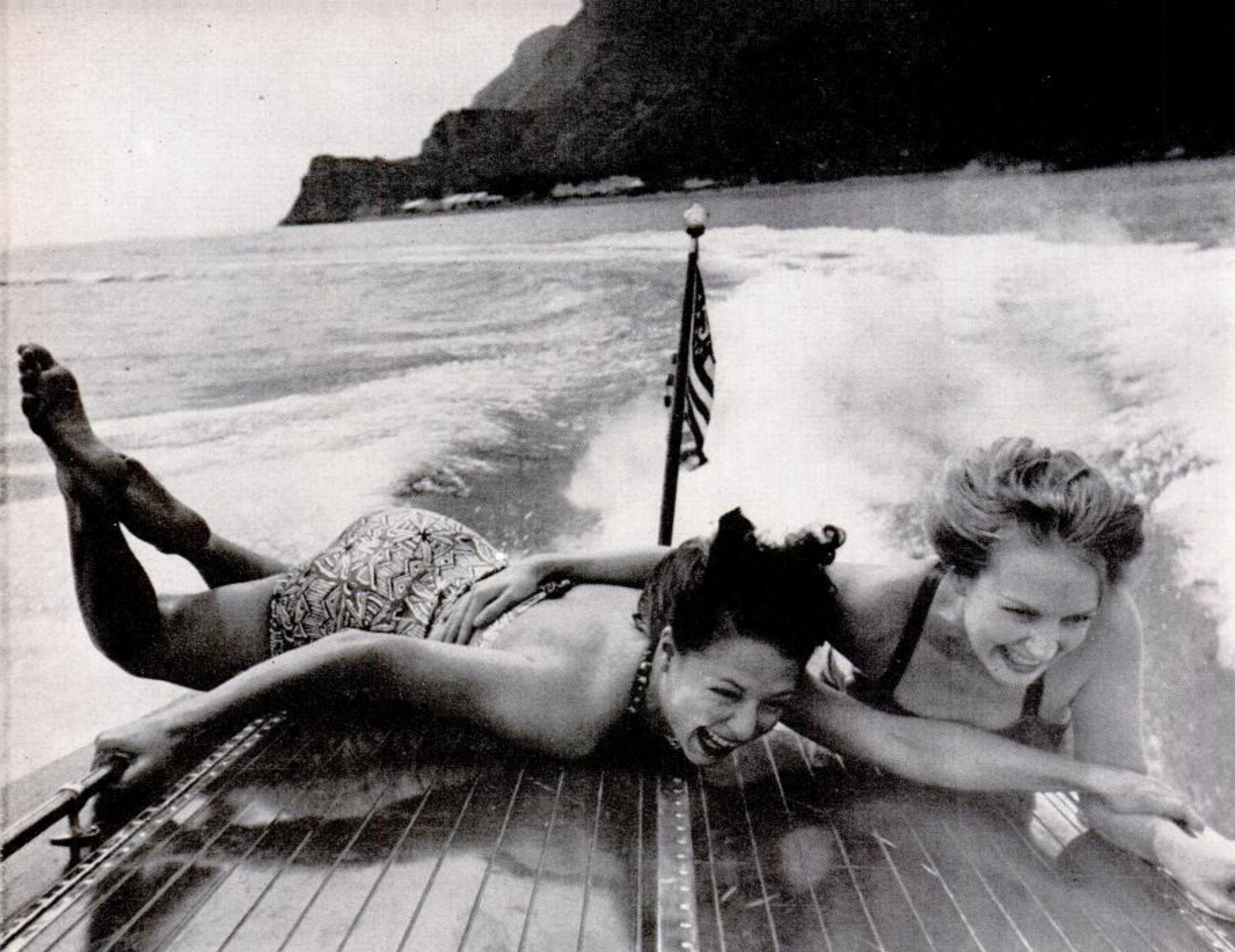
Championship performance establishes the favorite in whiskey as well as racing. Because it gives you more flavor-richness in every drink—Cream of Kentucky, the Double-Rich Bourbon is America's favorite, the largest-selling straight Bourbon whiskey in the world. Just try it—the chances are 2 to 1 it will be your favorite, too!

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Straight Bourbon Whiskey  
90 PROOF  
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A FAST TURN ON A SPEEDBOAT ALMOST FLIPS PATTI McCARTY AND BETTY BROOKS INTO THE OCEAN OFF CATALINA ISLAND



THE SPEEDBOAT SKIPPER OPENS UP HIS THROTTLE



Betty stretches for a high one in a volleyball game on Avalon beach. Old-time life guard "Duke" backs her up. At the right is the Casino, famed for its special brand of Catalina jitterbugging.

## Life Visits Catalina

### Patti McCarty and Betty Brooks see strange

To at least three generations of tourists, one of the "musts" on a trip to California has been Santa Catalina Island and its glass-bottom boats. To Los Angeles, this mountainous speck off their coast is a favorite weekend playground, an exotic land of strange birds, strange fish, strange submarine gardens.

On these pages LIFE Photographer Peter Stackpole accompanies two young girls on a typical weekend outing to Catalina. The outing was conceived on the Columbia lot where Patti McCarty and Betty Brooks, both 20, play bit parts in the movies. Patti, vivacious, Irish and very ambitious, has just finished *She Knew All The Answers* and *Sweetheart of the Campus*. Betty, shy, blonde and a devoted reader of Schopenhauer and Freud, regards the movies only as a source of income for converting her 25,000 acres of Arizona mesa into a paying horse

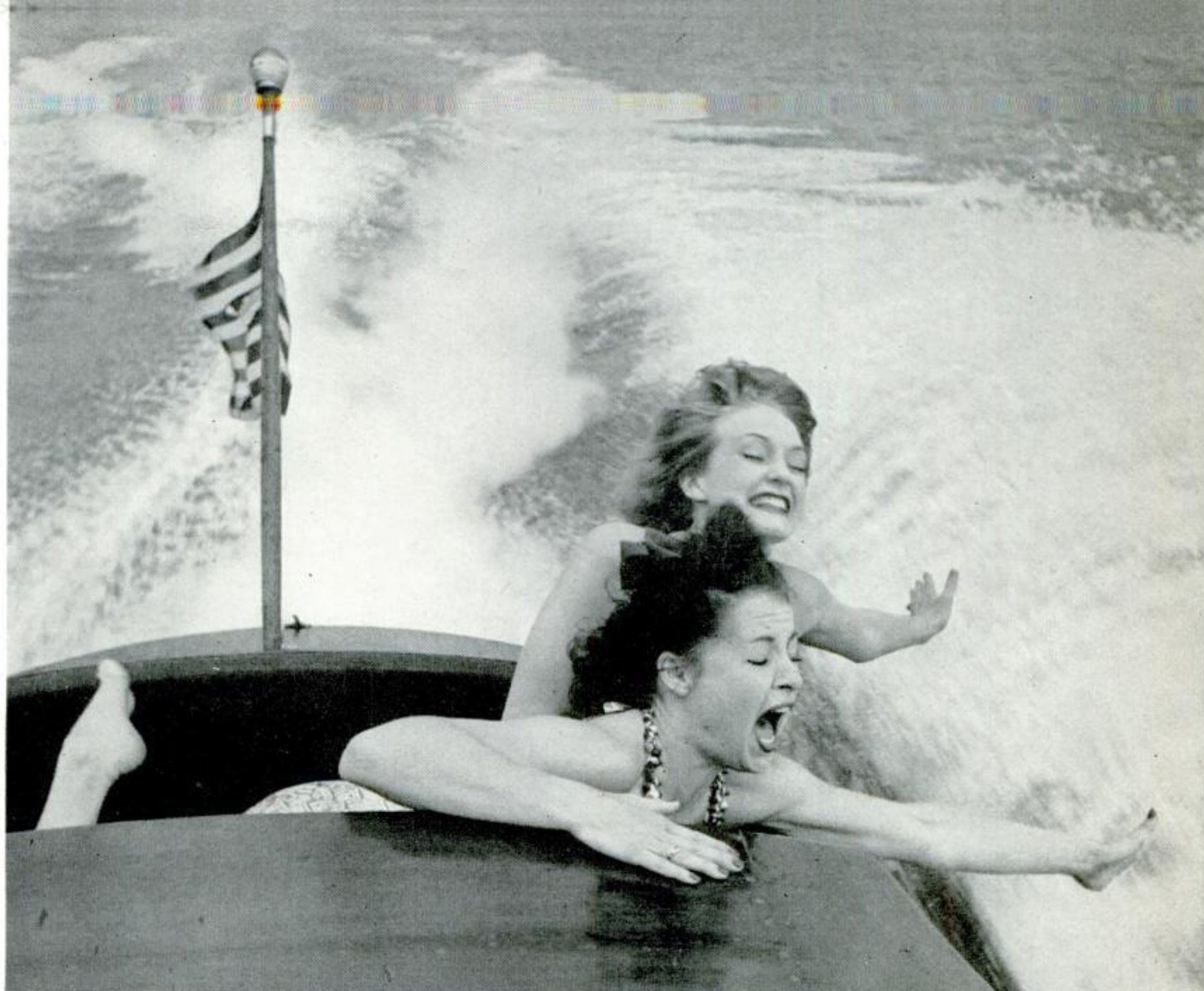


Through glass-bottom boat the girls watch the multicolored semitropical fish dart in and out of a giant forest of sea ferns. Because of an early rain, the water was too muddy for best view.





AND THE TWO GIRLS SHRIEK AS THEY RIP PAST THE COAST



WITH THE SPRAY IN THEIR FACES, PATTI AND BETTY DECIDE THAT SPEEDBOATING IS THEIR FAVORITE SPORT

## With Two Movie Girls

### birds and fish at California's island resort

branch. Since Patti had never been off the California mainland and Betty had never been on a boat, the 22-mile ocean ride on the excursion steamer *Avalon* was a treat to both of them.

At Catalina the two girls ran the gantlet of the reception line on the steamship pier that greets all tourists with friendly derision, admired the fish and kelp through a glass-bottom boat, examined the 10-acre aviary of exotic birds and dined at the Catalina Casino. On Sunday morning, having risen too late for sunrise prayer service, they took a thrilling speedboat ride past the seal rocks, played volleyball on the beach, hazed the incoming tourists as they themselves had been hazed on their arrival the day before, and finished a memorable weekend, before embarking for home, with a cold dip in Catalina's blue Pacific waters.



A flying fish, lured by the searchlight of a motor launch, is caught in a net and handed over to Betty. The fish's iridescent gliding wings are pretty but neither of the girls enjoys holding it.



Patti whams the volleyball back to Betty and Duke. Patti got her contract with Columbia because the boys in the studio commissary used to whistle when she ambled by at lunchtime.





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### Catalina Island (continued)



A lemon-crested cockatoo from Australia, who became friendly with the girls at the Catalina aviary, makes, in Patti's opinion, a good substitute for a new spring hat.



A white peacock in Catalina's giant bird cage is nice to look at but rather scratchy to hold. The aviary covers 10 acres, has 5,000 rare birds from all parts of the world.



A grouchy old stork keeps Patti and Betty at a distance. But they had better luck with an amiable African hornbill, who chewed at Patti's arm, and three penguins.





pillow fight in their hotel room is followed by a coke, a nap and dinner. Then they  
ent on a motor-launch cruise and wound up the evening by dancing at the Casino.



million-dollar view of Avalon harbor lies below William Wrigley's home. He bought  
everything but Avalon city in 1919. Here are pleasure pier, steamer pier and Casino.

**"Bowling a Perfect Score!"**

SCORE										TOTAL
60	90	120	150	180	210	240	270	300	300	
17	24	43	52	80	100	120				
25	43	58	77	86	104					
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## PICTURES TO THE EDITORS

### SECOND SALE

Sirs:

Remember Chic Sale, whose back-yard humor made the rounds of U. S. households until his death in 1936? These pictures show his younger sister, Virginia (below, right), who is now carrying on the Chic Sale tradition in shows at Army

camp. Wearing the ragged costume, wig and whiskers and tooting the horn that made her brother (below, left) famous in vaudeville, she is a great favorite (larger picture below) with Army audiences. In private life Virginia Sale is my wife.

SAM WREN

Glendale, Calif.



CHIC SALE AS VAUDEVILLE STAR



VIRGINIA SALE AS CHIC SALE



WITH "ONE WOMAN SHOW" OF IMPERSONATIONS, MISS SALE WOWS SOLDIERS

### ELK POWER

Sirs:

This picture shows the elk team trained to harness by Court du Rand, dude rancher of Martinsdale, Mont. Elk are ex-

tremely nervous in their wild state, and taming them to team work requires great skill and patience.

R. C. HENRY

Helena, Mont.



MONTANA ELK TEAM PULLS LIGHT WAGON CALMLY OVER NARROW ROAD



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## PICTURES TO THE EDITORS

(continued)

### CANNED BOY

Sirs:

Playing hide 'n seek with the gang near his home, 6-year-old Eddie Russell crawled into an empty oil can as a hiding place. He jammed himself in without difficulty, but getting out was another matter. A passing motorist heard his cries and summoned the aid of a nearby fire company. These pictures show how the firemen pried him out.

JUSTUS AHREND

Staten Island, N. Y.



ED SQUIRMS WHILE FIREMEN SAW

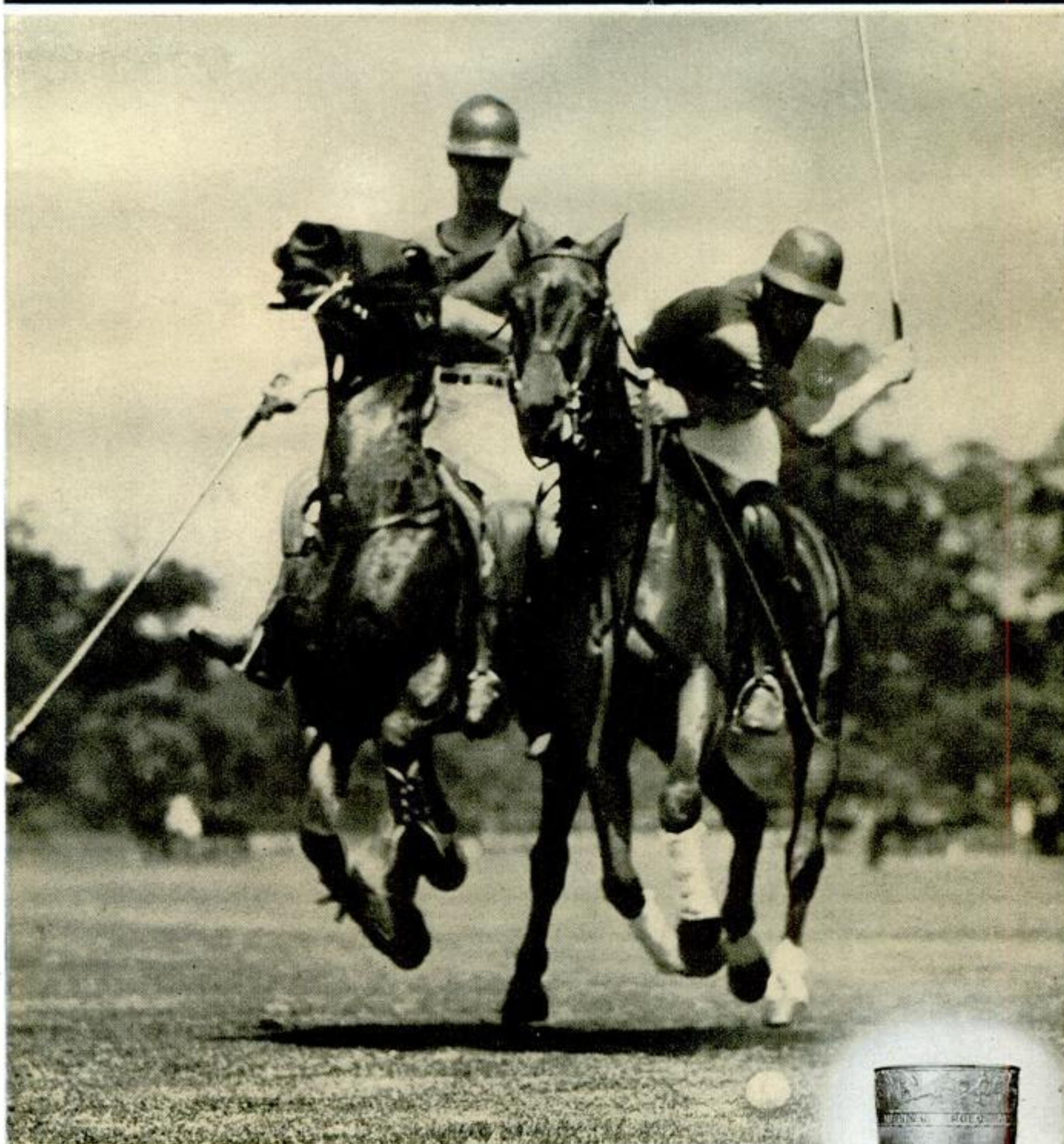


PROGRESS IS TOO SLOW FOR VICTIM



MOTHER BEAMS AS SON EMERGES

## EMBLEMS OF EXCELLENCE



**NATIONAL OPEN CHAMPIONSHIP CUP.** The names of many of the world's greatest polo players are engraved on the trophy shown at the right. Although this cup is emblematic of our own national championship, teams from other countries may compete if they are rated at twenty-one goals or better. Since 1904, when it became America's highest polo award, the cup has left the country only three times: once to England, twice to Argentina. To win it, a team must be better than good!



**ETHYL EMBLEM.** There is an award for excellence in gasolines too. It is the Ethyl emblem. Gasoline in a pump which bears this emblem has to be *good*. It must be "tops" in anti-knock (octane number) and all-round quality. "Ethyl" means a cooler-running engine in summer; extra power throughout the year. When you stop to buy gasoline, the Ethyl emblem tells you which pump contains the best.



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## PICTURES TO THE EDITORS

(continued)

### FREDDIE'S FAME SPREADS

Sirs:

LIFE's March 17 Picture of the Week showing 6-year-old Freddie Harrison standing calmly beside the sister whom he rescued after an air raid (right) has brought the young gentleman a lot of fan mail. W. J. Ferries of Toledo, Ohio sent Freddie a check for a pound, writing, "If Adolf Hitler had a picture of you and your sister standing with your arms folded, he would be so scared as never to come to England." The check was presented to him with due ceremony by the Mayor of Hendon, and as more tangible reward he received a toy locomotive.

OWEN THISTLETHWAITE

London, England



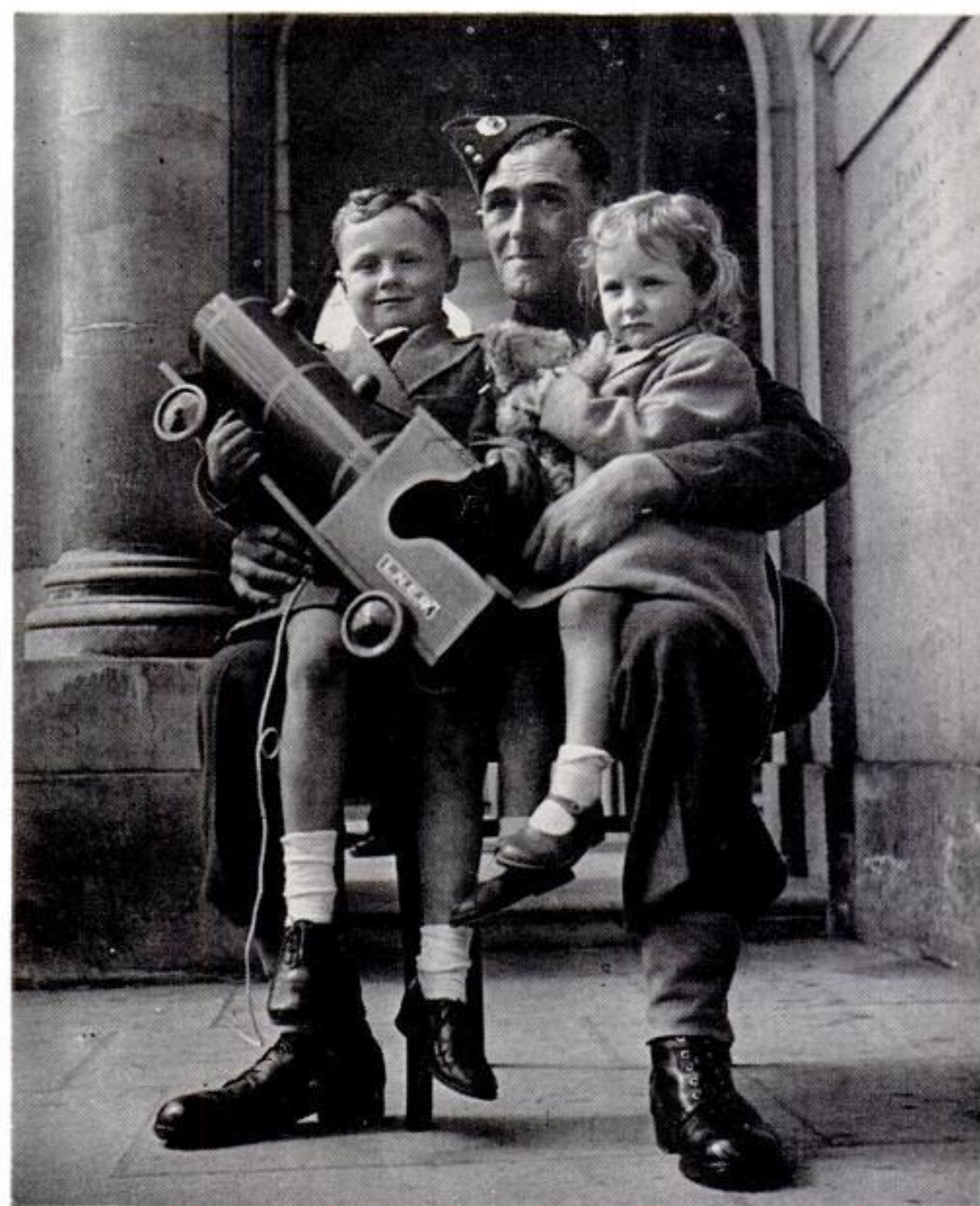
FREDDIE AS MAN-OF-WEEK



FREDDIE & SISTER RECEIVE CHECK



HARRISONS GO HOME WITH GIFTS



FREDDIE AND SISTER POSE WITH FATHER, SERGEANT IN ROYAL ARTILLERY

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by SICKLES



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